

Delineator 60c Per Year—Call at Butterick Pattern Section for Particulars—Butterick Pattern Instructor Here Now!

# Meier & Frank's Page of Unusual Shopping News for Tomorrow!

## Oriental Rugs Are Deeply Under-Cut



For this January Clearance Sale we are showing a collection of rare and richly beautiful Oriental Rugs that will greatly enhance the furnishings of any home. Connoisseurs will find this a splendid opportunity to select wonderfully handsome Rugs to add to their collection—at prices far below the ordinary.

In addition to the five groups mentioned in detail, we are showing our entire stock of carpet sizes—including Oriental Rugs in comprehensive assortment—at just Half Price, this being less than present importers' prices.

Select beautiful Oriental Rugs now at the following radical reductions:

**KHIVA RUGS—**  
Usually \$110 to \$175—Clearance \$79.50—  
There's a limited number of these lovely Khiva Rugs—in carpet sizes, ranging from 7 feet 2 inches by 9 feet 6 inches to 8 feet 4 inches by 11 feet.

**IRAN RUGS—**  
Usually \$50 to \$65—Clearance Price \$33.75—  
We've a well selected stock of these splendid Iran Rugs—in a good assortment of pleasing colors. Average size 4 feet 6 inches by 6 feet 6 inches.

**KURDISTAN RUGS—**  
Usually \$40 to \$52.50—Clearance Price \$26.50—  
There's just 36 of these Kurdistan Rugs—and they'll sell quickly at this price. Ranging in size, about 4 feet by 6 feet 6 inches.

**MOSSOUL RUGS—**  
Usually 25.00 to \$37.50—Clearance Price, \$17.50—  
50 Mossoul Rugs, averaging in size about 3 feet 6 inches by 6 feet, formerly selling from \$25 to \$37.50—are specially priced at \$17.50.

**BELOOCHISTAN RUGS—**  
Usually \$20 to \$27.50—Clearance Price \$13.50—  
These pretty Beloochistan Rugs average in size 2 feet 9 inches by 5 feet. There are only a few of them, so early selection is imperative.

Store Opens 9 A.M.  
Store Closes 6 P.M.  
Including Saturdays

Oregon Cat Club, Inc.  
Headquarters 6th Floor, Meier & Frank Store—Entries for Cat Show Received Here.

Cheney Bros.'  
Foulard  
SILKS  
Yd. 63c

The name "Cheney Bros." speaks for itself—for everyone knows the quality of this famous Silk. You may choose from a selection of brown, tan, green, navy and gobein, in a wide assortment of attractive designs. Supply your future needs at the Clearance price of, yard, 63c.

Our Restaurant Service  
Gives Satisfaction  
Daily 50c Luncheon served from 11:30 to 2:30 P. M.  
A La Carte service and tea to 5:30 P. M.  
Seventh Floor, Direct Elevators.

## An Extraordinary Sale of Women's Suits and Waists

Newest Models—Lowest Prices

Women's \$30 to \$45 Velvet and Corduroy Suits, \$18.65

We cannot adequately describe these Suits to you in this space—but we invite your inspection. One is illustrated. There are 50 Suits—all in velvet or corduroy, navy, black, brown, green, etc. The styles are the season's favorites—plain or fancy tailored effects, vests, fur trimmings and all the fancies now so popular. Every suit in this collection sold from \$30 to \$45—Clearance price is \$18.65

Women's \$40.00 to \$48.00 Novelty Suits, \$22.45

Women's \$55.00 to \$68.00 Novelty Suits, \$29.45

Strictly high-class Novelty Tailored Suits, fashioned of broadcloth, pebble cheviot, brocade, Ottoman, plush, velvet, poplins and many other desirable and fashionable materials. Blouse effect or cutaway coats, with coat or kimono sleeves, velvet, self material or fur collars. The colors are legion, and all fashion's favorites—Copenhagen, browns, wine, rose, Burgundy, plum, taupe and black being prominent. This assemblage of Suits will prove a great surprise to the women of Portland—they are so beautiful and so greatly reduced for this, our Clearance Sale. The \$40 to \$48 Suits are reduced to the very low price of \$22.45—the \$55 to \$68 Suits are only \$29.45.



New Model Waists—Reg. \$5-\$7.50  
Clearance Price \$2.98

These Waists are the newest arrivals in our Waist Section, but they're marked at the Clearance Prices, too. All the new shades, stripes, plaids, brocades, chiffons, crepes, messalines, poplins and habitau silks will be found. Fashioned in the very newest styles, showing artistic touches found only in high-grade Waists. We're sure the women of Portland will appreciate this offering of Waists at this low price, and many of which are on display in our windows. They're \$5 to \$7.50 Waists, reduced for Clearance, \$2.98

## Every Article Reduced for January Clearance Sale (Excepting Contract Goods) and Groceries

### A Tremendous Furniture Clearance

(See Back Page, Section 3, This Paper)

Every Article Reduced Except Globe-Wernicke Cases and Ostermoor Mattresses



### \$1.50 to \$3.50 Ribbons the Yard 98c

Velours and Velvets

This lot includes broken lines of our finest French Velour and Velvet Ribbons—in widths up to nine inches. There's a pleasing variety of colors shown in these beautiful Ribbons, usually selling from \$1.50 to \$3.50—Clearance, 98c.

### New Arrivals in Undermuslins

For the Great January White Sale

- Corset Covers—lace and embroidery trimmed and good materials, special, 25c.
- Drawers—trimmed with laces and embroideries and tucks, special, pair, 21c.
- Drawers—Embroidery trimmed, well made, specially priced, pair, 33c.
- \$1.50 Nainsook Combinations—embroidery and lace trimmed, only 98c.
- 50c Corset Covers—Nainsook, lace and embroidery trimmed, 39c.
- Combinations—trimmed with laces and embroideries, special, 67c.
- Gowns—high and low neck, embroidery and lace trimmed, special, 69c.
- \$1.50-\$1.75 Nainsook and Cambric Gowns—Swiss embroidery trimmed, 98c.
- \$1 French Chemise—hand embroidered designs, reduced to 79c.
- \$3 Nainsook and Longcloth Gowns—beautifully trimmed, only \$1.98.

### Table Linens

At January White Sale Prices

Moravian Table Linens

These rich and beautiful Table Linens are of the best quality Linen with an excellent bleach and finish, a perfect weave and designs both clear and artistic. Reduced for this January White Sale as follows:

Large Sized Table Cloths

- \$ 9 Table Cloth, 90x 90 in., special \$ 6.00
- \$12 Table Cloth, 90x108 in., special \$ 7.00
- \$15 Table Cloth, 90x 90 in., special \$10.00
- \$18 Table Cloth, 90x108 in., special \$10.00
- \$24 Table Cloth, 90x126 in., special \$16.00
- \$27 Table Cloth, 90x144 in., special \$18.00
- \$28 Table Cloth, 90x 90 in., special \$15.00

### \$1.50 to \$2 Embroidered Flouncing, Yard 98c

This Flouncing is 45 inches wide, in eyelet and French blind work designs—some worked to a depth of 18 inches. Most suitable for lingerie and gowns. Selling regularly to \$2.00, the reduced price is, yard, 98c

### \$1 to \$1.25 Batiste Embroidered Flouncing, Yard 69c

27 inches wide, in Baby Irish and eyelet work. Just the right width for tunics and Minaret style gowns, as well as most desirable for waists and lingerie. Regularly to \$1.25 the yard, reduced for Clearance, the yard, 69c

### \$1.25-\$1.50 Baby Flouncing, 98c

Dainty Baby Flouncing, ruffled and hemmed. Lovely floral and conventional designs. 98c

### 75c to \$1.25 Shadow Lace Flouncing, 49c

12 to 27 inches wide, in white and cream, in beautiful designs. This is a lace that's very scarce, but we have it in profusion, and have reduced it for the Clearance Sale from 75c and \$1.25 yard to only 49c

### \$4 to \$6 Cut Glass, \$2.99

500 pieces of beautiful Cut Glass, including Nappies, Tankards, Bon Bon Dishes, Vases, Fern Dishes, Oil Cruets, etc., are reduced for this sale. The cuttings are brilliant—the designs the latest and most popular. Regularly \$4.00 to \$6.00—these Cut Glass articles are reduced, \$2.99 for Clearance Sale, to, each, \$2.99

### Hemstitched Lunch Cloths

Hemstitched Lunch Cloths of heavyweight pure linen, woven with borders to match.

- Size 34x34 inches—Special at \$1.12, \$1.35, \$1.48, \$1.80 and \$2.00.
- Size 45x45 inches—Special at \$1.80, \$2.48, \$2.70, \$3.38, \$3.80 and \$4.50.

### Hemstitched Sets

These Sets include hemstitched tablecloth and one dozen napkins to match. Neatly finished, laundered and boxed.

- Hemstitched Set—Size 64x64-in. Special \$5.85
- Hemstitched Set—Size 64x86-in. Special \$6.30
- Hemstitched Set—Size 68x68-in. Special \$5.00
- Hemstitched Set—Size 68x88-in. Special \$9.00
- Hemstitched Set—Size 72x72-in. Special \$9.00, \$14.85 and \$16.20.
- Hemstitched Set—Size 72x90 in. Special \$16.20

### Face Towels

Good Cotton Face Towels, heavy weight, soft and absorbent. Priced for our January White Sale at, each, 9c, 12 1/2c, and 18c.

### Great Clearance of All Furs at 1/2 Price

All this season's Fur Sets, Muffs, Neck Pieces and Fur Coats in a splendid assortment of Alaska Mink, Lynx, Black and Red Fox, Marten, Beaver, Civet Cat, Hudson Seal, Persian Lamb, Mole, Monkey, Opossum, Coney and Squirrel—also Children's Fur Sets, priced from \$3 to \$125—Fur Coats priced from \$65 to \$295—just 1/2 PRICE

### \$10 to \$20 Trimmed Winter Hats, \$3.50

Trimmed and Tailored Hats, including felt Knox Sailors, are reduced to this very low price. Smart Dress and Semi-Dress Hats, ideal for finishing out the Winter season—Hats that have sold from \$10.00 to \$20.00—on sale Monday \$3.50

Flowers—a large assortment of colors and variety—all to be sold at 1/4 OFF  
Fancy Feathers—the popular fancies of the season—to be sold at 1/2 PRICE

### Clearance Prices on Sweaters

For Women, Misses, Children  
Children's Wool Sweaters, 98c—These are all-wool Sweaters—with slight defects in weave. In Norfolk styles—Cardinal, Oxford and White—nearly all sizes from 28 to 34-in.

- Women's All-Wool Sweaters, \$3.99—Good, warm Sweaters in ruff-neck style. Rope stitch weave.
- Women's \$7.50 Sweaters, \$5.95—Splendid quality Sweaters in white and colors. Ruff-neck, belted style.
- Juniors' \$4.50 White Sweaters, \$2.95—Splendid quality all-wool Sweaters, in white only.
- Women's \$5.00 Silk Petticoats, \$3.85—Excellent quality Messaline Silk Petticoats, finished with narrow pleatings and under-ruffles. Fitted top style. Nearly all colors.

### 1125 Pair Beautiful New Scrim Curtains

Greatly Reduced for Clearance

White, cream or ecru Scrim Curtains—some hemstitched with linen lace edging; lace insertion and edging—all new, fresh and spotless. Sale subject to stock on hand.

- \$2.00, \$2.25 and \$2.35 Scrim Curtains \$1.15
- \$2.50 Scrim Curtains reduced to pair, \$1.35
- \$3.50 Scrim Curtains reduced to pair, \$1.95
- \$6.50 Scrim Curtains reduced to pair, \$3.75

### Bedding at Clearance

- \$12.00 White Lambswool Blankets, colored borders, special, \$9.75.
- \$10.50 White Lambswool Blankets, colored borders, special, \$8.75.
- \$9.00 White Lambswool Blankets, colored borders, special, \$7.75.
- \$8.00 White Lambswool Blankets, colored borders, special, \$6.75.
- \$7.00 White Wool Blankets, colored borders, special, \$5.75.
- \$6.50 White Wool Blankets, colored borders, special, \$5.15.
- \$4.50 White Wool Blankets, colored borders, special, \$3.45.
- \$4.00 White Wool Blankets, colored borders, special, \$3.15.
- \$2.75 Comforters, covered with best grade Silko-line, filled with pure white cotton, spl. \$2.15
- \$1.50 Comforters, in pretty designs, full size; filled with good quality cotton, \$1.31.

### The New Nemo Duplex Corset

Possesses many desirable new features, among which is the method of reducing the figure by means of a very long skirt and broad bands of semi-elastic Lastikops Webbing at the back. Another new feature is the improved self-reducing front, in which the lower parts of the steels are curved inward, giving the figure unusually firm support. The elastic bands in the back are laced through with the two lower eyelets in the corset steels, which hold the corset in place. These corsets come in sizes from 20 to 36, and for women of medium or stout figures who wish to reduce the figure they're unsurpassed. No. 327 in low bust style and No. 328 in medium bust style, are moderately priced at only \$3.50.



### Solid Gold Jewelry 1/2 Price and Less

This is one of the most phenomenal Jewelry Sales ever held in Portland—these Solid Gold Brooches, Scarf Pins, Link Buttons, Cuff Pins, Earrings, Lavallieres, etc., at HALF PRICE AND LESS.

- SPECIALS**
- \$25 Gold Brooches, pearl clusters, set with diamonds, \$12.50.
  - \$17.50 Brooches and Chatelaine Pins, Sunburst, pearl and diamond settings, \$8.75
  - \$15 Sunburst and Crescent Brooches, pearls and diamonds, \$7.50.
  - \$13.50 Sunburst and fancy Brooches, \$6.75
  - \$12.50 Cameo Bar Pins, Sunbursts of pearls and diamonds, fancy enamel, \$6.25.
  - \$12 Fancy Diamond Set Brooches and Chatelaine Pins, \$6.00.
  - \$10 Pearl Crescents, bar pins, etc., \$5.00.
  - \$9 Fancy Pearl Brooches, etc., \$4.50.
  - \$8 Crescents and Fancy Pearl Set Pins, \$4.
  - \$4 Brooches, set with large amethyst stones, \$2.00.
  - \$7.50 to \$12.50 Scarf Pins, pearl and diamond set, \$3.75 to \$6.25.
  - \$1.75 Solid Gold Signet Scarf Pins, engraved, 85c.
  - \$4 to \$17.50 Solid Gold Earrings—diamond, pearl and other settings, \$2 to \$8.75.
  - \$4 to \$18 Solid Gold Signet Links—plain, fancy, diamond set, \$2 to \$9.
  - \$7.50 to \$18.50 Solid Gold Lavallieres—diamond, pearl, fancy designs, \$3.75 to \$9.25.

### Sample Gloves

For Women and Children

Deeply Reduced For Clearance  
Women's, Misses', Boys', Girls' and Infants' Gloves, including Golf, Cashmerette, Silk and Fleece-Lined, Reindeer Washable, Leatherette and Chamissette Gloves and all-wool Mittens in every size and color. This is the product of one of America's largest manufacturers and importers of Gloves, and here are some of the reductions:

- Misses', Children's and Infants' 35c All-Wool Mittens—Golf Gloves and Cashmerette Gloves, in black, brown, navy, gray, red and white, in all colors and sizes, reduced to pair, 18c
- Women's to 65c Cashmerette Gloves—fleece or silk lined, as well as all-wool golf Gloves and Mittens—wide range of styles, colors and sizes, the pair, 25c
- Women's 75c-\$1.50 Cashmerette Gloves—fleece and silk lined, and 2-class Reindeer Washable Gloves, in natural and white, all sizes, reduced to pair, 39c