An Open Letter to “Perplexed”

In a recent issue of a local paper “Perplexed” makes doubting inquiry regarding the truth of certain statements made in one of our recent advertisements appearing therein. Inasmuch as we are responsible for the statements inquired of, it is up to us to defend them, although such defense is offered only by the unprejudiced and no attempt will be made to convince those who “much against their will are of the same opinion still.”

During the past few years we have threshed out this question with the medical fraternity with conclusive results; upwards of forty thousand physicians canvassed reporting in the same strain, i.e., that good whisky such as we distill possesses medicinal properties unknown to any other substance. “International Clinics” teams with substantiations of the claim that spirits ferment is indicated, above any other medicine, in a score or more of conditions, and that in many conditions it is the only remedial agent that can be employed.

Dr. Edward Willard Watson, of Philadelphia, generally conceded to be among the leading diagnosticians of the world, says (International Clinics, Vol. 3, 7th series):

All of which, taken in conjunction with hundreds of similar utterances by men of high wisdom in the profession, is a complete substantiation of the statement that good whisky does prolong human life and if Dr. Watson and thousands of other noted physicians are to be believed is the one substance that has proven to do it.

Get the Genuine

James E. Pepper

“Born with the Republic”

Endorsed and used in practice by 40,000 physicians