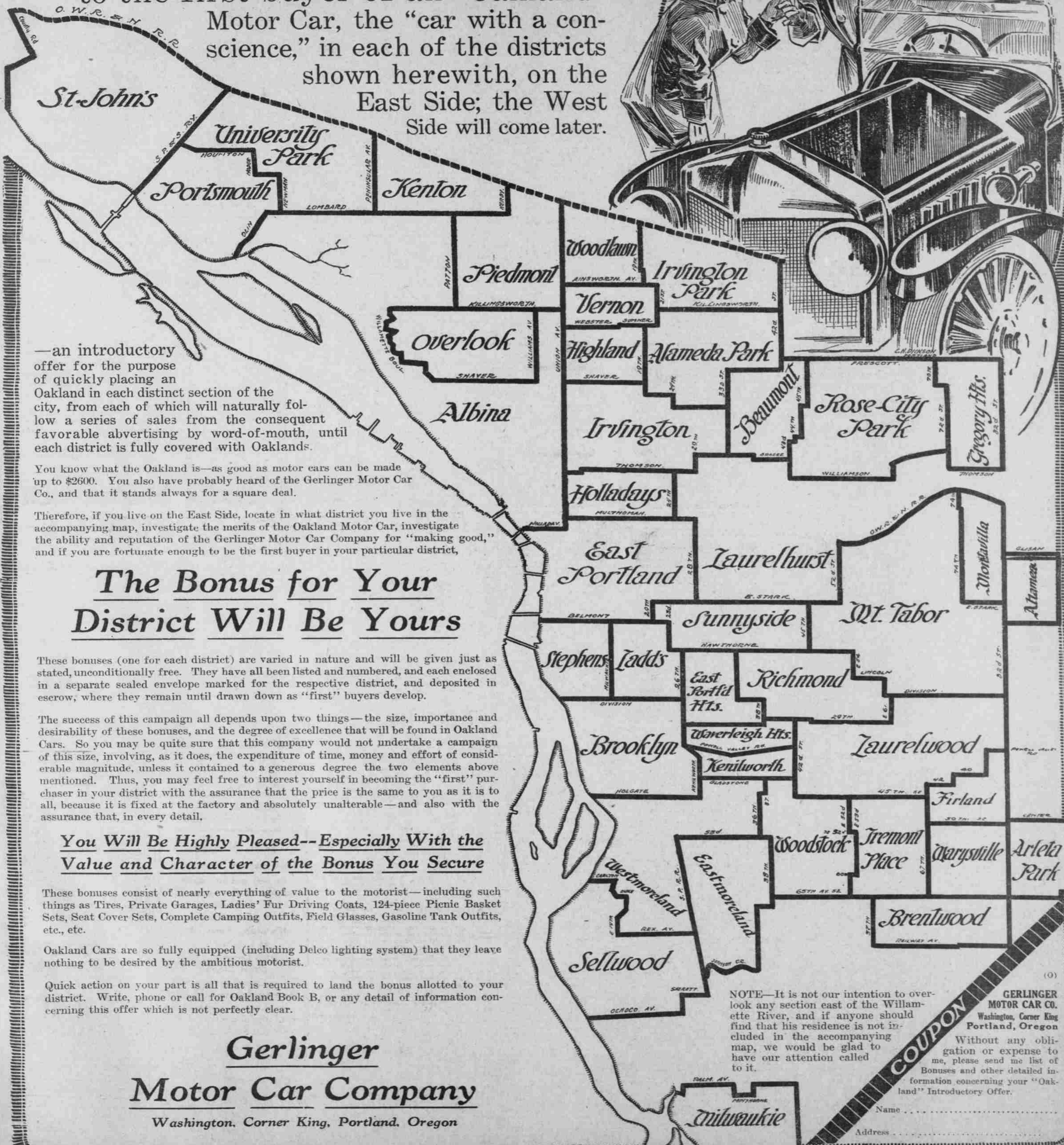


# A Big Bonus Free

--to the first buyer of an "Oakland" Motor Car, the "car with a conscience," in each of the districts shown herewith, on the East Side; the West Side will come later.



—an introductory offer for the purpose of quickly placing an Oakland in each distinct section of the city, from each of which will naturally follow a series of sales from the consequent favorable advertising by word-of-mouth, until each district is fully covered with Oaklands.

You know what the Oakland is—as good as motor cars can be made up to \$2600. You also have probably heard of the Gerlinger Motor Car Co., and that it stands always for a square deal.

Therefore, if you live on the East Side, locate in what district you live in the accompanying map, investigate the merits of the Oakland Motor Car, investigate the ability and reputation of the Gerlinger Motor Car Company for "making good," and if you are fortunate enough to be the first buyer in your particular district,

## The Bonus for Your District Will Be Yours

These bonuses (one for each district) are varied in nature and will be given just as stated, unconditionally free. They have all been listed and numbered, and each enclosed in a separate sealed envelope marked for the respective district, and deposited in escrow, where they remain until drawn down as "first" buyers develop.

The success of this campaign all depends upon two things—the size, importance and desirability of these bonuses, and the degree of excellence that will be found in Oakland Cars. So you may be quite sure that this company would not undertake a campaign of this size, involving, as it does, the expenditure of time, money and effort of considerable magnitude, unless it contained to a generous degree the two elements above mentioned. Thus, you may feel free to interest yourself in becoming the "first" purchaser in your district with the assurance that the price is the same to you as it is to all, because it is fixed at the factory and absolutely unalterable—and also with the assurance that, in every detail,

### You Will Be Highly Pleased--Especially With the Value and Character of the Bonus You Secure

These bonuses consist of nearly everything of value to the motorist—including such things as Tires, Private Garages, Ladies' Fur Driving Coats, 124-piece Picnic Basket Sets, Seat Cover Sets, Complete Camping Outfits, Field Glasses, Gasoline Tank Outfits, etc., etc.

Oakland Cars are so fully equipped (including Delco lighting system) that they leave nothing to be desired by the ambitious motorist.

Quick action on your part is all that is required to land the bonus allotted to your district. Write, phone or call for Oakland Book B, or any detail of information concerning this offer which is not perfectly clear.

## Gerlinger Motor Car Company

Washington, Corner King, Portland, Oregon

NOTE—It is not our intention to overlook any section east of the Willamette River, and if anyone should find that his residence is not included in the accompanying map, we would be glad to have our attention called to it.

GERLINGER MOTOR CAR CO.  
Washington, Corner King  
Portland, Oregon

Without any obligation or expense to me, please send me list of Bonuses and other detailed information concerning your "Oakland" Introductory Offer.

COUPON

Name .....  
Address .....