



Under Vigorous Competition This Store Becomes More and More Popular

Between Ourselves

—Again, we must repeat that this is a season of ribbons. Were I to devote pages instead of paragraphs to the new use of ribbons, I should still leave much unsaid, for the amazing ingenuity of the ribbon designer brings forth new ideas every day.

—Madame is to be clothed from head to foot in ribbons, it seems. Her hat, if it be not made entirely of them, is sure, at least, to be decorated airily with an aspiring "stickup," graceful, perhaps, or perhaps fantastic—but very chic.

Next come the girdles, designed artfully to conceal rather than to define the waist-line. Wide swathings of silk defy even an anatomical expert to find it, and add at the same time the desired note of color to an otherwise somber costume.

—One of the cleverest ideas which has yet come from the versatile fingers of the ribbon designer is called the "vestee girdle." It is a wide belt of crushed ribbon made to simulate a waistcoat in front, with a row or two of tiny buttons to heighten the resemblance. To be worn with the new short cutaway or bolero jacket. Could anything more attractive be imagined?

—Another happy thought of the ribbon expert is the flaring tier-tunic attached to a high girdle, which will speedily transform the plainest of skirts into the burruffed, bouffant affair that the season requires. Made with two or three tiers and of moire or satin ribbon. —Orders taken for the making of these ribbon novelties.

First Floor.

Latest Books

"The Ascent of Denali" (McKinley) by Hudson Stuck.
—Vol. 2—Latest translation of plays by Bjornstjerne Bjornson.
"Horace Blake," by Mrs. Wilfred Ward.

—Mezzanine Floor.

Dress Linens From Ireland

—To the dressmaker as well as the home sewer this exhibition and sale of linens will prove of interest. Fine in weave, beautiful in texture and in an assortment of beautiful colors that has never before been equaled.

50c Linens 39c Yd.

—36-inch Linen Pongee, a beautiful, soft-finished mercerized linen.
—Also a Ramie Linen, 36 inches wide. This well-known weave needs no introduction—suffice it to say that it is improved in weave and colors over previous years.

Crepe Linens 75c Yd.

—The linen manufacturers, like the silk and cotton manufacturers, recognized the prevailing demand for this weave, hence the creation of crepe linen. Soft and pliable, to conform with present styles. In solid colors; 45 inches wide.

\$1.25 Linen Ratine 98c

—Probably second to no other weave in cotton and wool is the ratine weave—so this material in linen is most successful. This comes in two-toned or mixed effects; 45 inches wide.

\$1.25 Basket Weave Linen 98c

—An open mesh weave, as the name indicates—entirely new in linen construction; 45 inches wide.

75c Creaseless Linen 59c Yard

—A weave in which the principal objection to the ordinary is overcome. Soft in finish, pliable in texture, nobby in appearance; 36 inches wide.

—Basement.



Nothing Short of Unusual These \$3.50 Lingerie Blouses In Five New and Distinctive Styles For Tomorrow's Special Occasion \$2.48

—Consider these materials—fine, soft voile and a soft cotton crepe, embroidered organdie collars and cuffs, dainty Valenciennes laces, lingerie rufflings, all-over embroidered nets, lace and embroidery collars, and then note the clever styles of these waists, and you will surely agree with us that this is a phenomenal blouse sale.

—As it is our aim to please every woman tomorrow, we have reproduced some imported models that show the vest effect and the drop shoulder with the kimono sleeve. There are both long sleeve and three-quarter sleeve lengths also, and the blouse effect in both front and back is another one of their attractive style touches.

—Third Floor.

DUVETINE HEADS THE LIST OF LUXURIOUS PILE FABRICS

From Our Paris Office

we have just received a shipment of the finest grade of French Silk Duvetyn, which takes the lead this season for the fashioning of exclusive wraps and dresses. "Duvet" means down, and for all its thickness and softness, this gracefully draping weave is as light as a feather.

—This Silk Duvetyn we show in the very newest Paris tones in Chinese blue, chartreuse, tulle, tango and Mexican, at \$5 the yard—47 inches wide.

—Second Floor.

Lipman Wolfe & Co.

"Merchandise of Merit Only"

New Thread Silk Stockings \$1 and \$1.25 Qualities

Secured by Us Through a
Special Purchase.
Offered Monday at

69c Pair

—Thread silk stockings in a desirable weight made of long staple yarn, durable, soft and fine in gage. In black, white, tan, pink, sky, green and a wide range of the newest colors.

—Also some all silk and silk with the long-wearing cotton tops and soles.

—All these stockings have the double garter tops, the high-spliced heels and extra spliced toes that add to the wearing qualities of any stocking.

—First Floor.

Check Suitings From Famous English Looms And Plain Materials to Match For the Making of Combination Suits

—Fabrics of the finest grades, perfectly woven of selected wool and in the weights and qualities favored for Spring suits, skirts and dresses.

—A new importation has just arrived from our London office, including many smart effects, in 52-inch width and \$2.50 the yard. Among them are:

—Small checks and plaids with the plain fabric to match in the new blue-gray, reseda, new tango brown, heliotrope, vieux-rose and chartreuse.

—Another very beautiful imported material is the "honeycomb" weave, which can be had in five different colors, both plain and plaid effects; also 52 inches wide and \$2.50 the yard.

—Some very excellent suitings are also shown. These two are imported and are noted for their splendid wearing qualities, as the same weaves are used for men's suits. \$3.00 yard, 54 inches wide.

—Second Floor.

ORDERS TAKEN FOR COLORED FRENCH WIGS IN OUR HAIR STORE, MEZZANINE FLOOR.

GOWNS OF Soft Taffeta Silk For \$20.00

In Fashion's Most Favored
Styles

—The return of taffeta to popular favor again brings into vogue paniers, draperies and rufflings that were the mode of the Empire period. While the gowns of today have taken their inspiration from that interesting period, they are far more artistic and becoming in every way. Just such gowns are these at \$20.00, which are copies of some of the recent French models. They have the becoming kimono sleeve and the drop shoulder seam; dainty lace yokes and cuffs give them an added charm. The ruffled skirts, the bloused waists and the crushed girdles are three of their notable features.

—Third Floor.

The Fastidious Woman The Modishly Ambitious Woman

will be well satisfied with the Suits and Coats they may have made to order by our

Custom Tailoring Salon

—Our assortment of fine imported fabrics surpasses the displays we have made in past seasons.

—Some of these most exclusive materials are Serpente Jacquard, Ondule Moire, Onduline Salambo, Moire Velours Rayee, Coteline Pegase, Epinge Satine, Bengaline Carreaux, and Bayeux, Epingline Teheresse, Onduline Serpente, and dozens of other new and original French weaves in a range of colors that is as gorgeous as an Arabian Night's Dream.

—If you so desire, we will copy imported models, or we will modify them as you wish, or we will originate models to your especial order.

Seventh Floor.

A Spring Glove A Pique Glace Glove A \$1.50 GLOVE Monday \$1.29 A Smart Glove

—These gloves just passed through the Custom House—a fresh shipment of especially selected skins. Finished with fancy embroidery in self and contrasting stitches—in black, white, tan, gray and navy. —This glove is made in a one-clasp style, pique sewn, which we recommend for satisfactory wear and service.

On Sale Monday Only.
First Floor.

A Difference of Scene—Paris and Portland But Just the Same Millinery

A Decided Difference in Prices—In Paris There
Is Practically No Limit to the Famous
Modistes' Prices

IN PORTLAND

Our Millinery Prices Are the
Most Reasonable

At \$7.50 to \$65.00

—As we are satisfied with a fair profit, we do not charge our patrons extravagant prices for the privilege of wearing a Lipman-Wolfe label in their chapeaux. This reminds us to ask you,

What's in a Label?

—For, after all, it is the hat that makes an impression and that is also capable of making a woman stylish and more attractive. —Although it may seem like boasting, we cannot refrain from saying that our reproductions of Paris models at \$7.50 to \$25 are the equals of those presented by the well-known specialty shops of the Rue de la Paix. And our original imported models are the most distinctive of the new season's modes.

Second Floor.

THE NEW SHADOW LACES A Special Purchase of 2500 Yards Advantageously Secured, Is Offered Our Patrons Monday At 33c the Yard

That Would Bring Regularly 50c, 75c to \$1 Yd.

—Coming as this sale does just at the time when women are planning their new wardrobes, it will be sure to mark one of the most important lace events of the season. A lucky trade circumstance put us in possession of these laces, which enables us to offer them at this most extraordinary price. They come from one of the most artistic makers of laces, whose products have been famous for years for their durability and beauty.

—There is a wide variety of more than 50 different designs in exquisite floral and shadow effects, finished with small, medium or large scalloped edges.

—From 9, 12, 15 to 17 inches wide, the very widths that are now being used for trimming the new dresses, for making entire blouses and for the tunic skirts.

—Also the much-in-demand CAMISOLE LACES will be found at this price, which would sell regularly at 50c to \$1.00 the yard, and are shown in beautiful patterns and artistic effects, from 9 to 15 inches wide, having beading at the top and waistline.

—First Floor.

Pictorial Review Patterns

April Fashion Sheets and Patterns Now on Sale

—Fashions are so beautiful, so artistic, so delightfully feminine, they are a joy to see and a joy to describe, and you are going to agree with this when you have looked over the Pictorial Review designs for April. What is new, and what is best in the world of fashion, are easily answered in these new fashion sheets and patterns.

—Sold exclusively by Lipman, Wolfe & Co.

Second Floor.



Simplicity Is the Key-Note of These New Suits \$25.00

—An air of refinement is seen in every line of this attractive suit. It features a new wool fabric that is used by the French dressmakers so extensively in their new Spring models. This fabric is a fine Crepe Cloth and shown in leather, Copenhagen, navy blue and black-and-white checks. —Short length jacket in a side button effect, built on loose-fitting straight lines; three-quarter length kimono sleeves. At the neck and sleeves is a frill of pleated lace. Skirt has a tunic which is gathered in the back.

—Third Floor.

Tuesday's French Lecture

Given by Dr. De Lory, Ph. D., in the Phonograph Hall, Basement, from 11 to 12 A. M., and the subject will be "La Philosophie de M. Bergson," by Albert Farges



DOMESTIC

The Famous Sewing Machine TOMORROW (Monday) An Astonishing Sale A Conspicuous Example of Economies

—Lightning seldom strikes twice in the same place. The opportunity to buy Domestic Sewing Machines at these prices will assuredly NEVER occur again.

THE FACTS

\$60 Domestic Sew. Mach's \$22.50

—The celebrated Domestic sewing machine sold regularly by all their exclusive sewing machine agents for \$60. We have just twenty of these famous machines which we are going to sell for \$22.50—complete in every detail, having the very latest improvements and complete set of nickel-plated attachments, including hemmers, rufflers, tuckers, binder and quilter. One of the easiest running machines ever manufactured—having both the lock and chain-stitch attachment. The woodwork is of the finest quality of quartered oak, hand-rubbed piano finish. Only twenty of the machines at this price.

\$65 and \$75 Cabinet Machines \$33
\$85 Domestic Cab't Machines \$39

—Domestic cabinet machines at less than wholesale cost. Just thirty Domestic cabinet machines—either shuttle or rotary—in all finishes of woodwork—golden oak, mahogany, mission, bird's-eye maple, oak, dull wax finish and circassian walnut—all hand-rubbed piano finished. Complete with all attachments—having all the very latest improvements and attachments. All of these machines have both the lock and chain-stitch—your choice of shuttle or rotary machine.

Positively None of These Machines to Be Sold to Dealers or Sewing Machine Agents

Domestic Sewing Machines

—The last word in "Domestic" Construction.

—The celebrated "Domestic" looper, which enables the operator to use chain or lock-stitch at will.

—A full set of Domestic attachments.

—The latest models of these famous machines that have been a household word in the homes of thousands of women for the past half century.

—Drop head and cabinet machines. The cabinets come in golden oak, mahogany, circassian walnut and mission finish,

