

# FIRE PREVENTION IS TOPIC OF DAY

### Civic Club and Fire Department Co-operate in Sounding Warning to Public.

### LOCAL RISK POINTED OUT

C. P. Boardman, of Underwriters' Inspection Bureau, Says Water-front Presents Menace to Entire City of Portland.

Fire prevention was discussed here yesterday on the eighth anniversary of the conflagration which destroyed property in San Francisco of an estimated value of \$400,000,000.

Portland and other Oregon cities observed the solemn anniversary by conducting a campaign to awaken interest among the public in cleaning up premises and doing otherwise to minimize the danger of fires in dwellings or business buildings.

If there is not a general cleaning out of waste paper and other combustible materials in cellars, basements, backyards, alleys and houses and if there is not a general move on the part of citizens of the city to clean dirty chimneys, repair defective electric wiring and make other improvements, it will not be the fault of the Fire Department, the Oregon Civic League and various other organizations which co-operated in an observance of the day.

The Fire Department band and an automobile pumper turned out at 10:30 o'clock to open up the campaign. For two hours the band, led by a big chugging machine, went about the streets displaying large signs urging residents to clean up their premises.

Addresses Are Made.

At 12:30 the Oregon Civic League conducted a lively fire prevention meeting at the Multnomah Hotel. Addresses by experts in fire fighting and fire prevention were features of the meeting.

Last night at the East Side Library E. M. Underwood, of the Credit Men's Association, delivered an illustrated lecture on the subject of fire prevention and the methods of fighting them. Among other things he displayed pictures of some local buildings which are not properly safeguarded from fires.

"Fire Prevention" was discussed from several different viewpoints at the luncheon of the Oregon Civic League, but all agreed that there was a crying need for greater precaution against possible outbreaks of fire in Portland.

C. P. Boardman, of the Underwriters' Inspection Bureau, talking of the ever present menace of fire on the waterfront, said he believed Portland had the worst protected waterfront in the world.

"There are stretches of dock 2400 feet long without a break through which to carry fire apparatus," said Mr. Boardman, "and there is nothing to prevent a fire spreading. There should be a firewall on both sides of the river, and there should be a sprinkler system on every dock to stop incipient blazes.

General Conflagration Feared.

"Our new municipal dock is a beautiful piece of work but it is not fire-proof. With our narrow streets and no alleys Portland is one of the best fields for a general conflagration of any city I know.

Chief Dowd laid stress on the importance of firemen being offered every facility for drilling.

L. B. Smith, credit man for Fleischner, Mayer & Co., told of the comparatively small per capita loss by fire in Europe compared with the United States, which he attributed to more thorough inspection there.

Mr. Smith cited a large number of buildings in Portland in which he said there were fire traps and any one of which, he said, would be a joy to a firebug.

Harvey O'Bryan said that according to the "list of perfection" prepared by insurance men for their guidance, the year before the San Francisco fire San Francisco was rated only 25 per cent and Portland only 24 and that Portland had improved little since then. He gave instances of four recent fires in this city which, he said, could have been prevented.

Arthur M. Churchill was chairman of the day at the Civic League luncheon.

LEAD TO BE POURED HERE

New Industry for Northwest Will Start Operations Friday.

Another new industry for the Pacific Northwest will formally open its doors to the public Friday afternoon when representatives of commercial and business organizations will witness what is said to be the first pouring of lead pipe in this city.

Heretofore lead pipes have been shipped here from San Francisco, Denver and the East.

The Northwestern Lead & Machinery Company, located at 311-13 Front street, will act as hosts. Employees have been at work for several weeks installing the heavy presses required in the making of lead pipes.

John T. Lund, secretary-treasurer of the new company, was located for 15 years in Denver, where he manufactured lead pipes. A few months ago he visited the Coast, looking for a location and, after a visitation of the various cities, he decided to build the plant in Portland.

THOUSANDS MATCHES BURN

Morning Fire Destroys Warehouse With Loss of \$10,000.

Fire which destroyed a one-story building at 98-100-102 Russell street yesterday morning caused a damage of \$10,000. Most of the boxes of matches in a sub-warehouse of the Blake-McCall Company, 102 Russell street, furnished most of the blaze. The fire started in a restaurant owned by H. C. Krug.

The fire spread to the brick retaining wall between the block and the stables of an auto livery company, from which 25 head of horses were removed by Sergeant Burke and Patrolman R. C. Nelson.

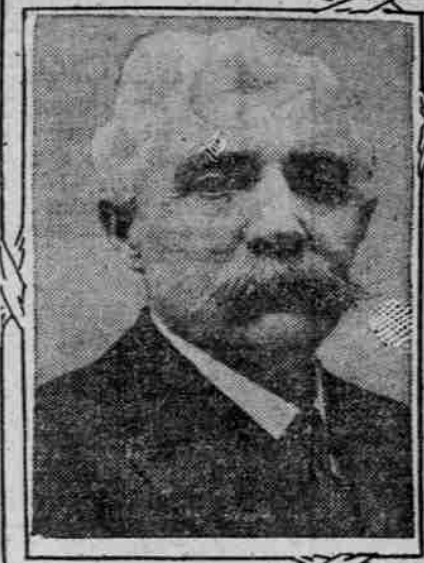
J. W. Murphy, cook at the restaurant, awakened about 8 o'clock, said he believed a blaze from a stove started the fire.

Building Site Brings \$6400.

The Hughes Investment Company has sold a 30 by 100-foot building site on the northwest corner of East Ninth and Knott streets to John B. Harrington for \$6200. Mr. Harrington expects to improve the corner during the coming summer with a modern residence.

As-Cap-So for headache.—Adv.

## BOARD OF ADVISERS WHO WILL DIRECT INDUSTRIAL SURVEY OF OREGON



H.B. Miller, Chairman.



W.D. Skinner



John A. Keating



R. E. Strickhorn



W.K. Newell



R.W. Raymond



C.C. Colt



A.H. Harris

### VARSITY ADDS WORK

School of Commerce and Economic Survey Feature.

### MARKET EXTENSION OBJECT

Portland Men Are Members of Board and Headquarters Will Be Opened Here—Architecture Also to Be University Course.

(Continued From First Page.)

place of Professor R. H. Dearborn, who goes to Oregon Agricultural College.

Columbia Instructor Employed.

Miss Katrina M. Davis, of New York, instructor in English at Columbia University, was made instructor in rhetoric during the absence in Europe of Miss Julia Burgess.

Miss Greta Bristow was given a temporary appointment in the department of English literature, pending the illness of Miss Alberta Campbell. Besides the director, at least one additional instructor, aside from those connected with the work at present, will be employed within the next few months for the opening of the School of Architecture next September.

An additional year's work in law was authorized. An additional instructor will be employed in this department.

President Campbell's report recommended that the courses in civil engineering be discontinued at the end of this year, notwithstanding the board of

### FORMER JUSTICE OF PEACE ASPIRES TO BE CIRCUIT JUDGE



Fred L. Olson, who is after the Republican nomination for Circuit Judge, department No. 4, was formerly Justice of the Peace. He received the nomination for Municipal Judge at the city primary election at which the Commission charter was adopted. He promises justice to all if elected.

higher curricula ruled that the courses, which are to be eliminated both from the university and the State Agricultural College, might be continued until all present students in the courses are graduated.

Report on New Schools Asked.

President Campbell was asked to report at the June meeting of the regents on progress in the organization of the schools of commerce and of fine arts.

Architect Lawrence was authorized to plan the course in architecture and also to report at the June meeting.

The school of fine arts which is to be organized by President Campbell, according to his authorization by the regents, will include architecture and higher commerce, in addition to the graduate school and the school of education which have been organized for several years.

Market extension for Oregon products and manufactures, a survey of industrial conditions, to aid in establishment of factories, the seeking of accurate information on raw materials and other natural conditions, and a comprehensive study of local and foreign conditions, to determine what Oregon must do to compete in the world of trade and industry, are to be objects of the school of commerce.

Business Men Advisers.

Mr. Miller is to be chairman of the board of advisers of the school, and will open headquarters for the survey in Portland. As the remainder of the board, the following business men have been chosen:

R. W. Raymond, manager of the Manufacturers' Association of Oregon, secretary, C. C. Colt, of the Portland Chamber of Commerce and president of the Union Meat Company, A. H. Harris, editor of the Portland Labor Press; John Keating, vice-president of the Lumbermen National Bank; W. K. Newell, president of the State Horticultural Board; C. E. Spence, master of the Oregon State Grange; W. D. Skinner, general traffic manager of the Hill Lines in Oregon; and Robert E. Strickhorn, president of the Portland, Eugene & Eastern Railway.

In carrying out the survey each product and industry will be reported on in order. When the subject of wheat is reached the wheat production of the world will be reported upon. All the aid given by governments and states in building elevators, giving low transportation rates and helping the farmer will be stated, in comparison with what is being done to help the producer of wheat in Oregon to get his product to the consumers of the world. Relative rates will be presented in detail and all possible elements of production, handling and selling.

Aiding Business Is Planned.

Fruit, lumber, livestock, general farm products and other articles will be handled in the same manner. In taking up such work it is the purpose of Director Miller and his board to make the work thoroughly practical so that it will have the maximum help to the business man. The school will go to every possible, practicable length to get exact information before the business men and producers needing it, and every possible helping hand will be given to apply the facts revealed to the benefit of Oregon.

Most of the public workers of the state have conceded for some time that the supreme need of Oregon is extension of markets. The lumber industry has been suffering from the lack of demand. Wheat has moved readily, but not at the low cost some of the growers feel that should prevail in transportation and handling. Fruit is increasing in quantity so fast that it will be a glut in the market soon unless very swift work is done to enlarge the number of consumers throughout the world. Many of the farmers of the state have said repeatedly that they

need the market for their general produce more than anything else. To get an organized study of these requirements started, and to establish a system which will anticipate future requirements of the same kind, will be objects of the survey.

A number of business men confronting the general problems of industry and trade recently appealed to the university for help. The matter was taken up with the Chamber of Commerce and the Manufacturers' Association. These public organizations approved the plan that had been suggested and further details were worked out under the guidance of Mr. Miller, who has specialized in the matter of trade extension.

Help of Students Advantage.

One of the great advantages in having the work conducted by the university, as outlined by the promoters of the movement, will be to get the help of the large body of young men attending the school for elaborating such details as have to be taken up by the School of Commerce.

One of the immediate functions that will be undertaken by the Oregon survey will be to obtain from the Federal Department of Commerce and other Federal officials, all possible information bearing upon trade and industrial conditions, and have this classified for the most ready and effective use. In addition, state officers charged with similar duties will be approached, and the trade commissioners of the commercial bodies of the country will also be called upon for statements that cover local conditions. By utilizing the information being circulated by these numerous trade agencies it is believed that the survey will quickly bring to hand one of the most thorough compendiums of trade conditions that could be procured.

### LIBRARY PLANS COMPLETED

Ernest Krone Portland Architect for Woodburn-Hillsboro Buildings.

Ernest Krone, a Portland architect, has completed plans for the construction of \$10,000 libraries to be built at Hillsboro and Woodburn.

The Carnegie library at Hillsboro will be of brick with one story and a full basement. The roof will cover 40 by 42 feet. A steam heating plant and a boiler room are included in the equipment.

The plans for the Woodburn library have been sent East for approval. Bids will be called for in the near future.

### MAN HAS NARROW ESCAPE

S. R. Hall Knocked Down by Cyclist and Dragged by Streetcar, Unhurt.

To be knocked down by a motorcycle.

### SEATTLE MAN WHO PROBABLY WILL BECOME CHIEF ENGINEER OF THE O-W. R. & N. COMPANY.



J. R. Holman, chief engineer of the O-W. R. & N. Company, can be relieved of his duties, he will retire, and probably will be succeeded by J. R. Holman, assistant engineer, now in charge of the company's development work at Seattle.

Mr. Holman has been with the O-W. R. & N. Company for about six years and has had a wide experience in railroad construction work and in general engineering activities. He will transfer his headquarters from Seattle to Portland.

After everything is said that possibly can be said about Life Insurance, these facts remain indisputable:

No Other Life Insurance Company Has Such a Large Number of Advantages for the Policyholder as OregonLife

The sworn statement of 50 companies on file with Oregon's State Insurance Department at Salem prove that since 1906 no other company made anywhere near as large a growth in premium income in Oregon as Oregon Life.

OregonLife the Only Life Insurance Company "Exclusively Oregon" Receives Preference From Discriminating Buyers of Life Insurance in Oregon

Before you sign an application for Life Insurance in any other company examine the superior policy contract and low premium rate of OregonLife

## OregonLife Best for Oregonians

Home Office, Corbett Building, Corner Fifth and Morrison, Portland  
A. L. MILLS, President  
L. SAMUEL, General Manager  
C. S. SAMUEL, Assistant Manager

thrown to a car track, caught underneath the fender of a streetcar and then to escape with nothing more than bruises was the experience of Sherman R. Hall Thursday night on his way home from business.

Leaving his office about 6 o'clock, Mr. Hall stepped into the street to flag a northbound S car, when he collided with a motorcyclist and was thrown on the track just as the car was coming up and was dragged about a car length.

Motorman, conductor and passersby

started to pick up a dead man and were astonished when he crawled out unhurt.

Albany Church Day Advertised.

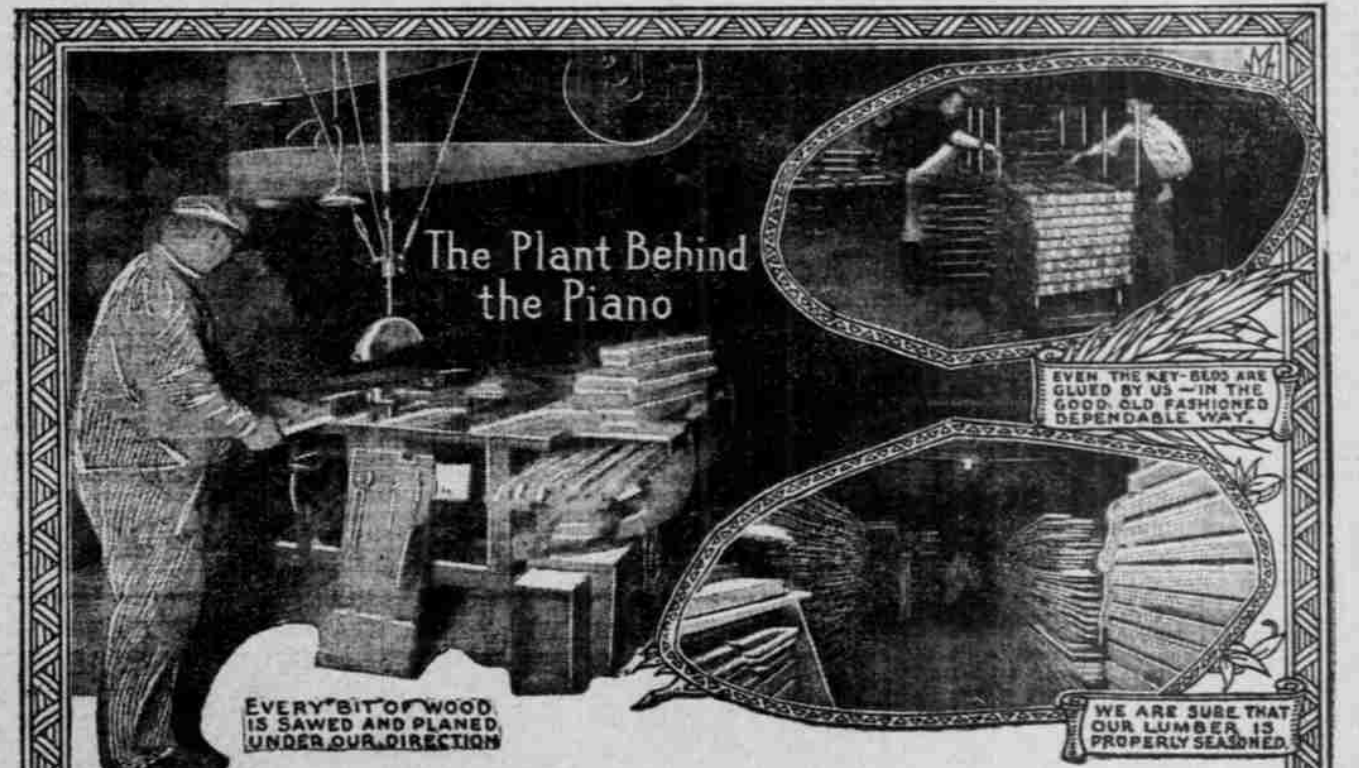
ALBANY, Or., April 18.—(Special.)—Tags urging people to go to church tomorrow on "Go-to-Church Sunday" in this city were placed today on the door knobs of 1500 Albany residences and 3000 attickers making the same request were attached to packages sent out from Albany stores. In a great many

local business houses these stickers were placed on every package sent out. A record-breaking attendance is anticipated at the churches tomorrow.

Lottery on Isthmus Suppressed.

COLON, April 18.—The authorities last night suppressed the Chinese lottery which had been in operation on the Isthmus for a considerable period and is alleged to have caused ruinous losses to casual workmen as well as to other classes of the population.

## Graves Music Co.—New Store—149 Fourth St. Talking Machines, Small Goods, Band Instruments, Sheet Music All Departments Now Ready for Business



The Plant Behind the Piano

EVERY BIT OF WOOD IS SAWED AND PLANED UNDER OUR DIRECTION

WE ARE SURE THAT OUR LUMBER IS PROPERLY SEASONED

### Kranich & Bach Carefulness Commences at the Lumber Yards

In seeking evidence of the real quality of a piano one must go further than gilded showrooms. The appearance of an instrument furnishes no proof that it will be satisfactory ten years or even one year from the date of its purchase.

Back, far back, through myriad processes of mechanical evolution, the truth seeker must journey—back to the days when the piano was first conceived, when the uniform excellence obtainable only where pianos are constructed in every detail (not assembled) under one supervising hand.

### Kranich & Bach Grand, Upright and Player-Pianos

Are among the very best American-made instruments that are built complete, from start to finish, under one roof.

### GOLDEN ANNIVERSARY SALE 1864-1914



April 15 to May 15, 1914.

### Off Our Lowest "One-Price" Prices

This \$50 Anniversary Reduction is a National One—We Charge That \$50 to the Manufacturer.

Our Kranich & Bach Upright Piano Prices \$495 and \$535  
Our Kranich & Bach Player Piano Prices \$1375 and \$1525  
Our Kranich & Bach Grand Piano Prices \$2175 & \$2195  
Our Kranich & Bach Baby Grand Pianos \$765 to \$985

Less the Anniversary Reduction of \$50 you will need pay but \$445 cash or \$12 monthly for a new latest model Kranich & Bach Upright Piano if you purchase during time of the Anniversary Sale from April 15th to May 15th, 1914.

"Where Piano Quality Is Made" is the title of a booklet that shows why Kranich & Bach instruments are unequalled. Will be sent free on request.

Graves Music Co. Sole Representatives New Store 149 Fourth Street