

MONDAY--A Day of Great Interest at Lipman-Wolfe's



The Smartest of the New Autumn Suits Specially Priced at \$37.50

—The collection of new suit fashions from which a woman can choose here is undoubtedly "without compare," for this season of the year.

—Many women are now looking around for a really smart suit at a nominal price, and these lovely new suits which we show tomorrow will be certain to please the most fastidious taste.

—They are made of an extra quality broadcloth and can be had in black, navy and dark brown.

—To be exact, the coat measures 45 inches and is fashioned in the newest Redingote style, trimmed with caracul plush on the collar and cuffs. The skirt is made in the latest of tunic styles, trimmed at the bottom with a wide band of caracul plush to match the trimming on the coat.

—We also show many other suits for the new season that range in price as high as \$85.00 and \$125.00—and NEW COATS showing the wide flare, of soft beautiful fabrics. —Third Floor.



The Most Important Sale of Fancy Table China Ever Consummated in Portland The Entire Surplus Stock of a Large Manufacturer AT LESS THAN MANUFACTURER'S COST

—This large line of fine china was purchased early last Spring and only arrived in our warehouse two days ago. Since then we have been busy preparing for this great sale, the largest and most important one of its kind ever inaugurated in the City of Portland.

—China manufacturers, to keep their business up to date, each season sell out their surplus stock at a great reduction in price. Since we stand so close to the manufacturers and large importing houses we are naturally given first pick of all these stocks, securing them at radical price concessions.

—There is china here for all kinds of purposes—for the dining table as well as for dressing tables—useful, beautiful articles, artistically hand decorated in gold and colored tints.

—We cannot emphasize too sharply the importance of being early. Our experience has proved that the public interest in these typical Lipman, Wolfe events is not only vast but immediate, and the choicest pieces—especially in such highly desirable stock as this—have an inveterate habit of being snapped up first.

30c Salt and Pepper Shakers, 14c Each
30c Tea Cups and Saucers . . . 16c
75c Bon Bon and Olive Dishes . 39c
\$1.50 Sugar and Cream Sets, . 69c
\$2.25 Seven-Piece Nut Set . \$1.19

\$2.25 Whip Cream Bowl With Plate and Ladle . . . \$1.19
\$4.00 Dresser Sets, 5 Pieces \$1.98
\$4.00 7-Piece Cake Set, 6 Small Plates and One Large Plate \$1.98

—The above list is but a very small part of the many articles and the many prices to be found tomorrow. You will also find berry sets, celery sets, syrup pitchers, mayonnaise sets, tea strainers, chocolate pots, rose jars, chop platters, coffee sets, individual salt dips, marmalade jars, cheese dishes, almond sets, etc.

—Selling Regularly From 30c to \$12.00—Tomorrow 14c to \$5.00 Each. —Sixth Floor

Captured in New York 1500 Yards of Fashionable Faille Ribbon Which We Shall Sell Tomorrow At 48c Yard

The Regular Selling Price Is 75c Yard

—These ribbons were bought early in the season when ribbons could be had at very special price concessions, and tomorrow we offer them at this price, that will not, in all probability, be approached for many months to come.

—Every fashion news speaks of ribbons—every new model, be it suit, dress or hat, is adorned with ribbon. And faille ribbon is one of the favorite weaves.

—It is of an extra heavy and beautiful French quality, full 6½ inches wide.

—In every fashionable color of the season, such as dark blue and Kings blue, black, plum, purple, wisteria, maize, ciel, rose, bottle green, hunter's green, wine, brown and many other handsome colors. —First Floor.

The Blouse Store Is Full of New Fashions Prominent among them is The New Basque Waist

—Autumn again has introduced many novelties but the Basque style reigns supreme, and promises to enjoy a tremendous vogue, as it is not only becoming but decidedly different from the waists of past seasons.

At the Special Price of \$5.95

we show a very attractive Basque waist of a fine quality satin, having the long sewed-in sleeves, low neck and finished with a large bow of satin in the back at the waistline. This model can be had in black, navy blue, white, brown and green. —Third Floor.



New Basque
Dresses
Of French Serge
At \$13.85
Trimmed With
Roman Striped Silk
—Third Floor

Regular \$1.00 to \$2.25 Sample Picture Frames 69c

In Antique Gold, Carbon Brown, Ebony and Oak
Complete With Glass, Mat and Back
Sizes from 7 by 9 inches, 8 by 10 inches, 10 by 12, 11 by 14
to 12 by 16 inches.

—These frames are all made from mouldings a quarter to two inches wide.
We Will Fit Your Pictures Free of Charge
—Sixth Floor

Truly Parisian in Style and Quality Young Women's New Suits \$17.50 to \$40.00

—New in every detail from the hems of their skirts to the collars on their coats—the materials as well as the models in which they are fashioned.

The Russian Peasant, the Military and the Redingote Fashions are their keynote.

—The materials are serges, chevits, wool poplins and broadcloth, and the colors navy, plum, green, brown and fancy checks, and the new braid trimming is much in evidence.

Serge-and-Satin Frocks in Basque and Redingote Styles, Priced From \$25 to \$32.50

—The New Coats are also here, every one made on the latest lines, in cape style, or with box back and wide belts, of fancy coatings in plain, striped and checked effects. Priced at \$15.00, \$20.00 to \$22.50. —Fourth Floor.

Extraordinary Offerings in Gray Hair Goods

—This sale should attract every woman in Portland whose hair is gray or starting to gray, for the hair goods offered are really unusual—prices have been greatly reduced. The lot includes switches and transformations in all shades of gray to purest white. All on three separate stems.

Gray Switches, 18 inches long, reduced to \$1.95
 Gray Switches, 20 inches long, reduced to \$2.95
 Gray Switches, 22 inches long, reduced to \$3.45
 Gray Switches, 24 inches long, reduced to \$4.45
 Gray Transformations reduced to \$1.45
 Gray Transformations reduced to \$3.95

—Expert in attendance will match perfectly the shade and texture of your hair. —Second Floor.



The Latest and Most Fashionable Jean Sawyer Hair Combs

\$1.25 Each

In Shell, Amber and Demi-Blond
Exquisitely Mounted in New Designs
—First Floor

Lipman Wolfe & Co

—Merchandise of Merit Only—

Our Dress Fabric Section Offers More Good News

—We say "more" because, if you've been watching the papers recently, you have read of many new and delightful Fall Dress Fabrics to be found in the Lipman, Wolfe store.

—Among these new fabrics will be found
 Wool Charmeuse New Broadcloths Wool Bengalines
 Wool Barathea's Wool Crepes New Plaids
 Wool Crepe Poplins French Serges Wool Velours

—We show these materials in a full line of colors, black included—priced from \$1.00 to \$3.00 yard. —Second Floor.

Sheer Organdie Neckwear 50c

—Attractive vestees and separate collars in standaway effects with picot or plain edges.

—Also dainty cuff and collar sets of fine Swiss embroidery as well as organdie in round and square styles. —First Floor

Another Shipment
of
Women's White
Balmacaan
Coats
\$12.50 and \$15
—Third Floor

The Six Best Selling Books of the Day

"The Salamander," Owen Johnson, \$1.35
 The story of a present-day girl in revolt. The best-selling book of the year.

"The Eyes of the World," Harold Bell Wright, \$1.35
 The author's sixth consecutive success and his greatest novel.

"The Titan," Theodore Dreiser, \$1.40
 A story of present-day financing—the story of Charles T. Yerkes, late magnate of Chicago.

"The Fortunate Youth," Wm. J. Locke, \$1.35
 A story delightfully told, with a happy ending. The author's newest success.

"The Price of Love," Arnold Bennett, \$1.35
 A unique story, in plot and execution the biggest thing the author has yet done.

"You Never Know Your Luck," Gilbert Parker, \$1.25
 A story of big impulses, ennobling love, splendid sacrifices and immortal deeds. —Mezzanine Book Shop.

New Millinery Modes Velvet Hats for Autumn \$5.00 to \$15.00

—The two extremes which are to be worn so much for Autumn—tiny, close-fitting shape and large flat sailors, as well as novelty shapes, are being shown in our millinery salons. Tailored and dress models of finest black silk Lyons and erect pyle velvets, trimmed with gold and silver roses, heckle feathers, wings, fancy bands, ostrich fancies and velvet flowers, simple, but most refreshing at this season.

—New models are arriving every day, and you will have no difficulty in finding a hat which just suits, as the new styles are particularly becoming and smart.

Untrimmed Velvet Hats \$1.95 and \$2.95

—Lyons and erect pyle velvet shapes, sailor, roll brim, straight brim, close-fitting models, the latest styles in millinery, which require but a simple bit of trimming to make them up to the last minute in fashion. —Second Floor.

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All for 25c

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—The FREE is the only machine guaranteed for life.

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—Come this week and have our experienced demonstrator show you the many good features of the FREE which no other sewing machine possesses. —Fifth Floor

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