FESTIVAL PARADE DATA MAPPED OUT

Two Pageants on West Side, One on East Side and One to Traverse Both.

HORSE AND AUTO TO JOIN :

Longest of Processions Will Be Civic. Fraternal, Industrial and Military Spectacle, Daylight Feature of Rose Days.

Preliminary plans for the important parades of the Rose Festival have been finished. Two of the four will be staged exclusively on the West Side-the electric pageant and the civic, fra-ternal, industrial and military parade. One will cover both sides of the riverthe combined vehicle and automobile procession, and one will be confined to the East Side. The latter will be the "Human Rosebud" event, which has mostly been held on that side.

The work of mapping out routes for the different processions as there

the different processions so there would be no counter marching or interference with the proper handling of the crowds at the downtown street rail-way terminals during the hours the way terminals during the hours the columns are moving, and at the same time to send the lines over as extensive a territory as possible, has been a task which has kept the Festival management busy for weeks.

President Griffith and Superintendent Cooper, of the Portland Rallway, Light & Power Company, have been working tointly with George L. Baker.

working jointly with George L Baker, superintendent of amusements, in handling this detail.

The combined vehicle and motor car parade will be the first one of the pro-cessions and is scheduled for Wednesday, June 10. The management has decided that every entry in this column must be dressed up with natural flowers. Roses and all other blooms of a decorative character will be allowed, and each entry must measure up to a certain standard. No forms of adver-tising will be tolerated. For the first time in the history of the Festival movement have the horse-drawn turnouts and motor-driven vehicles been united in one parade.

Many Participants Expected.

The second parade will be the picturesque demonstration by the thou-sands of boys and girls of the public schools who will compose the "Human Rosebud" parade. This is scheduled for Thursday, June 10, and will, as usual, be held exclusively on the East Side. It is anticipated that fully 10,000 juvenile paraders will take part in this festive event, as the unanimous indorsement of the Board of Education

promise to take part, in the form of dainty little souvenir badges. In order to prevent the toddlers from being worn by fatigue, this year's being worn by fatigue, this year's parade will be considerably shortened, the entire route to extend only from East Burnside and Grand avenue to Hawthorne avenue and Grand. This confines the course to approximately 16 blocks and will be regotiated in about 40 minutes, it is estimated.

Special Cars for Children.

The street railway company has arranged to have a large number of special cars detailed for extra service for the children who take part. These cars, carefully bannered, will be stationed at different central points to pick up on the way to the points of forma-tion and will be parked until the col-umn has disbanded and be ready to take the boys and girls directly to their

The longest of all the festival marching columns will be the imposing civic

Ing columns will be the imposing civic. fraternal, industrial and military pageant, which is to be the central daylight feature of Friday, June 12.

The closing pageantry of the season of festivity will be the historical electrical float parade, which is now being constructed at the festival "den" in the old streetcar barns at Twenty-third and Washington streets.

USE OF SCHOOLS DESIRED

Erection of Building for Trades Teaching on East Side Asked.

A law by which all public school buildings in Oregon can be used free will be framed by a committee from the Greater East Side Club and submittee to the sattlession of the Legis. Lature, Mrs. Sarah Wilder introduced a resolution Friday night to this effect and a committee was appointed to prepare a draft of the desired law.

A resolution was adonted asking the

A resolution was adopted asking the Board of Education to proceed with the purchase of a site for the proposed trades school on the East Side, and to erect the first unit this year.

C. L. Mead, A. N. Humphrey, A. N. Scarle, J. H. Nolta and others discussed the water meter question and while the sentiment was opposed to meters no action was taken.

TORTURER OF COW FINED Humane Society Obtains Conviction

A torture device that rivalled those the Middle Ages was brought to light yesterday morning, when Stefano Casello was haled into Judge Stevenson's court charged with cruelty to animals. F. M. Hunter, of the Oregon Humane Society, was the complainant. Casello had put a halter on his cow

of Stefano Casello.

and staked her out in his field. On the halter he had wired three sticks under the nose-band. These sticks, which had been in place all Winter, had worn holes an inch and a half deep by an inch in diameter in the cow's nose The excuse given by Casello was that he thought the continual torture

would sweeten the cow's disposition. The judge fined him \$15.

FOLK-SONG RECITAL HELD

Programme Is Given by Omnibus Club at Reed College.

A folk-song recital was held at Reed College Friday evening under the auspices of the Omnibus Club. Mr. Stahl gave a talk in which he traced the history and development of the folk songs of various countries and the folk songs of various countries and explained their eignificance in relation to the social life of the people. More than 20 songs were on the programme selected from the folk songs of 16 nations. The soloists were Misses Phila McDuffee, Clara Wuest, Ruth Barlow, Virginia Mackenzle and Adele Brault, Milton Runyan, Howard Barlow, Raymond Branion and Harry Wembridge. The accompanists were Miss Rowland The accompanists were Miss Rowland and Mr. Cushing.

CELLIST AND VIOLINIST COMING HERE THURSDAY

Joint Recital at Heilig Theater This Week Promises Musical Treat for Portland With Gabriel Ysaye as One of Artists.



JEAN GERARDY, CELLIST, WHO WILL PLAY IN PORTLAND ON MARCH 19.

THE deep, strangely thrilling quality of the violoncello has the power of appealing more potently to the human heart than any other orthestral instrument that has been invented by man. It has been called the "sighing lover of the orchestra." Yet at times there is also the profoundly sympathetic timbre of a woman's voice to be found in it and the highest praise than can be accorded a contralto is to call attention to the rich, heart-reaching 'cello-like quality of the deeper notes.

Jean Gerardy, acknowledged by all to be the greatest 'cellist living in the world today, on Thursday will visit Portland with Gabriel Ysaye, the talented son of the great Eugene Ysaye, both artists giving a point recital at the Heilig under the direction of Lois Steers-Wynn Coman.

The fire and poetry, tragic dramatic intensity and tenderness of Gerardy's nature have made him the most magnetic personality in music today.

"Gerardy played like a god," says

Redfern Mason in the San Francisco Examiner of last Monday, "With strains like this Pan wooed Syrinx. I felt an immense sense of gratitude to the musician who could win the 'cello to such a heavenly mood."

"Young Ysaye, who was Mr. Gerardy as associate artist, played his father's of Saint Saens. I thought to myself that, here ae least was a case in which artistic ability of a high order was to be found in two successive generations. Mr. Ysaye played a delightful encore, the "Sinquantaine' of Gabriel Marie, which showed him original and truly artistic in his way of thinking."

It is now seven years since Gerardy last visited America. At that time, young as he was, he carried this country by storm and was given extraord dinary ovations everywhere. Since then Gerardy has grown to a still greater height as an artist and in the opinion of the European public he has established a standard in 'cello play-ing which it is believed will serve as the ideal for generations to come.

DOLLAR DINNER IS PLANNED FOR THURSDAY EVENING.

preciation to Philadelphian-Pro-

With C. M. Clark, of Philadelphia, chairman of the executive board of the

C. M. CLARK TO BE GUEST ested led to the business men making arrangements to extend in some form the color appreciation of his interest in the

He will be welcomed at the banquet in speeches made by Colonel David M. Dunne, president of the Manufacturers' Association, and by Horace D. Ramsdell, president of the Commercial Club. There will be a speech by R. W. Raymond and he will be followed by Mr. Clark, the guest of honor. J. R. Bowles, president of the Northwest Steel Company, will speak upon "What Differential Will Do for the Oregon Manufacturer.'

One of the principal purposes of the banquet outside of the entertainment of Mr. Clark is the presentation of plans for the submission of an amendment to the city charter so as to se-Portland Railway, Light & Power Company, as the honored guest, a dollar dinner will be given jointly by the Portland Commercial Club and the Manfard Association of Oregon in favor of Oregon-made goods when purfavor of Oregon-made goods when purfavor of the city authorities. It is maintained by the manufacturers that an amendment of this character to the Letters of notification were sent out an amendment of this character to the the club and association members city charter will do much toward the of Portland industrial

Italian authorities have been using auto-nobile trucks in Tripoli with great success.

CHICAGO BUILDING TRADED FOR OREGON LANDS



TWENTY-TWO-STORY STRUCTURE FORMERLY OWNED BY ORE-GON-WESTERN COLONIZATION COMPANY.

The 22-story Transportation building located at the southwest corner of Harrison and Dearborn streets, in Chicago, has just been traded to L. W. Hill and W. P. Davidson, of the Oregon-Western Colonization Company, for a large tract of land in Crook County, Central Oregon, embracing approximately 200,000 acres.

The building is valued at \$3,500,000,

GETTING ANTES SET

Campaign of Day for Festival Funds Is Tomorrow.

CLUBS WILL SCOUR CITY

Gi'mme" Committees Divide Town Into Districts and Arrange So No One Will Miss Chance to Ald Celebration.

The inauguration of the big one-day "whirlwind campaign" for Rose Festival funds, planned by eight of the leading business, industrial and fra-ternal organizations of the city, will begin in the downtown district with the opening of offices and business houses tomorrow morning. Energetic committees and individual workers will be in evidence everywhere and

will be in evidence everywhere and no one desiring to contribute toward the big celebration in June will be denied the opportunity.

The contribution seekers, calling themselves the "gi'me" committees, have divided the city into sections and subdivisions for a thorough, systematic combing. Previous contributors who have not subscribed for this year's festival as liberally as last year will be called upon please to "raise" will be called upon please to "raise the ante," and new subscriptions will

be sought energetically. Need of Funds Discussed.

The need of the festival board of governors for more funds to carry out the plans to make the 1914 celebration the best in festival history has been the subject of consideration for sevthe subject of consideration for several weeks among the various localorganizations, and the plan for a oneday "whirlwind" campaign was
evolved as the most effective in getting results. All are working together in a spirit of co-operation and
by a concerted and systematic canvass hope to raise funds sufficient
amply to finance the festival.

The East Side district, under the su-The East Side district, under the su-

The East Side district, under the su-pervision of the East Side Business Men's Club, being so much larger than any other territory, was divided up into seven sections, with subdivisions, and President McFaul has appointed large committees for each section. Assistance also will be given by some of the West Side clubs.

Committees Are Named.

Committees appointed from the various organizations are as follows: Progressive Business Men's Club, E. A. Clark, chairman; Frank Borringer, L. R. Bailey, C. R. Frazier, A. L. Ste-phens; Rotary Club, Phil Bates, chair-man; Harry Coffin, Arthur L. Fierley, will A. Knight, H. P. Palmer, William Scott, C. L. Weaver and F. P. Young; Realty Board, Winthrop Hammond, chairman; D. G. Hubbell, H. Gordon, C. De Young and H. L. Idelman; Employers' Association, Robert Skeen, chairman; R. B. McClung, John Mann, Pobert Vittle and O. F. Heinty, Royal chairman; R. B. McClung, John Mann. Robert Lutke and O. E. Helntz; Royal Rosarians, W. J. Hoffman, chairman; O. C. Bortzmeyer, N. G. Pike, H. J. Blaesing, H. W. MacLean and W. E. Finzer; Elks' Club, B. B. Sigler, chairman; George Thomas, Charles Bradley, Jack Cathey and Harry Allen; Ad Club, William B. Platt, chairman; J. E. Werlein, Roy Edwards, W. J. Patterson, Ray Barkhurst, M. G. Winstock, Harry Richey, A. C. Black, A. B. Cleaveland, F. Hyskell, George B. Lee and O. W. Mielke; East Side Business Men's Club, chairmen of various committees; M. B. McFaul, H. L. Camp, George W. Burt, J. J. Oeder, J. E. Goldeen, G. E. Welter, M. O. Collins, C. E. Hall and H. H. Haynes.

MEASURE TO BE FRAMED DEFI-NITELY COMING WEEK.

Free Inspection, Central Booths, Extension of Service and More Inspectors Probable.

Portland's new meat inspection ordinance will be put in definite form at a meeting of the City Commission Friday and probably will be passed at the regular meeting of the Council on the following Wednesday. At the Friday meeting a number of amendments to the measure, as originally prepared by City Health Officer Marcellus, City Meat Inspector Stickney and other health officials will be presented by Commissioners Brewster and Bigeiow. One change which has practically been agreed to is the abolition of the

charge for inspection. In the original ordinance provision was made for an inspection fee to be paid by the slaughtering-houses or by the farmers. Provision probably will be made for ore central inspection booths, where farmers can take meat for inspection at certain hours of the day.

The measure as it stands provides only for inspection service at slaughtering places within a mile of the city limits. It is considered advisable to extend the inspection to the principal laughtering places that ship meat into

The small dealers will present a pro posed amendment to require the stamp-ing of the date of inspection on each plece of meat, so that the purchaser may know when the inspection was made. This is aimed at the so-called beef trust, which is said to store meat sometimes for years.

The amendments as proposed will

greatly increase the scope of the in-spection work and probably will neces-sitate an increase in the number of

HOTEL CLERKS INVITED

Delegates to Los Angeles Asked to Return by Way of Portland.

C. H. Schafer, president of the Ore-gon Hotel Clerks' Association; M. C. Dickinson, proprietor of the Oregon Hotel, and other hotel men are preparing to issue an invitation urging delegates to the convention of the Greeters of America to route their re-turn trips through Portland and to

turn trips through Portland and to pass a few days in this city as guests of local hotel men.

The convention will be held in Los Angeles June 8-19 and hotel clerks from all parts of the United States, more than 400 in number, will attend. If the arrangements can be made for them to route their return trip through.

Porfland it is hoped they may be in
this city on the last day of the Rose
Festival. The Commercial Club is assisting the hotel men in correspondence concerning the plan.

POETRY LECTURES SOON ON

First of Series on Robert Browning to Begin Tuesday Night.

Professor Norman F. Coleman will give the first lecture in Reed Exten-sion Course XV on "The Poetry of

A Smart Showing of Dainty New Waists-Second Floor Agents for "Nemo," "Lyra" and "American Lady" Corsets

Gold Bond Stamps With All

Purchases



Agents for Butterick Paper Patterns

Remarkable Showing of 500 New Coats, Suits and Dresses Tomorrow at the Holtz Store



New Coats

Coats of real style and quality. Made of Moires, Taffetas and rough, soft finished materials. Among them the new "Flare" Coats and high-collar styles. Garments that are at once modish and serviceable and moderately priced for this sale \$25.00 | Poplins and Moire Failles, as well as the new popular \$95.00 | you will admire and will find most excellent values at \$25.00 | from \$7.50 up to \$25.00 |

New Suits

A smart showing of the season's most accepted styles, embracing the new oddly cut jackets and fancy skirts, lending most attractive demi-tailored and dressy effects. Materials include Taffetas, Poplins and Moire Failles, as well

New Dresses

silk and wool erepes. Very newest modes. High or low neck, short or medium sleeve, blouse Skirts in the new fluffy fold tiers, so popular this season. Garments you will admire and will find most

Holtz Preliminary Display of Artistic Spring Millinery



Monday, March 16th

Authoritative Styles in Hats for all occasions; prettily trimmed; wonderfully attractive. A Hat is to be found on display for every woman.

> **Beautiful Tailored Hats** Handsome Dress Hats Very Chic Street Hats

Clever copies of Parisian models Americanized to suit the superior taste and good sense of American women. Also many original creations from our own workroom. The prices are

\$5, \$10, \$15 to \$25

The subjects of the various lectures are as follows: First, introduction, Pippa Passes; second, the Dramatic Monologue, Porphyria's Lover, My Last Duchess, A Woman's Last Word; third, Poems of Art, Old Pictures in Florence. Fra Lippo Lippi, Andrea del Sarto; fourth, Poems of Love: Its Nature: Christina, Evelyn Hope, One Way of Love, My Star; fifth, Poems of Love—Hall is a Democrat and a practicing

Robert Browning," next Tuesday evening at the Main Library at 8 o'clock.
The lectures will continue for five successive Tuesday evenings.

The subjects of the various lectures of Religion: Saul, Epistle of Karshish,
The subjects of the various lectures are as follows: First Introduction.

MOST SICKNESS COMES

FROM WEAK, INACTIVE KIDNEYS

There are scores of nervous, tired, run-down people throughout the country, suffering with pains in the back and sides, dizzy spells, weaknesses of

Recent Reports Show Hundreds
Suffer With Kidney Troubles
and Don't Know It.

discovery, Croxone, which costs but a trifle, and commence its use at once. When you have taken a few doses, you will be surprised how differently you will feel. Croxone overcomes the worst cases

of kidney, bladder trouble, and rheu-matism, because it removes the cause. It cleans out the kidneys, and makes them filter out all the poisonous waste matter and uric acid, that lodge in the

When you have frequent attacks of sneezing or head colds, tickling in the throat, dull headaches, crusts in the nose, raising of mucus or spasmodic coughing, and seem lacking in vitality, you are affected with catarrh—a disyou are affected with catarrh—a dis-case that cannot be neglected since it often leads to a serious if not fatal all-ment. The ravages of catarrh will in time wreck the health of even the strongest person. Besides, catarrh is so unpleasant—it makes your life mis-crable and annoys your friends. At the first catarrhal symptom surely use Hyonei. It's the right to the point

use Hyomei. It's the right-to-the-point remedy-you breathe it-no nauseating drugs to upset your stomach.

Hyomei is a combination of anti-septic oils that you breathe into the nose, throat and lungs in the natural and sides, dizzy spells, weaknesses of the bladder, (frequently causing annoyance at night) who fail to realize the seriousness of their trouble until such conditions as chronic rheumatism, bladder troubles, dropsy, diabetes or even Bright's disease result.

All this is due to weak, inactive kidneys. The kidneys are the filterers of the blood, and no one can be well and healthy unless the kidneys work properly. It is even more important than that the bowels move regularly.

If you suffer with such symptoms if you suffer with such symptoms and only neglect yourself another day and or ne risk of serious complications. Secure an original package of the new seriousness of their trouble until sim; soothes and heals the bladder, and joints and muscles, causing rheumatism; bladder, and joints and muscles, causing rheumatism; but he baldder, and joints and muscles, causing rheumatism; bladder, and joints and muscles, causing rheumatism; bladder, and joints and muscles, causing rheumatism; but he baldder, and joints and muscles, causing rheumatism; bladder, and joints and muscles, causing rheumatism; but he baldder, and joints and muscles, causing rheumatism; but he baldder, and joints and muscles, causing rheumatism; but he baldder, and joints and muscles, causing rheumatism; but he baldder, and joints and muscles, causing rheumatism; but he baldder, and joints and muscles, causing rheumatism; but he baldder, and joints and muscles, causing rheumatism; but he all famps from muscles, causing rheumatism; but he all famps from muscles, causing rheumatism; but he all famps from muscles, causing rheumatism; but he all didder, and joints and muscles, causing rheumatism; but he all didder, and joint and muscles, causing rheumatism; but he all famps from muscles, causing rheumatism; but he all didder, and joint and succles from healther he baldder, and jungs in the natural may. Just put a few drops intention of all other remedies. There is nothing of the muscus meritain the breathing organs. It destroys the breathing organs. I