Y. M. C. A. SURVEY NOW BEING MADE

H. W. Stone, Portland, Heads Committee That Will Make Report on Efficiency.

CHARACTER BUILDING AIM

Standardization Is Proposed for Vast Organization Which Spends $14,000,000 Annually Without Hope of Financial Profit.

An organization that has an annual budget of more than $14,000,000 and yet does not make a cent of profit—that is the Young Men's Christian Association of North America. Not to see how much each dollar will earn, but how much it will do, is the problem of the Y. M. C. A., and as the size of the budget indicates, it is not a small problem.

While the Y. M. C. A. for years has been endeavoring, with remarkable success, to maintain effective business methods, the most important single step in this direction is now being taken. It consists of a thorough and complete financial survey, being made by a committee headed by H. W. Stone, general secretary of the Portland association, and including A. S. Allen, general secretary at Seattle, and D. E. Luther, who holds a similar position in Los Angeles. This committee was named at the last annual conference of the employed officers and is putting in a solid year of hard work that it may be able to report its findings to the same body, which will meet again in June.

Deficit Faced Each Year.

The Y. M. C. A. is not generally looked upon as a business institution, nor is it in the sense that it is operated for gain, but efficient business management is essential to its successful maintenance. No Y. M. C. A. expects to be self-supporting, unless it has an endowment fund, and an association that annually shows a considerable financial deficit may be regarded as one of the most successful in the real work done. Nevertheless the associations all over the country are constantly aiming to keep their expenditures within bounds and to spend their money where it will do the most good.

Mr. Stone and his associates are going into every phase of association finance. They are considering the source of its revenues—fees and subscriptions—endeavoring to ascertain how much, proportionately, the different departments should bring into the maintenance fund. They are also considering in detail the operations of each department to find out where economics can be instituted or greater results gained for the same expenditure. Building supervision is one of the most important problems to be met. The Y. M. C. A. building is said to be one of the most intricate types of architecture in the world, containing as it does schools, dormitories, committee and lecture-rooms, gymnasiums, swimming pool and many other features in addition to complete quarters for the boys' work. Every activity means a separate problem of business administration.

Reports Are Analyzed.

In order to reach its conclusions the present committee is digging deep into the affairs of every large Y. M. C. A. in America. Hundreds of intricate financial reports have been received and the entire mass of information cross-sectioned and compared. Mr. Allen has passed a large part of the past week in Portland, going over with Mr. Stone the findings, which have been condensed into a dummy of 100 pages. This will be reduced still further before it is presented to the conference in June.

In addition to the reports collected, the committee members have made a personal study of methods followed in various associations. They have also read hundreds of books on business efficiency. It is expected that their report will become a standard textbook for employed officers of the Y. M. C. A. in all parts of the world.

"For a number of years after the Y. M. C. A. was founded, its activities were confined almost exclusively to the holding of religious meetings," said Mr. Stone. "Gradually it took up its larger duties of providing for every need of young men—physical, mental and spiritual. The complex organization that we know today has brought with it pressing questions of business administration, and these we are trying to answer.

Expansion Increases Cost.

"Within the past 10 years the expansion of the Y. M. C. A. has been marvelous. The association has felt all the impetus business has felt, but it has not enjoyed a corresponding increase in revenue, for it has had to keep its fees where they are within the reach of all. Othrwise it would not accomplish the work that it does accomplish. Our committee is considering how the Y. M. C. A. may best meet the demands that are put upon it."

Among other things the committee will recommend that a Y. M. C. A. efficiency expert be employed. Such a man, however, will have to be particularly fitted for the position, because the product of the Y. M. C. A. is character and not dollars.

TRADE REPORTS POPULAR

Daily Consular News Big Aid to Business Men.

Much sought after by manufacturers or distributtors who have, or hope to have, an export trade is "the daily consular and trade reports, a daily summary of business news from foreign countries mostly supplied by the United States Consuls in all part of the world." This publication is now withdrawn from free distribution and is to be sent only to subscribers and libraries. Much unexpected and valuable information on foreign markets, trade facilities and favored commodities is available through these documents now on file in the reference room of the Public Library.

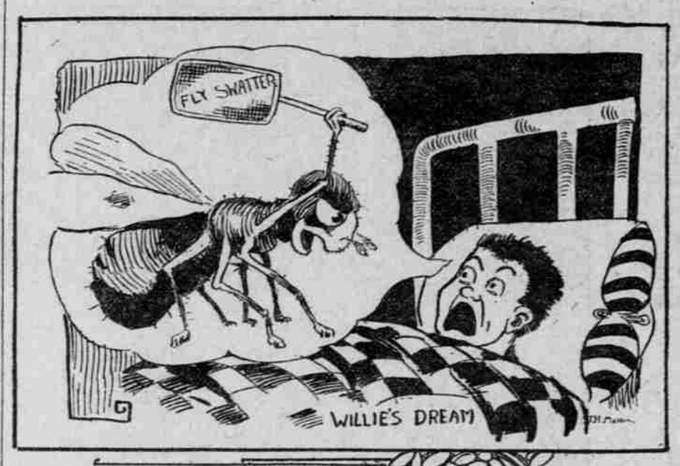
Miss Gertrude Talbot will give an illustrated lecture on "Plays, Toys and Amusements for Children" tomorrow evening at 8 o'clock in library hall. Miss Talbot is a student of the Montessori method and has had much experience in the education of children.

Professor Coleman will give his last lecture in the course on Browning on Tuesday evening in library hall. His subject will be "Poems of Religion; Saul, Epistle of Karshish, a Death in the Desert."

"The Relation of Morality to Religion" will be the subject of Professor Ewer's lecture in room B of the Central Library on Thursday evening at 8 o'clock. This is the last lecture in his course on everyday ethical problems.

12 Y. M. C. A. YOUTHS FORM DRAWING CLASS

Montague F. Modder, Resident of Ceylon, Studying Association Work for Foreign Field, Is Instructor and Finds Promise in Results.



1—Drawing, Inspired by Recent Swat-the-Fly Campaign. 2—"Hunting Big Game." 3—A Type.

DRAWINGS that have been praised for their originality and execution have been made by members of a boys' class in art at the Portland Young Men's Christian Association. The drawings are by older boys in the junior department, whose ages range from 16 to 19 years.

The class was organized last Fall and has met twice weekly. Most of the 12 members of the class had received no previous instruction. They are all boys who are employed and take the opportunity of night study to develop their artistic ability, most of them with the intention of becoming eventually professional illustrators or cartoonists.

Montague F. Modder, instructor of the class, is a resident of Colombo, Ceylon, who is in Portland training at the Y. M. C. A. for professional association work. He has an established reputation as a cartoonist in the Orient. He will engage in foreign Y. M. C. A. work, probably in his home city.

"Some of the boys have shown remarkable talent," said Mr. Modder. "I allow them to develop it along their own lines rather than trying to get them to adopt the style of the instructor. The boys also work out their own ideas in their sketches, being encouraged to watch for people or scenes that appeal to the artist."

The class will close its work in July. It is probable that another class will be formed by Mr. Modder next Fall.

PARK CLUB ENTERTAINS

More Than 100 Attend First Affair Given by Organization.

Considerable more than 100 residents of the Irvington Park district were present at the rooms of the Irvington Park Club Friday evening at the first entertainment produced by the organization. The Irvington Park Club orchestra, composed of Messrs. O'Neill, Heft, Cummings and Bushnell, made its initial bow. Mr. Butler gave a humorous reading, E. E. Buster entertained with some anecdotes of his boyhood experiences in Nebraska and Mrs. Edith Connaway gave a reproduction of the straw man dance from the "Wizard of Oz." Mrs. Adams gave several readings and Mrs. Lou Heft sang. E. E. O'Neill was the accompanist.

Plans for Fourth Being Made.

Arrangements for a Fourth of July celebration were started at a meeting of the Tremont Volunteer Fire Department Friday night. The celebration will be held in the park at Tremont. H. Howe was elected assistant foreman of the fire department.

OAKS HAS THEATER

Giant Auditorium Almost Ready for Crowds.

NEW FEATURES SIGNED

Manager Arranges to Defy Weather and House Throngs in Well-Protected Open-Air House Now Nearly Finished.

Finishing details on the new open-air auditorium at the Oaks Amusement Park, which will permit between 6000 and 7000 persons to see every performance as secure from the weather as if they were seated in a downtown theater, will be completed this week, and the crews of workmen will be turned over to other sections of the big park being overhauled before the opening day.

Seven thousand dollars has been spent on the auditorium, which has been lowered to ground level and the sides removed. The stage and proscenium arch and stage boxes remain, with the large balcony. By this means the finest theatrical performance can be given complete.

With the weather defied, Manager Cordray announced yesterday that he was closing arrangements for a big Eastern band, a musical comedy company, vaudeville entertainment and motion-pictures. Each of these will appear every afternoon and evening in the auditorium free of charge. There will be no postponements, however bad the weather, and all performances will be given under shelter.

Around every old oak tree in the Oaks there will be a rustic bench and hanging from the branches Chinese lanterns, illuminated at night, giving the park more of a fairyland appearance than ever.

Constructed of the timber cut away by the foresters who have been doing surgical work on the trees, novel flower stands have been built and these will be topped with some of the finest varieties grown at the Oaks.

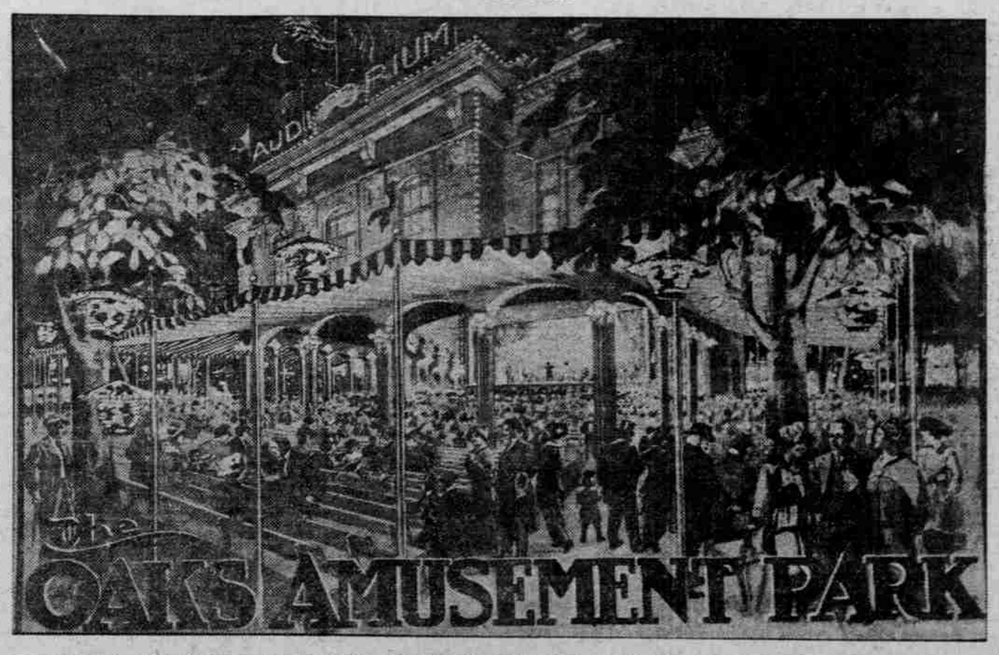
Hundreds of gallons of white paint will be used in giving final touches to the park before the gates are thrown open for the season.

A corps of 20 gardeners has worked all Winter under the eye of Superintendent Bollinger and there is no question but that the grounds never were so lovely as they are at present. Early in May thousands of new cuttings will be set out so that early in June the Oaks will be looking its best. More than 50 rose bushes are blooming there already.

Michigan Society to Have Float.

The Michigan Society, at a meeting at the Masonic Temple last Monday, decided that it would be represented in the Rose Festival fraternal parade with one or more flower-decked automobiles. It was also decided to hold a picnic at Bonneville June 27. All Michigan societies in Oregon will be invited to participate. An excursion to Yellowstone Park was also discussed.

NEW AUDITORIUM AT THE OAKS AMUSEMENT PARK THAT WILL SEAT BETWEEN 6000 AND 7000 PERSONS



DRAWING BY FRED A. ROUTLEDGE, SHOWING HOW ENTERTAINMENTS WILL BE GIVEN IN THE OPEN AIR, YET SHELTERED FROM THE WEATHER.