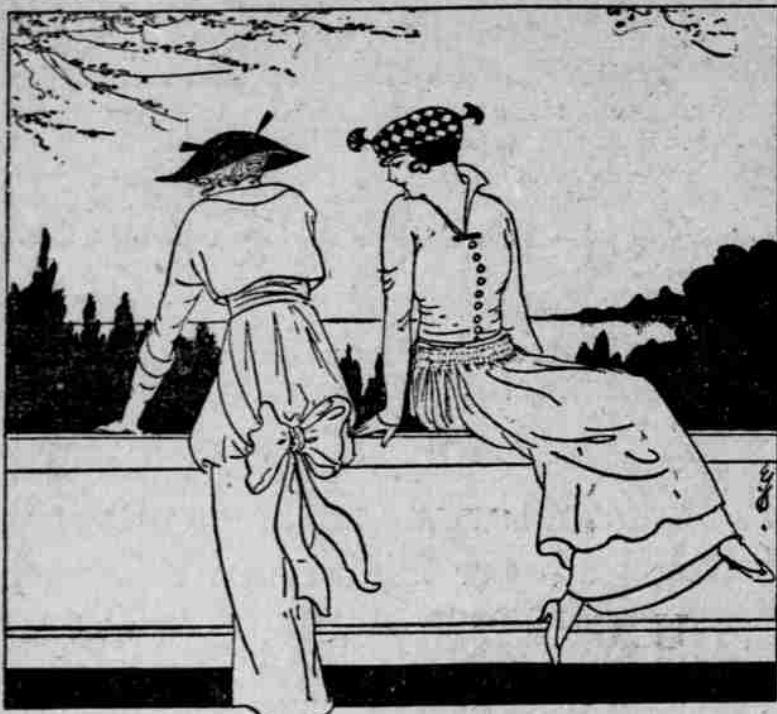


MEIER & FRANK'S

Ask Any Floorman for a "Shopping Guide" to Sixth-St. Building and Temporary Annex

MEIER & FRANK'S

Captivating! The New Fall Apparel at Meier & Frank's!



SIXTH-STREET BUILDING

Laces, Embroideries and Novelties Reduced in Price

French Tulle in Novelty Colors for Tunics and Overdresses
 \$1.75 Grade reduced to, yard.....\$1.29
 \$2 and \$2.25 Grade, the yard.....\$1.69

\$3.50 to \$6.00 45-inch Embroidery Flouncing—voile and batiste, in eyelet and floral designs, for lingerie dresses, yard, **\$2.98.**

75c to \$1.00 27-inch Swiss Embroidery Flouncing—in eyelet and floral designs, some in Baby Irish effect, also 22-inch Swiss Embroidery All-Overs, the yard, **49c.**

75c to \$1.00 Odd Bands and Insertions—Swiss, voile and crepe, in eyelet work and Baby Irish effects—the yard, **49c.**

\$1.75 Net Top Laces—white, cream and two-tone effects, 9 to 18-inch widths. A very popular early Fall lace. Yard, **98c.**

\$2.00 to \$3.00 Net Top Laces—in white, cream and two-tone effects, 18 to 30-inch widths. Yard **\$1.39**
 —First Floor, Sixth-St. Bldg.

SIXTH-STREET BUILDING

Reductions in Infants' Apparel

\$4.00 Hand-Made Nainsook Petticoats, \$2.59
 Made on waists. Finished with scalloped edge and dainty French knots.

\$1.50 Hand-Made Dutch Caps, 85c
 Fine grade organdy and batiste. Turnbacks edged with lace or hand embroidered.

\$1.50 Pique Buggy Robes, 83c
 White pique Robes, made with scalloped edge.

\$3.50 Long Cashmere Coats, \$2.59
 Made of soft, white cashmere, with embroidered collars and capes.

\$1.25 Nainsook Petticoats, 93c
 Made on waist, trimmed with lace or embroidery. Machine made.

40c Outing Flannel Pinning Blankets, 22c
 Heavy outing flannel, with hemstitched bottoms.
 —Second Floor, Sixth-St. Bldg.

TEMPORARY ANNEX

"Manhattan" & "Gotham" SHIRTS

Now in Mid-Season Sale
 Prices Reduced on Entire Stock

—Temporary Annex—Fifth and Alder-St. Entrance.

SIXTH-STREET BUILDING

Long Silk Gloves, Pair 67c

Regular \$1 Quality

Full elbow length. Pure, heavy silk, double-tipped gloves, in white, black, brown and navy. Full line of sizes, 5½ to 8, inclusive. Regular selling price, pair, \$1.00—reduced price, pair **67c**
 —First Floor, Sixth-St. Bldg.

SIXTH-STREET BUILDING

Women's Fine Handkerchiefs Broken Lines of 75c to \$1.25 Grades Each 35c---3 for \$1.00

Appenzelle, Spanish, Madeira and Cloister effects, hand-embroidered and hand-hemstitched. Also scalloped patterns in Glove Handkerchiefs and Mourning Handkerchiefs included. All pure linen cloth, and in exquisite patterns, some slightly soiled from display.
 —First Floor, Sixth-St. Bldg.

You Will Marvel at the Moderateness of Prices

SIXTH-STREET BUILDING

Autumn Modes in Tailored Suits ARE NOW BEING DISPLAYED IN OUR Fourth Floor Garment Salons

There's a note of soberness in the Fall Suits—but so perfectly balanced that the effect is charming. In fact, most women are welcoming the simplicity of line and richness of tone that pervade the Autumn modes.

We've just received another shipment of new Suits, in fact, every day witnesses the arrival of interesting express packages from the Eastern market, where our buyers are busy selecting the "best" and most fashionable merchandise for our patrons. Description is wholly inadequate—we're illustrating three of the newest models—our window display will give you an idea of others—and the entire stocks now being shown in our Garment salons are at your service.

The range of prices on this latest shipment of New Fall Tailored Suits is **\$19.50 to \$62.50.**
 —Fourth Floor, Sixth-St. Bldg.

SIXTH-STREET BUILDING

The New Basque Dresses BID FAIR TO BE MOST POPULAR A Large Shipment Has Just Arrived

Fashioned of charmeuse and crepe de chine, in black, navy, taupe, plum and green shades, these Dresses are most charming and are sure to be popular with women of discerning taste. Plain or pleated tunics and smart organdy collars and vest effects are greatly in evidence. Prices range from **\$19.75 to \$43.50.**
 —Fourth Floor, Sixth-St. Bldg.

SIXTH-STREET BUILDING

"Basque" Separate Waist--Latest in Blousedom

Developed in satin in black, navy and cream. Worn outside the skirt—in basque style—with smart bow in the back of self material, and jaunty collar. Priced at **\$6.50.**
 —Fifth Floor, Sixth-St. Bldg.

SIXTH-STREET BUILDING

Fashionable Tailored Suits Are Reduced

Summer Models--A Final Clean-up At Astonishingly Radical Reductions

Divided into three groups for economical shoppers. Every Suit this season's model, newest and most popular materials and colors. Range of sizes from 16 years to 51 bust measure.

\$15.00 to \$20.00 Suits reduced to \$5.00
\$25.00 to \$35.00 Suits reduced to \$10.00
\$37.50 to \$55.00 Suits reduced to \$15.00
 —Fourth Floor, Sixth-St. Bldg.

SIXTH-STREET BUILDING

Sale Broken Lines of Summer Blouses DEEP REDUCTIONS IN PRICE

To make room for the huge incoming stocks of Fall merchandise we are forced to sacrifice the remaining lines of Summer Waists. To this end we have assembled three groups and marked the prices so low that they cannot fail to prove attractive to discerning shoppers.

WAISTS AT \$1.00—
 Include handsome voile and batiste models, in this season's most attractive styles. About 500 in the assortment.

WAISTS AT \$2.45—
 Regular \$3.50 grades. Dainty fine embroidered batiste, mull and lawn, in a great variety of styles.

WAISTS AT \$3.45—
 Selling ordinarily \$5 to \$7.50. Broken lines of chiffon, crepe de chine and net, in white, maize, navy, brown, black and plum shades.
 —Fifth Floor, Sixth-St. Bldg.

Rugs, Carpet and Linoleum REDUCED FOR AUGUST SALE

\$12.00 Tapestry Brussels Rugs, 9x12 size, reduced to \$ 8.95
\$15.00 Tapestry Brussels Rugs, seamless, 8-3x10-6, reduced to \$10.50
\$18.00 Axminster Rugs, 6x9 size, reduced to \$12.50
\$22.50 Axminster Rugs, 8-3x10-6 size, reduced to \$16.50
\$27.50 Axminster Rugs, 9x12 size, reduced to \$22.50
\$20.00 Velvet Rugs, 9x12 size, reduced to \$15.75
\$27.50 to \$32.50 Body Brussels Rugs, close patterns, 9x12 size \$22.50

\$1.75-\$1.80 High-Grade Axminster Carpet, Yd. \$1.29
 An assortment of good patterns to be closed out.

Linoleum Specials
 60c Print Linoleum, special, yard..... 39c
 67c Print Linoleum, special, yard..... 47c
 Inlaid Linoleum, good patterns, yard, 68c
 \$1.35 Inlaid Linoleum, the yard..... 98c
 30c Jap Matting, all colors, yard..... 19c
 —Seventh Floor—Temporary Annex

TEMPORARY ANNEX

A Sale of Furniture, Bedding and Homefurnishings Now in Progress

PRICES RADICALLY REDUCED ON DEPENDABLE MERCHANDISE
 Purchases May Be Made on Our Easy-Payment Plan

Bring in Your **Kodak Films** for **Developing** By an Expert. Temporary Annex, Fifth-st. Entrance.



Perfect System Dry, Cold Air Storage **FOR FURS** Absolute Safety Assured. Furs Received. Fifth Floor, 6th-st. Building.



SIXTH-STREET BUILDING

Three New Undermuslin Specials

New Nainsook Petticoats—\$1.59 and \$1.98
 Made in new narrow style, of good quality nainsook, trimmed with lace and embroidery.

New Non-Transparent Petticoats—\$1.59 and \$1.98
 Good quality pique—heavy enough to be non-transparent. Plain scalloped edge, or Cluny lace and embroidery trimmed.

New Envelope Chemise—98c to \$2.50
 Splendid quality nainsook, with lace and embroidery edging, or lace trimmed effects.
 —Second Floor, Sixth-St. Bldg.

TEMPORARY ANNEX

The Drapery Department Offers Unlimited Economy in Beautiful Curtains

Excellent Curtains in a wide range of designs, including Colonial Swiss Curtains, with ruffled and ball fringe trimming—Fillet and Cluny Serims—Nets and Nottingham Laces.

Usual, \$2.25 and \$2.50—Now, Pair, **\$1.85**
 Usual, \$3.25 and \$3.75—Now, Pair, **\$2.65**

Pillow Covers, 50c

Rich, handsome Pillow Covers, cut from Velours, Brocades and Tapestries—in wide variety. Special, each, **50c.**
 —Ninth Floor—Temporary Annex

SIXTH-STREET BUILDING

Best of Table Linens Reduced for August Sale

Moravian Table Linen, very heavy, in soft ivory finish. Splendid wearing qualities. The very newest designs. Round and oval patterns, suitable for closed or extended tables.

SPECIAL REDUCTIONS AS FOLLOWS:

\$ 9.00 Table Cloths, 2x2-yard size, each.....\$ 7.48
\$11.00 Table Cloths, 2x2½-yard size, each.....\$ 9.48
\$13.00 Table Cloths, 2x3-yard size, each.....\$10.87
\$16.00 Table Cloths, 2x3½-yard size, each.....\$13.33
\$19.00 Table Cloths, 2x4-yard size, each.....\$15.40
\$14.00 Table Cloths, 2½x2½-yard size, each.....\$11.55
\$13.00 Napkins to match, 26x26-inch size, dozen.....\$10.00

\$1.25 Table Damask, Yard \$1

Snowy white Table Linen from Scotland, in several attractive designs. 70 inches wide.
 Napkins to match, 22x22-inch size, dozen, **\$3.50**

Table Damask, Special, Yd. 65c

Snowy white Table Linen, of good weight, in three patterns. 66 inches wide.
 —Third Floor, Sixth-St. Bldg.

SIXTH-STREET BUILDING

\$5.00 to \$6.50 High-Grade

Corsets

\$3.47

REDFERN AND SUCCESSO MODELS

Broken lines of sizes in the ever-popular Corsets, "Redfern" and "Successo," at this greatly reduced price. Made of coutil and tricot, some with elastic band at top, others elastic gore at bottom of front. Low and medium bust, long and medium-length skirt. All the present season's models.

Regular \$5.00 to \$6.50 Redfern and Successo Corsets, sizes 18 to 30, inclusive, **\$3.47.**
 —Fifth Floor, Sixth-St. Bldg.