

TAX PROTEST MADE

Auto Association Wants All Vehicles to Aid Road Fund.

FIGHT WILL BE WAGED

Resolutions Adopted Calling for More Equitable Means of Assessment and Free Use of Every Public Highway.

A million and a half automobile owners are becoming quite generally agreed that road-users should not be divided into taxed and untaxed classes.

In the adopted report of a special committee named at the semi-annual meeting of the entire association...

Referring to the general tendency to increase both the registration tax and automobile values when taxed as personal property...

The proposal by Congress to add an additional excise tax to the revenue is asserted to be "unjustified and unfair."

Resolution is adopted. Calling attention to the presence of other vehicles which share in the wearing out of the public highways...

"Resolved, That while maintaining as a matter of principle and of right and justice its position against the double taxation of automobiles...

John A. Wilson presided at the American Automobile Association meeting, and he will head a special delegation which will represent the association at the American Road Congress...

FOREIGN ORDERS COME

EMPIRE COMPANY REPORTS INSTRUCTIONS TO SHIP.

Holding of Olympia Show on Schedule in Great Britain Cited as Assurance of Optimism.

Eager to obtain shipments of the 1915 models, Empire dealers abroad are willing to risk the fortunes of war to land the new cars on their showroom floors.

As evidence of this, the company has received instructions from many foreign representatives to ship regardless of risk, cost of war insurance and greatly increased freight rates.

The announcement that the Olympia show, Great Britain's automobile exhibit, would be held on dates in October originally scheduled...

The Empire Company has built up a large export trade, being represented now in practically every automobile-using country.

This eagerness to procure cars gives abundant indication of the confidence of dealers generally, and the fact that cars are being shipped at a profit...

Motorcycle Helps Photographer. Hamilton M. Laing, of Oak Lake, Minn., can, an author and illustrator...

Cyclist spends Vacation Awheel. A 5000-mile motorcycle vacation has just been completed by Paul H. Sheridan, advertising manager of the McKinley Company...

Studebaker Leads Detroit. According to figures recently given out by the Michigan Department of Labor, the Studebaker corporation employs the largest force of men among the Detroit automobile manufacturers...

GOOD ROADS CLOSE GAP BETWEEN HOME AND SCHOOL.

An Eastern paper has published an editorial under the head, "The Gap Between Home and School," and dilates on the lack of interest displayed by parents in the education of their offspring.

The real gap between the home and the school is not a mental, nor even a psychological one, it is as tangible as a stone wall and just as effective in keeping the child at home.

For months out of every year, the months when a cessation of farm work would allow the greatest regularity of school attendance on the part of our country children...

There is the real gap between the home and the school, the same gap that exists between the farm and the banks, the libraries, the theaters, the centers of art, literature and music...

It is the realization of this fact that is causing the farmers of every state to demand better roads—roads open 12 months out of the year.

Eighty per cent of the Lincoln Highway lies in the rural communities and there it is appreciated as the first great trunk line which will eventually mean the inter-connection of every outlying farm and isolated hamlet with the centers of commerce, education, culture and progress.

The Lincoln Highway is one step toward the elimination of the gap between the home and the school—and it is a mighty one.

NATION TO CELEBRATE HIGHWAY ANNIVERSARY

Wonderful Route in Honor of Lincoln to Be Honored, in Month of Birth, by School Programmes and Other Celebrations.

THE Lincoln Highway is just one year old this month. It was in September, 1913, that the Lincoln Highway Association announced to the nation the route of the longest, best and most essential road in the world...

When the announcement of the route was made and the dedication held on October 31, last year, thousands of cities scattered from the Atlantic to the Pacific held demonstrations of their approval and support.

Bonfires and fireworks marked the ceremonies in hundreds of localities, speeches were made to audiences from New York to San Francisco.

In the West at many points along the route, half holidays were proclaimed and sports and field events were participated in by hundreds of enthusiastic good road boosters.

In schools from one end of the land to the other, children listened to talks in which the man Lincoln was held as the ideal American citizen...

A summary of the second announcement of the Lincoln Highway Association can best be made by saying that out of 3389 miles of the route between New York and San Francisco, over 2500 are already marked with the tri-colored marker of the association...

Preparations are being made to fittingly celebrate the first year's success all along the route, and it is expected that the schools in hundreds of the towns lined along the highway will set aside one day late in September or in early October...

Harry W. Roome, an Apperson owner living in Los Angeles, pays tribute to the mechanical efficiency of the modern motor-car. He has driven his machine more than 48,000 miles and during that period received splendid service.

Being of a mechanical turn of mind, he decided to take his car to pieces and ascertain for himself if any of the parts had worn. He was particularly interested to learn the condition of the bearings, brake lining, steering gear and other units that had seen the hardest use.

His investigation proved a surprise. The car was almost as good as new. He found that the rear axle bearings were in perfect order. He even went so far as to say that they had never needed any adjustments, and this also was true of the steering gear.

The clutch, he said, was not touched during the first 31,390 miles of travel, and then the only thing necessary to be done to it was to reline a bearing.

When one considers the mileage covered by this car, the number of revolutions made by the motor, the number of times the wheels turned, the shocks endured, the roads traveled and other things taken into consideration, it is evident that the motor-car today is a most dependable piece of machinery and that it can cover great distances with dispatch, safety and comfort.

WAR EFFECT IN EAST SLIGHT. A. I. Philp Enthusiastic Over Trade Prospects in East.

With the exception of a tendency toward conservative buying on the part of automobile purchasers, the European war has affected the automobile trade to a very small extent in the East, according to A. I. Philp, general sales manager for Dodge Bros. Mr. Philp has just returned from a two weeks' trip to New York, Philadelphia, Boston and other Eastern points and is enthusiastic over prospects for the coming year.

"I found new firms being organized and incorporated for the sale of motor cars in every city visited on my trip," said Mr. Philp yesterday, "and the dealers in the East are preparing for a big year, as every one I talked with had increased his orders materially for 1915 deliveries."

"One thing that served as a source of considerable surprise and gratification to me was the great interest shown by prospective buyers in the new car which Dodge Bros. will bring out for 1915. While I was prepared to find the trade interested, the fact that we have done little or no advertising in that section had led me to believe that few purchasers were acquainted with Dodge Bros. plans. Many prospects in the East have informed our dealers that they intend postponing their purchase of an automobile until they have seen Dodge Bros. new car."

Mr. Philp states that the selling organization for Dodge Bros. in the East is rapidly nearing completion and he found dealers and prospects alike eagerly awaiting shipments of the first cars from the factory. It is expected that Dodge Bros. will ship the first car some time in October.

6000 Attend Meet at Stockton. Six thousand people—the largest

MACHINE WHICH WILL REPLACE HORSE-DRAWN APPARATUS. An automobile street sprinkler and sweeper to take the place of the horse-drawn machines is to be purchased from the Hudson-Fennoy Company of the first of the big machines for \$3800. Delivery will be made within a few days.

Under the contract the company agrees that the machine will clean the hard-surface streets for not more than one-half the cost of the horse-drawn machines. Horse-drawn each 1900 square yards of pavement. The machine is operated by one man. As it moves along over a paved street it sprinkles, sweeps and gathers up the dirt with one operation.

1915 Overland \$1075. Every Advanced Feature But No Advance In Price. THE new Overland has one of the most advanced and most admired body designs of the season. The full sweeping stream lines are clean cut, trim, uninterrupted and perfectly proportioned.

The new Overland has the most advanced electric lighting and electric starting system. All electric switches are conveniently located on steering column—directly in front of the driver. No stretching forward or bending down. Every electrical control is right at your hand.

The new Overland has the most advanced ignition system. A high tension magneto is used which is independent of the starting and lighting unit. On most popular priced cars the cheaper battery system is furnished. As the magneto long ago demonstrated its superiority over the battery ignition, even though it costs considerably more, the Overland is equipped with a magneto.

The new Overland has larger wheels and tires. 34 inch x 4 inch all around, with demountable rims, mean minimum tire expense, minimum tire trouble, and maximum riding comfort. Yet, in spite of these and numerous other advanced and costly features the price has not been advanced. Orders are now being taken for immediate delivery.

Here are some of the big features: Motor 25 h. p., New full stream-line body, Instrument board in cool dash, Individual front seats, Upholstery, deeper and softer, Windshield, rain-wiper, ventilating type, built-in, Crowded fenders, Electric starter, Electric lights. High-tension magneto, Thermo-siphon cooling, Fire-bearing crankshaft, Rear axle, floating type, Rear springs, extra long, under-slung, 3-4 clipitic. Wheelbase, 114 inches, Larger tires, 34 inch x 4 inch, Demountable rims—1 extra, Left-hand drive, Center control, Body: beautiful new Brewster green finish.

J. W. LEAVITT & CO., Distributors. The Willys-Overland Company, Toledo, Ohio. Model 80—\$1075. Model 81, 2-passenger Roadster - \$1050. Model 80, 4-passenger Coupe - \$1600. Model 81, 5-passenger Touring Car - \$850. Model 81, 2-passenger Roadster - \$795.

PORTLAND COUPLE LEAVE ON EXTENDED TOUR. Mr. and Mrs. A. A. Hoover, in their new Overland car, left September 16 for an extended motor trip, going by way of Glendale to San Francisco, thence down all through Southern California. Their trip will cover a period of six weeks or two months.

TYPE OF NEW MOTOR VEHICLE PURCHASED BY CITY TO SWEEP STREETS AND SPRINKLE. An automobile street sprinkler and sweeper to take the place of the horse-drawn machines is to be purchased from the Hudson-Fennoy Company of the first of the big machines for \$3800. Delivery will be made within a few days. Under the contract the company agrees that the machine will clean the hard-surface streets for not more than one-half the cost of the horse-drawn machines. Horse-drawn each 1900 square yards of pavement. The machine is operated by one man. As it moves along over a paved street it sprinkles, sweeps and gathers up the dirt with one operation.