

MEIER & FRANK'S

Ask Any Floorman for Shopping Guide to Sixth-St. Building and Temporary Annex

MEIER & FRANK'S

# For Women Whose Preference Is "First Choice" We're Showing-- Advance Styles of Fashionable New Suits for Fall Wear!

**"MELBA"**  
Water-Proof Face Powder

For Seashore and Natatorium Use—An entirely new creation in face powders. Tenders face absolutely impervious to moisture and dampness. Perfectly harmless. Removed with cleansing cream. Comes in white, flesh and brunette shades.  
—First Floor, Sixth-St. Bldg.

**"Indestructo"**  
TRUNKS

Make Traveling Safe and Comfortable. Insured for five years against loss, damage, theft or fire. Complete line of "Indestructo" shown. Exclusively in Portland at this store.  
—Fifth Floor, Temporary Annex

**We Will Store Your FURS**

Insuring them against loss or harm. Our perfect system of cold dry-air storage may be relied upon to give entire satisfaction. Furs received.  
—Fifth Floor, Sixth-St. Bldg.

**The Eldredge Two-Spool Sewing Machine**

Simplifies Sewing—No bobbins to wind—no thread "running out" in the middle of a seam. Let us demonstrate the merits of the "Eldredge Two-Spool" to you. Sold on easy-payment plan.  
—Sixth Floor, Sixth-St. Bldg.



Sketched from New Fall Suits at Meier & Frank's

## NOW! Eureka Electric Vacuum Cleaner at Only \$29.50 NOW!

SIXTH-STREET BUILDING  
**THE VOGUE OF THE Fancy Girdle**  
INCREASES  
We've a Wonderful Array  
Priced at 50c, 75c, \$1.00 and \$1.50  
That Are Worth Far More

Because we took the entire stock of a manufacturer we secured some wonderful price reductions. Nearly 1000 Girdles, in varying styles, materials and colors. Really a lovely collection. Accordion-pleated effects, Vestees, and the popular Minaret styles, in black and every imaginable color and combination. Most moderately priced at 50c, 75c, \$1.00 and \$1.50.  
(See 6th-Street Window Display)  
—First Floor, Sixth-St. Bldg.

SIXTH-STREET BUILDING  
**Sale of Odd Lots Wash Ratine**  
75c, \$1.00, \$1.25 & \$1.50 Qualities  
For a Quick Clearance  
Yard, 25c!

\$1 SILK AND COTTON RATINE, 38 inches wide; yellow, pink, tan, heliotrope, tango and old rose shades, 8 pieces, yard 25c  
\$1.25 BROCADED RATINE, 38-inch wide, in tan, yellow, lavender and blue, four pieces for disposal at, yard 25c  
\$1.25 BROCADED SILK AND COTTON RATINE, 38 inches wide, two pieces, in tan color only, 25c  
\$1.25 HOMESPUN RATINE, 43 in. wide, two pieces for disposal at, the yard 25c  
\$1 PLAID RATINE, 42-inch width, only one piece to be sold at, the yard 25c  
\$1 MARQUISSETTE RATINE, 40 in. wide, one piece to be sold at, the yard 25c  
\$1.50 RATINE, 48 inches wide, tango and American Beauty shades, 25c two pieces, sale price, yard  
—Third Floor, Sixth-St. Bldg.

SIXTH-STREET BUILDING  
**New and Novel Undermuslins**  
Arrive Daily—Tomorrow We Feature

**New! Non-Transparent Petticoats at \$1.98**  
These Petticoats, double from the hip line to bottom of skirt, are a positive boon to wearers of the now-popular thin-material Dresses. Only one Petticoat necessary. Made on straight lines, trimmed with narrow lace and embroidery ruffles.

**New! Non-Transparent Petticoats, 98c**  
Made of either sateen or muslin, non-transparent. Finished with machine scalloping or embroidery trimmed.

**New! Corset Covers, With Sleeves, \$1.59**  
Dainty and practical Corset Covers. Trimmed back and front with lace points. Pretty lace sleeves and finished at waistline with embroidery beading ribbon run.

**New! Allover Lace Corset Covers, With Sleeves, \$1.98**  
For wear under sheer blouses. Made of allover lace, with kimono sleeves, coming part way down the arm, giving a dainty effect. Finished with tailored ribbon bow.

**New! Lace Point Gowns and Combinations, Special, \$2.98**  
We have just secured another shipment of these attractive garments, which will be good news to many of our patrons. Gowns of fine nainsook, trimmed back and front with lace points. Sleeves made entirely of lace, with dainty ribbon furbiting. Combinations in princess style. Front and backs trimmed with the lace points to match gowns. Straight drawers, trimmed with the lace. Special, the garment, \$2.98

**New! Double Panel Princess Slips, \$1.59**  
Ideal for Summer wear with thin dresses. Double panel in front. Dainty embroidery ruffle at the bottom. Finished at neck and armholes with Swiss embroidery and beading.  
—Second Floor, Sixth-St. Bldg.

SIXTH-STREET BUILDING  
**500 New Fall Tailored Suits Have Arrived!**

**More and Better Materials The Predominating Note**

**WITH LONGER COATS AND MILITARY EFFECTS**

We selected five of the new models at random for sketching. Exclusiveness and individuality are strikingly exemplified in these new Fall models, and women of discrimination in dress will be quick to grasp the opportunity to have the "newest" and most up-to-date Tailored Suits so early in the season. This shipment was rushed to us by express to fill just this need.

The materials run to the smooth effects, like broadcloth, while colors are sober in the main. Suits relieved with brightly colored vests, collars and cuffs. Velvet and plush, too, are used extensively. You will note from the illustration that the smart military styles are favorites, tunics longer and fuller, and coats fancy. In fact, the prevailing fashion is toward fullness, gracefully arranged.

We invite your inspection of these new and smart models, priced from \$19.50 to \$68.00.  
—Fourth Floor, Sixth-St. Bldg.

SIXTH-STREET BUILDING  
**Women! Take Heed of These Drastic Price Reductions in Laces and Embroideries!**

**CREPE AND VOILE EMBROIDERED FLOUNCINGS**

For Lingerie Dresses these fine Crepe and Voile Embroidered Flouncings are highly suitable—and at these unusual reductions you'll profit greatly. Your choice of scalloped and plain edges. A pleasing array of solid floral designs. 27 and 45-inch widths.

\$2.75 to \$3.50 Embroidered Flouncing—Special, yard..... \$1.98  
\$1.50 to \$2.00 Embroidered Flouncing—Special, yard..... 98c  
\$1.00 to \$1.50 Embroidered Flouncing—Special, yard..... 69c

**\$1 Swiss Flouncing, 49c**

27-inch Swiss Flouncing—in fancy Eyelet and Blindwork. Dainty for the popular two and three-tier skirts. Also 22-inch All-Over Embroidery, suitable for waists and yokes. Reduced from \$1 to, yd., 49c  
—First Floor, Sixth-St. Bldg.

SIXTH-STREET BUILDING  
**Inspect Our Complete Stock of the Famous "Kayser" Gloves**  
FOR WOMEN

We Are Portland's Principal Distributers!

The best fabric glove to be found anywhere for the money.  
Short Silk Gloves, 50c, 75c, \$1.00 and..... \$1.25  
Long Silk Gloves, \$1.00 to..... \$2.00  
Short Chamoisette and Lisle Gloves, 25c, 50c and..... \$1.00  
Long Chamoisette and Lisle Gloves, 50c and..... \$1.00  
—First Floor, Sixth-St. Bldg.

SIXTH-STREET BUILDING  
**Final Clearance Sale of All High-Grade Novelty Suits at \$18.75**  
SELLING REGULARLY AT \$40 TO \$65

Every Suit in this season's styles, selling originally from \$40 to \$65, offered here at this unbelievably low price—\$18.75.

While the figure would be considered low for any Tailored Suit—when you see the worth of the merchandise—the dash, style and quality of the materials, you will marvel indeed! **FINAL CLEARANCE IS OUR AIM!**

Suits of Silk, Moire, Poplin, Taffeta, Wool Serge, Crepe, Gabardine and fancy Worsteds, in every conceivable color and style. Broken lines, left from our enormous selling, 250 Suits are included in this price-slashing of \$40 to \$65 Silk and Wool Novelty Suits at \$18.75.  
—Fourth Floor, Sixth-St. Bldg.

SIXTH-STREET BUILDING  
**Now! Phenomenal Clearance of "Harvard Mills" (Hand Finished) Underwear**

50c Harvard Mills Cotton Vests—Special, Each, 37c  
Fine Ribbed Cotton Vests—in four desirable styles. With high neck and long sleeves—Dutch neck and elbow sleeves—low neck and wing sleeves or low neck and sleeveless. In Summer weights. Reduced from 50c to 37c.  
65c Vests—Same as above. In outsize—special, each, 45c

50c Harvard Mills Cotton Ribbed Pants—Garment, 37c  
Cotton Ribbed Pants in Summer weight. In two styles—tight knee or ankle length. Regular sizes.  
65c Cotton Ribbed Pants—Same as above—In outsize—Garment, 45c.

\$1.00 Harvard Mills Union Suits—Special, Suit, 67c  
Fine Ribbed Cotton Union Suits in Summer weights. High, Dutch or low necks—long, short, wing sleeves or sleeveless—knee or ankle length. A full range of sizes in each style. Regular sizes—the Suit, 67c.  
\$1.25 Union Suits—in above styles. Outsize—Suit, 78c.  
—Second Floor, Sixth-St. Bldg.

SIXTH-STREET BUILDING  
**\$5 to \$10 Corsets**

Discontinued Models and Broken Lines Tri-cot and Chamois Materials, for Clearance at \$3.95

The new Corset materials, Tri-cot and Chamois, in pink and white. Satin ribbon stripping and trimming. Either low bust, large waist-line style or the new medium bust and small waist-line effect. Long over the hips, laced at bottom of front with elastic lacing, for freedom when seated. Owing to the discontinuance of this line—and the broken assortment—we are making a **Radical Clearance Price on these \$5 to \$10 Corsets of \$3.95.**

SEE SIXTH-STREET WINDOW DISPLAY.

**\$1.00 Brassieres Reduced to 59c**

Made of all-over embroidery and batiste, trimmings of lace, embroidery and ribbon. Hooked down the front. Also all-over net Brassieres, with sleeves and shields, included in this reduction from \$1.00 to, each 59c.  
—Fifth Floor—Sixth-St. Bldg.

SIXTH-STREET BUILDING  
**Entire Stocks of \$27.50 to \$45.00 Fancy Lingerie Dresses**  
for Absolute Clearance \$19.85

Daintily fashioned Dresses of embroidered crepe and voile, in white and delicate colors, also white embroidered in lovely shades. New and desirable models, reflecting all the phases of the season's fashions. Trimmings of dainty laces and embroideries. Not one line, but all our lovely Novelty Dresses, selling through the season from \$27.50 to \$45, are included in this Clearance of Fancy Lingerie Dresses at \$19.85!  
—Fourth Floor, Sixth-St. Bldg.

SIXTH-STREET BUILDING  
**In Addition to These FIVE SPECIALS Our Entire Stock of Women's Neckwear Is Deeply Reduced!**

25c to 35c Neckwear—in splendid assortment, special..... 19c  
50c to 75c Neckwear—new and popular, imported novelties..... 25c  
\$1 to \$1.50 Neckwear—beautiful pieces of Cluny, etc..... 53c  
\$1.25 to \$2 Neckwear—broken lines, splendid values..... 69c  
Neckwear usually selling from \$2.25 to \$20—just..... Half Price  
—First Floor, Sixth-St. Bldg.

TEMPORARY ANNEX  
**Brilliant Cut Glass At Deeply Cut Prices!**

\$2.75 Cut Glass Vinegar Cruet now \$1.99  
\$3.00 Cut Glass Nappy, 6-inch size, \$2.09  
\$3.50 Cut Glass Vase, 8-inch size, \$2.14  
\$4.00 Cut Glass Sugar and Creamer, \$2.49  
\$5.00 Cut Glass Water Pitcher, three-pint size, special tomorrow at only \$3.49  
\$5.00 Cut Glass 8-inch Fern Dish \$2.99  
\$7.25 Cut Glass Water Glasses, doz., \$4.99  
\$7.50 Cut Glass Bowl, 8-inch size, \$4.49  
\$12.00 Cut Glass Ice Cream Tray, \$7.49  
—Temporary Annex, Fourth Floor.

*Meier & Frank Co.*  
1857 1914  
THE QUALITY STORE OF PORTLAND  
Fifth, Sixth, Morrison, Alder Sts.

SIXTH-STREET BUILDING  
**Important Announcement! New "Vogue" Hats Have Arrived! Early Fall Shapes and Styles**  
Including the New "Vogue" Plush Sailor for Early Fall Wear Priced at \$10.50 and \$12.00  
—Millinery Parlors—First Floor, Sixth-St. Bldg.