THE SUNDAY OREGONIAN. PORTLAND. SEPTEMBER 6, 1914.



being especially narrow. "At last we reached Gales Creek, aft-

er coming over 50 miles of the worst mountain road in Oregon. But we were glad we took the trip, for the scenery is beyond expression."



SIXTY-FIVE TO LEAVE TODAY FOR

TRIP TO TACOMA.

Others to Follow Easily and Meet Speeders in Washington Cities,

Where Celebration Is Waiting.

Having fixed the schedule of time, checking stations, and all other details for the run, the Portland Motorcycle Club is now prepared for its annual

Club is now prepared for its annual endurance run to Tacoma and return. The run will start from The Orego-nian building at 6 o'clock this morning, arriving in Tacoma at 4 o'clock this afternoon. The riders will go through St. Helens, Goble, Kalama, Chehalis, Centralia and Roy on their way to Ta-rooma.

coma. Arriving, they will be taken in as the guests of the Tacoma Motorcycle Club, banqueted, and then escorted to their hotel. Early Monday morning they will be shown over the town and then will take a drive over to Scattle during the forenoon, lunching there. They will return to Tacoma for the Labor Day races on the two-mile track, and will start on the return trip Tues-day morning at 6 o'clock, arriving at The Oregonian building the same after-noon.

Although this run is to be made on a fast schedule, about 55 boys have al-ready agreed to go. All removable parts of the machine are to be sealed

with regulation railroad seals. Among the local riders of endurance run and racing fame who will enter both to run, and the races at Tacoma, are Ed Bereth, on his Harley-David-son, that has been in nine events in the post two years, winning overy run and road race pulled off by the local club; Archie Rife, another Harley rider, who won fame by perfect scores in the Roseburg endurance run, and a 298 score out of 1000 in last year's Soattle

third in the Grand Prix at Milwaukee in October, 1912. A sensational victory was won by Anderson at Elgin the following year, when he broke the track record in the Elgin trophy race under the most ad-verse conditions. Bad weather imade the track heavy and the critics pre-dicted that it would be impossible to lower the existing record. Nevertheless by consistent running he was returned a winner and a new mark was set up. Anderson is considered an unusually careful driver. He is not rated in the chance-taking class, but depends upon consistent running, instead of sensa-tional spurts, to bring him across the finish line well within the money. Chauffeur-Sir, I am afraid our gas-C. M. Menzies, Who Has Just Been Appointed Sales Manager for the Northwest Auto Company.

Company. Two years later he sold his interest in the concern and went with the H. L. Keats Company, in whose employ he has been until this

with the H. L. Keals Company, in whose employ he has been until this change. The increase in the business of the Northwest Auto Company has been such as to demand the presence of a man who can relieve Mr. Vogler of much of the local work, because the latter so frequently has to be out of the city, belleving in the value of numerous trips to the East so as to be always in touch with the latest turn in automobile events and also in trips throughout the large territory for which he has the distribution rights. Mr. Menzies was telling, during a chat about his appointment, of the first car he owned, a 1904 two-cylinder Ford, which cost him then \$1375. "There were very few cars in town." he said, "and the Ford at that time was nothing like the car it is now, and just look at the difference in price. Compare a 1915 Rec with that Ford and one has a faint idea of the re-markable changes in such a short time.",

AUTO OVERHAULERS JOIN Pierce . Arrow's Former Quarters

Now Occupied by Several Firms.

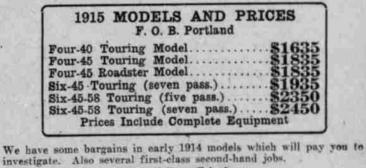
Now Occupied by Several Firms. When the Pierce-Arrow factory branch removed to the East Side, its or the second second second second branch removed to the fast Side, its or the second second second second the second second second second second second second second second be carried on under one foot. Quick to see the opportunity, the Auto Painting Company, of which O, Bing and P. Staiger are the heads, and which was formerly in the Covey Motor for Company's building, leased the whole building and then set about the secarity on other work of the overhaul-ing mature in the building. As a result they have leased the whole of the top floor to the Oregon

Confidence Means Victory

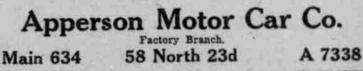
In a motor-car it is that upon which your touring pleasure r depends. Confidence in your motor, your steering gear, your clutch, y axies, your transmission, and this you can only feel when you know t back of your car stands a working, prosperous factory and solid ganization.

ganization. And your confidence is gone, your pleasure and satisfaction vasily less, when you know that the manufacturers of your car are in finan-cial difficulty, or that concerning them there is the slightest whisper of impending trouble. The Apperson Bröthers have been making the

Famous Apperson "Jack Rabbit" "The Wisard of the Hills." at Kokomo, Indiana, continually since 1885. They will continue to man-ufacture cars because of the marit of their product and their reliable, sound business methods, approved by thousands of confident owners.



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THE AUTO PAINTING CO., Inc. Formerly Covey Motor Co. Bldg.

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