

Stains, Draperies, Bedding, Glassware, Lamps, Pictures, Silverware and Linens

in Facts ing Purchasers

to Become a Law
Before This Advertisement
Public

to business is the same as
Business must be regu-
ditions. Whether this con-
detrimental to that great
laborers and the general
after a fair and impartial
ulations.

is sale are told in a few
s all conservative business
States have been regulating
the mercantile change which

thy condition that we were
ffers made us by several im-
p wished to get from under
plus stock on hand when

very department is based

rases we have included in
ch gives an assortment that
expect in an important sale

THESE SALES.

the finest examples in the
manship, variety of styles,
costs are here.

means will find this sale of
onemies that under ordi-
ssible.

Wolfe & Co. of Merit Only



More Than Half Elsewhere
nd article on which great profits must
to the old methods of marking cut glass
would seemingly indicate a radical
regarded in the same light as any other
ays attended by enthusiastic customers.
y that a "quarter-off sale" indicates
ity." Many stores sell artificially pol-
short while only, after which it becomes
known to the trade as "bargain-coun-

the finest American blanks, made ex-
With our cut glass goes a guarantee
sale we offer over 5000 pieces of rich
and creamers, nappies, ferneries, trays,
—all at a **QUARTER OFF**.
cial \$3.75; \$1.00 articles, special,
her special prices. —Sixth Floor

Entire Stock of New Lamps and Electroliers Quarter Off

the essence of beauty and artistic en-
and elegance are their distinguishing
s of Pompeian bronze — gilt, Dresden,
s, pierced brass, wicker and art glass—
of the broad variety from which you
beautiful examples of modern lamps.
every room in the house, also for offices.

THIS SALE CONTRIBUTES China Dinner Set

re Haviland
at \$35.00 the Set
le \$19.95

es, all hollow ware with gold decorated han-
dred designs in dainty spray effects in pink,
very best Haviland, and the patterns, which
replaced by special order.



Ostrich Trimmed Velvet Hats Selling Regularly to \$10 Monday \$5.95

—In introducing these new velvet hats we show for the first time three new shapes which have sprung into popular favor within the last two weeks. A new poke, a turban and a Charlotte Corday. These smart shapes are trimmed in ostrich. They come in black and colors, in a variety of very attractive and distinctive styles. There is a very strong tendency during the last few weeks toward velvet hats. At the outset of the season it looked as though velours would be first favored, but reports from Paris and New York indicate that from now on velvet and plushes will unquestionably take the lead in Fall millinery. These smart hats certainly indicate the growing popularity of velvet hats.

10467 Pairs of Silk Service Hosiery

were sold during the past year just completed. Of this enormous number of stockings only three pairs were returned to us for adjustment. Of these three pairs one pair was the fault of the hosiery. A truly enviable record for the best **One-Dollar Silk Hose** sold in America. At all times Silk Service Hose are to be had in black and all colors. **This store only.** First Floor

An Adjusto-Bell Petticoat at \$4.78

—Have you seen these new petticoats that fit all figures without an alteration? Of silk jersey, with the Adjusto Bell elastic band.
—In black, navy blue, brown, taupe, Copenhagen, emerald, Nell Rose, American Beauty, white and various changeable effects.
—The tops are of a fine quality silk jersey, with a deep flounce of pleated messaline silk, finished with silk folds and silk under ruffle. —Third Floor.

\$3.50 W. B. Corsets New Model Sp'l \$2.29

—A new style in a reliable make of corset. Made of neat corded coutil with deep embroidery top trim and three pairs of strong hose supporters. Medium low bust, extremely straight over hips and abdomen. Has elastic lacing on each side of front, clasp at bottom, to allow ease in sitting. A handsome and fashionable model. Fourth Floor.

Gas Mantles

35c Self Light Mantles...28c
30c Welsbach Mantles...22c
20c Junior Light Mantles 16c
25c Wood Fiber Mantles 17c

GAS LIGHT SUNDRIES

50c Inverted Burners, special...35c
40c Upright Burners, special...28c
15c Upright Gas Globes, special 12c
15c Inverted Gas Globes, special 10c
Fancy Gas Hose, special, per ft. 4c
Bray's Patent Gas Tips, special. 4c
Clear Gas Chimneys, special...8c

PERFECTION OIL STOVES

—A fully guaranteed oil stove that is really safe.
\$4.50 size, special, \$3.98
\$3.50 size, special, \$2.98

\$1.00 Lindsay Gas Lights, 25c
—All complete, the inverted style, full brass burner, full or half frosted globes and Magic mantle, every light guaranteed.

\$1.50 Welsbach G. Lights 49c
—All complete with the new Welsbach, with wheel check gas adjuster and magnesium tip. Full or half frosted globes, high-grade mantle. Every light guaranteed. Comes in inverted style.

\$1 Lindsay Upright Lights 39c
—Can be used on artificial or natural gas. Heavy brass burner, extra fine mantle and white globe. Fully guaranteed.

\$2 Ramsdell Gas Lights, \$1
—This is the highest grade of inverted gas light made. Saves 50 per cent of the gas bill. Comes in brass or steel bronze finish. A perfect light.

40c Welsbach Jr. Light 33c
—All complete and guaranteed. A small light in the upright style. Just the light for the bath or bedroom. Burns one-fourth of the gas of the regular light. —Basement

Utility House Dresses Special \$1.35

—This practical house dress or apron combined is made of a dark striped or figured percale and nurses' stripes. In blue, gray or black and white, or blue and white checks.
—Made with V necks, with or without yokes. Some trimmed with plain colored percale and pipings, forming revers or collar effects. All have plain skirts and side pockets. All sizes.
—This is a practical, easily-adjusted combination house dress or cover-all apron with reversible fronts. —Fourth Floor

Flannelette Gowns Regular \$1.25 and \$1.35 Very Special 98c

—Gowns of extra quality striped or white flannelette in various styles with high collars or collarless effect. All full sizes, long sleeves, double yokes. Made in all sizes.
Reg. 75c and 85c Gowns
Special 59c
—Very attractive gowns of a fine soft flannelette in pink and white or blue and white stripes. Collarless finish or turndown collars. Yokes in back and front braid trimmed. —Fourth Floor

Fine Hair Goods Specially Reduc'd

—It is very seldom that such hair goods of this superior quality are offered at special prices. Every article on sale is our regular stock of selected hair. Selections are made in the privacy of daylight parlors, where experts will give their assistance to insure correct matching.

24-Inch Natural Wavy Switches Sp'c'l \$2.95

—Made of fine quality naturally wavy hair, mounted on short stems, can easily be arranged into the newest effects. A large assortment of shades.

All-Round Transform'ns Special \$1.95

—Made of fine quality naturally wavy hair; will encircle the entire head and can be worn either under or over your own hair; various shades. —Mezzanine Floor

Baby Can Never Have Too Many Dresses

Some Very Pretty Short
White Dresses
Are Special 95c
That Were \$1.25 Each
Also
\$1.50 and \$1.75 Short
Dresses
Special \$1.29

Sizes 6 months to 2 years
—Of soft fine lawn or long-cloth with little yokes formed of dainty laces, embroidery and tucking. Some of the skirts are hemmed and others are trimmed to match the yokes.
—Also some little dresses in 2 to 6-year sizes of lawn or crepe with square or high necks and trimmed with embroidery or torchon laces.

Long Slips or Short Dresses Special 59c Regular 75c and 85c

—Of longcloth, having round yokes of allover embroidery or embroidery insertion and tucks. Finished with Valenciennes lace. Sizes 6 months, 1 and 2 years. Fourth Floor.



A Sale of Greatest Moment

The Name of Lipman, Wolfe & Co. on These
Specially Priced Women's

New Tailored Suits at \$23.75

Is the Most Significant Thing in Connection
With This Announcement

Regularly they sell to \$37.50 each

—Tomorrow we will show you the cleverest suit models it has ever been your good fortune to secure at such a low figure. It affords you a perfectly spectacular range of fabrics and colorings and models — such a range, in fact, as probably no other sale event can parallel.

—Each suit is strictly man tailored in every sense of the word, and you have a choice of serges, wool poplins, fine Bedford cords and chevots, many being imported fabrics.

There are jackets with straight fronts and cutaway front jackets. Some are perfectly plain tailored, others trimmed in new and novel fashions. All lined with peau de cygne silk and satin.

—The skirts are draped in different styles and trimmed to match the jackets. In black, navy, brown, mahogany, taupe and raisin.

—The suits will assure you an excellence of tailoring and style which for many years have made our tailored suits justly famous and sought for.



A Sale of Famous Wm. Rogers Tableware

—The name "Rogers" is a household word in every home in America. It stands to the fore whenever dependable tableware is spoken of.

—All flat ware stamped "Rogers" is plated on the highest quality nickel silver base, with an extra heavy deposit of pure silver. On all staple articles, such as tea, dessert and table spoons, dessert and medium forks, there is also an additional heavy deposit known as XXII, or section plate on three points most exposed to wear.

—This famous factory has given us the PURITAN AND KENSINGTON Patterns exclusively for the City of Portland.

—Tomorrow we offer this famous tableware at special prices.

SETS OF SIX

Tea Spoons, special...84c
Coffee Spoons, special...84c
Table Spoons, special...\$1.62
Orange Spoons, special, \$1.04
Dessert Spoons, special, \$1.49
Bouillon Spoons, special, \$1.62
Iced Tea Spoons...\$1.49
Salad Forks, special...\$1.67
Butter Spreaders, spec...\$1.49
Oyster Forks, special...\$1.12
Fruit Knives, special...\$1.89
Knives, special...\$1.89
Forks, special, set...\$1.89

EACH

Sugar Shell, special...36c
Butter Knife, special...39c
Pie Server, special...\$1.09
Gravy Ladle, special...53c
Cream Ladle, special...39c
Berry Spoon, special...69c
Pickle Fork, special...35c
Butter Knife and Sugar Shell, special for two...71c
Child's Set, special...\$1.49
Salad Set, Spoon and Fork, special...\$1.96
First Floor.

To Those Interested in French Literature

We Announce a Series of
Free Lectures by
PROF. V. B. DE LORY
Every Tuesday and Friday
from 11 to 12 A. M.

—In the phonograph hall, joining the book department.
—M. De Lory's first lecture will be on Andre Savignon's latest novel, "Filles de la Pluie," which was awarded a prize by the French Academy.

—These lectures are FREE, and all those familiar with the French language should avail themselves of this unusual educational opportunity.

The Daily Oregonian The Daily Journal The Spectator

Now on File in
Our European Offices
—For the convenience and pleasure of tourists from Portland and the entire Northwest we take pleasure in announcing that the above newspapers may now be found on file in each of the following offices of Lipman, Wolfe & Co.:

London Office
193 Regent St.
Paris Office
1 Rue Ambroise Thomas
Berlin Office
47 Ritter Strasse
Florence Office
5 Piazza Strozzi

—During the past few months many Oregonians, now touring Europe, have taken advantage of our European offices. Letters may be mailed and forwarded to any part of Europe, money orders cashed, merchandise shipped to Portland, duty paid, and charged on your monthly account.

—This is the only store in Oregon having its own offices in Europe with salaried clerks, and no commissionaire.

January 1, 1914
Pictorial Review
Patterns
—this store only

MEN

The Snap in the Air Today Merely Foretells
the Pinch in the Weather of Tomorrow — Prepare

\$6 Warm, Comfortable, Snug Bath Robes \$4.48

—Blanket bathrobes—the all-enveloping kind that men enjoy wearing—robes that embody all the comforts of home. Shown in a variety of colors and patterns. Bordered at the cuffs, at the bottom, in harmonious designs. Made with a heavy cord girdle.

\$2 Ribbed Union Suits \$1.35

—Just one special in underwear of such high quality, excellent style and weight, that the Winter weather demands. Ribbed union suits, fashioned and styled as only high-class suits are made. Sizes 34 to 50.

\$1 Buys Flannelette Pajamas and Night Shirts

—The nightshirts are made of a fine quality flannelette, in new patterns and different colors. All trimmed in silk-finished braid. Not only attractive in appearance, but in quality and weight.

—Pajamas of a fine, soft flannelette, in a weight for Fall and Winter wear. In blue, pink, tan and white. Sizes 15 to 18. First Floor.

Free Instructions Daily On How to Use Fleisher Yarns

—An instructor is here to show you the new things, and to teach, without charge, any who need instruction. You are cordially invited to attend the classes as often as you wish. —Second Floor

Now on Sale at 50c

—The Ne'er Do Well (Rex Beach), The Moneymoon (by author of The Broad Highway), To Him That Hath (Leroy Scott), The Prince of the Prairie (Mc Carter), Flansted Quarries (by author of Woodcarver of Lym-pus), Out of the Primitive (by Robt. Ames Bennett), Strawberry Acres (Grace Richmond). Basement.

Dancing Frocks For Women and Misses Specialized Tomorrow \$20.00

—Dainty creations of crepe de chine, charmeuse, crepe meteor, chiffon and lace.

—These frocks possess charm. They are decidedly new frocks that show the prettiest of draped skirts and waists with the new kimono sleeves, softly frilled with lace. Of course there are other models, with high neck and long sleeves, for women who always prefer this style. In pink, taupe, brown, Copenhagen, light blue, maize and flesh tints. Third Floor.

Modart Corsets For Evening Wear

Sterling Silver Table Ware Extra Stock Reduced

Spoons, Lemon and Jelly Forks, Sugar Shells, etc., each special...89c
Napkin Rings, special...75c
Tea Balls, special...\$2.00
Bon Bon Dish, special...\$5.00
Bon Bon Dish, special...\$9.14
Card Trays, special...\$6.80
Card Trays, special...\$10.20
Comport, special...\$10.20
Bread Trays, special...\$12.32
Fruit Dish, special...\$12.75
Fruit Bowl, special...\$27.73
Sandwich Trays, special...\$15.94
Etched Glass Marmalade Jar, sterling silver top, special...\$2.50

Salts and Peppers, in box, per pair, at...\$1.50
Sterling Silver Mounted Relish Dish, special...\$8.92
Sterling Silver Mounted Roll Basket, special...\$19.12
Three-Bottle Caster, special...\$4.50
Candle Sticks, pair, special...\$8.92
Bread and Butter Plates, in case, special...\$36.12
Sterling Silver Mounted Bouillon Set, special...\$37.83
Tea Set, four pieces, sp'l...\$110.29
Tea Set, five pieces, special...\$170.00

IN SETS OF SIX
Teaspoons, special...\$4.46
Dessertspoons, special...\$7.87
Tablespoons, special...\$10.20
Dessert Knives, special \$9.35
Medium Knives, spec'l \$10.20
Dessert Forks, special \$7.87
Medium Forks, special, \$10.20
Salad Forks, special...\$8.07
Butter Spreaders, sp'l, \$6.37

SPECIAL EACH
Jelly Knife, special...\$2.98
Cake Server, special...\$2.34
Gravy Ladle, special...\$2.55
Jelly Spoon, special...\$1.27
Sugar Tongs, special...\$1.70
Tomato Server, special \$2.34
Asparagus Server, sp'l \$5.10
Salad Fork, special...\$4.72
Oyster Ladle, special...\$7.85
Toast Server, special...\$2.98
First Floor.

Our Entire Stock of Pictures at One-Quarter Off

—Especially reduced for this sale—for one week. This includes recent purchases of new pictures for holiday and wedding gifts.
—Framed and sheet pictures, oil paintings, water colors, gravures, carbons; in short, it embraces everything in pictures from the simplest little print to oil paintings up to \$5000. The public generally is acquainted with the superior selection of pictures shown in our sixth-floor picture galleries, and will immediately recognize the inducement offered by this radical reduction.

—Pictures for the reception hall, living-room, parlor, dining-room, den, girls' and boys' rooms; also pictures for clubs, schools, libraries, hotels and restaurants.

Picture Framing, One-Quarter Off

—In this great home-furnishing sale we offer you the opportunity to frame your vacation pictures with a choice of an entirely new stock of mouldings, embracing every wood from a narrow 1-8-inch to a wide 12-inch oil painting moulding. —Sixth Floor.

Victor and Columbia Talking Machines
\$1.00 Down—\$1.00 Week