Oriental Rugs At Cost For One Week

$50,000 Stock of Finest Rugs

THAT WILL MAKE AUCTION SALES LOOK RIDICULOUS

Oriental Rugs From This Sale, That Will Prove Assets to Their Future Owners

—$50,000 worth of Oriental rugs and carpets at prices less than would rule in the bazaars at Constantinople. We shall see to it that our reputation for never being undersold in Oriental rugs is maintained. Hence this sale.

—The event is noteworthy, in that one may select rugs from this sale, take them to their homes, place them in comparison with rugs purchased elsewhere, offer them for critical inspection as to quality, and return them, if our rugs in each instance are not from a quarter to a half less than those offered at auction sales.

—Our experts have closely watched rug transactions in this city during the past two weeks. We are more than satisfied, and convinced that we can demonstrate **beyond the shadow of a doubt** the absurdity of buying rugs at auction.

—Here you need feel no influence of the capper, nor the persuasive eloquence of the auctioneer. Instead we allow the rugs to do the talking for us.

—Tomorrow then we start the greatest Oriental rug sale ever known and incidentally offering to illustrate the remarkable opportunity this sale affords. We name—

KIRMANSHAH
Carpet Size Rugs
$450.00 Kirmanshah Rugs ***$195.90***
$475.00 Kirmanshah Rugs ***$233.15***
$485.00 Kirmanshah Rugs ***$249.65***
$500.00 Kirmanshah Rugs ***$262.45***
$525.00 Kirmanshah Rugs ***$273.10***
$550.00 Kirmanshah Rugs ***$277.85***
$600.00 Kirmanshah Rugs ***$297.20***

ISPHAN
Carpet Size Rugs
$385.00 Isphan Rugs....***$183.35***
$410.00 Isphan Rugs....***$222.00***
$425.00 Isphan Rugs....***$226.40***
$550.00 Isphan Rugs....***$274.75***
$585.00 Isphan Rugs....***$283.55***
$595.00 Isphan Rugs....***$298.60***
$750.00 Isphan Rugs....***$367.25***

MUNTAZ
Carpet Size Rugs
$275.00 Muntaz Rugs...***$145.20***
$285.00 Muntaz Rugs...***$158.40***
$297.50 Muntaz Rugs...***$168.35***
$310.00 Muntaz Rugs...***$174.70***
$425.00 Muntaz Rugs...***$229.90***

SERAPI
Room Size Rugs
$350.00 Serapi Rugs....***$173.65***
$375.00 Serapi Rugs....***$184.45***
$395.00 Serapi Rugs....***$195.85***

GORAVAN
Room Size Rugs
$215.00 Goravan Rugs..***$119.70***
$225.00 Goravan Rugs..***$128.45***
$235.00 Goravan Rugs..***$131.20***
$247.50 Goravan Rugs...***$143.65***

KHIVA
Room Size Rugs
$97.50 to $125.00 Khivas, ***$64.00***
$135.00 to $150.00 Khivas ***$79.15***

SARUK RUGS
Size 5-6 by 3-6 to 4-6 by 6-8
$62.50 Saruk Rugs.....***$39.15***
$135.00 to $165.00 Saruks ***$69.35***

ROYAL KASHAN RUGS
Sizes average 7 by 4-6
$250.00 Royal Kashan, ***$145.30***

SIRAB
Room Size Rugs
$350.00 Sirab Rugs.....***$193.40***
$375.00 Sirab Rugs.....***$235.85***

SARUK
Room Size Rugs
$400.00 Saruk Rugs....***$199.25***
$650.00 Saruk Rugs....***$342.35***
$700.00 Saruk Rugs....***$379.10***
$850.00 Saruk Rugs....***$468.75***

MAHOL
Room Size Rugs
$179.00 Mahol Rugs....***$ 99.40***
$187.00 Mahol Rugs....***$110.70***
$195.00 Mahol Rugs....***$115.35***
$197.50 Mahol Rugs....***$118.65***
$199.00 Mahol Rugs....***$121.70***
$210.00 Mahol Rugs....***$126.90***
$219.00 Mahol Rugs....***$135.55***
$245.00 Mahol Rugs....***$149.15***
$265.00 Mahol Rugs....***$168.45***
$285.00 Mahol Rugs....***$158.85***
$290.00 Mahol Rugs....***$163.65***

DAGISTANS and SHIRVANS
In average sizes
$27.50 to $32.50 Rugs...***$16.85***
$39.00 to $47.50 Rugs...***$24.50***

KAZACKS, FINE MOSSOULS KHIVE KHATCHLIS
Size 8 by 5 feet
$57.50 to $72.50, Special, ***$31.00***

KIRMANSHAH RUGS
Sizes 4-7 by 3-6 to 6-2 by 4
$45.00 to $57.50 Rugs...***$29.15***
$79.00 to $95.00 Rugs...***$48.50***

MOSSOUL RUGS
Sizes 5-1 by 3-4 to 7 by 4-2
$24.00 to $27.50 Mossouls ***$14.95***
$32.50 to $37.50 Mossouls ***$16.85***
$39.00 to $47.50 Mossouls ***$19.95***

BELOUCHISTAN RUGS
Sizes 4-9 by 2 to 5-6 by 2-8
$24.50 to $27.50 Rugs..***$13.85***
$29.50 to $32.50 Rugs..***$16.45***

HAMADAN AND KARABAGH RUGS
Size 3-5 by 2-9
$10.00 to $12.50, Special, ***$5.95***

Lipman Wolfe & Co.

"Merchandise of Merit Only"

In Our Fourth Floor Section Suits for Junior Girls and Small Women

—More new junior suits have just arrived. These include velvets, bouches, cheviots, duvetynes and the new cords. Made in the newest fashions with box front coats, cut-a-way, some with vest effects, long backs, with belts across, and the yoke sleeves. Some are trimmed with fur collars and cuffs, others have braided velvet collars, and still others are more severely tailored with cuffs and collars of the self material, trimmed with buttons. All the new and desirable colors, including mahogany, old blue, terra cotta and tete de negre. Also the ever-popular dark blue serges in both the French and heavy wale effects. These suits will fit girls from 15 to 20 years of age, or small women up to 36 bust measure.

Prices Range From $16.95 to $55.00

Fourth Floor.

Sale Fall Corsets and Brassieres

$3.50 W.-B. Corsets, Special $2.29

—Made of fine corded coutil, medium bust, long hip and back, with elastic lacing to give ease in sitting. Embroidery trimmed. Three pairs of extra heavy hose supporters attached. For all figures.

$1.75 Nadia Corsets, Special $1.19

—Several new models at this price, made of coutil or batiste. For the slender figure we have the low bust and long hip and back in the softer materials. For the medium and stout figures the medium low bust and reinforced over abdomen. All sizes, 19 to 36.

$2.00 Nadia Corsets, Special $1.69

—Made of good quality coutil, with low bust, very lightly boned and finished with lace insertion and edging. Medium length over hip and back. Excellent for slender and medium figures.

$2.50 Nadia Corsets, Special $1.98

—Made of fine coutil, medium low bust, long hips and back. Has three pairs of hose supporters attached and is neatly finished with embroidery trimming.

$1.50 Brassieres, Special $1.00

H. & W., W. B. and DeBevoise

—Excellent fitting brassieres, trimmed with embroidery back and front and embroidery edges. Reinforced under arm; extra quality material. Also fine allover embroidery brassieres and embroidery trimmed brassieres that hook down the front, and others with embroidery insertions.

$1.25 Brassieres, Special 79c

H. W. and DeBevoise

—Trimmed front and back with allover embroidery and cluny lace insertions and edging. Cross back styles, reinforced under arm.

85c H. & W. Brassieres, Special 50c

—Made with "V" front and trimmed with embroidery yoke and edging. Cross back style. Perfect fitting. Reinforced under arm.

Fourth Floor.

"I Came, I Saw, I Conquered"

—It was thus that Julius Caesar announced in a note to Amantius, at Rome, after his victory at Zela in Asia Minor, over Pharnaces.

—Caesar was a man who acted quickly and deliberately. With him it was a case of do or die—and win he did.

—When this business was launched a year ago it faced a multitude of enemies.

—It raised a new standard, inscribed:

Efficiency, Courtesy, Reliability

A Fierce Battle Came on

Against fake sales
Against misleading advertisements
Against fictitious price quotations
Against unscrupulous competition

—The battle has been fought and won and all unprejudiced and fair-minded people say:

"The Victory Is Ours"

—One year has emphasized one human characteristic — ***APPRECIATION.*** Every day people give most substantial evidence of their appreciation for provisions made in this new store for their comfort, their convenience, their safety.

—Come tomorrow. As evidenced by this double-page advertisement, the store offers unusual saving opportunities in seasonable new merchandise.

New Quadruple Silv In Designs Especially

$3.50 Sandwich Trays, $2.50

—Quadruple silver-plated sandwich trays, extra heavy plate, pierced design.

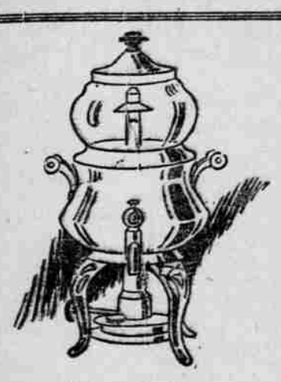
$5.00 Baking Dishes, $3.98

—Baking dishes, plain pattern, extra heavy plate.

$5.00 Casseroles, $3.98

—Casseroles of extra heavy plate, round or oval in shape. Pierced pattern frame.

Monday



Percolators Chafing Dishes Casseroles

In a Special Sale

$6.50 Chafing Dishes, $3.98

—Chafing dishes in either nickel or copper finish. The popular plain style, with water pan having ebony handles. Complete with alcohol lamp.

$6.50 Percolators, $3.98

—Percolator-made coffee is recognized by experts to be the best and most healthful. Coffee is not deleterious unless it is boiled, and with the percolator it is possible to make delicious coffee of perfect flavor without boiling the coffee even one second.

—These percolators are made with alcohol lamps. The coffee may be entirely made and served without leaving the table. Come in nickel or copper finish with ebonoid handles.

$3.50 Casseroles, $1.95

—Round casseroles of glazed brown earthenware, 8 inches in diameter, complete in nickel filigree stand, with ball feet and ebony handles.

Ribbons Ribbons Ribbons

For Every Purpose

For Millinery
For Fancy Work
For Dress Trimming

In a Great Special Sale

Even More Interesting Than the Prices Are These Dainty Lingerie Articles

—The underwear sale of the year, for those who revel in dainty lingerie. Every article that you could possibly need or even desire is here, and at prices that make buying them a real economy. Underwear that appeals for its beauty. Underwear that will outlast many tubbings The filmiest muslins and longcloth, or the practical crepe that comes out good as new without even a look at the ironing board.

$6.50 HAND EMBROIDERED GOWNS, $4.65

—Dainty nightgowns made of the finest lingerie cloth, elaborately embroidered in punch work and the dainty French stitches. Made in the slipover style, sleeves finished with embroidered designs to match fronts, and edge with hand-embroidered scallops. Satin ribbon in pastel shades is run through embroidered eyelets.

$4.00 HAND EMBROIDERED GOWNS, $2.98

—Real hand-embroidery forms the trimming of these gowns, ribbons drawn through embroidered eyelets add to their attractiveness. They are made in the slipover style, with kimono sleeves finished with scallops.

$6.50 CREPE DE CHINE PETTICOATS, VERY SP'L, $4.65

—The universally popular pink, white and light blue crepe de chine petticoats, finished with a knife-pleated flounce of wide shadow lace underlaid with net, and trimmed with flat beading, ribbon drawn. Also the narrow ruffles of knife-pleated lace, headed with wide bands of inserting.

FRENCH HAND EMBROIDERED CHEMISE

—Made of fine French percales, nainsooks, longcloth and lawn, in knee length, these dainty little undergarments are finding more friends every day. Some of them are fairly smothered in the exquisite Madeira and French embroidery, others trimmed with Cluny, or encrusted with Irish medallions and insertions.

$1.00 Chemise, Special, . .79c
$1.50 Chemise, Special, $1.19
$2.00 Chemise, Special, $1.59
$3.50 Chemise, Special, $2.79
$5.00 Chemise, Special, $3.98
$21.50 Chemise, Sp'l, $19.19

$1.50 "AMIFRENCH" GOWNS, SPECIAL, $1.00

—Something new in underwear. Dainty French patterns executed in the finest American Machine embroidery, ribbon drawn, and scallop finished.

$1.50 DAINTY CREPE GOWNS, SPECIAL, $1.19

—These come in dainty pink and blue stripes, in ripple crepe, plain white, Slipover style with kimono sleeves. Also high neck and long sleeved models. All daintily trimmed with ribbon-drawn torchon edging.

$2.00 COMBINATION SUITS, SPECIAL, $1.59

—Waisted and Princess styles, made with knickerbocker or open-leg drawers, daintily trimmed with laces and medallions, or more practical models finished in plain French effect with fine embroidered scallops.

$1.75 AND $1.50 COMBINATION SUITS, $1.19

—Made of good quality longcloth, finished with deep yokes of embroidery and lace, drawers finished with lace edges to match corset covers.

75c COMBINATION SUITS, SPECIAL, 59c

—Trimmed with torchon lace, made in the waisted style, in an excellent fitting cut, daintily ribbon drawn.

85c TO 75c CORSET COVERS, SPECIAL, 49c

—Dainty corset covers, made in round-neck style with deep yokes of lace, and made of a fine quality longcloth.

40c AND 35c CORSET COVERS, SPECIAL, 29c

—Made in the round-neck style, with deep embroidery and lace yokes or the practical torchon edging, drawn with wash ribbons.

$1.35 CREPE GOWNS, SPECIAL, 95c

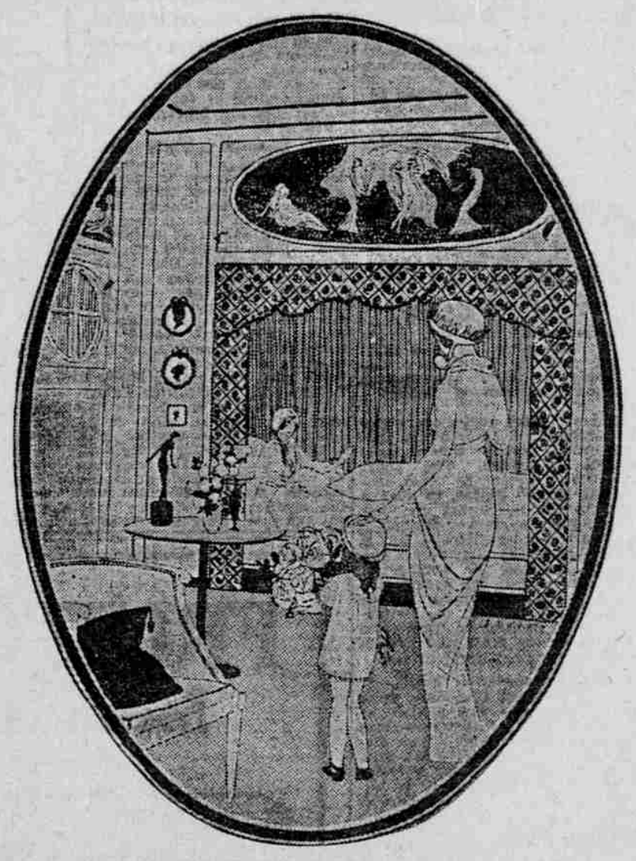
—Made of good quality white crepe, in the slipover, kimona sleeve style, finished with torchon edging.

75c MUSLIN GOWNS, SPECIAL, 59c

—Made of good quality muslin in slipover style with kimona sleeve, or the V-neck and long sleeves. Daintily trimmed with lace and embroidery.

$3.50 AND $3.00 COMBINATION SUITS, $2.29

—Made of fine nainsook, trimmed with fine laces and embroideries. Waisted or Princess styles.



$1.50 COMBINATION SUITS, SPECIAL, 98c

—Made of fine quality ripple crepe, finished with dainty torchon lace, ribbon drawn.

Fourth Floor.

We are proud of our Art Needle Section

—never has the art of needlework been so prolific as at the present time. A stroll through our needle art section is like a visit to Wonderland.

—Flowers that almost have fragrance, grow here the year around, without caring as to the season. Quaint little sweethearts look at you from round eyes; darling little Japanese maidens smile at you over their fans; queer conventionalized poppies, in fresh dainty greens; rich mulberry shades that have almost the glow of rare jewels; arts and crafts designs in bold outlines and restful colors; materials that have taken unto themselves the peculiar luster of metals but retain all their original softness.

—Hosts and hosts of articles of every kind imaginable, all in readiness for the early Christmas shopper who anticipates her gifts early in the season—for the needleworker who can complete her many little gifts in time to travel to distant friends

Second Floor.

For Tuesday we announce

A Free French Lecture

by Prof. V. B. De Lory

The Subject Being

L'Oiseau Bleu

by Maurice Maeterlinck

In the Phonograph Hall adjoining the Book Shop from 11 to 12 A. M.

Electric Light Fixtures For Three Rooms

Installed for $19.98

Regular Price $30.00

—A combination offer of fixtures for three rooms. These are all of solid brass in brush brass finish and are made in the canopy style with drop lights.

—A three-light fixture with 14-inch brass canopy and handsome shades, suitable for parlor, library or living-room.

—A three-light fixture with 12-inch brass canopy, and glass shades, suitable for living-room or dining-room.

—A one-light fixture with glass shade, suitable for hall or bedrooms.

—The one price includes all three fixtures installed in your home.

30c Electric Light Shades, Special 16c

—This is an exceptional opportunity to replace your old-fashioned electric light shades with shades that are new in design and shape. Frosted glass in six different and unusual shapes to choose from.

Sixth Floor.

Hanro

The Most Famous of All

Swiss Ribbed Underwear

In This Store Only

Swiss Ribbed White Vests—Medium weight, low neck, sleeveless or elbow sleeves ***65c***
Same with long sleeves ***75c***
Tights to match above, ankle l'gth ***$1.00***

—White Vests — Guaranteed non-shrinkable white merino vests, medium weight, low neck, sleeveless ***85c***
Same with high neck, long sleeves ***$1.25***
Ankle or knee length tights to match, spliced crotch ***$1.50***

—Heavy Weight White Silk and Wool Vests — Guaranteed non-shrinkable, low neck, sleeveless.....***$1.25***
Same in Dutch neck, elbow sleeves ***$1.75***
Same with high neck, long sleeves ***$2.00***
Knee tights to match ***$2.25***
Ankle tights to match ***$2.50***
—Both tights have reinforced crotch.

—Winter weight guaranteed unshrinkable pure wool vests, with long sleeves at ***$2.25***
Tights to match, reinforced crotch. ***$2.75***

Winter weight guaranteed unshrinkable white silk and wool vests, with long sleeves ***$2.50***
Ankle length tights to match, with reinforced crotch ***$3.50***

—Silk Mixed Union Suits—White, medium weight, low neck, sleeveless, ankle length ***$2.00***
Same with Dutch neck, elbow sl'vs ***$2.50***

—Guaranteed Unshrinkable medium weight merino suits, low neck, sleeveless, knee or ankle length ***$2.25***
The same in Dutch neck, elbow sleeves, high neck, long sleeves ***$2.75***

—White Silk and Wool Union Suits—Medium weight, guaranteed unshrinkable, with spliced crotch, low neck, sleeveless, knee or ankle length ...***$3.00***
Same with Dutch neck, elbow sl'vs ***$4.00***

Union Suits—Guaranteed unshrinkable pure wool union suits, low neck, sleeveless, ankle length, with spliced crotch ..***$3.50***
Same with long sleeves, ankle l'th ***$4.50***

—Merino Union Suits — Winter weight, guaranteed unshrinkable, low neck, sleeveless, ankle length. Also Dutch neck, elbow sleeve, ankle length, or high neck, ankle length, long sleeves ***$4.00***

Union Suits—In a medium weight guaranteed unshrinkable white silk and wool, low neck, sleeveless, ankle length ***$4.50***
The same in high neck, elbow sl've ***$5.50***
The same with long sleeves.....***$6.00***