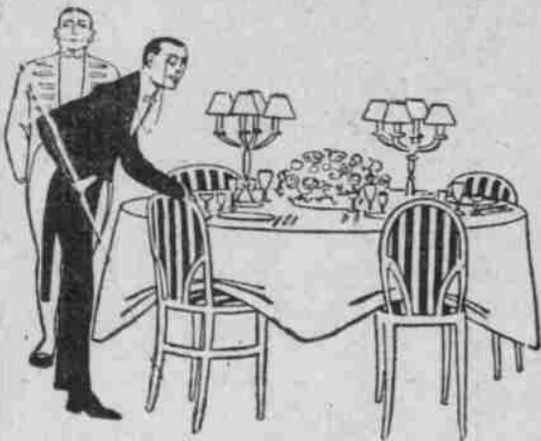


Last Week of the January White Sale!

**Last Call for Dinner Ware
At 20% Reduction**



—Next Saturday the January Sale of china finishes its vastly successful run. Only six days more in which to get aboard on its money-saving trip.
—It has created great interest ever since the first day it started, and tomorrow we expect many customers to avail themselves of this sale.
—It's a remarkable event; that's why we are so positive all home-furnishers will be unusually interested.
—Over 21 open-stock patterns which can be purchased in as few or as many pieces as desired.

—Monday we make these two special offers of

One-Hundred Piece Dinner Sets

Consisting of the following pieces:

- | | |
|----------------------------|--------------------------|
| 1 Large Roast Platter | 12 Tea Cups and Saucers |
| 1 10-inch Platter | 1 Covered Vegetable Dish |
| 12 Dinner Plates | 1 Casserole |
| 12 Breakfast Plates | 2 Open Vegetable Dishes |
| 12 Soup Plates | 1 Sauce Boat and Stand |
| 12 Fruit Saucers | 1 Sugar Bowl |
| 12 Bread and Butter Plates | 1 Cream Pitcher |
| | 1 Covered Butter Dish |

In Six Different Patterns
From Limoges, France

Regular \$20.00 Set, Clearance \$16.50

—These sets are molded in the latest Chantilly shapes and are of fine, clear china, decorated in six different designs showing the fine floral spray colored in pink and blue, rose design, and a large rose pattern and floral design, in pale and deep pinks and light green, all having heavy gold handles.

French China Set, Clearance \$38.00

In Three Different Patterns

—We have here another very handsome set from Limoges, France, and decorated in three different designs, showing the conventional and floral patterns, tinted in pink and green with gold.

Lipman Wolfe & Co.
"Merchandise of Merit Only"

**On February 11th
Our Buyers Will Sail on
The Mauretania**

En route to the foreign markets

—And we are receiving special orders for European merchandise, which orders will be given the most careful, personal attention.

—All the large capitals of Europe will be visited by these buyers—London, Berlin, Paris, Florence—in search of novelties of artistic charm, beauty and utility.

—We will also receive special orders for perfumes, as Miss Webber (who is in charge of the toilet goods section) will make special trips to the most exclusive perfumers of France and Germany.

**Why Buy Old Style Suits and Coats
When You Have a Variety of the
Latest Spring Models to Choose From?**

—Considering the radical changes made in the fashions for the coming season, when an old suit will be entirely out of date.

—The very smartest and newest suits and coats can be had at this store, beautifully fashioned, originally designed, of the smartest fabrics.

Monday We Show
a Very Smart New Suit at \$35.00

—It has a very neat little three-button cutaway coat, plain but for the tiny watch pocket. The lapels are small and character is added by carrying the revers to an unusual length. This coat has no vent of any kind in the two-piece back. Lining is of peau de cygne.

—The skirt has the tunic effect formed by a deep tuck, and on each side is a tuck near the bottom just sufficiently full to evade the "hobble" classification.

—The material is soft, fine wool gaberdine cloth in a rich, light tan, copenhagen, blue and black.



**Hundreds of Yards New
Embroideries
Of Astonishing Quality
49c the Yard**

Regular 75c, \$1.00, \$1.50

—St. Gall embroideries from Switzerland, fresh, new, full pieces, with firm, fast edges that withstand many washings.

—A great variety of styles and patterns in 12 and 17-inch widths, new patterns in eyelet designs, semi- and blind effects, and pretty lace designs with various sizes of scalloped edges, some of which are deep, others medium, as well as novelty effects.

—Fine nainsook embroideries with dainty spray, leaf and floral designs, perfectly worked on fine, sheer cloth.

—Embroideries that are new, uncommon and dependable, that can be used for trimming dresses and waists as well as lingerie.

—While every piece in the collection is far better than usual at the price, yet some qualities are far finer than others, and customers who come first will naturally pick them out.

Main Floor.

It's an Honored Privilege for Us to Be Able
To Present

**Monsieur Paul Poiret Designed Blouses
Exclusively for the City of Portland**

- Blouses that have been made with all the genius and splendid originality of this great artist.
- The very latest of the Spring models in soft crepes and novelty silks may now be procured.
- Blouses that are delightfully unexpected even for Paul Poiret, and pleasantly wearable.



Third Floor.

**The Store of Fine Linens
Offers the Best Imported Table Damask
At White Sale Prices**

—Finest of linen table cloths and napkins from the world's best looms, constructed of the purest linen flax, designed by the world's greatest artists, bleached on meadow grass, at reductions that are especially attractive when you consider that they have been previously marked down to the new tariff prices.

Satin Finish Linens From Germany

—We cannot conceive of anything finer or more beautiful than these in the way of damask cloths and napkins, 2 1/4 x 2 1/4 yards is the size of the cloths and 28-inch napkins.
—Our \$27.50 cloths are \$22.00; \$30.00 cloths are now \$24.00; and the \$35.00 dozen napkins are \$28.00; \$37.50 napkins, \$30.00 dozen.

From Dunfermline, Scotland

come these cloths and napkins, the home of the world's greatest mills. The climate there being most conducive for good bleaching, and is also the headquarters of the great designers. Some special prices on the Aberdeen brand cloths and napkins, quality A.

—Cloths selling from \$6.00, \$7.50, \$9.00, \$10.50 to \$18.50 each, clearance, \$5.39, \$6.69, \$7.95, \$9.45 to \$16.65 each. Sizes range from 2x2 yards to 4x2 1/2 yards. Napkins to match, 24-inch size, regular \$8.50 dozen, clearance, \$7.59 dozen.

Irish Linen Damask

—Table cloths and napkins direct from the Ewert Mills, Belfast, Ireland, made of what is known as "double damask," so constructed that every thread is interlocked, materially adding to the strength of the damask.

—Full grass bleached, in circular patterns in floral, conventional or scroll designs; 2x2 yards to 3x2 yards are the sizes of the cloths; selling regularly at \$5.00, \$6.50, \$7.50; clearance, \$4.49, \$5.79 and \$6.69 each. 25-inch napkins to match, clearance, \$6.69 dozen; were \$7.50.

High-Grade Art Linens From Madeira

at prices which cannot be duplicated. They are absolutely pure linen and embroidered by hand. Below we mention just a few price quotations on these fine hand-embroidered linens from the Madeira Islands. They are round in shape, having beautifully scalloped edges and eyelet hand-embroidered. Sizes from 18 to 28 inches, that sell regularly at \$1.50, \$3.00 to \$10.00 each.
—Clearance, \$1.20, \$2.40 to \$8.00 each.

—Some slightly muscled pieces that sell at 75c to \$50.00 each and are from 6 to 72 inches in diameter, are now 59c to \$39.00 each.

Basement.

Rejuvenated Every Day

**January Sale of White
For Tomorrow—Finest of Lingerie Underwear**

—Combination suits are so important that we have provided an immense variety. The medium and narrow kinds.

—From Paris, hand-made and hand-embroidered, clearance now, \$2.15 to \$36.95.

—Other lingerie from Paris, exquisitely hand-made and embroidered and combinations of laces and tucks. Gowns in slipover and open-front styles, clearance, \$2.75 to \$53.98. Skirts with panel fronts and narrow styles, clearance, \$1.95 to \$25.50. Corset covers at \$1.25 to \$8.89. Drawers now \$1.25 to \$12.39. French princess slips at \$2.98 to \$55.00.

Crepe de Chine Garments

—Made of the finest quality crepe de chine, effectively trimmed with shadow laces, double-thread laces, fine embroidery and ribbons.

—Gowns at \$5.95 to \$13.98; combinations, \$4.49 to \$13.50; skirts, \$5.50 to \$18.75; camisoles, \$1.25 to \$5.50.

Bloomers and Skirts of Japonica Silks

—Especially designed for the new season. Soft, clinging skirts in white, pink and blue trimmed with shadow laces, ribbons and insertions. Regular \$2.75, clearance, \$1.98. Bloomers, clearance, \$1.69, in white and black, that sell regularly at \$2.25, made with rubber at waist and knee.

Finest of American-Made Undermuslins

—Of soft, fine materials, with trimmings of laces, insertions and tuckings, many with the seams joined with fine veining. Combinations in princess and waisted styles; drawers open or closed; camisole gowns.

\$1.75 Gowns \$1.29 \$1.50, \$1.75 Combinations \$1.19
35c and 40c Drawers 29c \$2.00 Combinations for \$1.59
\$3.00 Combinations \$2.29 \$4.50 Combinations \$3.39

Fourth Floor

**All Hair Goods Reduced
One-Third**

—This sale has created the greatest kind of interest, particularly among our regular customers, as they appreciate the excellent qualities of our hair goods and fully realize the importance of this offering. We are well stocked with all the hair goods and accessories that you're mostly likely to want.

—FIRST QUALITY SWITCHES of natural wavy hair, mounted on short stems, all shades, regular \$2.45 to \$59.95, clearance, \$1.65 to \$39.97.
—Second quality switches, regular 95c to \$11.95, clearance, 65c to \$7.98.

—Gray Switches of natural wavy hair, first quality; regular \$5.95 to \$52.95; clearance, \$3.97 to \$35.50. Second quality; regular \$1.95 to \$16.95; clearance, \$1.30 to \$11.30.

—TRANSFORMATIONS in gray and plain shades of natural wavy hair, full length, to be worn underneath or outside of hair; selling regularly at \$1.95 to \$19.95; clearance, \$1.30 to \$13.35.

—\$2.95 TO \$14.95 PUFFS, of first quality hair, including gray and all shades, clearance, \$1.98 to \$9.98.

—HAIR NETS of real hair, in all shades except gray; regular price, three for 50c; clearance, two for 25c.

Mezzanine Floor.

MEN

**Flannelette Combination
Sleeping Garments, \$2.00**

—Made of heavy flannelette, especially for sleeping-porch wear; extra long and large with foot pockets in the bottom of the skirt and with detachable hood to match. In a variety of patterns and colors.

**\$1.00 Flannelette Night
Shirts, Clearance, 79c**

—Flannelette night shirts fashioned with V neck, military collar or regular turndown collars, in plain styles or trimmed with silk frogs and silk braid. Sizes 15 to 19.

**\$1.00 Shirts and Drawers,
Clearance, 67c Each**

—Men's natural gray and white merino shirts and drawers, a serviceable garment of medium weight.

**\$1.25 French Health Under-
wear, Clearance, 84c
Garment**

—Shirts and drawers of natural gray wool, a French make of exceptionally fine quality.

**\$2.50 Heavy Weight Under-
wear, Clearance, \$1.67 Ea.**

—Heavy weight, fine quality wool shirts and drawers, of natural gray wool, silk trimmed and fashioned in the most improved style.

First Floor.

Silk Service

**Stockings \$1.00 Pair
The Best Made at This Price**

- Best for Wear
- Best for Fineness
- Best for Elasticity
- Best for Quality

—Made of pure dye silk thread, no loading, medium weight, fine gauge, extra long and full, with double cotton tops and soles, high spliced heels and extra spliced cotton toes.

—Here in all the new shades and colorings, such as black, pure white, gray, bronze, pink, cardinal, blue, etc.

Main Floor.



**French Lecture Tuesday
"Par Les Champs et Par Les
Greves"**

by Gustave Flaubert
Given by Dr. De Lory, Ph. D.,
in the Phonograph Hall,
Basement, from 11 to 12.

**FOR THE LAST DAYS OF
THE JANUARY SALE**

Gift Books \$1.25

That were \$3.50 and \$2.50

—Gift books suitable for card game prizes, graduation gifts—Coles Phillips books, Harrison Fisher books, Henry Hutt books, Underwood and Montgomery Flagg books. Beautifully illustrated in colors and black and white.

\$1.50 Books for 75c

—Art books in white and gold, which make delightfully charming gifts.

\$1.50 Standard Books, 69c

—Standard poets and authors, in leather craft binding in full leather, gilt top, deckle edge.

500 popular German Books.

Cloth Bound, Special, 19c

—Including "Nilstein Bucher," Der Mannohne, Gewissen, Von Max Kretzer, Unterheisserer Sonne Von W. Jensen, Mein Erstes Abenteuer, Von E. Von Wolzogen, Und Verschiedene Andre Gute Titel.

Mezzanine Floor.



The January Sale of Oriental Rugs

—We believe you will find the prices listed here are lower than have ever been marked on rugs of equal quality. Some of the rugs were bought under unusually favorable conditions and are worth much more than the prices now marked upon them; a few others have been lowered in price before. But, notwithstanding this, all go to the new lower level Monday to sell during the last week of the Clearance Sale.

- \$24.50 to \$27.50 Belouchistans, special \$13.85
- \$35.00 to \$47.50 Belouchistans, special \$19.85
- \$24.50 to \$26.50 Mossouls, special \$14.95
- \$39.00 to \$47.50 Mossouls, special \$19.95
- \$27.50 to \$32.50 Daghestans and Cabistans \$16.45
- \$39.00 to \$47.00 Daghestans and Cabistans \$24.35
- \$57.50 to \$62.50 Kazaks and Khives \$29.85
- \$75.00 to \$87.50 Kazaks \$47.50
- \$125.00 to \$157.50 Sarouk, clearance \$69.35
- \$125.00 to \$157.00 Sarouk, clearance \$69.35

Fifth Floor.

**Interior
Decorating**

—Have you ever stopped to think what the advantage is in consulting our interior decorating department before selecting the required draperies, rugs, furniture, wall papers or tint colors, and many other things to make your home attractive, cosy and inviting?

—Our decorating department will assist and advise you at no expense, having been established with the purpose of calling your attention to materials or ideas you may never have thought of. The results will merit your appreciation and recommendation.

**New Spring
Millinery
For Present Wear
On Display
and Sale**