

All Charge Purchases Made Tomorrow and Balance of Month Go on July Accounts, Payable August 1st

On Account of Expenditure of \$1,250,000

Meier & Frank Inaugurate, Beginning Tomorrow

A Series of Stock-Reduction Sales!

UNEQUALED IN SCOPE -- UNPRECEDENTED IN VALUE-GIVING -- UNMATCHED IN MERCHANDISE

CORSETS! → Stock-Reduction Number 1 ← CORSETS!



Most Radical Reductions on Broken Lines and Discontinued Models of

None on Approval
None C. O. D.

Such Famous Corsets as

No Phone Orders
None Returnable



"Successo"



"Kabo"



Every Woman in Portland Should Supply Corset Needs Here Tomorrow!

—Because such an opportunity for TRUE ECONOMY is rare. Oh, it's true you often have the opportunity to secure Corsets at reduced prices. But can you secure Corsets of reliable and famous makes at the same prices asked for cheaper grades? Our offer tomorrow embraces just this opportunity. Corsets that bear the trade-mark of world-famous corsetiers—samples, broken assortments, discontinued models and complete lines of present-day models, made of coutil, batiste, brocade and tricot. Included are the famous "Nemo," "Successo," "Ivy," "Kabo," "Redfern" and other Corsets equally as trustworthy.

Famous makes of \$1.00 Corsets at.....	79¢	Famous makes of \$3.00 Corsets at.....	\$1.95
Famous makes of \$1.50 and \$2.00 Corsets at.....	95¢	Famous makes of \$3.50 to \$6.50 Corsets at.....	\$2.95
Famous Makes of \$2.50 Corsets at.....	\$1.45	Famous makes of \$7.50 to \$10.00 Corsets at.....	\$4.95
Famous makes of \$12.00 to \$15.00 Corsets at.....	\$6.95		

—Corset Dept.—Fifth Floor—Sixth-St. Bldg.

Furniture!

All Sample
and
Odd Pieces
From Our
Immense Stocks
Reduced

25%
to
50%

—Tenth Floor
—Temporary
Annex.

SIXTH-STREET BUILDING

Net Top Flouncings, Edges, Laces!

JUST RECEIVED

Novelty Net-Top Laces, Edges and Flouncing—which promise to be one of the popular Fall styles—have been received by us in immense quantity. An advance showing, in white, cream and two-toned effects. Reduced as follows:
\$4.00 Net-Top Laces reduced to the yard, \$1.69
\$3.00 Net-Top Laces reduced to the yard, \$1.39
\$1.50 Net-Top Laces reduced to the yard, 98¢
75c to \$1.25 Laces, 18 to 36 inches, yard, 59¢

Daintiest Lingerie Gowns

Are Made From These Crepe, Voile and Batiste Flouncings

Handsomely designed Crepe, Voile and Batiste Flouncings—one of the most remarkable offerings of the season at this reduced price. Ideal for making dainty gowns and for the fashionable long tunic.

To \$3.00 27 and 45-inch Flouncing, Yard, \$1.69

To 25c Shadow Lace Edges—2½ to 6-inch widths, in cream and white, suitable for pleatings. The yard, 10c
To 65c 18-inch Voile and Crepe-Embroidered Flouncing—plain or scalloped edges. Suitable for tunics and three-tiered skirts. The yard, 39c

Match Embroidery Sets—Nainsook, Swiss and Cambrie Edges and Insertions. Eyelet and conventional designs. Suitable for undermuslins.
To 85c Qualities, Yard, 39¢—To 50c Qualities, Yard, 25¢

First Floor, Sixth-St. Bldg.

SIXTH-STREET BUILDING

White Millinery Is Ultra For Mid-Summer Wear

We Are Featuring Lovely New Models From \$2.50 to \$15.00!

They're all WHITE HATS, and yet the diversity of styles and materials renders each one distinctive. Straw, satin, crepe de chine and felt materials are used extensively, with jaunty wings, bands, chic bows and various other smart trimming ideas. Some show touches of color, but in the main white predominates in this distinctive showing of White Millinery. Priced \$2.50 to \$15.00

Outing Hats

for Women and Children
ALL REDUCED:

A splendid assortment of Jaunty outing or vacation Hats has been assembled, and we're reducing the prices most radically for our mid-season sale. Hats for women, misses and children, in ratine, felt, duck and corduroy, in white and a wide range of colors.

The Ideal Hats for Vacation and Outing Purposes at Prices That Are Deeply Reduced



—Second Floor—Sixth-St. Bldg.

SIXTH-STREET BUILDING

Here's a Little Announcement OF A BIG SALE

Dainty French Undermuslins

\$1.00 French Chemise, hand embroidered, designs and eyelets.....	79¢
\$2.00 French Chemise, of fine nainsook, hand embroidered.....	\$1.29
\$3.00 French Chemise, fully laundered, hand embroidered.....	\$1.98
\$1.50 French Drawers, hand embroidered, with slashed leg, pair.....	78¢
\$2.00 French Drawers, beautifully hand embroidered, pair.....	\$1.29
\$3.00 French Drawers, hand embroidered, slashed-leg style, pair.....	\$1.98
\$4.00 French Petticoats, hand embroidered, new models, each.....	\$2.79
\$5.00 French Petticoats, hand embroidered, new models, each.....	\$3.59
\$7.50 French Petticoats, hand embroidered, new models, each.....	\$4.98
\$4.00 French Combinations, open and closed style, embroidered.....	\$2.98
\$5.50 French Combinations, daintily hand embroidered.....	\$3.98
\$7.50 French Combinations, hand embroidered, various styles.....	\$4.98
\$4.00 French Gowns, hand embroidered and scalloped, laundered.....	\$2.59
\$6.00 French Gowns, sheer nainsook, hand embroidered, scalloped.....	\$3.98
\$7.50 French Gowns, hand made and hand emb'd, French nainsook.....	\$4.98

—Second Floor—Sixth-St. Bldg.

SIXTH-STREET BUILDING

Fashion-Favored Apparel Is Underpriced Here

Handsome, Stylish Garments Are Offered at Irresistible Price Reductions!



\$12.50 to \$20 Novelty Suits for

A special line, fashioned of serge, poplin and crepe, in staple and high colors. Jaunty short coats, peg top or tunic skirts. One Suit is illustrated.

\$9.55

\$35-\$40 Silk and Wool Suits at

A remarkable reduction on this special line of Suits—one is illustrated. Moire, silk poplin and a few taffetas. Exquisitely trimmed, and in the newest models. Handsome shades of Copenhagen, navy, tan, wistaria and black. At this price is included a number of high-grade Novelty Wool Suits.

\$21.35

\$25 and \$30 Extra Size Plain Tailored Suits, \$16.45

An offering of special interest to large women. Odd sizes to 49 bust measure. Plain Tailored Suits in navy and black serge, made with wide skirts. Also good assortment of the season's best modes in semi-fancy effects included at this price.

\$20 and \$25 Silk and Novelty Dresses, \$12.75

One of changeable silk illustrated. Suitable for street and afternoon wear. Crepe de chine, taffeta, and combinations of plain satin and checked material. New and most fashionable modes, and a splendid assortment of seasonable colors.

Special Lines New Summer Dresses at Half Price

Dainty Dresses of crepe, voile, batiste, lingerie lawn, ratine, linen and gingham. One illustrated—a \$6.75 model. Taken from our regular stock—selling regularly at \$5.50 to \$25.00—now ½ Price.



\$21.35

\$9.55

—Fourth Floor—Sixth-St. Bldg.

\$16.50 to \$20 Coats Now \$10.00

Coats of golfine, serge, tweeds, checks, plaids—and a few black moire made in flare ruffle style. Short and three-quarter lengths, sport, Balmacean, cutaway and belted styles. Immense variety of colors and styles for selection.

\$18 to \$30 Silk Coats, \$12.45

For street and evening wear. Pussy willow taffeta, moire, chiffon taffeta and novelty silk Coats, in cape effects with ruffle. Also plain moire Coats in black and colors. All sizes, and a wonderful offering at this deeply reduced price.

TEMPORARY ANNEX

Rag Rugs

Greatly Reduced!

Rag Rugs, size 18x36, special 37¢
Rag Rugs, size 24x36, special 48¢
Rag Rugs, size 27x54, special 69¢
Rag Rugs, size 30x60, special 90¢
Rag Rugs, size 36x72, spl. \$1.25
Rag Rugs, size 6x9, spl. \$4.25
Rag Rugs, size 7-6x10-6, \$6.85
Rag Rugs, size 9x12, spl. \$8.65

All Other Rag Rugs—Specially priced at 25 per cent off.

Large Display of "Deltax" Rugs—in all sizes.

—Seventh Floor—Temporary Annex

SIXTH-STREET BUILDING.

A Remarkable Sale of Washable

Gloves

Tomorrow

At 85c Pair

Reduced from \$1.25

Ireland Bros.' and Bacio Dooskin and Natural Chamois Gloves. One-clasp style, pique and P. X. M. sewn. Dependable, serviceable and fashionable.

At 98c Pair

Reduced from \$1.50

White Dooskin Gloves, Ireland Bros.' and Bacio brand. Every pair fully guaranteed. Full range of sizes. One-clasp and half P. K. sewn.

—First Floor—Sixth-St. Bldg.

SIXTH-STREET BUILDING.

See Alder-St. Window Display of

Lindt Chocolates, from Berne, Switzerland.
Rademaker's Hopjes, from Holland.
Barker & Dobson's Candies, from Liverpool, England.
Meier & Frank Co., Exclusive Oregon Agents.
—Candy Store, Basement
—Sixth-St. Bldg.

1867 1914
THE QUALITY STORE OF PORTLAND
Fifth, Sixth, Morrison, Alder Sts.