Courtesy to One and All During 57 Years of Continuous and Dependable MERCHANDISING In This One City Has Won for This Store A Very Gratifying Constancy of Patronage Min Ptrinkebo

Bring Your Films Monday To Be Developed \& Printed By An Expert


## RIBBONS

Of Every Hue
Special Lines Reduced for Clearance Special Lines Reduced rose Clearly 35c.50c
Pure Sulk Fancy Ribbons Yd, 23e-




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## Fruit Jars!

Lowest Prices Prevail! BALL MASON FRUIT JARS
Pt . Size, dozen...49e Qt. Size, dozen ...57e Half-gallon Size, dozen, $79 e$ e
WIDE MOUTH MASON JARS WIDE MOUTH MASON JARS
Pt. Size, dozen ...65e
Half -gallon Size, dozen, $\$ 1.10$ ECONOMY FRUIT JARS Pt. Size, dozen... 85 s e Qt. Size, dozen $\mathbf{\$ 1 . 0 0}$ Half-gan ital GLASS TOP JARS
SURE SEAL SURE SEAL GLASS TOP JARS
Pt. Size, dozen...65e Qt. Size, dozen...75é
Half-gallon Size, dozen, $\mathbf{\$ 1 . 3 5}$ SCHRAM FRUIT JARS Pt . Size, dozen...60e Qt. Size, dozen... 70


## A Tremendous Selling Event With a Definite Trwo-Fold Purpose 

Each year during July it is our custom to segregate from the immense stocks in all seventy-five departments of this store the broken lots of merchandise remaining from the season's active selling and dispose of such goods at radical reductions; also to be ever planning for the future season we must anticipate andine and the many thousands who stand this stock we've made on Summer apparel bespeak our determination o make worthwhile economies possible here now. The shopping news on this page typifies the advantages to be gained in Reduction-Clearance Sale each day give ample demonstration
DOING YOUR BUYING NOW AT MEIER \& FRANK'S.
An Immense Clearance of Real Laces!

CLUNY
Widths
widths
| CLEARANCE SALE OF HIGH-GRADE AMBROID
Bands and Edges, 3 to 9 -Inch Wi de
Flouncings, 12 to 18 -nih Widths AT THESE DEEP REDUCTIONS
$\$ 12.00$ Real Laces reduced to, yard........ $\mathbf{8 6 . 9 8}$
$\$ 7.00$ Real Laces reduced to, yard.......... $\$ 4.98$
$\$ 4.00$ heal Laces reduced to, yard.
45-Inch Voile, Crepe and Batiste Flouncing, Embroil oared in Self-Color and Contrasting Effects, Seal
loped and Plain Edges, 2 to $41 /-$ Yard Lengths loped and Plain Edges, 2 to 41/2-Yard Lengths
$\$ 10$ Pieces Embroidered Flouncing, Piece, \$ 4.50
 To $\$ 18 \mathrm{I}$
To $\$ 25 \mathrm{I}$


Gowns!In a Great Variety Enter Our Clearance Sale, All Reduced BROKEN LINES, SOME SLIGHTLY SOILED FROM HANDLING Fine Nainsook Gowns, 79 c -Round and square-neck styles. Prettily trimmed with lace point insertion -kimono sleeves. Cut full width and length.
$\$ 1.59$ Nains'k and Cambric Gowns $\$ 1.19$. $\$ 2.25$ Fine Nainsook Gowns, $\$ 1.49$ $\$ 1.59$ Nains k and Cambric Gowns \$1.19 Low, high or semi-high necks. EE-. A splendid assortment of attractive fective trimmings of lace, embroidery and hand feather-stitching. F

58 inches long, 80 inches wide. $\$ 3$ and $\$ 3.50$ Nainsook Gowns, $\$ 1.98$ | $\$ 3$ and $\$ 3.50$ Nainsook Gowns, \$1.98 | $\$ 5$ to $\$ 7.50$ Fine Nainsook Gowns, $\$ 2.98$ |  |
| :---: | :---: | :---: |
| A great variety of styles included. | $\begin{array}{c}\text { Broken assortments of high-grado } \\ \text { Practical high and semi-high necks, as }\end{array}$ | $\begin{array}{l}\text { Gowns, including round, }\end{array}$, square and | well as the popular low-necked effects. $\begin{aligned} & \text { Gowns, including round, square and } \\ & \text { high-neck styles. } \\ & \text { Beautiful trimming }\end{aligned}$ well as the popular low-necked effects.

Trimmings of lace, edges and motifs. $\begin{aligned} & \text { high-neck styles. Beautiful trimmings } \\ & \text { of fine linen laces, Swiss motifs, inser- } \\ & \text { Broken lots. } \\ & \text { ions, some with net yokes and sleeves. }\end{aligned}$
sixth.street bumping
THREE UNUSUAL
Glove
SPECIALS
In Our Stock ReductionClearance Sale

## $\$ 1$ Long Silk Cloves, Special, Pair, 49c

 In black, sizes $51 / 2$, to 8 only; in navy and brown, sizes $51 / 2$ to $71 / 2$ only. Full silk. Every pair perfect
## \$1 Long Chamoisette Cloves, Pair, 73c

 length, Monsquietaire style, with pearl clasps-in white, mode and gray. Perfect fitting and durableGuaranteed washable. All sizes.
$\$ 1$ Dent's Duplex Fabric Gloves, Pr., 73c Sorvicate strap wrists, one dome-in white,
mode and gray. All sizes. Wash
'Baldwin' Double-Service
House Dresses at $\$ 1.59$





SIXTH-STREET BUILDING Clearance Sale of Kayser Silk Underwear FOR WOMEN ODDS AND ENDS OF STOCK AT
ENORMOUSLY REDUCED PRICES $\$ 3.50$ to $\$ 5.00$ Kayser Silk Knickerbockers, $\mathbf{\$ 1 . 9 5}$ Fancy Italian and Venetian Silk Knickerbockers, in assorted colors. Made with cuff, embroidered or lace
trimmed live. $\$ 3.50$ to $\$ 5.00$ garments. For Clear-- trimmed late ${ }^{\text {ane, each, } \mathbf{\$ 1 . 9 5}}$
$\$ 6.00$ to $\$ 7.50$ Kayser silk Knickerbockers, $\mathbf{\$ 3 . 9 8}$ Fancy Knickerbockers, in knee or tango styles,
trimmed with pleating or dainty laces. Come in trimmed with pleatings or dainty laces. Come in white, pink, black and taupe colors. Radical reduce at only $\$ 8.98$.


## 135 Gorgeous Suits

 ORIGINALLY $\$ 32.50$ to $\$ 45.00$
## Clearance Price $\$ 15.00$

 Hardly any two alike in this vast assortment-lovely modish novelty Suits ofcrepe, poplin, serge and fancy weaves. Also a great many Silk Suits made in
the most fashionable styles, and developed in the most pleasing and modish the most fashionable styles, and developed in the most pleasing and modish
colors. Sizes 16 years to 44 bust. This is an absolutely unheard-of "bargain"these splendid Suits of silk and wool, every one this season's model-regularly to \$45-NOW S15.00.
$\$ 20.00-\$ 25.00$ Suits-Special for Stock Reduction-Clearance $\$ 10.00$
$\$ 15.00-\$ 18.50$ Suits-Special for Stock Reduction-Clearance $\$ 7.45$ No Phone Orders Taken. None Sent on Approve

## 300 Smart Skirts

 AT ${ }^{18}$ PRICE!Skirts in walking and dress styles-of serge, poplin, crepe and
taffeta silk. Navy, black, gray, brown and checked effects. The taffeta sin. Navy, black, gray, blown
very best modes of the season, including double and triple flounces
and and overskirt styles. Separate Skirts have been a popular vogue this
season-hence the unusual timeliness and quality of this sale of Walking and Street Skirts, regularly $\$ 7.50$ to $\$ 25.00$-Reduced for
Reduction-Clearance Sale, $\$ 3.75$ to $\$ 12.50$
Attractive \& Modish Coats For Clearance $\$ 9.75$

100 Coats for Women and Misses-Formerly Priced $\$ 18.50$ to $\$ 25-$ is the splendid opportunity for economy that our patrons may enjoy comorrow-and as long as any of the hundred Coats remain. Coats
suitable for Summer and early Fall wear, in serge, Bedford, end fancy weaves-a large assortment of modish colors and styles. Three-quarter and short-length Coats, lin effects. Every one this season's model.
Reduced for the radical Clearance Sale

## Now $\$ 9.75$

No Phone Orders-None Sent on Approval


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## . <br> Infants'

 Hand-made Dressessixth.streme building \$1.25 Stamped Crepe Night Gowns 93c vanity crepe comer, in mitts bine and

MEIER \& FRANKS

