

Every Article Reduced! Excepting Groceries, Willamette Sewing Machines, Silk Maid Hose, Invincible and Samson Suits and Contract Goods!

Make the Needed Purchases Now During Removal Sale

MEIER & FRANK'S

Purchase Dainty Flouncings For Spring and Summer

When economy is possible—If it's Furniture—deep reductions are being made—bedding, household furnishings—and wearing apparel—including New Spring Merchandise—all at Deep and Radical Reductions.

The Oregon Congress of Mothers Will Meet for Tea Tuesday at 3 P. M. Meier & Frank's 7th Floor Restaurant.

REMOVAL SALE Every Article Reduced

At Removal Sale Prices! \$1 Embroidery Flouncings—with pretty Eyelet and Conventional designs; 27-inch width. Suitable for skirts and gowns. Yard, 49c. \$2 All-Over Embroidery—with exquisite Baby Irish and Eyelet designs. Just the Embroidery for the Summer waists. Sp'l, 69c 75c to \$1.25 Baby Flouncings—of 27-inch Swiss. They've ruffled edges and come in dainty floral designs. Special, yard, 69c.

Except Groceries, Willamette Sewing Machines, Silk Maid Hose, Invincible, Samson Suits, Contract Goods

The Greatest Selling Event Known to Portland!

And An Unprecedented Occasion for Savings on Every Need for the Home or Self Wear Out-of-Town Patrons Will Be Enormously Repaid by Coming to Portland to Do Their Spring Shopping Here

Extraordinary? Yes! To Choose New Spring Merchandise at Cut Prices

1/2 Price on Carpet Size Oriental Rugs!

A Removal Sale Underpricing of Vast Interest to Connoisseurs Exactly Half Price is the edict on room-size Oriental Rugs—and this includes our entire stocks—for the Removal Sale Reduction now in force all through this great store. It's impossible to enumerate every style Rug, but below we give you a partial list of styles, prices and reductions, which will serve to show you how comprehensive and far-reaching is the underpricing.

- \$275.00 Mahal Rugs, 9-6x12-2, reduced to... \$137.50
\$350.00 Mahal Rugs, 11x14, reduced to... \$175.00
\$425.00 Gorevan Rugs, 9-9x14-10, reduced to \$212.50
\$475.00 Sarouk Rugs, 9-4x11-7, reduced to... \$237.50
\$495.00 Kermanshah Rugs, 8-11x13-2 reded. to \$247.50
\$950.00 Tabriz Rugs, 11-1x15-2, reduced to... \$475.00
\$475.00 Ispahan Rugs, 9-5x13, reduced to... \$237.50

Limited number of Khiva Rugs priced to close out at \$79.50. Av. size 8x10.3.

Small Oriental Rugs at 25% to 50% Reductions

- To \$65.00 Shiraz Kurdistan Rugs, average 4-5 x7-8... \$32.50
To \$50.00 Iran Rugs, average size 4-4x6-3, reduced to... \$27.50
To \$27.50 Beloochistan Rugs, average size 3x 4-10... \$17.50
To \$35.00 Kiz Khilims, average size 4-6x9-2, to close out... \$17.50

—Meier & Frank's—Third Floor, Main Bldg.

Just From the Custom House

—is a complete line of fashionable, all-wool checks—black and white, blue and white and brown and white effects. 46 inches wide and moderately 90c priced at the yard...

French Jacquard Wool Eponge, in the new blues, Balkan, Labrador and navy, and new Spring colors like tango, onion and medium brown. 56-inch width material. The yard... \$1.57

Every yard of Dress Material in our huge assortment is reduced for Removal Sale. Extra salespeople to wait upon you and facilitate shopping.

Silks! New Arrivals Daily

And Every Yard at Removal Sale Reductions

The latest arrivals include—New Canton Crepes, in dazzling colors. New Crepe de Paris, a charmingly soft fabric.

New Tango Crepe, the present rage. New Crepe de Chine, always a favorite. New Crepe Failles and numerous other materials.

Extra salespeople to serve you and make shopping easy. —First Floor, Main Bldg.

Springlike Dresses and Wraps Make Shopping Alluring!

Meier & Frank's Deep Removal Sale Reductions an Added Attraction

Handsome New Tailored Spring Suits

that are distinctive in style, and embody all the essentially fashionable features—made of the best and most popular materials—with decidedly up-to-date and modish lines and trimmings, and in the Spring-favored colors are here. And they're all offered you at Removal Sale reductions—

- All \$12.50 Tailored Suits are reduced to... \$10.00
All \$25.00 Tailored Suits are reduced to... \$20.00
All \$35.00 Tailored Suits are reduced to... \$28.00
All \$37.50 Tailored Suits are reduced to... \$30.00
All \$45.00 Tailored Suits are reduced to... \$36.00
All \$50.00 Tailored Suits are reduced to... \$40.00

Chic One-Piece Afternoon Frocks

—fashioned of crepe de chine, the new mystere taffeta and chiffon taffeta, crinkled crepe de chine, brocaded Japanese crepe, wool crepe poplin, serge and challie are here in profusion. Every color, every style and material shown this season will be found in our splendid assortment of One-Piece Dresses. The fanciful models—the staid and simple, the elaborate and the unusual—are represented here. And best of all—Removal Sale Prices are in effect on all this absolutely new Spring merchandise that's now being unpacked and placed in our Garment Salons for your inspection. A few of the reductions are—

- Regular \$12.50 Dresses, now \$10.00 Regular \$35.00 Dresses, now \$28.00
Regular \$25.00 Dresses, now \$20.00 Regular \$45.00 Dresses, now \$36.00
Regular \$50.00 Dresses, now \$40.00

Women's and Misses' Coats for Afternoon, Automobile or Athletic Wear Underpriced for Removal Sale

\$55.00 AFTERNOON COAT OF MOIRE TAFFETA, \$44.00 Made with sloping shoulders, set in three-quarter length sleeves, wide velvet collar and flare cuffs of double shirred ruffle edged with Venice lace. Back of Coat shirred and trimmed with self material cords—black silk velvet ribbon forming the front tie closing. This handsome Coat is reduced from \$55.00 for Removal Sale to only... \$44.00

\$16.50 Automobile Coat, Reduced to \$13.20—Made of fleecy Scotch plaid mixture, with raglan sleeves and Balmaecan back. Large side pockets and deep turned-back cuffs, and trimmed with novelty bone buttons. A splendid, serviceable model that's reduced from \$16.50—for Removal \$13.20

Misses' \$25.00 Racket Coats, \$20.00—Made of lattice weave novelty coating, with modified Balmaecan back and shoulders, kimono sleeves, Norfolk front, belted and strapped. These Coats come in a wide range of fancy colors suited to their youthful wearers. And the Removal sale reduction is from \$25.00 to... \$20.00



FURNITURE

See the Sixth-Street Window Display

A Beautiful 10-Piece Mahogany Dining-Room Set, in Colonial Style. Removal Sale Price, \$425—Heretofore Priced at \$635

A Few Specials Indicating the Emphatic Reductions on Furniture During This Sale

- \$110.00 (Louis XVI Mahogany Dressers, No. 41, special, each... \$67.50
\$87.50 (Adam Mahogany Dressers, No. 1508, special, each... \$51.50
\$75.00 (Post Colonial Mahogany Dressers, No. 1614, special, each... \$41.25
\$58.00 (Cane Panel Mahogany Dressers, No. 292, special, each... \$38.65
\$65.00 (Sheraton Mahogany Toilet Tables, No. 1577, special... \$39.00
\$41.00 Mahogany Toilet Tables, No. 230, special, each... \$27.35
\$45.00 Mahogany Toilet Tables, No. 203, special, each... \$28.00
\$99.00 Mahogany Cane Beds, size 4-4, No. 234, special, each... \$48.50
\$52.50 (Post Colonial Mahogany Beds, size 4-4, No. 1051, each... \$35.00
\$20.00 (Colonial Mahogany Library Tables, 27x42, No. 606... \$13.75
\$30.00 (Cradle Mahogany Desk Tables, No. 184, special, each... \$16.00
\$60.00 Solid Mahogany Library Tables, oval, No. 776, special... \$41.50
\$200.00 Solid Mahogany Davenport, carved frame, No. 1843... \$112.50
\$70.00 (Denim-Covered Mahogany Davenports, No. 1776... \$37.50
\$150.00 (Denim-Cov. Old Colonial Mahog. Davenports, No. 2789... \$97.50
\$135.00 Overstuffed Pillow Back Davenport, special, each... \$77.50
\$37.50 (Denim-Covered Mahogany Rockers, No. 1295, special... \$25.00
\$40.00 (Denim-Covered Mahogany Rockers, special, each... \$30.00
\$27.50 (Fireside Mahogany Rockers, denim-covered, No. 67 1/2... \$20.50
\$35.00 Mahogany Cane Rockers, No. 4, special, each... \$26.25
\$19.00 (Lifetime Leather Seat Rockers, No. 1004 1/2, special... \$11.25
\$17.50 (Lifetime Leather Seat Chairs, No. 597 1/2, special... \$11.25
\$30.00 (Lifetime Settee, No. 589 B-4, special, each... \$19.50

A Large Assortment of Dining Chairs and Odd Chairs at Deep Reductions All "Ostermoor" Mattresses Reduced —Meier & Frank's—Fourth Floor, Both Bldgs.

Blankets and Comforters Underpriced

- FOR OUR REMOVAL SALE—NOW IS THE TIME TO BUY
\$ 4.00 White Wool Blankets reduced for Removal Sale to... \$ 2.95
\$ 6.00 White Wool Blankets reduced for Removal Sale to... \$ 4.65
\$ 7.00 White Wool Blankets reduced for Removal Sale to... \$ 5.65
\$ 8.00 White Wool Blankets reduced for Removal Sale to... \$ 6.65
\$ 9.00 White Wool Blankets reduced for Removal Sale to... \$ 7.65
\$10.50 White Wool Blankets reduced for Removal Sale to... \$ 9.00
\$12.50 White Wool Blankets reduced for Removal Sale to... \$10.90
\$15.00 White Wool Blankets reduced for Removal Sale to... \$12.00

SILKOLINE COVERED COMFORTERS AT DECISIVE REDUCTIONS All \$2.00 Comforters reduced for Removal Sale to... \$1.69 All \$2.25 Comforters reduced for Removal Sale to... \$1.89 All \$2.75 Comforters reduced for Removal Sale to... \$2.20 Splendid Line of Cotton Blankets, in gray and white, specially priced for Removal Sale at \$5c, \$1.15 and \$1.69. —Third Floor, Main Bldg.

NEW BRAID PINS 42c \$1.00 or \$1.25 would be a fair price for these handsome Braid Pins now so popular for dressing the hair. Several styles, rhinestone and gold-tracing ornamentation. And different shapes, rounded tops. For Removal Sale these Braid Pins are priced at each... 42c First Floor, New Building.

All Furniture and Bedding Reduced For Removal Sale

Including Famous "Ostermoor" Mattresses Globe-Wernicke Bookcases Alone Excepted

Immense Curtain Reductions

Monday's Removal Sale Specials

Here's an economy worth practicing! A splendid assortment of Curtains, suitable for any room in the house, and all radically reduced for Removal Sale.

- \$18.00 Real Arabian Lace Curtains, Removal Sale, pair, \$9.00
\$40.00 Real Arabian Lace Curtains, Removal Sale, pair, \$20.00
\$10.25 Duchess Lace Curtains, Removal Sale price, pair, \$7.85
\$ 2.25 Scrim Curtains, Removal Sale price, pair... \$1.65
\$ 1.25 Scrim Curtains, Removal Sale price, pair... \$89c
85c Nottingham Lace Curtains, Removal Sale price, pair... \$60c
All Odd 1-Pair Lots of Lace Curtains at... 1/2 Price —Third Floor, Main Bldg.

"The Modern Dances"

By Caroline Walker, Priced at \$1 Teaching the new society dances, which are easily learned by following the complete instructions in this book—Tango, Castle Walk, Hesitation Waltz and other new and popular dances. Just in, and on sale in the —Bookstore, Basement Annex.

New 75c Silk-Striped Flannels, the Yard 49c

Just the material for waists, dresses and shirts for Spring wear—light but warm. Handsome material, silk striped, in fast and harmonious colors, and unshrinkable. 33 inches wide and reduced for Removal Sale from 75c to, yd., 49c —First Floor, Main Bldg.

Meier & Frank Co. 1857 1914 THE QUALITY STORE OF PORTLAND Fifth, Sixth, Morrison, Alder Sts.



A "Brand New" Cover-All Apron, Only 52c

Housewives—here's the best Cover-All Apron yet, and it's priced at only 52c! Gingham and percales are the materials, and most attractive colors and combinations. Trimmed with white pipings and rick-rack braid. Belted across the back, large pockets and attractive turnback cuffs complete this Cover-All Apron that we've priced special for the Removal Sale at only... 52c —Second Floor, New Bldg.

Aluminum Hot Water Bottles

New and Reduced for Removal Aluminum Hot Water Bottles and Combination Fountain Syringe are a new departure and one bound to prove popular. Light weight, perfectly made. We've just received these goods and marked them at Removal Sale prices for quick selling. Flannelette cover with each bag. Warranted not to wear out. Regular \$3.50 Aluminum Hot Water Bottle and Fountain Syringe Combination Reduced for Removal to \$3.17 Regular \$2.50 Aluminum Hot Water Bottles, Removal Sale Price \$2.17 —First Floor, New Bldg.



All Garden Tools Reduced for Removal Sale

Timely indeed is this Removal Sale of all Garden Tools, and all who contemplate purchasing anything in this line for Spring work on lawns and gardens, will practice strict economy by supplying their needs now. A few of the specials are itemized: 75c Long Handled Shovels; special, 63c 75c Short Handled Shovels; special, 63c 75c Long Handled Spades; special, 63c 75c Short Handled Spades; special, 63c 50c Pony Shovels; special, each... 39c 85c Long Handled Spading Forks at 74c 85c Short Handled Spading Forks at 74c \$1 3-piece Garden Set (for women) 79c 60c Turf Edgers; special each... 48c 40c Wire Lawn Rakes; special at... 32c 25c 12-Tooth Garden Rakes; special, 19c 50c 10-Tooth Straight Rakes; each... 39c 25c Garden Hoe; special, each... 19c 40c Garden Hoe (for women), each, 32c 30c Pruning Shears; special, each... 24c 5c Garden Trowels; special, each... 4c Rose Sticks, 3-ft. size; special, doz., 58c Rose Sticks, 3 1/2-ft. size; dozen... 72c Rose Sticks, 4-ft. size; special, doz., 79c Rose Sticks, 5-ft. size; dozen... \$1.19 Poultry Netting, 12 inches high, 150 feet long, special, roll... 57c Poultry Netting, 18 inches high, 150 feet long, special, roll... 86c Poultry Netting, 24 inches high, 150 feet long, special, roll... \$1.14 Poultry Netting, 30 inches high, 150 feet long, special, roll... \$1.43 All Lawn Mowers and Refrigerators Reduced for Removal Big Basement Store.