

**COME TO THE ROSE FESTIVAL**

Out-of-Town People Can Save the Expense of Their Trip by Purchasing Here

Creditors' Committee Selling Out  
**PEOPLES CLOTHING CO.**  
104-106 Third, Bet. Washington and Stark Sts.

**MINGLE WITH THE CROWDS**

View the Parades From Portland's WHITE WAY. All Parades Pass Our Doors

Creditors' Committee Selling Out  
**PEOPLES CLOTHING CO.**  
104-106 Third, Bet. Washington and Stark Sts.

**"Third-Streeters Pass the Acid Test"**

Even that dreaded god, Jupiter Pluvius, with all his ammunition, could not dampen the epidemic of enthusiasm that ran rampant along Third Street last night; nor could his fire scare away crowds of Portlanders who stole away from their comfortable firesides to see the inauguration of "The Great Light Way" in all the glory of its infancy. Little and big, young and old, fancy and plain, it seemed like all folks and a great many others were on hand for the opening bill of a carnival engagement that promises to keep things going for many a moon to come. For the Third Streeters have not shot their final volley of pepper by any manner of means. The arches which now span ten street intersections along "The Great Light Way" are to be extended further northward and southward and it is hinted that band concerts are to be pulled off every Saturday evening along that gay thoroughfare. The business and property owners on Third Street are due the compliments of all Portland for their spirit of get-up-and-go. Banded together as one great family of men, they have made up their minds to command the undivided attention of the entire city.

**The Lion Store**

The Pioneer Third-Street Clothing Store Invites Every Man to Get on The Great Light Way, and Get in A Lion Special Suit

The Standard of Clothes Value for Every Man for Fifteen Years.

Every Man is Odd, but We Can Fit Him

We Fit Men  
**THE LION STORE**  
J. H. Rankin, Mgr.

Follow the Crowd to  
**HUDSON'S**

Where the Great Sale of Sporting Goods Is Now Going On

- A FEW OF THE PRICES
- 50c Baseball Caps..... 20c
  - \$5.00 Baseball Suits..... \$3.00
  - 75c Roller Skates..... 50c
  - \$1.25 Boys' Go-Cycles..... 45c
  - 25c Shaving Brushes..... 15c
  - 15c Aluminum Cups..... 5c
  - \$1.00 Gold Scales..... 35c
  - 25c Bottle Nyeoil..... 15c
  - \$6.00 Sweater Coats..... \$4.00

And Many More  
COME DOWN ON THE GREAT LIGHT WAY For Your Sporting Goods  
**H. T. Hudson Arms Co.**  
110 Third Street

**Powers**

June Bride Outfit De Luxe

\$485.00

4 Rooms

Fumed Oak Living-room  
Golden Oak Dining-room  
White Enamel Chamber  
Mahogany Chamber

**POWERS**  
THE STORE THAT SAVES YOU MONEY  
DENIED CREDIT FOR ALL THIRD & YAMHILL

**WHY Brown Bros. TAILORS**

Make the Best Suit to Order

for \$25

Because We Are Tailors, Cutters, Managers, Salesmen, Ourselves.

**Brown Bros. TAILORS**

244 Alder Street, Between Second and Third.

**Sam I Rosenblatt & Co.**

Portland's Home of

Hart Schaffner & Marx

GOOD CLOTHES

Northwest Corner Third and Morrison Sts.

**Standing Upon a Solid Foundation**

For twenty-five years we have occupied our present location next the corner of Third and Stark streets, as "Tobacconists" to friends, acquaintances and strangers.

Through our efforts to give penny for penny, dollar for dollar in exchange, we have found a reciprocation in appreciation—the stranger becoming our acquaintance, the acquaintance our friend and the friend our loyal supporter.

Thus, adding ONE to ONE, the foundation and structure of our business edifice has been constructed — and to all we express our thanks for past patronage and hopes for future.



92 Third Street, Corner Third and Stark.

**The New Third-Street Arches**

Were Planned and Erected by Us We Supply the Lighting

**Northwestern Electric Co.**

Competition in Electric Light and Power

Now Located in Our New Offices  
Pittock Block West Park Street Entrance

**Ornamental Lighting Arches**

on Third Street

Erection of arches and all Electrical work was done by

**W. A. KRANER & CO.**  
Engineers and Contractors  
532 Chamber of Commerce

**Get Your Canadian Home from the Canadian Pacific**



**D**ON'T waste your time and money on worn-out land that is high-priced simply because it was once worth its present price! The richest virgin soil is waiting for you in Manitoba—and the Alberta-Saskatchewan district. You can buy it for practically the same price per acre that the mere manuring per acre of soil in many parts of the U. S. costs! Fertile Canadian West offers you not only soil of wondrous productivity, but it also offers you a splendid climate, churches of all creeds, splendid public schools, exceptionally good markets, fine hotels and transportation facilities that are unequalled. We have a truly splendid proposition to make to any earnest farmer or to men who wish to farm and who are sincere in their desire to settle in this country. We actually are in a position to enable you to own 10 acres, for every acre that you now own or farm—and every acre here will produce double what a worn-out acre produces anywhere. On top of that, we give you 20 Years to Pay for It. You gain the land for from \$11 to \$20 per acre. In irrigation districts the price is from \$35 to \$45. You pay merely one twentieth down. The balance is split up into 19 equal payments. The farm will more than meet the payments and your family's living expenses. Canadian Pacific farms pay for themselves over and over again before the time the last payment falls due. We can refer you to scores of farmers who paid for their farms with the proceeds of just one crop! You Are Loaned \$2000.00 to Pay for Farm Improvements! Here is land adapted to grain growing, to poultry raising, dairying, mixed farming and to cattle, hog and sheep raising. You decide for yourself what kind of farming you wish to follow. The Canadian Pacific helps you select the land best adapted to your purposes. And then, if you so desire it, we arrange to have Your Farm Made Ready by Experts. Write us a letter and tell us an expert on the case and select the farm that will exactly suit you—As one that you can farm to most advantage is guaranteed! Let us tell you about the 400,000,000 bushel crop in Canada this year! Write for Handsomely Illustrated Book. Address

**L. O. THORNTON**  
DISTRICT REPRESENTATIVE  
271 Pine Street (Multnomah Hotel Bldg.)  
PORTLAND, OREGON

**I AM A MOYER SUIT**

For twenty years I have stood for the utmost in Clothes-values in the Northwest. I have been made a standard at Fifteen Dollars, because I taught men to know they could expect from me the style—the service—formerly thought impossible in Clothes at my price. Each year I am worn by more men, because my masters are glad to tell their fellow-men how worthy I have been. Young men—men of every age and vocation, will find me ready to meet their ideas. My fabric is all-wool—my tailoring is the best—my patterns are always up-to-the-minute. You will find me waiting for you tomorrow at any of the Moyer Stores. I am the famous Moyer Fifteen-Dollar Suit!

**MOYER**

Third and Oak Second and Morrison  
First and Yamhill

"When you see it in Moyer's ad, it's so."

**The Oldest Reliable Painless Dental Co.**



**DR. W. A. WISE.**  
Always in Personal Attendance. Our skill is acknowledged and our promptness in finishing work in one day, when required, is appreciated by out-of-town patrons. Dr. Wise is a false-tooth expert. There is "ALWAYS ONE BEST" in every calling, and Dr. Wise lays claim to this distinction in Oregon. 37 years' experience. What we can't guarantee we don't do.



**LOW PRICES FOR HIGH-GRADE WORK**

- Good Rubber Plates, each..... \$5.00
- The Best Red Rubber Plates, each..... \$7.50
- 22-karat Gold or Porcelain Crowns..... \$3.50
- 22-karat Gold or Porcelain Bridge, per tooth..... \$3.50

**WISE DENTAL CO.** Phone: Main 2029, A 2029.  
FAILING BUILDING, THIRD AND WASHINGTON, S. E. CORNER.  
Entrance on Third Street, Portland, Oregon.