

FESTIVAL PARADE DATA MAPPED OUT

Two Pageants on West Side, One on East Side and One to Traverse Both.

HORSE AND AUTO TO JOIN

Longest of Processions Will Be Civic, Fraternal, Industrial and Military Spectacle, Daylight Feature of Rose Days.

Preliminary plans for the important parades of the Rose Festival have been finished. Two of the four will be staged exclusively on the West Side...

The work of mapping out routes for the different processions so there would be no counter-marching or interference with the proper handling of the crowds at the downtown street railway terminals during the hours the columns are moving...

President Griffith and Superintendent Cooper, of the Portland Railway, Light & Power Company, have been working jointly with George L. Baker, superintendent of amusements, in handling this detail.

The combined vehicle and motor car parade will be the first one of the processions and is scheduled for Wednesday, June 10. The management has decided that every entry in this column must be dressed up with natural flowers...

Many Participants Expected. The second parade will be the picturesque demonstration by the thousands of boys and girls of the public schools who will complete the "Human Rosebud" parade...

In order to prevent the toddlers from being worn by fatigue, this year's parade will be considerably shortened, the entire route to extend only from East Burnside and Grand avenue to Hawthorne avenue and Grand.

The street railway company has arranged to have a large number of special cars detailed for extra service for the children who take part. These cars, carefully bandaged, will be stationed at different central points to pick up the children from the various schools...

The longest of all the festival marching columns will be the imposing civic, fraternal, industrial and military pageant, which is to be the central daylight feature of the festival, June 12. The closing pageant of the season of festivity will be the historical electrical float parade, which is now being constructed at the festival "den" in the old street X, between 19th, 20th and Washington streets.

USE OF SCHOOLS DESIRED

Erection of Building for Trades Teaching on East Side Asked.

A law by which all public school buildings in Oregon are to be used will be framed by a committee from the Greater East Side Club and submitted to the session of the Legislature...

TORTURER OF COW FINED

Humane Society Obtains Conviction of Stefano Casello.

A torture device that rivaled those of the Middle Ages was brought to light yesterday morning, when Stefano Casello was haled into Judge Stevenson's court charged with cruelty to animals...

FOLK-SONG RECITAL HELD

Programme Is Given by Omnibus Club at Reed College.

A folk-song recital was held at Reed College Friday evening under the auspices of the Omnibus Club. Mr. Stahl gave a talk in which he traced the history and development of the folk songs of various countries...

CELLIST AND VIOLINIST COMING HERE THURSDAY

Joint Recital at Heilig Theater This Week Promises Musical Treat for Portland With Gabriel Ysaye as One of Artists.



JEAN GERARDY, CELLIST, WHO WILL PLAY IN PORTLAND ON MARCH 19.

The deep, strangely thrilling quality of the violinist's playing to the human heart than any other orchestral instrument that has been invented by man...

Jean Gerardy, acknowledged by all to be the greatest cellist living in the world today, on Thursday will visit Portland with Gabriel Ysaye, the talented son of the great Eugene Ysaye...

Letters of notification were sent out to the club and association members yesterday afternoon and preparations are under way to make the event a noteworthy one.

C. M. CLARK TO BE GUEST

DOLLAR DINNER IS PLANNED FOR THURSDAY EVENING.

Business Men Back Move to Show Appreciation to Philadelphia-Programme in Making.

With C. M. Clark, of Philadelphia, chairman of the executive board of the Portland Railway, Light & Power Company, as the honored guest, a dollar dinner will be given jointly by the Portland Commercial Club and the Manufacturers' Association of Oregon in the Commercial Club on Thursday evening.

CHICAGO BUILDING TRADED FOR OREGON LANDS



Twenty-two-story structure formerly owned by Oregon-Western Colonization Company. The 22-story Transportation building located at the southwest corner of Harrison and Dearborn streets, in Chicago, has just been traded to L. W. Hill and W. P. Davidson, of the Oregon-Western Colonization Company...

GETTING ANTEN SET

Campaign of Day for Festival Funds Is Tomorrow.

CLUBS WILL SCOUR CITY

"Gimme" Committees Divide Town Into Districts and Arrange So No One Will Miss Chance to Aid Celebration.

The inauguration of the big one-day "whirlwind campaign" for Rose Festival funds, planned by eight of the leading business, industrial and fraternal organizations of the city, will begin in the downtown district with the opening of offices and business houses tomorrow morning.

The need of the festival board of governors for more funds to carry the plans to make the 1914 celebration the best in festival history has been the subject of consideration for several weeks among the various local organizations, and the plan for a one-day "whirlwind" campaign was evolved as the most effective in getting results.

The East Side district, under the supervision of the East Side Business Men's Club, being so much larger than any other territory, was divided up into seven sections with subdivisions, and President McPaul has appointed large committees for each section.

MEAT LAWS DUE SOON

MEASURE TO BE FRAMED DEFINITELY COMING WEEK.

Free Inspection, Central Booths, Extension of Service and More Inspectors Probable.

Portland's new meat inspection ordinance will be put in definite form at a meeting of the City Commission Friday and probably will be passed at the regular meeting of the Council on the following Wednesday.

Provision probably will be made for more central inspection booths, where farmers can take meat for inspection at certain hours of the day.

The small dealers will present a proposition to amend the ordinance so that the date of inspection on each piece of meat, so that the purchaser may know when the inspection was made.

HOTEL CLERKS INVITED

Delegates to Los Angeles Asked to Return by Way of Portland.

C. H. Schaffer, president of the Oregon Hotel Clerks' Association; M. C. Dickinson, proprietor of the Oregon Hotel, and other hotel men are preparing to issue an invitation to delegates to the convention of the Greater America to route their return trips through Portland...

POETRY LECTURES SOON ON

First of Series on Robert Browning to Begin Tuesday Night.

Professor Norman F. Coleman will give the first lecture in Reed Extension Course XV on "The Poetry of Robert Browning," next Tuesday evening at the Main Library at 8 o'clock.

A Smart Showing of Dainty New Waists—Second Floor Agents for "Nemo," "Lyra" and "American Lady" Corsets

The Holtz Store GOLD BOND TRADING STAMPS WITH EVERY PURCHASE. Agents for Butterick Paper Patterns.

Remarkable Showing of 500 New Coats, Suits and Dresses Tomorrow at the Holtz Store



New Coats New Suits New Dresses

Coats of real style and quality. Made of Moires, Taffetas and rough, soft finished materials. Among them the new "Flare" Coats and high-collar styles.

Holtz Preliminary Display of Artistic Spring Millinery

Monday, March 16th

Authoritative Styles in Hats for all occasions; prettily trimmed; wonderfully attractive. A Hat is to be found on display for every woman.

Beautiful Tailored Hats Handsome Dress Hats Very Chic Street Hats

Clever copies of Parisian models 'Americanized' to suit the superior taste and good sense of American women. Also many original creations from our own workroom.

\$5, \$10, \$15 to \$25

HYOMEI SOOTHES, PURIFIES, HEALS CATARRH ILLS. MOST SICKNESS COMES FROM WEAK, INACTIVE KIDNEYS. Suffer Reports Show Hundreds Suffer With Kidney Troubles and Don't Know It.