

Summer Pumps
Indeed a Surprise
\$3.35 and \$4.15

In answer to the question, "What do these odd prices signify?" we write this:

—It represents two of the best Summer pumps it was possible for one of the best makers of women's high-grade shoes to produce.

—It represents the exact cost to him. This is another Anniversary article presented to our patrons from our shoe department.

—Doesn't this express a great deal in a few lines?

English Model Pumps

—Of patent colt and dull calf. Plain flat fore part, low-heel model, flat low on vamp. Sizes 3 to 8, AA to D widths.

MONDAY, \$3.35

Colonial Pumps

—Hand-turned soles, plain-toe model, Cuban Louis heel. Buckle on vamp. For street wear. Patent colt and dull calf. Sizes 3 to 7, AA to D width.

MONDAY, \$4.15



1000 NEWEST WAISTS
Selling From \$3.50 to \$7.50
Monday \$1.95

—They come to us from a manufacturer with whom we do an immense business. They are all new waists, many of them are selling in our regular stock for \$4.00, \$5.00, \$6.00 and \$7.50 each. Entering the spirit of the occasion, he contributed 1000 waists which promise to make the most sensational sale ever held in the store.

—Striped tub silks, plain and fancy embroidered crepes, voiles, batistes, lingerie and shadow lace.

—They are made in plain or yoke effects with trimmings of hand embroidery, Irish crochet, cluny or baby Irish laces, and with panels of Swiss embroidery, set-in medallions and cluster tucks. Others button in the back and have high collars and fancy yokes of lace and hand embroidery. The sleeves are made in various styles, either long or short, and are trimmed to correspond. A varied assortment of collars is shown, including the new Gladstone collar. They come in white, Copenhagen, tan, flesh, maize, rose and striped effects.

—Third Floor

We're Ready for an Immense Men's Business
A Week of Wonderful Possibilities
Where Men's Wear Surprises "Reign Supreme"

—Men are not easily aroused to enthusiasm, but this sale will cause a furore when men realize and see demonstrated to their entire satisfaction the most comprehensive lot of Summer furnishings offered **AT PRICES THAT ARE POSITIVELY NOT EQUALED ANYWHERE.**

\$6.50, \$6, \$5 Pure Silk Shirts, Monday, \$3.85

50c New Neckwear 25c

—Four-in-hands for every man, for the young man who sports the gaily-colored stripes and figures to the man who favors solid-colored scarfs in quieter tones.

—An immense assortment that will satisfy every taste awaits your selection.

Imported Scarfs \$2 and \$1.50 Kind 95c

—You are never on the see-saw of uncertainty, whether or not you possess the smartest and most satisfactory, when you select from this exceptional lot.

—These scarfs include brocades, Persians, stripes and pure silk knitted neckwear of imported materials. —Smart up-to-the minute styles in patterns that are only to be found in the highest priced and most exclusive stores.

\$1.50 and \$1 Quality Men's Silk Hose 79c

—Heavy silk hose for men, made of pure silk thread, with reinforced heel and toe and many with lisle soles. In black, tan, navy blue and gray. Just the best selling colors, but marked low for this great event.

25c Silk Plaited Half Hose 17c

—1300 pair silk plaited hose in black, tan, gray, wine, navy, purple and green. With reinforced heel and toe.

—These new shirts, made to our own specification, made by the shirt maker who does the greater part of our great shirt business, embody the ideas of men who know what men really want.

—Freakish innovations, superficial only, have been eliminated. We leave that to others—our customers do not wish them. Nor do we.

—These shirts are custom tailored, of heavy tub silks, in exclusive patterns that are absolutely fast color—designs that are identical with those exhibited by the leading Fifth Avenue Haberdashers. Novelty satin stripes, pin and cluster stripes, in heliotrope, blue, gray, green, tan, blue and black and white combinations.

—A smart silk collar cut in the latest fashion is included with every shirt.

If You NEED You Must Buy

- \$1.35 Percale Shirts for 95c
- \$1.50 Madras Shirts for \$1.15
- \$2.00 Madras Shirts for \$1.59
- \$2.50 Soisette Shirts for \$1.88
- \$3.50 Mushroom Shirts for \$2.45

SEVEN MONTHS WERE NECESSARY IN THE PREPARATION OF THIS GREAT SALE

—It's no easy matter to offer exceptional bargains in men's shirts unless through some unusual business transaction the opportunity presents itself. —For months we have examined materials, accepted and rejected from the largest shirt makers, in order to secure only the worthiest for our patrons.

Today This Store Is Known Amongst Men

—As the most satisfactory shirt store in the city. Men have been convinced—the most skeptical—that every time this store offers a sale it means something other than printer's ink, or imperfect, skimpily-made, inferior and oftentimes imperfect skirts.

—This sale will further entrench us in the good graces of shirt buyers. —Come tomorrow—we'll convince you quickly, as we have thousands of other men, that this is the **ONE RELIABLE** men's store in the city.

\$2 and \$1.50 Men's Pajamas \$1.15

—A very large and splendid collection of madras and chevot pajamas made with military collars and trimmed with silk frogs. In plain colors and fancy stripes.

Men's Bathrobes Price Heretofore \$4 \$2.45

—The popular blanket bathrobes in medium and large sizes. Shown in dark colors and made with soft rolling collars and girdles to match.



\$1 Men's Athletic Union Suits for 69c

—Introducing to the men of Portland the best \$1.00 athletic underwear ever presented. For this occasion we had the co-operation of the maker, who permits this radical cut.

—The material is of plain stripe and check nainsook, with the new closed crotch, sleeveless, quarter sleeve, knee length.

50c Porous Mesh Underwear 33c

—Porous mesh underwear for Summer wear in shirts and drawers. Half sleeves, long sleeves and sleeveless. Every garment reinforced for extra long wear.

\$1 Porous Mesh Union Suits 69c

—Garments retailing at all times for \$1.00. Light mesh union suits with half and long sleeves, knee and full length.

We Call to Mind NO SUCH Sale as This

Every Hat Is a Surprise

Fine Milans and Hemps

NOT ONE EVER SHOWN BEFORE TOMORROW

Monday \$4.45

Instead of \$15, \$12.50, \$10, \$7.50 and \$6.50

—Please take this as your personal invitation to visit the millinery salons tomorrow morning and view the most remarkable collection of trimmed hats ever exhibited in any store and offered for your selection at \$4.45.

—Beautiful Milan and hemp shapes in the very latest styles. Trimmed in faithful reproductions of Caroline Reboux, of Lewis, of Evelyn Varon, of Poiret and other famous French modistes.

—Black and colored hats in small, medium and large shapes. Hats trimmed with flowers, dainty wreaths, rich ribbons, novelty wings and quills. Hats for the miss, the matron and the elderly woman.

—Second Floor.



Lipman Wolfe & Co
"Merchandise of Merit Only"

Summer Models in Corsets Will Interest Every Woman At These Exceptional Prices

- \$1.50 Nadia Corsets, Anniversary Special \$1.19
- \$2.00 Nadia Corsets, Anniversary Special \$1.69
- \$3.50 W. B. Nuforn, Anniversary Special \$2.49
- \$7.50 Smart Set Corset, Anniversary Special \$3.95

—The inducement to buy corsets at this time is extraordinary. In this sale we give you the choice of the best makes in America. Fashion now demands the new "nature figure." This style calls for expert corset fitting. This is a service we render you **FREE** of cost, keeping in mind that your entire satisfaction is absolutely necessary to our corset success.

—Fourth Floor

The Best of Linens in This Sale

75c TABLE DAMASK, 59c YARD
—Heavy weight table damask, full bleached Irish linen, 66 inches wide. In a variety of choice patterns.

\$4.00 TABLE NAPKINS, SALE \$3.25 DOZEN
—Made of pure Irish linen damask, full grass bleached, in neat pretty patterns, with border on four sides. Size 22 by 22 inches.

\$2.00 LUNCH CLOTHS, \$1.39 EACH
—These cloths are round with scalloped edges, 45 inches in diameter.

\$1.25 LUNCH CLOTHS, 98c EACH
—All linen cloths, in round and square shapes, in neat patterns, with scalloped edge, size 36 by 36 inches.

\$5.00 LUNCH SETS, SALE \$2.98 SET
—Comprising one cloth, 45 by 45 inches, with a half a dozen lunch napkins to match. Hemstitched and scalloped-edge. All linen, in choice patterns.

12½c CRASH SALE, PRICE 9c YARD
—17 inches wide, firmly woven, pure white with red-edge stripe. Improves by washing, is soft and pliable. Specially adapted for hand towels, dish and roller towels.

60c MERCERIZED DAMASK, SALE 49c YARD
—A splendid wearing damask, the kind that will not lint, always soft—in a beautiful assortment of floral patterns. 63 inches wide, mercerized finish.

60c MERCERIZED TABLE CLOTHS, 49c EACH
—An excellent cloth for small tables, wears well, launders well—in neat floral patterns with border on four sides, hemmed, ready for use. 45 by 45 inches.

\$2.75 BED SPREADS, SALE \$2.19 EACH
—These spreads are full size, scalloped edges, with cut corners to fit metal or brass beds. Beautifully patterned, firmly woven, full bleached.

\$4.50 HEMMED BED SPREADS, \$3.69
—A full size spread of excellent quality in beautiful Jacquard patterns, in floral and scroll designs.

40c TURKISH BATH TOWELS, 29c EACH
—Full bleached towels made of two-ply cotton with fancy cord-hemmed ends. Size 43 by 22 inches.

BLEACHED TURKISH BATH TOWELS, 23c EACH
—These towels measure 45 by 22 inches—extra heavy terry, full bleached, with and without colored end borders, all hemmed.

TURKISH BATH TOWELS, 18c EACH
—These towels measure 40 by 20 inches, made of twisted two-ply cotton, full bleached, hemmed ends, firmly made.

—Basement.

Across the Seas to Enter This Great Sale Beautiful Imported Embroideries and Laces

—From St. Gall, Switzerland, this great manufacturer sends greetings—he, too, adds the cream of his looms as an added attraction to this wonderful occasion.

—40-inch French voile crepe Neige and crystalline crepe embroideries in a wonderful assortment of novelties at amazingly low prices.

\$2.00 Embroideries \$1.19

Voile and crepe embroideries, 40 inches wide, with small, medium and novelty scalloped edges inset with reproductions of fine flat Venise lace beautifully combined with dainty embroidered figures.

\$5.00, \$6.00 and \$7.00 Embroideries, Anniversary Sale \$2.69 Yard

—Finest St. Gall embroideries in voile and crepe combined with insets of laces in filet patterns, Venise and other meshes.

\$3.00 Embroideries \$1.69

—In a beautiful variety of new patterns, being reproductions of real lace designs interwoven with pretty embroidery scroll and spray designs.

\$3.50, \$4.00 and \$4.50 Embroideries, Anniversary Sale \$2.19

—Exquisite embroideries, suitable for dresses, waists and children's frocks, 40 inches wide—being combinations of art laces and embroideries, producing very artistic effects.

50c and 75c Laces 25c

—Fine English and French shadow laces in new and uncommon patterns, 6, 9, 12 and 15 inches wide, in floral, scroll, spray and fern designs, with rose point and Grecian and conventional scalloped edges.

65c, 75c and 85c Laces 39c

—Dainty and pretty shadow laces, 12 and 15 inches wide. Soft clinging effects so fashionable for draping gowns and waists. In various meshes.

\$1.00 and \$1.25 Laces 59c

—A beautiful collection of pretty and dainty patterns in fine quality laces, showing various new and effective designs. 15, 17 and 22 inches wide.

REAL HAND-MADE LACES HALF PRICE

—This includes all our real hand-made Duchesse Laces, Rose Point, Fillet, French Bengé, Bohemi and real Persian, Cluny and Antique Cluny, Medici Cluny, Maltese, Japanese Laces in various widths, from real narrow to tunic widths, as well as handsome motifs and medallions. First Floor.



Beautifully Finished Scarfs, Center Pieces and Pillow Tops Also Underwear, Shirt Waists and Children's Dresses

HALF PRICE

—Not to be outdone by other departments, our Art Needlework section offers over 500 finished examples of the highest art in needlecraft. Wonderful finished pieces at less than the needle artists' work alone, not to take into consideration the materials, the workmanship that go to make up these articles.

—In the immense collection will be found beautiful examples for home decoration and for personal use, not only American, but the finest foreign models are included in this sale. **POSITIVELY NONE EXCHANGED OR RETURNED, NONE ON APPROVAL, NONE RESERVED.**

—Fifth Floor



\$3.00 AND \$3.50 Glove Silk Vests \$1.98

—You will marvel at the quality and remarkable price for which you may select these beautiful vests of heavy glove silk.

—They come in pure white and pretty shades of pink or sky blue, and are made with silk trimmed or French band tops, low neck, sleeveless, with pretty, elaborate silk embroidered fronts, in five different designs.

\$1.00 and \$1.75 THREAD SILK Stockings 69c

—These stockings came to us from the leading maker and importer of the finest kind of silk hosiery.

—This quality of thread silk hosiery is never found at sale prices, but as a special concession this maker sold us these fine \$1.00 to \$1.75 stockings at a special price, which allows us to offer them to our customers at 69c the pair, the lowest price for such splendid grades.

—They are all of thread silk in all weights, a variety of colors, such as white, tan and black, and all the popular shades. Of a fine gauge extra quality silk throughout.

—First Floor.

"Balthazar,"
By Anatole France,
is the subject for the
French Lecture Tuesday
—Given by Dr. De Lory,
Ph. D., in the Book Shop, on
Mezzanine Floor. This lecture is free to the public.



\$6 to \$12 New Parasols \$2.98

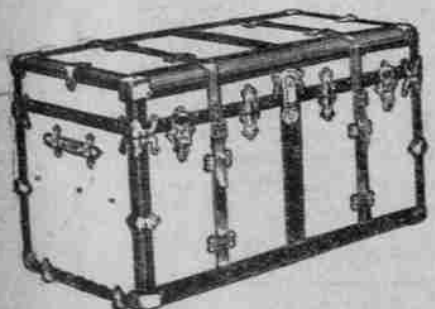
—The Bell, the Dome, the Canopy, the Hoop, the Palm, the Tunic, the Tier, the New Roll Frame.

—In short, the most beautiful examples of 1914 Summer fashions in parasols are offered our patrons at a price that is astonishing.

200—No Two Alike

—Of silk taffeta in all colors, of silk mesh-line of all solid colors, with printed borders, of printed brocade and Dresden ribbon borders. Plain and fancy tops, and various handsome combinations of black and white.

—First Floor



Fiber Trunks on Sale at Anniversary Prices

—A carload of these trunks have just come to us. Fiber construction, heavily reinforced, cloth lined and strapped.

- 34-inch \$15.00, sale \$11.00
- 36-inch \$16.50, sale \$12.00
- 38-inch \$18.00, sale \$13.00

—Large size fiber-bound and studded, lid malleable trimmings, two trays, cloth lined, riveted trimmings.

- 34-inch \$18.50, sale \$14.50
- 36-inch \$20.00, sale \$15.50
- 38-inch \$22.00, sale \$16.50

—Basement.