

# July Clearance Sales

With the Best, the Newest and the Most Dependable Merchandise Reduced

Each Day Our Advertisement Will Contain Announcements of The Greatest Importance to Shoppers

**Lipman Wolfe & Co.**  
"Merchandise of Merit Only"

This Store Has Come to Be Looked Upon As the ONE Store With Reliable Sales The Public Attends Its Sales With Confidence

## Greatest Movement in Men's Furnishings--Tomorrow Out They Go--8200 Men's Summer Shirts--New--Perfect Fitting--Stylish



**Best Silk Shirts**  
\$6.50, \$6.00 and \$5.00  
**Clearance \$3.85**  
—Not a shirt in this entire lot has ever been on display before. New—every one of them. Made of heavy twilled silk and satin striped silk. The collection embraces the most beautiful color combinations in lavenders, blues, grays, pinks, greens and other delicate combinations. Some with soft colorings—others with contrasting stripes. Made with soft turnback French cuffs and each shirt has a separate long point, new Summer model collar of the same material. Made as fine as the best custom-tailored shirts—perfect fitting. —First Floor

**Flannel Shirts**  
Selling Always for \$2.00  
**Clearance \$1.23**  
—Summer flannel shirts—the first offering this season. The shirt for business or outing wear now in greatest demand. The shirt of service, made in colors and patterns that are both neat and dressy.  
—Plain negligee styles with soft French cuffs and soft pointed collar of same material to match. The shirts come in solid colors, also many with hair-line stripes, in all sizes. Just the thing for Summer wear. —First Floor

**Madras Shirts**  
Selling at \$2.00 and \$2.23  
**Clearance \$1.19**  
—These shirts need no introduction. Thousands of men are already acquainted with the remarkable worth of these shirts. This is the last lot to be offered this season—not over 1200. They will not be here long—that's certain.  
—Made of woven madras and fine percales with French turnback cuffs and separate pointed collar of same material to match. Also made of soisette and crepe cloth. All sizes. If you buy 3, we make you a special price of \$3.00. —First Floor

**Underwear**  
**\$1.00 Athletic Union Suits 69c**  
—Made of checked nainsook in the distinctive athletic style, sleeveless, knee length. Perfect fitting. All sizes.  
**\$2.00 Lisle Union Suits \$1.65**  
—White lisle union suits made in the regulation athletic style in a very light weight for Summer wear, for people who prefer this material to the cotton. Every garment re-inforced for service.  
**\$1.50 Lisle Union Suits 98c**  
—Clearing of two famous lines of ecru and white lisle union suits made in an extra fine weave, in regulation and athletic styles. We have taken all remaining stock, put a clearance price on, which insures immediate disposal.  
**50c Summer Neckwear 25c**  
—200 dozen of men's new four-in-hands in colors and shades to match every shirt and suit worn by man.  
—Select your Summer neckwear needs from this large assortment, which we show in plain and fancy silks—of reps, silk crepes and novelty silks. Made in full and generous cut shapes. —First Floor

### For Every Young Girl Desiring Party Frocks, Cloth Dresses Suits or Coats This Unusual HALF PRICE Sale Holds Rich Opportunities

**CLOTH DRESSES**  
Regular \$10, \$12.50, \$20.00, \$25.00, \$30.00 to \$35.00  
**Half Price**  
Now \$5.00, \$6.25, \$10.00, \$12.50, \$15 to \$17.50  
—Dresses of serge, crepes, ratine, broadcloth, corduroy and velvet.  
—In plain navy, tango, rose, white, checks and plaids.  
—Dresses for all occasions; some made with vests of net or shadow laces—satin and plaid trimmings, wide girdles—draped or tunic skirts, high and low necks.  
—To briefly sum up, dresses for all occasions and all ages of young girls, all of fascinating simplicity. —Fourth Floor

**SUITS**  
Reg. \$15, \$17.50 to \$75.00  
**Half Price**  
Now \$7.50, \$8.75 to \$37.50  
—Of serge, black and white checks, fancy novelty materials and crepes, depicting the last word in juvenile fashions for the late Spring and Summer season.  
—Skirts that show the ruffled or tunic style and the draped effects.  
—Jackets that are modeled in the youthful short lengths having collars and cuffs of lingerie or novelty fabrics.  
**THE COATS**  
Reg. \$10, \$12.50 to \$42.50  
**Half Price**  
Now \$5, \$6.25 to \$21.25  
—Coats for all occasions, for sports wear and for afternoon and evening wear.  
—Of silk, golfine, serge, whipcords, fancy plaids, checks and mixtures.  
—In Copenhagen, tango, green, gold, black, mahogany, and tan. —Fourth Floor

**PARTY FROCKS**  
Reg. \$14.50, \$18.50 to \$48  
**Half Price**  
Now \$7.25, \$9.25 to \$24.00  
—The beauty of these party frocks for girls and young women lies in their simplicity.  
—So when we bought these party dresses we did so with the idea of pleasing the young girls with simple though beautiful styles, because a young girl knows intuitively that they are most becoming to her.  
—Of dainty chiffons, crepe de chine, taffeta and crepe in white, light blue, pink, apricot, Nile.  
—Fashioned with low round necks and the popular V-shape neck.  
—Some of these models are accordion pleated, others having overskirts, or the bustle effect, and there are also combinations of plain and figured chiffons.  
—Sizes 13 to 18 years. —Fourth Floor



Goods Purchased Monday and the Balance of the Month Charged to Your August 1 Bill

### A Cleanup of the Newest Undermuslins 59c Selling From \$1.00 to \$1.50 Each for . . .

**Gowns, Combination Suits Princess Slips, Drawers Corset Covers and Skirts**  
—These undermuslins represent various assortments which were left from the June White Sale and include some of the finest and prettiest garments we have shown this season.  
—They are all new and fresh, as they were not even shown until the last week of the sale.  
—The Gowns come in V-neck, open front and slip-over styles with yokes on trimmings of laces, embroidery, insertions and medallions.  
—Combination Suits in waisted styles, lace and embroidery trimmed.  
—Drawers in open styles, having ruffles of wide embroidery, also lace insertions and edges.  
—Corset Covers in round neck, loose or tight fitting styles, embroidery and lace trimmed.  
—Princess Slips in many styles.  
—Skirts with ruffles of embroidery, lace and tucks. —Fourth Floor



**Hand-Made Genuine Old Hickory Porch Furniture**  
Specially Priced \$1.95, \$2.95 to \$12.00  
—These reproductions of famous Old Hickory are especially suited for porches, for lawns, golf clubs, verandas, bungalows and Summer homes.  
—The most comfortable and substantial of outdoor furniture—chairs, rockers, swings and tables.  
—We also made a display of the very beautiful red and wicker furniture, which is also specially priced and for Monday feature



**\$9.50 Cane Rockers for \$4.95**  
—Just a limited number of these beautiful rockers. Firmly made of hard white maple in light finish. Has double cane seat and back. A rocker that is both comfortable and durable, as well as being attractive.  
**All Odd Pairs of Regular \$1 to \$15 Pair Lace Curtains Half Price**  
—These curtains are accumulations of a season's busy selling and if you can possibly make use of one pair of lace curtains you surely ought to purchase one of these.  
—There is just one pair of a pattern and kind in white and Arabian color.  
—They are 2½ and 3 yards long by 40 to 50 inches wide.

### We Bought for You An Exhibition of Pictures They Are Yours For Less Than Half

Information.  
—We bought the entire sample line of pictures from one of the largest and foremost manufacturers in the United States—these pictures were used for exhibition purposes and represent the finest and most beautiful collection we have ever had to offer at a special sale.  
—There are 500 different subjects—prints, reproductions of celebrated paintings and copies of the old masters, photogravures, etchings, carbons, colored artotypes and German reproductions in color.  
—Each picture is most artistically framed to suit the subject in old gold, walnut, mahogany, oak and mission mouldings.  
—In an infinite variety of subjects and sizes; for bedroom, boudoir, hall, library, den, living-room or dining-room.  
**50c, 75c and \$1.00 Pictures . . . . . 25c**  
**\$1.00, \$1.25 and \$1.50 Pictures . . . . . 50c**  
**\$1.50 and \$2.00 Pictures . . . . . 75c**  
**\$2.50 to \$3.00 Pictures . . . . . \$1.00**  
**\$3.00 to \$5.00 Pictures . . . . . \$2.00**  
**\$5.00 and \$6.00 Pictures at . . . . . \$2.50**  
—And there are other pictures priced as high as \$10.00. —Sixth Floor

### Clearance of Corsets Now in Greatest Vogue



**\$2.00 W. B. Corsets \$1.69**  
—Of coutil and suitable for the average figures being built in sizes 19 to 30. They have the low bust and extreme length over the hips and back. Embroidery finishes the top. Three pairs of hose supporters attached.  
**\$3.00 W. B. Corsets \$1.95**  
—Up-to-date models, some with the very low bust line, others medium and many medium low, but all have long hips and back. Some have elastic gores inset to give ease when sitting. Neatly finished with embroidery. Three pairs of hose supporters attached. Suitable for all figures, in sizes from 19 to 30.  
**\$3.50 W. B. Corsets \$2.29**  
—These models are made of coutil in a striped design with medium bust, long hips and back. Elastic lacings to give ease when sitting. Three pairs of hose supporters attached. Sizes 19 to 30.  
**\$3.50 and \$4.00 Nemo Corsets \$2.45**  
—These models are made of a good strong quality coutil lace trimmed. Self-reducing models with Lastikops webbing. Medium high bust, extremely long over the abdomen. Sizes 22 to 36. These are discontinued models, which is the reason for this most unusual reduction. —Fourth Floor

### Clearance of Embroideries

—Three lots, comprising 45-inch and 27-inch flouncings, also edges and bands ranging from 2 to 6 inches.  
—It's a collection of Nainsook, Swiss and Cambric in especially selected designs showing elaborate and simple effects. Eyelet, floral, pompadour, semi and blind designs. With small and medium scalloped edges.  
**45-in Flouncing SELLING AT \$2 - \$1.50 Clearance 59c**  
**27-inch Flouncing SELLING AT \$1.25 - \$1.00 Clearance 39c**  
**35c AND 25c EMBROIDERIES Clearance 19c** —First Floor

### Introduction and Demonstration Triangle and American Beauty Electric Heating Devices

—Mrs. Strickler comes direct to the Lipman, Wolfe & Co. Store from the Detroit Factory. She is here to introduce to the women of Portland the remarkable economies, the conveniences and the superiority of Electric Heating Devices over the old-fashioned methods of cooking. In assuming the agency of these famous contrivances we absolutely guarantee every article sold. Not only this, but if you buy a Triangle Article in Portland and move to Florida, the agent there will refund your money without question or replace a new article.  
—To introduce to our patrons Triangle and American Beauty Devices we offer



**100 \$5.00 Toasters, Special \$2.48**  
**100 \$3.50 Irons, Special \$2.88**  
—Come and see the Electric Ranges, the Percolators, the Chafing Dishes, the Curling Irons and Disc Heaters. It will be a liberal education and the economy of it all a delightful surprise. —Sixth Floor.



**All Drapery Materials Reduced**  
—1000 yards of drapery materials of all kinds enter this clearance sale. Madras, Swisses, cretonnes, chintzes, fancy and plain scrim, nets and Sun Fast draperies.  
**25c materials at 14c 40c materials at 28c**  
**35c materials at 19c 60c materials at 43c**  
**18c materials 12½c \$1.00 materials .79c**  
**25c materials at 19c \$1.25 materials .89c**  
**50c materials at 34c 45c materials at 37c** —Fifth Floor

**Victor and Columbia Talking Machines, \$1 Down, \$1 Week** —Basement

### Notable Three-Day Clearance of Gray Hair Goods

—It makes no difference whether your hair is just beginning to gray or is snow white, you'll find a switch and transformation here to perfectly match yours. And at the greatly reduced prices quoted, the offerings are indeed exceptional.  
**18-inch Switches reduced to \$1.45**  
**20-inch Switches \$2.25**  
**22-inch Switches \$3.75**  
**24-inch Switches \$5.25**  
**Gray Transformations, reduced to . . . . \$4.50**  
**Gray Transformations, reduced to . . . . \$7.75**  
Experts in attendance will insure a perfect match. —Second Floor.