

Picture Framing Wanted for Christmas Should Be Ordered Early--Experts Here Assure Greatest Satisfaction--Dept. Fifth Floor, New Building
Our "Silk-Maid" \$1.00 Hose in Holiday Boxes of 1 or 3 Pairs--A Gift That Every Woman Will Greatly Appreciate--First Floor, Main Building

1857 MEIER & FRANK CO.

(Over 56 Years of Supremacy Through Underselling)

MEIER & FRANK CO. 1913

Children's 19c Box Handkerchiefs, 15c
White and colored embroidered corners, neatly hemstitched. Come packed three in a fancy box, reduced to box, **15c.**

Women's 35c Handkerchiefs, 29c
Packed in fancy Holiday folders. Embroidered hemstitched Handkerchiefs in beautiful patterns. Reduced from 35c to, each, **29c.**

Women's Box Handkerchiefs, 3 for 21c
Excellent quality hemstitched Handkerchiefs, with embroidered designs in corners. Packed 3 in box, selling at, box, **21c**

Women's \$1 Box Cloister Handkerchiefs, 89c
Packed 3 in a box. Soft, laundered, Pure Linen Handkerchiefs, embroidered by hand. 3 different designs in box, reduced from \$1.00 to **89c.**

Women's 65c Pure Linen Handkerchiefs, 57c
"Spinning Wheel" pattern, in rich designs; all pure linen. Packed in fancy Holiday folders. A variety of patterns. Regularly 65c, reduced to **57c**

Women's 75c Box Handkerchiefs, 57c
Soft laundered, in assorted patterns of exclusive initial designs, including "Spinning Wheel" embroidery. Packed 3 in a box, **57c.**

Women's \$1.00 Madeira Handkerchiefs, 83c
Hand-embroidered initials and hemstitched, hand-embroidered corners, initials and scalloped edges. Beautiful Handkerchiefs reduced from \$1 to, ea. **83c**

On This Good Day, We Forecast the Store News of Tomorrow! Only 4 Days 'Til Thanksgiving--26 Shopping Days Before Xmas



Distinctive & Charming NOVELTY DRESSES at \$12.45

Women of conservative taste will greatly admire these stylish Wool Dresses, so fetchingly made in a variety of this season's favored one-piece styles—and they're priced at less than you would expect, considering the quality.

These Dresses are modeled of Serge, Eponge and Bedford Cord and some are in combinations of plaid silk and wool materials. You'll find some made with dainty vest effect of Shadow Lace or plaid Velvet—the popular tunic—and draped or peg-top skirts.

The two models pictured will give you some idea of the styles characterized in this group of Dresses, but to fully appreciate the note of distinction in each of these Dresses, you'll have to see them. There's a wide array of colors to select from, in these Dresses so moderately priced at **\$12.45.**

Decisive Price Reduction On Stunning New Suits Usually \$25 to \$35, Now \$18.45

Just arrived! A new shipment of novelty Suits in Pebble Cheviot, Brocade, Eponge, Duveltyne, Wool Poplin, Diagonal Serges, Chiffon Broadcloth and Wool Poplin—and they're all the embodiment of Dame Fashion's latest and most pleasing modes.

The two Suits pictured were sketched from this remarkable group of Suits in our Garment Salons. Among other pleasing styles you'll find the popular Russian Blouse, Cut-away style, box effect coat with kimono shoulder, etc. Some are trimmed with fancy vesting and many of the collars are finished with Fur. Novelty and staple shades. Suits you'd pay \$25 to \$35 for usually—special at **\$18.45.**

- Graceful Party Dresses, \$9.85**
Seldom can you purchase such pretty Dancing and Party Frocks at such a low price. They're fashioned of chiffon, Lace and Crepe de Chine, in many pretty styles.
- Utility Coats, \$7.65**
Coats in fancy mixtures and plain navy, Copenhagen and black. Three-quarter length—cutaway style, with yoke effect and velvet piping.
- Silk Dresses at \$16.65**
They're just the Dress for afternoon wear—and you may choose

To Help Increase the "Shop Early" Activity, All Charge Purchases for the Balance of This Year Will Be Made Payable January 1st, 1914

- Modish Coats, Special, \$11.85**
Coats of Zibeline and Novelty Cloaking—in brown, mahogany, navy or Copenhagen. Three-quarter style with cutaway or square corners. Some are fully lined.
 - \$20.00 Utility Coats, \$16.45**
Fancy or plain styles are shown—many fastening closely at the throat. Button-trimmed. Fashioned of this season's novelty and plain cloaking. All sizes.
 - Silk Petticoats Only \$2.49**
Either Messaline or Jersey tops with Messaline flounces—or all soft Taffeta—are these pretty and durable Petticoats. All regular sizes and all wanted shades are shown.
 - \$5 "Kiosfit" Petticoats, \$3.85**
Many of these are discontinued styles—we're offering at such a great reduction. These Petticoats are famous for their perfect fit.
 - Negligees and Kimonos, \$3.75**
They're daintily made of Monarch Silk and Challie, in light and medium shades. All regular sizes. Choose now for Christmas gifts.
 - Silk Boudoir Jackets, \$6.50**
Luxurious indeed are these new Boudoir Jackets of Silk—and they're effectively trimmed with dainty Val. and Platte Laces. They'll make a pleasing Christmas Gift to Milady fastidians.
 - Dainty Negligees, \$3.75**
These pretty and useful Negligees are of Silk, Challie and Albatross, in light, medium and dark shades. Fetchingly made in Empress or straight effect—ribbon-trimmed.
 - Luxurious Furs for Women and Misses**
Our comprehensive stock of all the newest Furs includes Black Marten, Civet Cat, Hudson Seal, Fitch, Stone Marten, Beaver, Alaska Mink, Black Silver-Tipped or Red Fox, Siberian Squirrel, Japanese Mink, Marmot and Cooney—in all the latest styles, and at timely reductions.
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| \$25.00 Furs, Special..... | \$18.75 |
| \$30.00 Furs, Special..... | \$22.50 |
| \$45.00 Furs, Special..... | \$33.75 |

- \$68.00 Furs, Special.....**\$51.00**
- \$75.00 Furs, Special.....**\$56.25**
- \$115.00 Furs, Special.....**\$86.25**
- \$1.50 Waists, 98c**
Lingerie Waists of Mull, Batiste and Marquisette—some tailored styles—others lace-trim'd. Robespierre Collars—long or short sleeves.
- \$3 to \$3.75 Waists, \$1.85**
You'll find in this group tailored Waists of Linen and Madras, in mannish shirt style; also Waists with pin tucks, pleats—soft or stiff collars and cuffs.
- \$5 to \$9 Waists, \$3.98**
- \$6 to \$10 Waists, \$4.98**
These two groups include Waists of Silk—in plain and fancy, Messalines, Crepes—plain and brocaded; also Waists of Chiffon, Net and All-over Laces, in Mahogany, Navy, Gray, Green, Plum and White. Some are made over fancy linings. All becomingly trimmed.
- Fancy Waists, Special, \$2.98**
Made of Laces, Nets and Chiffons over white and colored linings of net. Some are accented pleated with yokes; others trimmed with Point-d'Esprit Lace.
- Misses' Wool Sweaters, \$1.58**
Warm, durable Sweaters in red only. In popular "Ruffneck" style.
- Women's and Misses' Wool Sweaters at \$1.95**
In red or gray—with high rolling collar. Fancy weave. Extra good quality.
- Children's Sweaters, 98c**
Fine plain weave—in red and gray. Rolling collar or "Ruff Neck" style.
- Children's Fur Sets, \$1.50 to \$20.**
Sets of Angora, Thibet, Mouflon, Iceland Fox, Squirrel, Tiger Cat, Opossum, Red or Gray Fox—plain or in stunning combinations.
- \$6 to \$12 Boudoir Jackets, \$4.95**
In this group are the odds and ends in slightly soiled Boudoir Jackets of high quality. It's an excellent opportunity to secure lovely Boudoir Jackets at exceptional reductions.

A SALE OF BEAUTIFUL STERLING SILVER Picture Frames \$1.59

Truly wonderful is this sale of genuine Sterling Silver Picture Frames, at such an exceptionally low price. For your own home—or for the wanted Christmas gifts—these lovely Picture Frames will prove most satisfactory, both in quality and price. They're in cabinet size—oval in shape—and have ball feet, easel back. The usual price is \$2.25—and never before have you had the opportunity to secure such lovely Picture Frames **\$1.59** for only.....

\$2.50 Sterling Silver Picture Frames, Special.....\$1.79
Silk and Velvet Bags—All the newest of European novelty. Priced, without restriction, at..... **1/4 Off**

—Meier & Frank's—First Floor, Main Bldg.—Mail Orders Filled.



Dainty Serving Aprons 59c
Sheer and fine are these White Aprons made of lawn and dotted Swiss—and at the special price of **59c** they're truly wonderful. For dainty Holiday Gifts these pretty Aprons will be most pleasing—and you'll do well to secure several at this price. They're in square and round shapes, some with the popular Gibson bib, and some in the fitted-band style. Effectively trimmed with dainty embroidery and lace. The style illustrated is of dotted Swiss. Special at **59c**

Chafing-Dish Aprons \$1.25
These Pretty White Aprons are suitable for Chafing-Dish Aprons or for maid's wear. There's a variety of Princess Bib and fitted effects, daintily trimmed with wide insertion of fine embroidery and scalloped edges. One style is just as illustrated. **\$1.25**

A Holiday Sale of Novelty Gown Materials

Silk Shadow and Chantilly Laces and White Embroidered Dress Patterns
Lovely novelty Chiffons, velvet brocaded on chiffon and crepe backgrounds, and an exquisite array of the softest and richest fabrics of the season for Gown and Wrap-making enter into this sale. The newest Fall shades in all their exquisiteness are represented. 42-inch fabrics.

Usual \$16.00 Novelty Materials, special, yd., **\$12.50**
Usual \$10.00 Novelty Materials, special, yd., **\$ 7.75**

Silk Shadow and Chantilly Laces
of fine Calais manufacture and design. Wonderfully attractive patterns and suitable for the new La Minaret gowns, and dainty waists. Widths 15 to 30 inches, in white, cream and black.

\$1.75 to \$2.25 Laces, special, yard.....\$1.49
\$2.50 to \$3.50 Laces, special, yard.....\$1.98
\$3.75 to \$4.50 Laces, special, yard.....\$2.19

White Embroidered Dress Patterns
that make the most acceptable and attractive Christmas gifts. Embroidered on fine novelty voiles, in effective designs, many combined with nets. Advanced showing of exquisite St. Gall manufacture.

\$12.00 to \$18.00 Embroidered Dress Patterns, special.....\$10.00

—Meier & Frank's—First Floor, New Bldg.

2 Gift Handkerchief Specials

Women's 35c, Initial 6 for \$1.40, Each 25c
They're Handkerchiefs from Donegal, a fine assortment of long initials, block initials and script letters, plain, wreath encircled and punch work, in real Irish embroidery. A splendid assortment of beautiful handkerchiefs, selling usually at 35c, priced for the Christmas trade, **6 for \$1.40—each.....25c**

65c Madeira and Cloister Kerchiefs, 47c
Pure Linen Handkerchiefs, with finest hand-embroidered corners and initials, scalloped edge Madeira, with hand-embroidered initials. Sheer, fine and dainty are these Handkerchiefs selling regularly at 65c **47c** priced for Monday, each.....

—Meier & Frank's—First Floor, Main Bldg.—Mail Orders Filled.

Men's Furnishings for Evening Dress Wear

Every Demand of the Season of 1913-14, Will be Found at Meier & Frank's Store

Tuxedo and Full Dress Shirts—Representing the Shirts worn by the ultra-fashionable man, all the latest styles for the season of 1913-14, including the "Thousand Pleat," shown with soft or stiff cuffs, in silk or mercerized materials; the new pique stiff-bosomed shirt, in plain, self-figured or striped materials, and the new soft silk pleated Shirts. They're the famous Gotham, Manhattan, E. & W. and Arrow makes, and the prices range from **\$1.50 to \$15.00.**

\$1.50 White Pleated Shirts, 95c—This is a special offering. They're the coat-style Shirts, with stiff cuffs attached. Pin, box, small or large **95c** pleats. Regularly they're \$1.50—for this special offering they're.....

Full-Dress Reefers, Mufflers, Dress Protectors, Silk Knitted and Crocheted Scarfs—The most exclusive imported novelties, and all the newest effects in accessories of this nature, many never before shown in Portland. In white, black and pearl gray. The prices range from **\$1 to \$15.**

Men's Pure Silk Thread Embroidered Clocked Socks—in black, tan, gray, navy, white, etc. A special offering, priced, the pair,..... **75c**

Gloves—Dent's and Perrin's—Imported English and French Kid Gloves for dress wear, in white and pearl; also a comprehensive assortment of the new Silk Style Gloves for evening wear. In all sizes. Priced from **\$1.00 to \$2.50.**

Men's Socks—Pure Silk—The largest assortment to be found anywhere for selection. Plain, accented and clocked styles, including the famous Onyx, McCollums' and M. & F. makes, in black, pearl and colors. The prices range from **50c to \$2.50.**

Men's Neckwear for Tuxedo and Full-Dress Wear—The proper Neckwear, including white pique, lawn or Oxford, plain or self-figured, the new Kaiser Tied Dress Bow, new White Stock Bow Ties for evening wear. Black silk stock Ties for Tuxedo wear, also a great assortment of pearl gray, black and white silk bows. The prices range from **25c to \$1.00.**

Hats for Dress Wear—Silk Opera Hats, the latest blocks shown on Broadway. Accordion Silk and collapsible styles, the proper headgear for evening wear, will be found in our assortment of Hats for dress wear, priced at **\$7**

—Just Inside Morrison-st. Entrance.

Write for Fall and Winter Catalogue and 16-Page Holiday Bull'tin

Store Opens Tomorrow at 8:30 A. M. Closes at 5:30 P. M.

This Is the Store In Greatest Readiness for Christmas Shopping

BUT

No Matter Where You Shop--
SHOP EARLY

Meier & Frank Co.



To Fashionable Men
WE ANNOUNCE OUR INITIAL SHOWING OF
Rogers Peet Co.'s Full Dress Suits, \$45
Tuxedos, \$27.50

EVERY GARMENT ULTRA-EXCELLENCE of Fit, Form and Fabric

By fastidious men the clothing manufactured by the Rogers Peet Co. has ever been recognized as the criterion of fashion. It stands the test of every demand of men who want only the BEST. It is, therefore, with great satisfaction that we announce our first showing—Full Dress Suits and Tuxedos—to the men of Portland who, in their search for perfection in dress, have settled the question beyond cavil by wearing the exclusive Rogers Peet Co. Clothing. And to the men who have not settled this question we say: "Come and be convinced of the superiority of the Rogers Peet Co. brand of Men's Clothing."

FULL DRESS SUITS AT \$45.00 TUXEDOS AT \$27.50