



A Remarkable Wash Fabric Event

ANNUAL HYDEGRADE WEEK

50,000 Yards of Spring 1914 Wash Fabrics Go on Sale
Five Double Windows Show the Immensity of This Exhibition

—The manufacturers of HYDEGRADE wash materials are introducing their new Spring 1914 tub materials to Portland. In order to best accomplish this, they have selected Lipman, Wolfe & Company as their exclusive Portland agents. Tomorrow we inaugurate a sale of wash fabrics that is certain to prove in volume, in range, in quality of merchandise, and in the economies provided, the greatest assemblage of fashionable Spring wash materials ever presented in this city. Every yard carries with it the guarantee of the HYDEGRADE Company. Back of this comes our own unconditional guarantee. This is your safeguard both for quality and for style. Not a yard of these fabrics is to be found in any other retail store. They are consigned to us exclusively. Five double windows give you some idea of the immensity of this great collection.

—This is the logical and most opportune time for the selection of your Spring and Summer Dresses. Now when assortments are complete and the scarcest materials are here in abundance—when the new shades, already so scarce, can be selected.

—The exhibition is composed of ratine, bouton, silk poplin, crepe de chine, embroidered voile tissues, brocaded crepes, silk stripe printed crepes, brocaded silk mixed crepes, sun ray silk, silk mixed ratines, ottoman ratines, brocaded grenadines, silk striped voiles, satin voiles, eponge, snow flake ratines, bedford cords, corded golfines, and many other new filmy Summer materials.



50c Ratine Boutonne, Hydegrade Week, 29c

—A silk and cotton material shown for the first time. An intricate weave of the ratine family, soft and creaseless, medium weight, 27 inches wide. Colors are tango, crushed strawberry, jasper, light blue, peach, pink, apricot, copenhagen, marine blue, golden brown, mahogany, rose, delft blue, copper and white.

65c Silk Poplin, Hydegrade Week, 49c

—A silk and cotton poplin weave with self satin stripe. Extra soft and 24 inches wide, in medium blue, light blue, tango, new helio, pink, Dutch blue, tan and mode.

25c Silk Stripe Voile, Hydegrade Week, 19c

—40 inches wide, fine, evenly-woven material, white grounds with colored stripes outlined with silk hairline.

75c Ratine, Hydegrade Week, 59c

—A medium weight material in solid colors in all the new and standard shades, 40 inches wide.

\$1.25 Ratine, Hydegrade Week, 98c

—Beautiful combinations of mixed colored effects, multi-colored plaids and invisible plaids in dainty colorings, black and white stripes in various sizes.

40c Satin Stripe Voile, Hydegrade Week, 29c

—A beautiful solid color material, soft and sheer, a high count voile with brocaded satin stripe. In all the standard and pastel shades.

\$1.25 Ottoman Ratine, Hydegrade Week, \$1.00

—A very soft silk and cotton constructed cloth of an entirely new weave in solid colors with prominent Ottoman self stripes, 40 inches wide. Colors are tango, tan, copenhagen, gray, helio, Dutch blue, black, lavender, maize, marine blue, brown, navy and light blue.

Brocaded Grenadine, Hydegrade Week, Sp'l 50c

—A new and beautiful dress and waist material of silk and cotton, brought out for the first time—a fine grenadine weave for base, with raised jacquard designs in self colors. Helio, dark new blue, rose pink, golden brown, light blue and white.

\$1 Silk Mixed Ratine, Hydegrade Week, 69c

—36 inches wide, eponge texture, light weight, soft, silky finish, in the late shades as well as standard colors.

50c Sunray Silk, Hydegrade Week, 39c

—A silk and cotton material of exceptional merit. It is 36 inches wide, in all solid colors, medium weight and firmly woven. In all the new and staple colors.

\$1.25 Silk Stripe Printed Crepe, 98c

—This material comes in tinted grounds with fancy silk stripe over which is printed floral designs, pink, blue or corn color. 38 inches wide.

60c Brocaded Silk Mixed Crepe, 49c

—A light weight crepe in solid colors in silk and cotton, with self brocaded patterns. Very effective. In white, cream, Nell rose, reseda, lavender, old rose, tan, blue and taupe.

75c Brocaded Crepe, Hydegrade Week, 59c

—Absolutely beautiful in appearance. Soft and non-crushable. A crinkled crepe weave over which are rich brocaded designs of self colors. Admirably adapted for the prevailing styles. Colors are copenhagen, mahogany, marine blue, taupe, Alice blue, black, old rose, apricot and cherry red.

75c Crepe de Chine, Hydegrade Week, 59c

—A silk and cotton mixed crepe, which defies detection from the imported crepe de chine of three times the price. Beautifully soft and clingy, in all the new and staple shades. 36 inches wide.

50c Embroidered Voile Tissue, 25c

—Colored grounds with white and colored embroidered floral and striped patterns in tan, pink, blue, gray and black and white effects.

To Your Special Order
Tailored Suits, Coats and Frocks
Will be fashioned after the new imported models, or designed by our tailor in the Custom Tailoring Salon For Women
On the Seventh floor, which is equipped to give prompt and painstaking service.
Conservative prices.
—We also wish to call your attention to the fact that we pay special attention to the designing and making of RIDING HABITS
Seventh Floor.

Annual Spring Sale Home Furnishings

Rugs, Draperies, Lace Curtains, Scrims, Nets, Cretonnes, Portieres, Couch Covers, Beds and Bedding at Sale Prices

—This sale comes as regularly as Spring follows Winter. It is not actuated by other local sales nor is it an event formulated and put into being over night. It is not a sale wherein a few cents are snipped off of the regular prices. It is an engrossing sale. Great in magnitude and importance, generous in the economies offered. For months this sale has been cleverly planned. Our buyers have visited mills and factories everywhere in quest of merchandise for this event. Thoughtful, painstaking care has been exercised that only dependable, first-class merchandise be offered our patrons. The reductions are deep and positive. The assortments generous. If you contemplate renovating your home you make no mistake in participating in this annual Spring sale of home furnishings. Below we chronicle a few of the offerings.

35c Fancy Curtain Scrim, Special 18c

—2000 yards of fancy colored bordered curtain scrim in white, cream or ecru grounds with pretty colored borders in pink, blue, yellow or tan.

65c and 75c Lace Edged Scrims, Special 39c

—Curtain scrims with cluny lace edge and insertion to match, in white, cream or Arabian. Suitable for sash or full-length curtains. 40 inches wide.

50c Cretonne and Chintz, Special 29c

—5000 yards of manufacturer's sample show pieces of fine cretonne, English taffeta and chintz in pretty floral and conventional designs. 36 inches wide. In a variety of handsome patterns.

65c and 75c Cretonne and Art Linen, Sp'l 43c

—Cretonnes, art linen, taffeta, printed linens and verdure cretonnes, all in great varieties of beautiful patterns, both light and dark grounds. Especially suitable for living and dining-room draperies. Many rich verdure patterns.

\$1.50 Cretonne and Printed Linens, Sp'l \$1.19

—50-inch, double-fold cretonne and printed linen taffeta in beautiful floral patterns. These cretonnes are exact copies of the genuine imported cretonnes that would cost from \$2.50 to \$4.50 a yard, and are exceptionally beautiful in design and coloring.

Draperies Materials at Special Prices

—50,000 yards of new drapery and curtain materials, all at special prices for this sale. Supply your wants now at a great saving. Make the home artist at a little cost. Here you will find the largest and best selected stock of new drapery materials to choose from, all at special prices.

18c Curtain Scrim 12½c	\$1 Fancy Curtain Net . . . 79c
25c Curtain Scrim 21c	20c Art Cretonne 18c
50c Curtain Madras 39c	35c Art Cretonne 31c
25c Art Cretonne 22c	40c Fancy Curtain Scrim . . 33c
50c Art Cretonne 42c	\$1 Sunfast Draperies . . . 83c
12½c Figured Silkoline . 11c	\$2 Sunfast Draperies 98c
35c Curtain Scrims 27c	\$2 Sunfast Draperies \$1.47
50c Fancy Curtain Net . . 39c	60c Imported Madras . . 47c
75c Fancy Curtain Net . . 59c	19c Curtain Scrim . . . 16c
40c Art Cretonne 34c	

40c Japanese Matting, Special 22c Yard

—180 warp quality of Japanese matting in plain white with figured grounds in tan, brown, red or green, 36 inches wide.

All Oriental Rugs at Greatly Reduced Prices

—Oriental rugs marked to the lowest prices possible, quality and design compared. You will find these Oriental rugs the greatest values you have ever been offered.

\$22.50 and \$25.00 Belouchistsans, special	\$14.85
\$35.00 to \$37.50 Belouchistsans, special	\$19.85
\$37.50 to \$45.00 Mossouls, special	\$21.45
\$27.50 to \$35.50 Cabistans, special	\$19.85
\$47.50 to \$55.00 Persian Irans, special	\$32.45
\$60.00 to \$75.00 Persian Irans, special	\$44.50
\$95.00 to \$135.00 Kirmanshahs, special	\$73.35
\$57.50 to \$62.50 Kazacks, special	\$37.45

ALL BEDS REDUCED
ALL SPRINGS ARE REDUCED

ALL LACE CURTAINS REDUCED

—Our entire stock of lace curtains at greatly reduced prices are placed in this sale—curtains that are sure to please. A large variety of new patterns to choose from, scrim, Irish point, Battenberg, cable net and bobbinet in white, cream or Arabian color. 2½ and 3 yards long and 40 to 50 inches wide.

\$1.25 Lace Curtains 89c	\$6.50 Lace Curtains 44.7
\$1.50 Lace Curtains 98c	\$7.50 Lace Curtains 55.85
\$2.00 Lace Curtains 1.39	\$8.50 Lace Curtains 66.85
\$2.50 Lace Curtains 1.95	\$10.00 Lace Curtains . . . 77.45
\$3.00 Lace Curtains 2.37	\$11.50 Lace Curtains . . . 88.45
\$4.50 Lace Curtains 2.95	\$12.50 Lace Curtains . . . 99.45
\$5.50 Lace Curtains 3.95	\$15.00 Lace Curtains . . . 110.45

\$4.50, \$6.50 to \$7.50 Curtains, Special \$2.79

—200 pairs of two, three and four-pair lots of lace curtains, at less than the manufacturer's cost. You will find net and scrim curtains with pretty lace edges and insertion to match. All curtains in white or ecru color. Size 2½x3 yards long by 40 to 50 inches wide.

Manufacturer's Curtain Net Samples, Sp'l 73c

—Manufacturer's show curtain net samples, 3 and 3½ yards long and 50 inches wide. These are samples of fine file and mission nets that, if sold at regular price, would be worth from \$1.50 to \$3.00 each. They come in white, cream or Arabian.

Colonial Rag Rugs, All Sizes, at Special Prices

—Colonial rag rugs in pretty hit-and-miss patterns, firmly woven, in mixed colors of blue, pink, tan, green or gray, with fancy border.

\$1.00 Colonial Rag Rugs 79c	\$3.50 Colo'l Rag Rugs \$2.47
\$1.25 Colonial Rag Rugs 98c	\$6.00 Colo'l Rag Rugs \$4.95
\$2.00 Colo'l Rag Rugs \$1.47	\$11.00 Colo'l Rag Rugs \$8.35
	\$12.50 Colo'l Rag Rugs \$9.45

SPECIAL SALE OF ROOM-SIZE RUGS

—All room-size rugs are greatly reduced for this sale—rugs that are suitable for bedroom, dining-room and living-room—new patterns in all the most desirable colors, in small, neat allover designs and medallion patterns. A large stock to choose from.

\$12.50 Wool and Fiber Rugs 9x12	Special \$ 8.45
\$18.00 Tapestry Brussels Rugs 9x12	Special \$12.85
\$30.00 Axminster Rugs 9x12	Special \$19.85
\$35.00 Axminster Rugs 9x12	Special \$21.45
\$35.00 Body Brussels Rugs 9x12	Special \$27.45
\$40.00 Body Brussels Rugs 9x12	Special \$32.75
\$45.00 Wilton Rugs 9x12	Special \$37.45
\$60.00 Wilton Rugs 9x12	Special \$48.15

AXMINSTER RUGS REDUCED

—Small size Axminster rugs in pretty Oriental and floral designs, in a very large variety of patterns, in all the most desirable colors.

\$2.50 Axminster Rugs, 27x54 inches, special	\$2.19
\$2.75 Axminster Rugs, 27x60 inches, special	\$2.47
\$4.00 Axminster Rugs, 36x72 inches, special	\$3.68
\$5.00 Axminster Rugs, 36x72 inches, special	\$4.19

Lipman Wolfe & Co.
"Merchandise of Merit Only"

All Linoleum Reduced

75c Printed Linoleum, sp'l, 39c
\$1.25 Inlaid Linoleum, sp'l 88c
\$1.50 Inl. Linoleum, sp'l \$1.15
\$1.75 Inl. Linoleum, sp'l \$1.43
\$2.00 Imp. Linoleum, sp'l \$1.59

All Couch Covers Reduc'd

Regular \$2.00 \$4.50 to \$17.50
Special \$1.49 \$3.19 to \$14.95

Emmerich Feather Pillows

Regular \$1.00 \$1.50 to \$3.75
Special 87c \$1.23 to \$3.19

Wool Blankets Reduced

Regular \$4.75 \$6.50 to \$14.00
Special \$3.45 \$4.95 to \$10.95

Cotton Fleece Blankets

Regular 85c \$1.25 and \$1.50
Special 69c 98c and \$1.23

Silkolone Comforters

Regular \$1.75 \$3.00 to \$5.00
Special \$1.33 \$2.47 to \$3.95

\$20 Silk Floss Mattresses \$14.45

—35-pound pure silk floss mattresses, made with the imperial roll edge, covered with the best quality of fancy art ticking.

\$25 Hair Mattresses \$16.85

—Selected gray hair mattresses, guaranteed absolutely sanitary. Covered with best quality of A. C. A. ticking. Full size. Weight 35 pounds.

\$18 Imperial Felt Mattresses \$12.85

—50-pound imperial roll edge felt mattresses, made of the best selected quality of sanitary felt and covered with the best quality of A. C. A. fancy art ticking. Made in all sizes.

Curtain Stretcher Special

—Regular \$1.00, \$1.50 and \$2.50.
—Special, 83c, \$1.19 and \$2.19.

—The famous "no-piece" curtain stretchers. Stationary and adjustable pins that will not rust. Frames are made from basswood that will not warp. Can be adjusted to fit any curtain.

\$2.50 Bissells Carpet Sweeper \$1.95

—Bissell's standard carpet sweepers in golden oak or mahogany finish.

\$1.25 Cocoa Door Mats 79c

—Of superior quality long cocoa fiber, firmly woven.

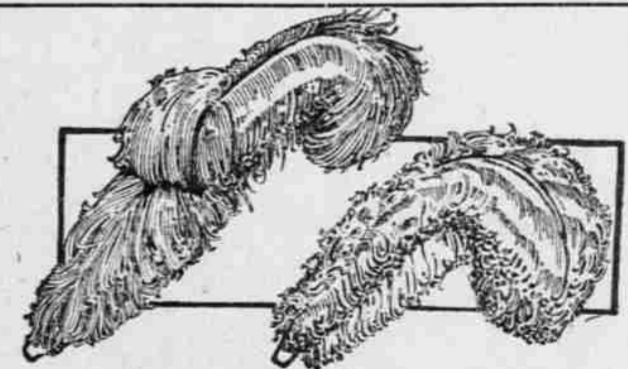
Smart Apparel

If some prophet had told your grandmother that in the year 1914 they would be holding clothes cabarets at \$5 per look grandma would have felt for her smelling salts. Yet this has come. Madame Joire, sister-in-law to the great Paquin, thought out the idea and last week at the Ritz-Carlton Hotel in New York the first clothes cabaret revealing charming Parisian creations was held. Tomorrow we show a

Reproduction of French Suits, \$37.50

—They're smart tailored garments of fancy wool Bengaline, and the now Parisian favorite shepherd check cloth. The peg-top models shown with a pointed girdle and the smart cut-away jacket. The colors are copen, golden brown, reseda, royal, black, and black and white checks.

An Important Announcement Women's Silk Dresses—Page 8, Section 1



A Sale Extraordinary Rich, Full Ostrich Plumes

Full Eighteen Inches Long
Selling Regularly at \$4.50

Very Special \$2.95

—The last fashion chronicles from Paris tell us of the new Rousseau sailor and of the new side bandeau shapes—both trimmed with a single full-headed, soft, drooped ostrich plume.

—We have them. They arrived but a few days ago—beautiful 18-inch ostrich plumes of the best male African stock. They were made to our special order. Nothing like these feathers at this price has ever before been known in an ostrich plume.

—Tomorrow we place on sale 1000 of these rich feathers in black, white, tango, coral, mahogany, royal, Russian green, old rose, violet, Copenhagen, ceil, lavender, navy, new blue, and gold.

Second Floor.