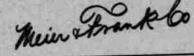
Your Furs Insured Against Fire, Theft & Moths Meier Frank Co. Our Cold Dry Air Fur Storage Awaits Your Furs

Butterick Patterns, Linings, Piece Goods-Third Floor, 6th-St. Building

Courtesy to One and All

During 57 Years of Continuous and Dependable MERCHANDISING

In This One City Has Won for This Store A Very Gratifying Constancy of Patronage



Bring Your Films Monday To Be Developed & Printed By An Expert (Formerly with the Eastman Co.)

Kodak Dept., Temporary Annex, 5th-st. Entrance.

SIXTH-STREET BUILDING

Of Every Hue

Special Lines Reduced for Clearance

Pure Silk Fancy Ribbons, Yd., 23c-Regularly 35c-50c Thirty colors, including light, dark and medium effects. Silk moire, satin taffeta and our famous hairbow taffeta, 534 inches wide.

New Fancy Silk Ribbons, Yard, 35¢, Worth to \$1.00 Positive clearance of newest fancy Silk Ribbons. Dresdens, stripes, plaids, etc. Twenty-four colors in 6-inch silk moire, with narrow satin edge. French Faille in white and a few colors, 6½ inches

Poreign and Domestic Ribbons, Yard, 49¢, Worth 75c to \$1.50

Satin Ribbon, with messaline finish, 8 inches wide, in dainty pastel shades; pure Silk Moire Ribbon, 61/2-inch width, with 11/4-inch satin edge, comes in 28 colors. Black Ribbon, combination of moire and satin, 7 inches wide; Jacquard, Dresdens, Roman Stripes and Tapestry effects, in light and dark patterns; also a splendid assortment of foreign fancy Ribbons, selling formerly at, yard, \$2.00. -First Floor-Sixth-St. Bldg.

TEMPORARY ANNEX

Fruit Jars!

Lowest Prices Prevail!

Pt. Size, dozen...49¢ Qt. Size, dozen...57¢ Half-gallon Size, dozen, 79¢ WIDE MOUTH MASON JARS

Pt. Size, dozen. . . 65¢ Qt. Size, dozen. . . 75¢ Half-gallon Size, dozen, \$1.10 ECONOMY FRUIT JARS

Pt. Size, dozen. . . 85¢ Qt. Size, dozen \$1.00 Half-gallon Size, dozen, \$1.40 SURE SEAL GLASS TOP JARS

Pt. Size, dozen... 65¢ Qt. Size, dozen... 75¢ Half-gallon Size, dozen, \$1.35 SCHRAM FRUIT JARS Pt. Size, dozen... 60¢ Qt. Size, dozen... 70¢

-Fourth Floor-Temporary Annex



The Imperial Party Case is unique. It is a combination Vanity and Purse. The center, or Vanity portion, may be removed, leaving a roomy purse, equipped with coin purse, thus serving the purpose of shopping and evening use. Equipped with memo pad, pencil, powder and perfume receptacles, small comb and mir-ror. Comes in attractive shades of purple, dark green, navy and black. Handsomely silk-lined

We secured the very first output of these smart and extremely practical Party Cases. -First Floor-Sixth-St. Bldg.

SIXTH-STREET BUILDING

\$1.25 Stamped Crepe Night Gowns 93c

Dainty Crepe Gowns, in white, blue and pink. Stamped for embroidery, in a variety of attractive designs. Select several of these \$1.25 Gowns, priced for our Stock Reduction-Clearance Sales at 93¢ Art Section-Seventh Floor-Sixth-St. Bldg.



Tremendous Selling Event With a Definite Two-Fold Purpose Meier & Frank's (Reduction) Clearance Sal

Each year during July it is our custom to segregate from the immense stocks in all seventy-five departments of this store the broken lots of merchandise remaining from the season's active selling and dispose of such goods at radical reductions; also to be ever planning for the future season we must anticipate many months in advance, and the mid-season reductions we've made on Summer apparel bespeak our determination to make heavy stock reductions. All is dependable and wanted merchandise and the many thousands who attend this Stock Reduction-Clearance Sale each day give ample demonstration of the worth-while economies possible here now. The shopping news on this page typifies the advantages to be gained in DOING YOUR BUYING NOW AT MEIER & FRANK'S.

SIXTH-STREET BUILDING

An Immense Clearance of Real Laces!

REAL FILET, IRISH CROCHET, CLUNY AND PRINCESS LACES Bands and Edges, 3 to 9-Inch Widths Flouncings, 12 to 18-Inch Widths

AT THESE DEEP REDUCTIONS \$ 2.00 Real Laces reduced to, yard...... 98¢ \$ 1.50 Real Laces reduced to, yard...... 89¢

| CLEARANCE SALE OF HIGH-GRADE EMBROID-ERED FLOUNCING 45-Inch Voile, Crepe and Batiste Plouncing, Embroid-

ered in Self-Color and Contrasting Effects, Scalloped and Plain Edges, 2 to 41/2-Yard Lengths To \$10 Pieces Embroidered Flouncing, Piece, \$ 4.50 To \$18 Fieces Embroidered Flouncing, Piece, \$ 9.00 To \$25 Fieces Embroidered Flouncing, Piece, \$12.00

-First Floor-Sixth-St. Bldg

\$1.59 Nains'k and Cambric Gowns \$1.19

fective trimmings of lace, embroidery

\$3 and \$3.50 Nainsook Gowns, \$1.98

Practical high and semi-high necks, as

well as the popular low-necked effects.

Trimmings of lace, edges and motifs.

-Second Floor-Sixth-St. Bldg

A great variety of styles included.

and hand feather-stitching. Full cut-

58 inches long, 80 inches wide.

Broken lots.

Low, high or semi-high necks. Ef-

SIXTH-STREET BUILDING

'Baldwin' Double-Service House Dresses at \$1.59

The "Baldwin" is a favorite with many women, the double-service feature proving s boon to practical housewives. The front is adustable, crossing somewhat in surplice fashion. being very easy to adjust. Monday we're offering these splendid Dresses, in light and dark colors, sizes 34 to 40 only, selling regu-larly at \$2.25, for Stock Reduction-Olearance Sale, \$1.59. -Fifth Floor-Sixth-St. Bldg.

In a Great Variety Enter Our

Clearance Sale, All Reduced

dainty Swiss embroideries.

\$2.25 Fine Nainsook Gowns, \$1.49

styles. Some trimmed back and front

with fine laces; others developed in

\$5 to \$7.50 Fine Nainsook Gowns, \$2.98

Gowns, including round, square and

high-neck styles. Beautiful trimmings

of fine linen laces, Swiss motifs, inser-

tions, some with net yokes and sleeves.

Broken assortments of high-grade

A splendid assortment of attractive

BROKEN LINES, SOME SLIGHTLY SOILED FROM HANDLING Fine Nainsook Gowns, 79c-Round and square-neck styles. Prettily trimmed

with lace point insertion-kimono sleeves. Cut full width and length.

SIXTH-STREET BUILDING

THREE UNUSUAL

SPECIALS

In Our Stock Reduction-Clearance Sale

\$1 Long Silk Gloves, Special, Pair, 49c

In black, sizes 51/2 to 8 only; in navy and brown, sizes 51/2 to 71/2 only. Full 16-button length. Good quality heavy silk. Every pair perfect.

\$1 Long Chamoisette Gloves, Pair, 73c.

Chamoisette Gloves, in full elbow length, Mousquetaire style, with 2 pearl clasps-in white, mode and gray. Perfect fitting and durable, Guaranteed washable. All sizes.

\$1 Dent's Duplex Fabric Gloves, Pr., 73c Serviceable Doeskin Gauntlet Gloves, strap wrists, one dome-in white, mode and gray. All sizes. Wash

-First Ploor-Sixth-St. Bldg.

Infants'

Hand-made

Dresses

SIXTH-STREET BUILDING

SIXTH-STREET BUILDING

Clearance Sale of Kayser Silk Underwear

FOR WOMEN

ODDS AND ENDS OF STOCK AT ENORMOUSLY REDUCED PRICES

\$3.50 to \$5.00 Kayser Silk Knickerbockers, \$1.95 Fancy Italian and Venetian Silk Knickerbockers, in assorted colors. Made with cuff, embroidered or lacetrimmed knee. \$3.50 to \$5.00 garments. For Clearance, each, \$1.95.

\$6.00 to \$7.50 Kayser Silk Knickerbockers, \$3.98 Fancy Knickerbockers, in knee or tango styles,

trimmed with pleatings or dainty laces. Come in white, pink, black and taupe colors. Radical reductions for Clearance. \$6.00 to \$7.50 Knickerbockers at only \$3.98.

-Second Floor-Sixth-St. Bldg.

TEMPORARY ANNEX

\$1 Imported Trays and Baskets at 69c

These Imported Wicker Trays and Fruit Baskets are shown in a variety of quaint styles and have glass-covered bottoms. Either oval or round; some with handles. In 9-inch size. One tray and one basket illustrated. Usually \$1. Reduced for our Stock Reduction-Clearance Sale to,

\$1.00 Coaster Sets 65c

Comprised of 9-inch nickel tray, with glass bottom, and six Coasters to match. Very convenient for water glasses Just as illustrated. Reduced from \$1.00 to 65c.



SIXTH-STREET BUILDING

135 Gorgeous Suits

ORIGINALLY \$32.50 to \$45.00

Clearance Price \$15.00

Hardly any two alike in this vast assortment-lovely modish novelty Suits of crepe, poplin, serge and fancy weaves. Also a great many Silk Suits made in the most fashionable styles, and developed in the most pleasing and modish colors. Sizes 16 years to 44 bust. This is an absolutely unheard-of "bargain"ilk and wool, every one this season to \$45-NOW \$15.00.

\$20.00-\$25.00 Suits—Special for Stock Reduction-Clearance \$10.00 \$15.00-\$18.50 Suits—Special for Stock Reduction-Clearance \$7.45 No Phone Orders Taken. None Sent on Approval

300 Smart Skirts AT 1/2 PRICE!

Skirts in walking and dress styles-of serge, poplin, crepe and taffeta silk. Navy, black, gray, brown and checked effects. The very best modes of the season, including double and triple flounces and overskirt styles. Separate Skirts have been a popular vogue this season-hence the unusual timeliness and quality of this sale of

Walking and Street Skirts, regularly \$7.50 to \$25.00—Reduced for Reduction-Clearance Sale, \$3.75 to \$12.50

Attractive & Modish Coats For Clearance \$9.75

100 Coats for Women and Misses-Formerly Priced \$18.50 to \$25is the splendid opportunity for economy that our patrons may enjoy tomorrow-and as long as any of the hundred Coats remain. Coats suitable for Summer and early Fall wear, in serge, Bedford, eponge and fancy weaves-a large assortment of modish colors and styles. Three-quarter and short-length Coats, lined or unlined, plain or fancy effects. Every one this season's model. Reduced for the radical Clearance Sale from \$18.50 to \$25.00-

Now \$9.75 No Phone Orders-None Sent on Approval



OFFSecond Floor 6th-St. Building

MEIER & FRANK'S

All Men's \$20 to \$35 Fancy Suits in Mid-Summer Clearance at \$18.75

MEIER & FRANK'S