



VOL. XXXII.

PORTLAND, OREGON, SUNDAY MORNING, NOVEMBER 2, 1913.

NO. 44.

The Big Store



"Dignified Credit"

Is the Guide Post to a Happy Home

There is a tried and true sign on the guidepost of life's highway that points favorably in the direction whence you two can reach a happy home without delay—follow it and you will find the door wide open with "welcome" woven in the foot mat. Credit comes willingly to you here—but you must use it—it's yours—not ours. It is the guidepost that will help you most. It is ready for you at Powers'.

Powers' Heaters Are Built to Render a Service That Is Quick, Safe and Certain

We do not claim to sell the lowest priced heaters, but heaters that consume the least fuel and conserve all the heat, thereby making them the cheapest priced heaters in the long and steady run. We might compete on price, but we won't. When a woman buys a stove here she is going to get the best heater her money can buy—or nothing. The heaters we handle are tried, tested and trusted ones that will act right every single day in the year.

\$1.00 a Week Will Do at Powers'

Buy Your Heater This Week—Pay for it as Meets Your Convenience

FREE COAL

By special arrangement with the Independent Coal and Ice Company, 353 Stark street, who are mine agents for the popular high grade KING COAL we will deliver this week, absolutely free, one hundred pounds of this coal to every Portland resident who buys a coal range or coal heater at Powers'.

You Can Buy This Week at

Powers'

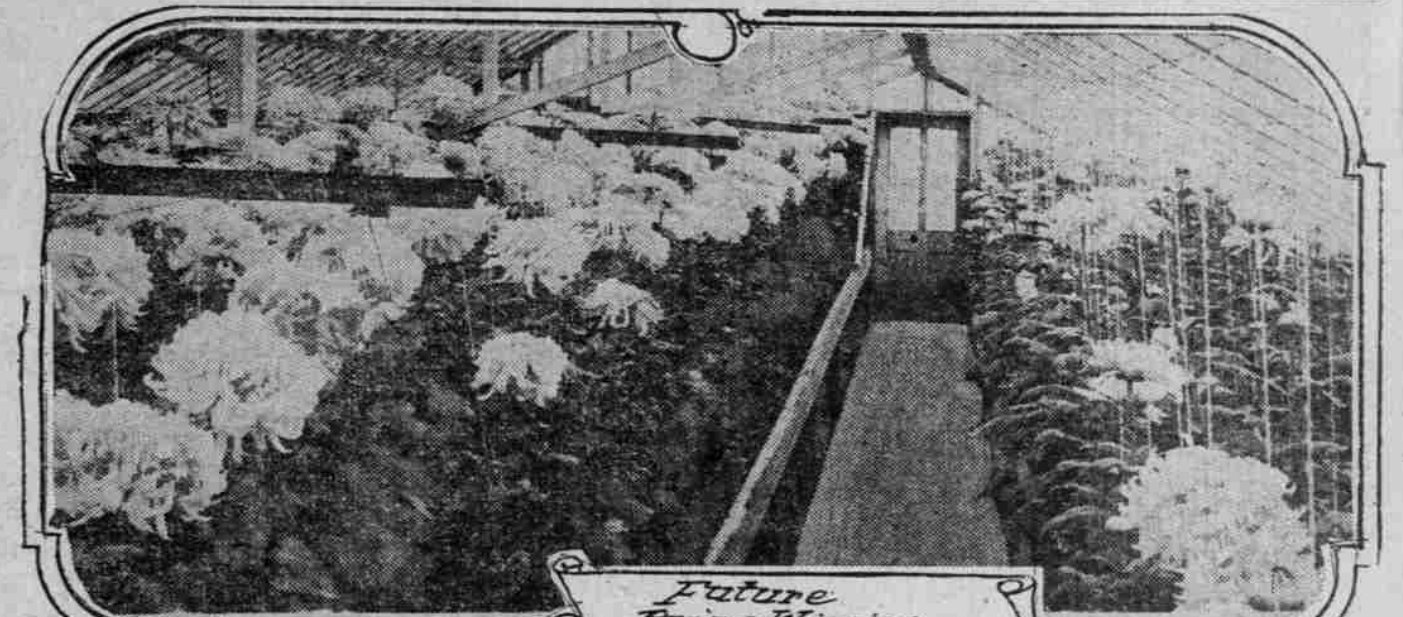
Extra Quality Axminster Carpet, worth \$1.75, for... **\$1.37**

This price includes laying on your floor with a good lining. The Axminster offered is of extra quality and comes in many pleasing designs and colors. Remember that today, tomorrow and all other tomorrows you can always do better at this store on carpets.



PORTLAND BLOSSOMS TO NOD ON SHOW AT ANNUAL FALL EXHIBIT

Autumn Flower Display Promises to Eclipse Any Event of Kind Ever Held in Northwest — Chrysanthemums to Be Feature, While Roses, Carnations and Orchids Will Have Place.



Cyclamen, one of the flowers to be exhibited.



A Rare Orchid to be on view.

Portland flowers are bursting into bloom to nod their fragrant heads in welcome to guests at the second annual Autumn Flower Show to be held in the Armory Tuesday and Wednesday, November 11 and 12.

Greenhouses, nurseries and gardens are at the very zenith of their autumnal glory. Specially fine flowers are being grown for show purposes; a number of blossoms never before seen in Portland will be displayed, visitors from San Francisco, Seattle and Vancouver are planning to bring choice flowers; there will be an interesting exhibit from the State Agricultural College. In short, everything points to an Autumn Show of 1913 that will eclipse anything of its kind ever held in the northwest.

Chrysanthemums, always the crowning feature of an Autumn Show, will be exhibited by the thousand, and in every imaginable color and size. Especially fine will be the little cluster "mums," which are just now coming into their own as decorative flowers for tables. Then there will be the big snowballs, the ivory-tinted ones, the lavender, the yellow and the pink and richest of all are the red and russet shaggy ones. There will be chrysanthemums 12 inches in diameter surmounting stems six feet in length.

Roses to Have Place. The queenly rose is sure to come in for its share of admiration, for there will be magnificent displays of the Bride and Bridesmaid roses, the ruby-tinted Richmond, the ever-lovely American Beauty and the new Prima Donna and the Mrs. George Sawyer.

Probably there are more carnations grown in and about Portland than any other one blossom, with the exception of the rose. The spicy "pink" is beloved by everyone and this demand is provided for by means of many hot-houses which hold nothing but carnations of many hues. The pure white ones are especially fine this year. Then there

are the yellow ones, the always beautiful pink "Enchantress" and then the rose-pink ones, and last of all the deep crimson ones, whose petals look like velvet. Carnations require a great deal of care in the way of cultivation, irrigation and training, and just now the attendants go up and down the long paths of the houses and snip off all of the buds save the best-looking one, thus forcing all of the strength of the plant into a single blossom.

Orchids Give Promise. The orchid display, which will include 20 or more varieties, gives promise of being one of the most notable of the show. Orchids, coming as they do from the jungles and swamps of the tropics, and being procured under great difficulties, are the rarest and most expensive of all flowers, retailing for \$1 apiece. Their delicacy and beauty are so great, however, that they are much in demand, and one Portland florist has \$8000 invested in orchids alone.

Potted begonias will constitute an interesting exhibit. The smaller species is known as the Glory de Lorraine and the larger and more robust one is the Glory of Cincinnati. The quaint-shaped cyclamen blossoms will be in evidence, and in all colors from pure white to deep red.

Lilies of the valley, violets and other smaller and more delicate flowers also will be displayed in considerable quantities. Thousands of potted palms, ferns and shrubs will form an ideal background for the display of the blooms.

In addition to the awarding of \$2000 in cash prizes and the grand silver loving cup, which is offered for the most unique and interesting exhibit, the prizes for the Summer garden contest will be awarded. The show will be

opened with a short address by Mayor Albee and throughout the afternoon and evening of both days fine orchestral music will be given. On Wednesday afternoon from 2 until 5 o'clock school children will be admitted free if accompanied by teachers or parents.

WORK AT MINE IS PUSHED

Portland Men Inspect Coal Properties Near Chehalis, Wash.

CHEHALIS, Wash., Nov. 1.—(Special.)—The Monarch Coal Company, which was recently organized to develop property near Kopiah in the Hanford Valley, is active, and will push operations at once. Sunday a party of Portland capitalists who own the properties visited the mines. At present 50 tons of coal are being mined daily, but it is planned to increase this to upwards of 100 tons daily immediately, and as further rooms are opened so that more coal can be mined the output will be increased. The vein now being worked is from eight and one-half to nine feet in thickness. The other veins, one four and one-half feet and one 14 feet, are also on the property. The coal is high-grade lignite.

The Monarch Company has built a track to its bunkers at the mine and has all arrangements so made that the output can be handled at a minimum of cost. The bulk of the output of the mine is shipped to British Columbia, local mine owners in the Chehalis and Centralia district finding recently that the extended coal strike in that country is of advantage to them in affording a strong demand for the Washington product.

The Portland owners who made a visit to the mine Sunday included Conrad P. Olson, president; F. W. Lonsgren, secretary-treasurer; Frank Anderson, Dr. Karl Swenson, Arthur Lind, Luther Hessler, Dr. E. Wozgen, R. E. Dunaway, C. E. Cunningham and C. J. Soderberg. O. T. Wedmark, a Centralia attorney, was the original promoter of the company, and had a part in entertaining the officials of the concern on their inspection of the mine.

BOSTON WOMAN BUYS LAND

F. F. McCrea Sells Orchard Tract and Will Raise Polo Ponies.

HOOD RIVER, Or., Nov. 1.—(Special.)—Mrs. Ida M. Wood, of Boston, recently closed a deal with F. F. McCrea, whereby she became owner of his 32-acre orchard tract in the Oak Grove district. The purchase was made through William Hodges, a nephew of the Boston woman, who resides in this city. The place is set in orchard and has on it a handsome new house. Mrs. Wood will come here soon to make her home.

Mr. McCrea disposes of the orchard tract in order to give his entire attention to stock raising in the upper valley. He has leased a large tract there for a long period and will make a specialty of raising polo ponies.

Roads Are Improved.

MONMOUTH, Or., Nov. 1.—(Special.)—Several carloads of gravel have been hauled to the roads west of this city, in one place, where the road is usually bad in the winter, the gravel has been heavily laid. Gravel-loaders at Independence fill the cars rapidly and this has proved to be the best way to get the gravel from the river bottom quickly.

Sunday Rest Law Is Urged.

AURORA, Ill., Nov. 1.—A city ordinance compelling all men who work for living to rest on Sunday will be presented to the Aldermen at the next meeting of the City Council.

Welcome to These Special Values in the Basement Section

- \$4 Aluminum Percolators, six-cup size, \$2.99
- \$1.50-Gem Food Chopper, No. 2, special, 79c
- \$1.25 5-pint nickel-plated Coffee Pots, 99c
- \$2.75 nickel-plated Percolators, special, \$1.79
- \$3. Casseroles, nickel-plated, special, \$1.99
- \$1.50 hand-painted China Sugar and Creamer, 99c
- 80c hand-painted China Dinner Plates, each, 69c
- 80c hand-painted Chocolate Cups, each, 69c
- \$2.00 Chocolate Pots, hand-painted, \$1.69
- 80c Tea Cups and Saucers, hand-painted, pair, 69c

Rugs — Linoleums

- 27x54 Axminster Rugs, \$2.10
- 36x72 Axminster Rugs, special, \$3.99
- 80c Linoleums, laid on your floor this week, 57c

The "Unusual" in Buffet Specials



These Splend' d Buffets in Quartered Oak, Fumed or Golden, \$33 Values

Special **\$21.75**

To say that this Buffet special is "unusual" is expressing it mildly. It is positively one of the greatest values Powers has offered on goods of this quality. We were fortunate in securing a number of these at an unusual price reduction on the wholesale cost and are offering them this week at an unusually special price. These Buffets are 42 inches in width and extra deep, measuring 21 inches. The base contains two small drawers, one lined for silver, one large linen drawer extending the full width of case and double-door storage compartment below. The top is fitted with a plate rail and has a French plate mirror, 8x34 inches. Both fumed and golden wax are offered at this price.



A Phonograph Worth \$20 for **\$6.75**

All that it is necessary to do to obtain one of these phonographs at this unheard-of price is to make a purchase at Powers' amounting to \$50.00 or more. You may pay cash for your purchase or buy through our Dignified Credit plan.

OVER FORTY MACHINES DISTRIBUTED THE PAST WEEK.

Response to this offer has been most generous; over forty families have obtained these machines the past week. Make your purchases at Powers' and get a sweet-toned talking machine at this unheard-of price.

Look Around!

WHY SPEND THE TIME? YOU CAN'T MATCH IT AT **\$29.75**

Just stop and think of it—three pieces as illustrated, in white maple or quartered oak effect for less than \$30. The regular retail price is \$41, and the suite is worth every dollar of it. The bed has 14 three-inch shaped slats. Both dresser and chiffonier are fitted with thick French bevel-plate mirrors. At a glance you can appreciate its value.



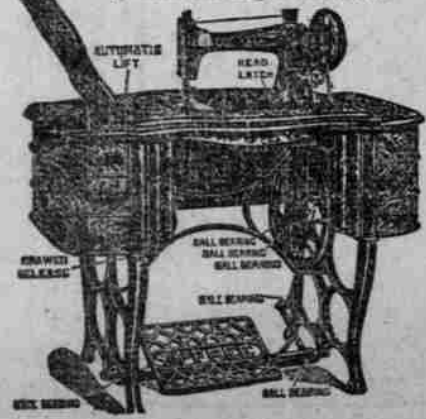
In Maple or Quartered Oak Effect

"It Pays For Itself"

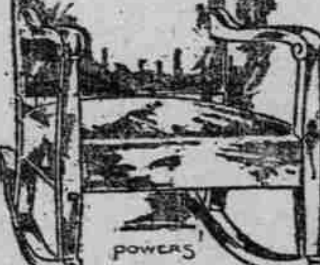
That's what the housewife said when she had used the

"Free" Sewing Machine for a week. She had bought it here on easy terms of credit, paying **\$1.00 a Week**

There was a reason for her enthusiasm. The "Free" is the newest and most up-to-date sewing machine on the market and from the marvelous results and lightning needlework that it gives it is the cheapest of all high-grade sewing machines.



Six Patterns Mahogany Denim Upholstered Rockers, Special This Week



\$18.95

These Rockers are marked to sell regularly at \$26.50 and \$27.50. The frames are of solid mahogany upholstered in green striped denim. They are unusually comfortable, with deep spring seats and wide backs. Six patterns, all desirable ones. Take your choice.

The Price This Week **\$9.85**

At any other time this Table would sell for \$12.75. It is a pleasing library pattern with the posts projecting through the top. Has large shelf and wide drawer. Finished golden wax or fumed. Built of solid oak.



J.N. Stamps

Begin Sleeping Tomorrow on a Better Mattress

Buy a **"Sealy"**

The "Sealy" is made of pure long fiber cotton, without linters or mill waste. It is guaranteed for twenty years against becoming lumpy or bunched. Try one for sixty nights and if you do not pronounce it the most comfortable mattress you have ever used, we will refund you the purchase price.

SOLD ONLY at Powers'



Cash or Credit

POWERS

THE STORE THAT SAVES YOU MONEY
DIGNIFIED CREDIT FOR ALL — THIRD & YAMHILL

If You Have an Old Gas Range--

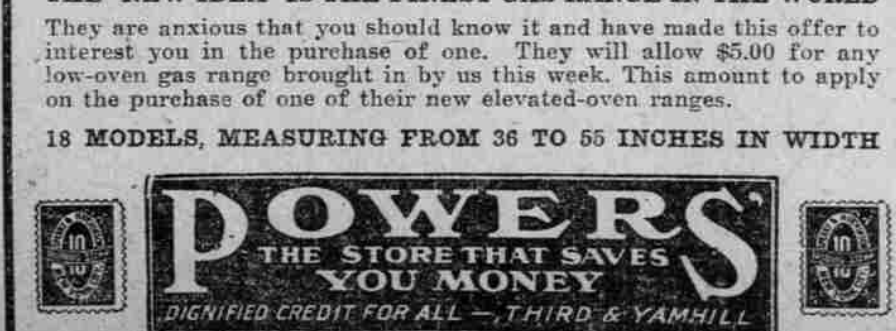
Trade It for a **"New Idea"**

If you have an old low-oven gas range that isn't giving satisfaction or has outlived its usefulness, come to Powers' tomorrow and trade it for a modern range with elevated oven. The A-B Stove Company, of Battle Creek, Michigan, builders of the New Idea Sanitary Gas Range, have requested us to make a one week's offer of \$5 for any low-oven gas range. They know that

THE "NEW IDEA" IS THE FINEST GAS RANGE IN THE WORLD

They are anxious that you should know it and have made this offer to interest you in the purchase of one. They will allow \$5.00 for any low-oven gas range brought in by us this week. This amount to apply on the purchase of one of their new elevated-oven ranges.

18 MODELS, MEASURING FROM 36 TO 55 INCHES IN WIDTH



Cash or Credit