

Meier & Frank's Page--Telling Good News of Tomorrow!



TAILORED SUITS of Worth Are Featured Here at \$29.50

Another new shipment of women's splendidly tailored Street Suits has just arrived. Because of their extreme worth and the popularity of the particular styles, we are hastening to announce their arrival. Handsome broadcloths, gabardine, serge and cheviot fabrics, in navy, brown, green, plum and black. A diversity of styles, including the now most popular Redingote—complete innovation in coat styles—the becoming Russian blouse, medium length novelty coats, new basque effects, fastening snugly at the throat and finished with wide girdles—and still other novelty coats, with wide revers, meeting closely at the throat, and always-desirable cutaway styles. You will see, therefore, that in this group of Suits there is certainly the widest diversity of styles. And the extreme worth of the garments, the dependability of the materials and the perfection of tailoring make the price—\$29.50—a most reasonable one.

—Garment Salons—Fourth Floor, Sixth-St. Bldg.

Smart, New Model Waists

Usually \$12 to \$15, Special \$9.50.
No two like—in this splendid group of Waists—all of them models, and made in the newest and most popular styles, colors and designs. They're exquisite creations of Nets, Laces, Crepe-de-Chine, Georgette Crepes and Novelty Silks, many in basque effect, with collar, vest and cuffs made of white Organdy or Pique; also Laces and Georgette Crepes, made over dainty linings, in flesh color, trimmed with lace and ribbon. Low neck style with long sleeves. Sizes 24 to 40. These modish Waists would ordinarily sell from \$12 to \$15. Your choice, \$9.50.

—Fifth Floor, Sixth-St. Bldg.

Fur-Trimmed Velvet and Velour Coats Are High in Fashion's Favor for Fall and Winter Wear

These velvet and velour Coats are luxurious and most beautifully made. There's the greatest variety—but all are charming, every model possessing some particularly attractive feature. Many are shown with either plain, loose back or semi-fitted, with girdle. Trimmings of wide silk braid, handsome tassels, silk cord and lastly handsome fur collars of marten, caracul, skunk and numerous other fashionable skins. Exquisite linings are a special feature.

If you wish to combine comfort, beauty, style and worthiness in your outer wrap this season, we'd advise an early selection from our huge assortment of lovely fur-trimmed velvet and velour Coats, priced from \$42.50 to \$100.

—Garment Salons—Fourth Floor, Sixth-St. Bldg.

White Lingerie Waists, \$3.85

These dainty Waists are fashioned of plain and fancy Cotton Crepes and Voiles, and all sizes are shown. They're prettily embroidered and lace trimmed—have the popular raglan or set-in sleeves, Calla Lily collar with picot edge lace or collar cuffs and vest of Butchers' Linen with picot edge. Finished with hemstitching. Select from these lovely Waists at \$3.85.

—Fifth Floor, Sixth-St. Bldg.

Immense Assortment of New Embroidery

It isn't too early to commence to think of Holiday Mementoes—especially the dainty handiwork that most women are so proficient in. Infants' wear, children's garments, corset covers, dainty tea and chafing dish aprons, lovely under-muslins, are all evolved from the exquisite embroideries and insertions, bands and motifs that you'll find in our Embroidery Section.

Prices Reduced on New Embroideries

50c to 70c Swiss Flouncing in Floral Designs—18 inches wide, with large or small scallops, yard, 25c.

50c to 70c Corset Cover Embroidery—with beading at top, edge from 4 to 9 inches deep, in eyelet designs, on Swiss or nainsook, yard, 25c.

50c to 70c Gallons—2 to 4 inches wide, and dainty insertions 1 to 2 inches wide, reduced to, yard, 25c.

75c to \$1 Emb. Flouncings, Yard 49c

Lovely Swiss Flouncing—18 inches wide, exquisite designs, in imitation of fine handwork.

Baby Flouncing—27 inches wide, with ruffled edge.

Swiss Flouncing—27 inches wide, edged with Venise lace.

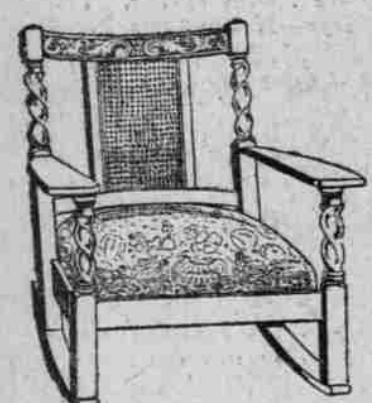
Corset Cover Embroidery—18 inches wide, ribbon beading top and bottom.

Well-informed salespeople are here to assist you in selecting materials and to give directions in making up these dainty materials.

SEE THE WINDOW DISPLAY OF EMBROIDERIES
—First Floor, Sixth-St. Bldg.

COMMENCING TOMORROW! Demonstration

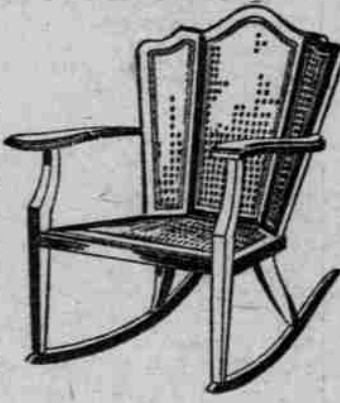
of Wrenner Aluminum Ware
by an expert direct from the
factory, who will show the
advantages to be gained in
using Wrenner Aluminum
Cooking Utensils.
—Third Floor, Temporary Annex



IN OUR Furniture Section

In beautifying the home the most effective results are obtained in having odd pieces and different patterns of chairs, rockers, settees, desks or stools of cane and mahogany. Our selection is complete and moderately priced.

Mahogany Chair or Rocker—Antique mahogany finish with cane seat and back. Special.... \$19.75



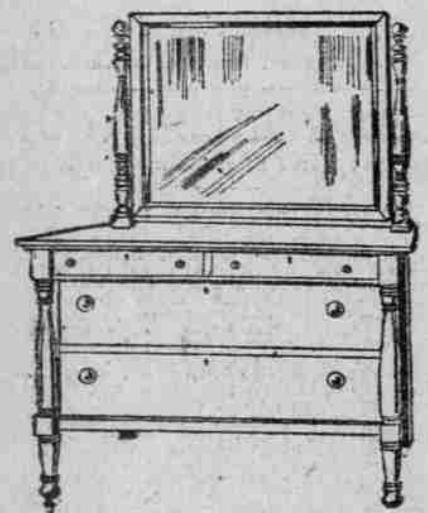
A Visit to Our Gift Room

A visit to our Gift Room will reveal a wonderful assortment of fine pieces of furniture—piano lamps, table lamps, desk table, spinets, book stands, fern boxes, tea wagons, sewing tables, smokers' stands, telephone stands, stools, tabourets, crickets, music and phonograph cabinets, ladies' desks, gate-leg tables, pedestals, humidors, grand-fathers' clocks, hall chairs, reception-room chairs, tables, davenport, magazine racks, book troughs, candlesticks, screens and waste-paper baskets.

—Tenth Floor, Temporary Annex

OUR INTERIOR DECORATING SERVICE

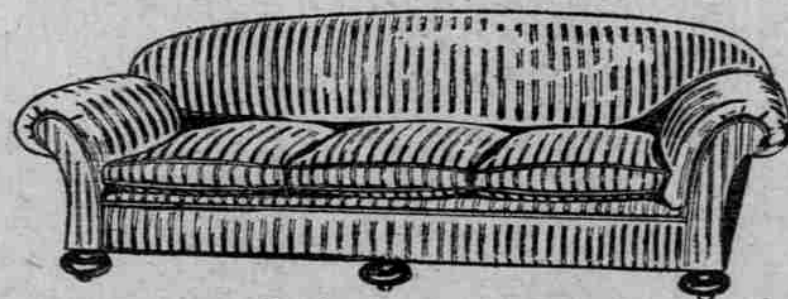
—Is a wonderful help to you in the selection of furniture for the "home beautiful." This added feature to our service is yours for the asking, and assuredly you will find it remarkably helpful. Make appointments with this department on the Ninth Floor of our Temporary Annex.



This New Jacobean Furniture

—is surprisingly inexpensive, and very desirable for halls and living-rooms. It is made from our own native close-grained oak, and lends itself admirably to the beautiful turnings and carvings of the 16th century. Finished in soft shade of brown.

Jacobean Chairs and Rockers as low in price as \$15.75.



Davenport Comfort

The restfulness and comfort to be derived from the Davenports we make are cause for their popularity. We have a wonderful variety of patterns and sizes to show you, ranging from the least expensive with mahogany frames to the more elaborate. These massive Davenports, with restful down pillows and backs, are made in our own work-shops, under the closest scrutiny for perfect workmanship.

\$65.00 Davenports reduced to..... \$32.50

\$70.00 Davenports reduced to..... \$46.65

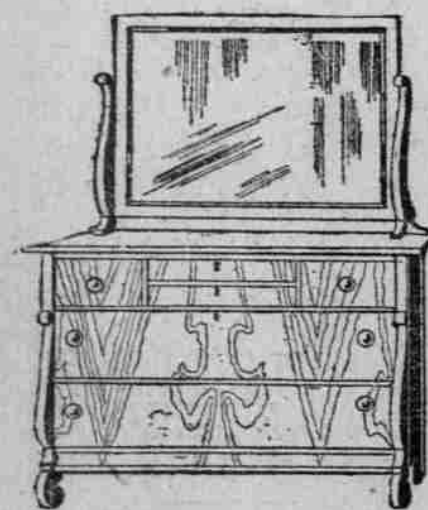
\$120 Overstuffed Davenports—86 inches long, denim covered, tufted seat and back, spring pillow ends, \$65.00.

\$175 Overstuffed Davenports—9 feet long, with three down pillow cushions, hair-stuffed back and arms, reduced to \$87.50.

\$120 Kidney Davenports—Overstuffed, luxurious and stylish, reduced to \$90.00.

OTHER DAVENPORTS PRICED AT \$95 TO \$300.
—Tenth Floor—Temporary Annex

Meier & Frank Co.
1857 1914
THE QUALITY STORE OF PORTLAND
Fifth, Sixth, Morrison, Alder Sts.



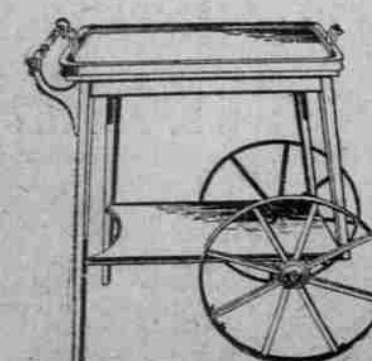
PURCHASE FURNITURE On Our Club Plan of Easy Payments

\$41.00 Circassian Walnut Dresser—as illustrated. Has base 45 inches wide, bevel mirror 30x36 inches. Specially reduced to \$24.60.

We have a splendid showing of Walnut Bed-room furniture, consisting of more than 75 patterns, inclusive of beds, dressers, chiffoniers and toilet tables, with choice of single or triple mirrors. See this showing tomorrow.

Cowan Tea Wagons

Cowan Tea Wagons—of solid Cuban mahogany—just received. This is the new home of Cowan Furniture, and as an introductory offering we have priced this Tea Wagon at \$23.50



JET! JET! JET!

Leads in Fashion's Demands And We've the Greatest Assortment Available

We've cleared up the New York import market of Jet. That's a sweeping statement, but our stocks are back of it. Our buyer made a special trip to New York to purchase Jet and novelties, and, noting the popularity of Jet and the certainty that imports would cease, he cleared up the market. The result of this scoop is at the disposal of Portland women. Here are Jet Chains in greatest profusion of style, size and at varying prices, and Jet novelties in all their splendor. Everybody wears Jet—there's no ornament that gives more dash to the costume, whether combined with black, with white or colors.

SEE THE WINDOW DISPLAY OF SPARKLING JET

Quaint Italian Jet Chains, in every conceivable style..... \$1.00 to \$14.00

Lovely French Jet Chains and Lavalieres, immense showing..... \$1.00 to \$25.00

Whitby Jet Chains, in a diversity of effective styles..... \$10.00 to \$50.00

Whitby Jet Bracelets, numberless effects, priced at..... \$2.75 to \$7.50

Whitby Jet Earrings, the present rage, dozens of styles..... \$4.00 to \$9.00

French Jet Earrings, in many designs, priced at..... \$1.50 to \$20.00

EXTRA SPECIALS IN JET

Fancy three-quarter length Crocheted Jet Lace Neck Chains..... \$2.50

Fancy-Cut Jet Chains, 64 inches long..... \$2.50

Handsome Cut Jet Lavalieres, very special at..... \$1.00

—First Floor, Sixth-St. Bldg.

Authoritative Millinery!

Styles for Every Occasion Massed in Our Millinery Parlors for Your Selection

Tomorrow, when you come into our spacious Millinery Parlors, an entirely new group of hand-made Millinery will be on display. Every express brings to us the latest and smartest Chapeaux, selected with the particular needs of Portland women in mind. There's a certain "perkiness" about the Hats this season, which, coupled with the soberness of color that prevails, strikes a most harmonious note.

Imported models, copies of Imported Hats, the output of such famous creators as Phipps, Hyland, Knox, Burgess and Vogue, as well as our own artistically Trimmed Hats—the handwork of experts in Millinery. And prices are extremely reasonable.

—Second Floor, Sixth-St. Bldg.

Stupendous Ribbon Sale

Immense Assortment at Marked Reductions

This is a notable opportunity to purchase Ribbons, so much in demand for fancy girdles, sashes, hairbows, fancywork, Christmas novelties, etc., at tremendous underpricing. Our stocks are most complete and there's a vast array of the most gorgeous colorings in the newest combinations. Note the following specials:

AT 7c—are Satin Taffeta Ribbons in No. 9 and No. 12 widths. Many desirable colors are shown. All Ribbons selected from our regular stock—selling regularly at 10c and 12c the yard.

AT 15c—there are 600 pieces of pure Silk Ribbon of plain taffeta and moire. Also beautiful fancy Silk Ribbons in light and dark colors. Four and five inches wide.

AT 19c—there are Roman-Striped Ribbons in ten different color combinations. Also a vast assortment of fancy warp prints in light and dark combinations. 4½ inches in width.

AT 20c—are grouped Satin Taffeta Ribbons in many colors—and all pure Silk Ribbons. No. 80 and 100 widths. Regular stock goods usually selling at 35c and 40c the yard.

AT 21c—8-inch Hairbow Ribbons, Fancy Ribbons, Plain Taffetas, Duchesse Moire—Ribbons with fancy edges—and fancy Silk Ribbons in 50 different patterns—are included.

AT 33c—are fine quality Satin and Satin Taffeta Ribbons in 7-inch widths. 20 desirable colors are shown. The usual price is 50c the yard.

AT 35c—you'll find the Panama Moire Faille Ribbons, in 20 colors, including the new Fall shades. They're 6½ inches in width and sell usually at 50c the yard.

GIRDLES, SASHES, HAIRBOWS, ETC., MADE TO YOUR ORDER

—First Floor, Sixth-St. Bldg.

