

Every Reason for Remarkable Success of This January Sale

FUR SALE

—Mink, Mole, Hudson Seal, Pointed Fox, Ermine, French Mole, Black Fox, White Fox, Japanese Mink, Civet Cat, Skunk, Near Seal, Wolf, River Mink, Oppossum, French Coney, China Bear, these are the furs involved in this sale—dependable furs, that this store stands back of with an unconditional guarantee.

Fur Coats

—Including Hudson seal, squirrel, near seal, mole and pony at the following prices:

\$295.00 Fur Coats \$180.00 \$110.00 Fur Coats \$70.00
\$225.00 Fur Coats \$135.00 \$ 75.00 Fur Coats \$45.00
\$150.00 Fur Coats \$ 90.00 \$ 50.00 Fur Coats \$30.00

Fur Sets

\$375.00 Fur Sets, \$265.00 \$85.00 Fur Sets at \$55.00
\$250.00 Fur Sets, \$145.00 \$75.00 Fur Sets at \$47.50
\$200.00 Fur Sets, \$125.00 \$60.00 Fur Sets at \$37.50
\$125.00 Fur Sets, \$ 80.00 \$15.00 Fur Sets at \$ 9.50
\$100.00 Fur Sets, \$ 65.00 \$10.00 Fur Sets at \$ 6.50

Separate Fur Scarfs

\$95.00 Sep. Scarfs, \$60.00 \$35.00 Sep. Scarfs, \$22.50
\$75.00 Sep. Scarfs, \$47.50 \$27.50 Sep. Scarfs, \$17.50
\$60.00 Sep. Scarfs, \$35.00 \$10.00 Sep. Scarfs, \$ 6.50
\$50.00 Sep. Scarfs, \$30.00 \$ 6.00 Sep. Scarfs, \$ 3.75

Separate Muffs

\$75.00 Sep. Muffs, \$47.50 \$20.00 Sep. Muffs, \$12.50
\$45.00 Sep. Muffs, \$30.00 \$18.50 Sep. Muffs, \$11.50
\$25.00 Sep. Muffs, \$15.00 \$15.00 Sep. Muffs, \$ 9.50

Third Floor.

Evening Coats, Wraps, Costumes

This Announcement
Calls for Quick Action

As There Are Only 32 Garments

Wonderful Garments

In Fashion's Latest Foibles

A CHANGE OF PLACE

A CHANGE OF PRICE

Instead of Paris—Portland

Instead of Full Price

HALF PRICE

—Of velvets, velour, brocades, plush, silk, moire, and crepes—in rich blacks and blues, mode, royal, ruby, brown, light blue, white, pink, rose and gold. Many of these garments are fur-trimmed with fine white fox and marten—others are handsomely embroidered and draped. This sale includes all our very fine imported models, from the most renowned designers of Paris and Berlin.

\$265.00 GARMENTS AT \$185.00
\$250.00 GARMENTS AT \$175.00
\$225.00 GARMENTS AT \$165.00
\$185.00 GARMENTS AT \$135.00
\$175.00 GARMENTS AT \$125.00
\$150.00 GARMENTS AT \$115.00
\$110.00 GARMENTS AT \$ 90.00
\$ 95.00 GARMENTS AT \$ 75.00
\$ 85.00 GARMENTS AT \$ 65.00
\$ 75.00 GARMENTS AT \$ 50.00



Third Floor.

New Year's Resolution

To Buy Wisely
To Buy Economically

—“To buy all my furnishings at Lipman, Wolfe & Co., to obtain the maximum for the minimum of expenditure.”

—Hundreds of men have made this resolution long before New Year. Our ever-increasing patronage shows every day that men appreciate the superior service offered in our men's section.

Tomorrow We Offer

Men's Spring Neckwear

In an Unprecedented Sale—at 33c

—New Spring effects—the correct folded four-in-hand—in smartest designs and colorings—silks with self-colored overstripes, Persian designs with broad stripes in contrasting colors, pin stripes and figures for the more conservative dressers.

—Also brocades in a wonderful variety of the newest color combinations.

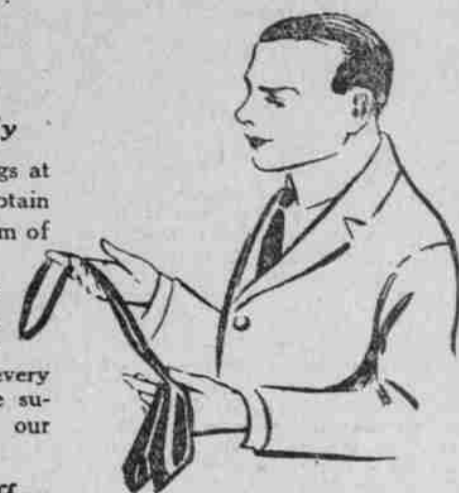
—Knitted ties in two and three-toned effects. In addition

Two Hundred Dozen Plain Colored Silk Scarfs

—in every conceivable color and shade, including the delicate pastels, in addition to the staple colors always in demand.

—This neckwear has never sold for less than 50c and 55c and in many exclusive stores as high as 75c, and still we are quite conservative.

First Floor.



Tomorrow—the Eagerly Expected Sale of Spring 1914 Embroideries—A Remarkable Collection

—WE HAVE JUST RECEIVED FROM SWITZERLAND a very choice shipment of St. Gaul Embroideries. In swiss and nainsook. The assortment includes the most elaborate patterns in the cleverest designs we have ever received. Clear, distinct styles, with firm, fast edges—uncommon—attractive—neat—high-grade embroideries in blind, semi-blind and lacy effects. On excellent transparent swiss and nainsook.

—Tomorrow we inaugurate the most important sale ever held in this store for high-class desirable vogue embroideries.

12, 15 and 17-Inch Embroideries
Of Transparent Swiss and Nainsook
Selling regularly at \$1.25, \$1.00, 75c and 60c

Monday, Special 33c

27-Inch Allover Embroideries
All New and Original Patterns
Special 75c, \$1.00, \$1.25, \$1.50

—We place no comparative prices on the all-over embroideries or flounces unless they appear too exaggerated; suffice to say that in every instance at each price the reduction is deep—and many are as low as half price.

—Now that embroidery has gained a favorite place with arbiters of fashion and the Paris monitor of dress has decreed that embroideries shall be used as a garniture for frocks, this sale comes at a most opportune time.

—We direct your particular attention also to the flake crepe voile and cotton marquisette flounces, 45 INCHES WIDE. SPECIAL, \$1.65 THE YARD.

—Also to our collection of new veenings, insertions, insets, baby sets, baby yokes, beadings, bands, galloons, corset cover embroidery, double-edge galloons, bindings with edges, all of which are included in this great sale at special prices.

2, 3 and 5-Inch Embroideries
English Convent Hamburg Edge Old
Fashioned Cambric, Selling Reg. at 25c-35c
Monday, Special 15c

27-Inch Embroidered Flouncings
Magnificent Patterns, Everyone New
Special 75c, \$1.00, \$1.25, \$1.50



We Announce an
Exhibit

of
PAUL POIRET
Spring Waists

—The daring simplicity of the design coupled with Poiret originality makes these so splendidly suited for wear with present suit styles.

See Following
Page for Additional
Important
Clearance Sales

Opening the Second Week of the Lipman-Wolfe

WHITE SALE

With Reductions on Fine Undermuslins
Of the Greatest Importance

AND SHOWING THE GREATEST ADVANCE IN
SIMPLE, BEAUTIFUL LINGERIE—THE FIN-
EST OF MACHINE-MADE UNDERCLOTHES.

—“Simplicity is elegance, and simplicity will rule fashions in Paris,” is the latest rumor from France. “This note runs through everything—even in lingerie—no trimming at all is better than too much trimming.”

—The Lipman, Wolfe white sale, which is all new—made of 1914 materials, laces, trimmings, and in 1914 styles—features elegant simplicity in American-made underclothes.

—Combination Suits—In various styles and modes of trimming. Made of fine longcloth with new narrow drawers, adorned with fine Valenciennes and double-thread laces, embroideries, medallions, beading and ribbon. Some have deep yokes, others trimmed with fine edges. Drawers are trimmed to match.

\$1.00 and \$1.25 Combination Suits 79c

\$1.50 and \$1.75 Combination Suit \$1.19

\$2.00 Combinations \$1.59

\$3.00 Combinations \$2.29

\$4.00 and \$4.50 Combinations \$3.39

—\$1.75 Princess Slips, \$1.29—Of fine longcloth, with Valenciennes or torchon lace edges. Skirts with lace and insertion to match.

—75c Corset Covers, 39c—Made with round neck, trimmed with cluny linen lace drawn with ribbon.

—75c Corset Covers, 59c—Made with and without yokes, of longcloth trimmed with lace and insertion or embroidery insertion, beading and ribbon.

—\$1.00 Crepe Bloomers, 59c—Of fine plisse crepe in all white, finished at the knee and waist with elastic.

—45c Drawers, 29c—In open or closed styles, with plain hemstitched ruffles and tucks or embroidery ruffle and cluster tucks. Material of longcloth.

—75c Drawers, 49c—Made of longcloth in the new narrow style, flat embroidery finish or finished with ruffle and tucks. Open or closed.

—\$1.65 Crepe Gowns, \$1.19—In plain blue, pink and white or fancy figured plisse crepe, slipover style, yoke effect, trimmed with torchon lace and insertion or embroidery edges, also satin ribbon trimmed, high neck and long sleeve styles.

—\$1.75 and \$1.85 Crepe Gowns, \$1.29—In fine white, pink or blue crepes. One style has lace beading and lace motifs across front, the other with lace edging and laced front.

Fourth Floor.

WORSTED THE FLEISHER'S BEST YARNS
Demonstration
Beginning Tomorrow,
January 5, for a Period
of two weeks
Miss S. S. Schaefer
Comes to us direct from the factory to instruct our patrons with free lessons in knitting and crocheting. A notable exhibition of garments made of the Fleisher yarns will be on display. Join these free classes.
—Second Floor.

Pictorial Review Patterns
Now On Sale
—February patterns showing Spring styles are now on exhibition. Come and see them. Tomorrow we shall distribute 1000 more Pictorial Review Magazines free of charge to all people visiting the Pictorial Review Pattern Department. The success of the past two days' selling has been phenomenal, breaking all records.
—Second Floor.

A Great January Sale of Hosiery
For Women and Children
—The prices are sharply reduced on dependable merchandise—discontinued lines from our own broad stocks and special purchases from overstocked makers—and they are here tomorrow so your every hosiery need can be satisfied at the lowest prices.
25c Stockings, 12 1/2c
—Of heavy wool mixed, broad ribbed, seamless, in Oxford gray.
25c and 35c Hose, 18c
—Heavy weight black wool, of fine ribbed black wool, of black cotton Burson brand, and black silk lisle.
35c, 50c Stockings, 24c
—Of medium or light weight silk lisle in black, tan or white. Also black cashmere, fine, warm and seamless.
35c, 39c Stockings, 29c
—Silk foot stockings in new tan shades; also silk plated stockings in fast black, and cotton stockings in fast black, fine gauge.
50c and 65c Children's Stockings, Special, 35c
—Of fine, firm black cashmere, narrow ribbed, soft and warm, the right Winter weight, seamless, full, extra long and pliable; also medium weight of extra fine yarn, made with merino heels and toes, for boys or girls 4 to 17 years.
First Floor.

Spring 1914 Wash Fabric Sale
30c Striped Ratine, 19c.
—This striped ratine is an absolutely new weave which is suited for present and early Spring wear. In solid colors, such as tan, blue, pink, heliotrope, Copenhagen and black.
40c Silk Mixed Jacquard, 29c
—A beautiful soft silk and cotton fabric in solid colors and prominent brocaded patterns, 27 inches wide.
Silk Mixed Eponge, Special 85c
—40 inches wide, made of silk and fine cotton, soft and lustrous, non-creasable and shown in all the latest solid colors.
85c, 75c Embroidered Crepe and Batiste, 39c
—White crepe and batiste embroidered in figures, dots and stripes on fine, soft materials. 27 inches wide.
25c White Madras, 12c
—A fine quality of mercerized madras for waists, in jacquard figures, flowers and dots. 27 inches wide.
\$1.50 Longcloth, 98c
—10 yards to the piece. Soft chamois finish. No starch or dressing. Especially suited for underwear and children's use. Full bleached.
Basement.

The New Duplex Nemo Self-Reducing Corset, Price \$3.50
—This corset is made of strong coutil, has the low and the medium bust, very long skirt which is more comfortable than ever. Has the new improved self reducing front giving ample support for average and stout figures. Also has the new semi-elastic device which keeps the corset from sliding up or showing the edge of corset, also expands and gives comfort in sitting. Sizes 20 to 36.
—Come and see the new corset, it is worth while.
New Spring Model Nemo Corset
Special \$2.00
—Made of extra quality coutil with low bust, very long front hip and back. This corset has the “holetite” strap across the front under the front steel which gives extra support to the abdomen. Heavy webbing supporters attached, lace finished top.
—Fourth Floor.

Lipman Wolfe & Co.
“Merchandise of Merit Only”

Persian, Cubist, Futurist Fancy Silks
Special 68c
Regular Prices From 85c to \$1.25
—About two thousand yards of fancy silks. From the beginning we wish to impress upon our patrons that these are not the class of silks usually found in sales. They represent the latest novelties now in vogue. In Persian, Roman stripes and Oriental color combinations. In addition for our more conservative customers we have the neat stripes and small hair-line messalines.
—The collection embraces fabrics suitable for waists, dresses, trimming purposes and linings.
—We look for a great response to this announcement.
Spring 1914 Black and White Wool Dress Fabrics, Special \$2.15
—First favorites for Spring, black and white dress materials. They are here. Just in. Both foreign and American materials.
—Black and white Bedford cords, waffle checks, Pekin stripes, Ottoman blocks, novelty checks—all 56 inches wide. A wonderful collection from which may now be selected the very choicest of Spring styles at Clearance Sale Prices.
See the Spring Display of
Novelty Ratine Plaids and Checks
Second Floor.