

Business Men and Shoppers Enjoy the Excellence of Our Special 35c Luncheon--Served From 11 to 2:30 Daily in Our Seventh-Floor Restaurant

MAIN BUILDING.  
**ROSE FESTIVAL Dairy Lunch Room**  
Large Airy Space in Basement, Main Building.  
Luncheon and Sandwiches at Popular Prices.  
Good Food! Fine Services! Popular Prices! Gala Surroundings!  
Basement, Main Building.

# This Page of First Interest to Every Woman!

Telling of So Many Possibilities to Supply Summer Needs With Economy

Kodakers, You'll Want Films for Rose Festival Week! Kodaks, Cameras and All Supplies. Developing by an Expert. Temporary Annex, First Floor.

"Silk Maid" Hosiery, pair \$1.00. The Hosiery That Quality Made Popular. Black and Colors. First Floor, Main Building.

SIXTH-STREET BUILDING  
**Italian Jet Chains Are Fashion's Favorite**  
—and for that reason one of the scarcest articles on the market today. Our buyer has just returned from the East, where he was fortunate enough to secure a limited quantity, to our great satisfaction, and we are able to announce in consequence that we have  
One of the Largest Collections of Italian Jet Chains on the Pacific Coast. Nearly all size chains will be found at this store at prices ranging from \$2.50 to \$10.00.  
—First Floor—Sixth-St. Bldg.



SIXTH-STREET BUILDING  
**New Panama Hats for Women, Reduced**  
\$3.00 Quality Hats, Now \$2.25  
Formosa Panamas, an entirely new assortment, blocked in all the very newest shapes. The favorite Mid-summer Hat is the Panama—and these splendid shapes with the addition of a knot of ribbon or a band fulfill the Summer demand to perfection. Specially reduced for June White Days from \$3.00 to \$2.25.  
General reductions in force on all Millinery, Untrimmed Hats, Feathers and Flowers.  
—Second Floor—Sixth-St. Bldg.

MAIN BUILDING  
**Women's White Gloves**  
at Radical Reductions for the "June White Days"  
Supply Your White Glove Needs for Rose Festival Week—for Entire Summer—at These Reductions:  
**\$2.50 Imported Long White Kid Gloves, Pair, \$1.45**  
Full 16-button length Gloves—in white only. Overseam sewn; 2 clasps at wrist—made of soft, pliable skins. In all sizes.  
**\$3 "Dent's" Long White Kid Gloves, Pair, \$1.98**  
Every pair "Dent's" Own Make is the guarantee on these splendid Gloves. They're made of selected French skins—in white only; 3 clasps at wrist; overseam sewn; full elbow length; all sizes.  
**\$3.50 Long, Washable Doeskin Gloves, Pair, \$2.59**  
These are guaranteed Washable Gloves of genuine doeskin—in white only. Full 16-button length; 2-clasp style, with spear-point backs. All sizes.  
**\$1.25 Short, Washable Chamois Gloves, Pair, 89c**  
These highly serviceable Chamois Gloves are guaranteed to wash; come in all sizes; P. X. M. sewn, with spear-point backs; fastened with one pearl button. Chamois color.  
**\$1.50 Short, Washable Doeskin Gloves, Pair, 98c**  
Beautiful quality White Doeskin Gloves—with 3 rows of stitching on backs; pique sewn; fastened with one large pearl clasp. All sizes.  
—First Floor, Main Bldg.

## Tomorrow We Feature French Undermuslins in "June White Days" Sale!

For June White Days we have assembled a most comprehensive assortment of dainty French Undermuslins. The simplicity and beauty of French Underwear appeal to every woman—and every bride makes it a point to include these garments in her trousseau. And what more suitable for the girl graduate than the beautifully made and embroidered French undergarment? Many extremely new ideas will be found in the assortment that we are offering our patrons during June White Days, when every garment is radically reduced, making it possible for you to have lovely Undermuslins at most moderate cost.

- "June White Days" Specials in French Undermuslins**
- \$4.00 French Gowns, hand-embroidered and scalloped, now \$2.85
  - \$10 to \$12 French and Austrian Hand-Emb'd Gowns now \$6.98
  - \$4.00 French Hand-Emb. Combinations, fully laundered, \$2.85
  - \$7.50 French Combinations, elaborately hand-embroidered \$4.98
  - \$1.50 French Chemise, hand-embroidered and scalloped, now 98c
  - \$2.00 French Chemise, hand-embroidered, fully laundered, \$1.47
  - \$2.50 French Chemise, hand-embroidered, floral designs, \$1.98
  - \$1.50 to \$5.00 French Corset Covers, all new effects, 98c to \$3.98
  - \$1.50 to \$5.00 French Drawers, in the new styles, 98c to \$3.98

**French Pantaloen Combinations**  
Reduced From \$5.50 to \$3.98  
A cleverly made garment—chemise and drawers combined—made in slip-on style; no buttons or tape; both practical and comfortable. Hand embroidered in floral designs and hand-scalloped edge.

**New French Envelope Chemise**  
Reduced From \$3.50 to \$2.59  
The Envelope Chemise takes the place of two garments. Fits perfectly and is ideal for Summer wear. Hand-embroidered and hand-scalloped.

**DOMESTIC UNDERMUSLINS UNDERPRICED**

- \$1.50 Nainsook Petticoats, flounced and trimmed, now 98c
- \$2.00 New Straight Model Petticoats, lace and embroidery trimmed \$1.59
- \$2.50 to \$3.00 Petticoats, beautifully trimmed, now \$1.98
- Extra Size White Petticoats, 98c to \$2.98—New straight models, cut extra wide at the top. Daintily trimmed with laces and embroideries.
- \$1.00 Princess Slips, trimmings, laces and embroideries 79c
- \$1.50 Princess Slips, variety of trimmed and attractive styles 98c
- \$2.50 Princess Slips, made with bodice top, effectively trimmed \$1.98

—Second Floor—Sixth-St. Bldg.

## More New Embroideries

and Laces Arrive for Third Week of Our Unparalleled 'June White Days' Sale

- "CAMISOLE" LACES AND EMBROIDERIES REDUCED**  
This is a season of transparent materials—frocks and waists are made of the sheerest fabrics—hence the necessity for dainty bodices. We've a wonderful collection of Camisole Laces and Embroideries—all reduced for this sale.
- To 30c 18-in. Camisole Shadow Lace, beading top and bottom, yd. 19c
  - To 50c 18-in. Camisole Shadow Lace, beading top and bottom, yd. 25c
  - To 75c 18-in. Camisole Shadow Lace, beading top and bottom, yd. 49c
  - To 45c 18-in. Corset Cover Embroidery, Swiss and Nainsook, yd. 25c
  - To 65c 18-in. Corset Cover Embroidery, Swiss and Nainsook, yd. 39c
  - To \$1.25 18-in. Corset Cover Embroidery, Swiss and Nainsook, 69c
  - To 75c "Lily White" Semi-Made Corset Covers, of Swiss, each, 50c
- Laces and Embroideries Reduced**
- To \$1 15 to 24-in. Shadow Lace Flouncings, white and cream, yd. 25c
  - To 85c Shadow Laces, 5 to 18 inches, white and cream, the yard, 39c
  - To \$1.00 Swiss Embroidered Baby Flouncing, 27-inch width, yd. 59c
  - To \$1.75 Swiss Embroidered Baby Flouncing, 27-inch width, yd. 98c
  - To 85c Embroid. Edges, 12 to 18-inch widths, eyellet, Baby Irish, 39c
  - To 85c Embroidered Bands, 3 to 5-inch widths, lovely designs, 39c
  - To \$1.50 Swiss, Cambric and Nainsook Allovers, dainty designs, 89c
  - 25c to \$1.75 Real Irish, Filet and Cluny Motifs now 10c to 69c
- First Floor—Sixth-St. Bldg.

See Our Window Displays  
**"Dumore" Vacuum Cleaner Demonstration Monday**  
SIXTH-STREET WINDOW

See Our Window Displays  
**Protect Your Furs Against Moths, Fire and Theft**  
IN OUR DRY COLD AIR STORAGE  
Furs Received Fifth Floor, 6th St. Building.

# Festival Apparel Will Be Supplied to Thousands of Women Here Tomorrow!



SIXTH-STREET BUILDING.  
**Lingerie Dresses at \$9.98**  
FOR JUNE WHITE DAYS  
A special assortment of White Dresses, made in various pretty ways, of sheer materials, flounces of embroidery, dainty laces, and all made in the prevailing styles. Wide silk girdles finish the waist line, and add to the effectiveness of the dresses, which are suitable for women's and misses' wear. Specially priced for June White Days at \$9.98.  
—Fourth Floor—Sixth-St. Bldg.

SIXTH-STREET BUILDING  
**New Summer Dresses—White and Colored \$4.45**  
Lingerie lawn, voile, linen and ratine Dresses, in white, blue and lavender effects—dots, stripes and flowered designs. Modishly made, with dainty trimmings of net, laces, jet buttons and other effective touches, including pretty fancy girdles. The special price on these splendid Summer Dresses is only \$4.45.  
—Fourth Floor—Sixth-St. Bldg.

SIXTH-STREET BUILDING  
**New Silk Coats at \$18.50**  
Black Taffeta Silks—Colored Moire and Gofine Coats Worth to \$45.00  
Made in all the popular and quaint styles of the season—ruffled Coats, and numerous other favored styles. Moire Coats come in such colors as rose, Copenhagen, green, and gofine Coats in beautiful gold shades. This is an extremely unusual offering of Coats—every one smart and right up-to-date in every particular—values to \$45.00, to be sold at \$18.50.  
—Fourth Floor—Sixth-St. Bldg.

SIXTH-STREET BUILDING.  
**Modish Silk Suits \$25.50**  
Extremely fashionable Silk Suits—in silk poplin, moire, novelty silks or black taffeta. Made in real fancy or semi-fancy style coats and in long tunic effects. Some show the tunic of Roman stripe, giving an extremely smart touch. Such desirable and fashionable colors as copper, tan, Copenhagen, taupe, green, navy, purple, wistaria and black. Sizes to fit all women. A very special offering are these New Model Silk Suits at \$25.50.  
—Fourth Floor—Sixth-St. Bldg.

SIXTH-STREET BUILDING  
**Street Dresses at \$11.45**  
Selling Regularly at \$15 to \$20  
Silk Crepe de Chine and Wool Crepe—extremely light weight and suitable for Summer street wear. Navy, Copenhagen, tan and tango—plain colors—and figured materials in a number of splendid combinations. Fancy skirts, with high girdles, double tunics, panier effects, pegtop skirts—and waists with net and silk trimmings. Every size will be found in this assortment of fashionable and desirable Dresses. Regularly \$15 to \$20, reduced to \$11.45.  
—Fourth Floor—Sixth-St. Bldg.

**FLAGS!**  
for the Rose Festival  
Temporary Annex  
Sixth Floor



**Decorate With BUNTING**  
Temporary Annex  
Sixth Floor

SIXTH-STREET BUILDING.  
**Wool Tailor'd Suits \$12.25**  
Effective black and white checked material, plain colored wool crepes, wool poplin and serges, are the desirable materials. Fancy or semi-fancy coats and style-favored skirts, or the popular plain tailored style with small notched collars and reverses. The fancy coats have trimmings of moire silk, made in belted effects and other desirable models. At the price these Suits are offered at they are an economy worth your investigation—\$12.25.  
—Fourth Floor—Sixth-St. Bldg.