THE SUNDAY OREGONIAN, PORTLAND. MAY 17, 1914



Address on "Norway." Other participants in the programme will be Miss Ivy Sinfield, Miss Thora Lund, Miss Esther Skogseth, Miss Augusta Anderson, Mr. and Mrs. Isaac E. Staples, Fred P. Holm, Miss Sophie Hendrick and the Good Templar orchestra.

FOUNDER TO SPEAK facturing .Company, which made the shoes at the local plant, measured the shoes and offered the uppers of the two shoes, and offered the prize for the nearest guess to the ame leather used.

Wash., on May 8.

Rev. B. J. Hoadley Will Tell of Start of Epworth League. Besident of Portland Since 1906 Succumbs at Seattle. Besident of Portland Since 1906 Succumbs at Seattle. Dr. James H. Neagle, a resident of of Seattle. TODAY Portland since 1906. died at Seattle, MEETINGS HELD

Indian wars in Oregon. The Captain says he will be 100 years old on No-vember 27. He loves to tell the story of how he got to the Poor Farm about 15 years ago. Busily sampling the candles and cakes given by his vis-itors, he said: "I was taken up in a lodging-house for dead. I knew when they put me in a coffin, but couldn't move. Into an old rickety wagon they stowed that pine box and drove me out toward Potters' field. Way out the road the wheel struck an extra big bump, which joited me back to life. The coffin lid was loose. I pushed it open and sat up. The driver looked around. He gave one awful yell of terror, leaped from the rig and took to the hills. So I up and drove the wagon and myself to the farm, and here I am now."

Negro Woman Is Happy. "My name's Marthy-Marthy Bryant -but there ain't no one ever calls me that. I have jest 'Aunty' to everybody here, an' I makes 'em all laugh, I does. Lor', says I, waht's de use ob cryin'? Dis am sure a swell place, an' the food an' care am fine." This was the verdict offered by the old colored wom-an, who seemed to be the sunshine of her ward.

solutely helpless since; Lee Lock, with his "bloke" leg, and even those who were out in the grove, received their share of the treat. Captain Thomas Johnson is still there. He is a veteran of many wars,

bellion in India and the many early-day Indian wars in Oregon. The Captain

sion.

ward. "Yis, the farm is alright and the people is kind, but there ain't no place like home, your own little home," said

Correct Interior Decoration of the Home Involves Three Things:

FIRST-A thorough knowledge of the principles of Interior Decoration and the ability to originate distinctive and harmonious schemes. •

SECOND-The materials themselves and their proper assembling.

- THIRD—The Workmanship. Experience and skill in the execu-tion of the scheme as planned. The abuse of one or the other of these three essentials can have but one
 - result-the disorganization of the entire scheme.

The Decorative Department of this store enjoys the indorsement of hundreds of owners of correctly decorated homes, not in Portland alone, but throughout the Northwest. The enviable prestige of this department has come through years of experience in the handling of the most difficult problems in the interior decoration of homes. And be it understood by home-owners that the

decorative service of this store is a service for all classes and types of homes, from the simplest to the most elaborate. You can safely entrust the interior decoration of your home to us, with the assurance that it will be correctly handled, and at a fair price.

Color Perspectives, showing how the completed scheme will appear, prepared by our own decorative artist.

See This Week's Window Exhibit of Masterpieces in Furniture

Also our interior display. The story concerning these beautiful examples if told piece by piece would cover many pages. They are reproductions of the art and tastes in furniture to be found in a study of the spirit and times of the various periods covered in the generations past-for many centuries back. A great many of these pieces are from the shops of America's acknowledged leading makers of Art Furniture, while a number have come from over the sea-all of them are authentic in reproduction of the originals by such masters of design as Sheraton, Chippendale, the Brothers Adam, and in the periods that find first place in the world of "Art in Furniture."

Give yourself the pleasure of seeing this representative collection. See the window exhibit, and, if convenient for you, come in and look over the hundreds of other masterpieces displayed to advantage on every floor.

and three daughters, who are resident

Last Meat Law Hearing Set.

prietors still object to some of the pro-

Wash., on May 8. Dr. Neagle had been suffering from a nervous breakdown for several weeks, but his death came as a great shock to his family and friends. Dr. Neagle was born in Mecklenburg County, North Carolina, and spent his boyhood days there. He enlisted as a Confederate soldier at the beginning of the Civil War and was in General A. P. Hill's corps at the battle of Gettys-burg. Here he was severely wounded and was thereby deprived of active service.

WEEK.

the study of modifier

9x12-ft. Axminster Rugs This Week at the Special \$24.75 Not the ordinary kind of Axminster Rugs but a better quality in

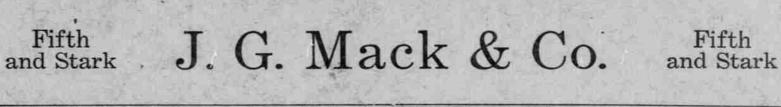
every way-in fabric, design and color, yet nevertheless offered at the price of the ordinary. Plain centers with plain and decorated band borders, small-pattern centers, Oriental and other effects in restful shades of brown, tan, blue, Rose du Barry and green. The selection of one or more of these rugs should solve your floor covering problem. Special this week, **\$24.75**.

. Recent Importation of English Mohair Rugs

The foot sinks luxuriously into their deep, rich pile and their colors reflect the daintiness and cheerfulness sought in the fur-nishing of sleeping-room or bathroom. A display of these beautiful rugs in one of our Fifth-street windows this week Sizes ranging from 18 by 36 in. at \$3.00, to 3 by 6 ft. at \$12.00.

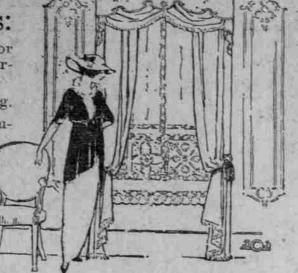
Cretonne Rag Rugs

Their color effects and prices recommend them where the demandis for inexpensive and dainty floor coverings for the bedroom. All sizes. The 9 by 12 ft. size for \$13.50.



TRADE TRUTH IS AIN,
 Ad Club to Preach, Practica and Police True Advertising.
 Marking the Work Totle
 Offenders Have Been Made to Reform, says R. D. Carpenter in an Address Before Orycic Confer.
 Marking the Control of the Section of the Sectin of the Section of the Section of the Section of the Section

Fifth



Lives of Inmates at Poor

an aged woman, who added that she'd

like home, your own little home," said an aged woman, who added that she'd once been a taxpayer, but never thought the day'd come when all her family would be dead and gone and she would be dead and gone and she would be dead and gone and she would be deat and gone and the furth white a performer for the bone matter man to make the letters harp she is such a kind-woman and we get such good care. Best of all, we est in the dining-room like civilized folks and have cake and butter." A man, of gaunt frame but with as bright twinkle in h is eye was very
A man, of gaunt frame but with she right twinkle in his eye was very

J. W. Peters, of the Woodlawn Me LEADING ACTOR ON FILM AT PEOPLES THEATER THIS

Work Is Reviewed at District Sessions and Twenty-Fifth Anniversary Is Being Celebrated-New Officers Are Chosen

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SCENE FROM "THE PORT OF MISSING MEN," WITH ARNOLD DALY IN CAST.

Arnold Daly, well known for his portrayal of Bernard Shaw's "Man of Destiny," is the latest acquisition of the motion-pleture shows. He will appear at the People's Theater this week in his first motion-pleture play, "The Port of Missing Men." Mr. Daly is supported by Miss Marguerite Skirvin. formerly leading indy in "The Fascinating Widow": Edward Mackay, Miss Minna Gale Haynes and other well-known actors.

Address Before Civic Conference at Reed College.

R. D. Carpenter, merchandise man-ager Meier & Frank Company, deliv-ered an address on the work of the Portland Ad Club before the Civic Conference at Reed College, yesterday. Mr. Carpenter declared it to be the in-tention of the Portland Ad Club to preach, practice and "police" truth in advertising

preach, practice and "police" truth in advertising. His address follows: "Marcus Aurelius, the great Roman philosopher, gives us the following statement in question form: "Some things are hurrying into existence, and others are hurrying out of it, and of that which is coming into existence, part is already extinguished. Motions and changes are continually renewing part is already extinguished. Motions and changes are continually renewing the world, just as the uninterrupted course of time is always renewing the infinite duration of ages. In this flowing stream than, on which there is no adding, what is there of the things which hurry by, on which a man would set a high price?

"Truth in Advertising" Is Motto

"That is Advertising" is Motto. We men of the Portland Ad Club, perhaps too much like the sverage mused long enough to grasp the fact has been approximately and the sverage mused long enough to grasp the fact has been approximately and the sverage mused long enough to grasp the fact has been approximately and the sverage mused long enough to grasp the fact has been approximately and the star-the start and and the sverage has a start and and the start of the standard of truth in adver-tising. Some 100 cases have been taken the forthand by telling you that it has has a start and and of the start is a start of the standard of truth in adver-tising. Some 100 cases have been taken the truth in advertising were shown the error of their way, and either their down to meet the facts about their proposition or their proposition was ultements, the latter being ever con-sultements, the latter being ever con-tained the seen the policy of the club to make the work of this committee, and the seen the policy of the club to make the work of this committee, and the seen the policy of the club to make the work of this committee, and the seen the policy of the club to make the work of this committee.

to make the work of this committee constructive in every way. It has been, and over will be, the purpose of the ad Club to convince every business man who comes in conflict with the principles for which we stand, that he is making a mistake. There have been nine extreme cases which could not be reached by persuasion. These nine have been brought to the bar of justice, all convicted and fined by the courts, except one, which was dis-missed on a technicality.

"Good Ronds Day" Initiated.

"Good Roads Day" Initiated. The Ad Club also initiated Good Roads Day, which we hope will be-come an annual event. The Ad Club further is committed to the formation of a Council of Clubs, which, it is hoped, will result in bring-ing about greater efficiency in any matter which is for the good of the community. "Now as to what the Ad Club hopes to accomplish for Portland by Decem-ber 31, 1916. The Ad Club, hopes to continue to enlarge its sphere of ac-tion in the community in connection

agree with the facts in the case, since no man with a product without merit would dare tell the truth about it in

Alleged Auto Thief Brought Here.

would dare tell the truth about it in his advertising, and when he is com-pelled to tell the truth, he must, for the preservation of his business, put merit into his product, and then his business becomes legitimate and it be-it truthfully. "It is an encouraging sign to see

IndividualityinBeer

Yes, there are individualities in beers, just as there are in persons.

In fact, the reason there are so many popular brands of beer is that there are so many differing tastes in any community.

Each beer, like each church, newspaper or fraternal society, has its own following-none can hope to please all.

It is our special pleasure in life that since we began to make Olympia Beer, almost eighteen years ago, it has met a wide response from men and women with discernment for real quality, men and women from whom we caught the phrase, "that malty flavor," which we occasionally use in our sales talk.



Olympia Beer on draught or in bottles can be bought from well-conducted retail estab-lishments everywhere in the Pa-cific Northwest, Alaska and Ha-wail. A case for your home can also be obtained from our branch in Portland (Phones A 2467, Main Aberdeen, Pasco or Wallace.



