New Tailored Hats for Women!

KNOX BURGESSER **PHIPPS**

A new shipment of these popular and strictly Tailored Hats for women has just arrived, embracing the latest shapes and most fashionable and modish colors, Trimmings and materials—Velvets, Plushes and a variety of the popular and effectve materials of the season.

These Hats are too well known and too well appreciated by women of discretion in dress to need much introduction—as they are affected exclusively by the tailored woman and the woman whose taste runs to the simple and elegant.

Their beauty is their individuality—one always feels "sure of one's self" in any one of these makes of Hats.

We are also showing a complete line of ancy ribbons, flowers and feather novel-es especially sultable for trimmings, very novelty suggested by exclusive mil-nery ateliers is here awaiting your selec-

-Millinery Parlors, 2d Floor, New Bldg.



Creation!

What a Magic Word

Marvelous, indeed, is the alluring display of creative genius to be seen here in the Main Archway.-Beautiful Flowers in French Bouquets, English Nosegays, Corsage Bouquets, Rosebud Neckwear, Hair Ornaments and new Rose Bar Pins, conjured in the creative mind of Miss Grace Binder, are shown here in irresistible array - exquisite conceits that endear themselves instantly to every woman. Veritable Flower Gardens are the cases that display these fetching

Under the direction of Miss Binder, we have added this new service to better serve Milady with the dainty dress accessories that appeal to all femininity.

Meier & Frank's 4th Annual Harvest Sale

\$4 Lunch Cloths, Each \$2.75

Excellent quality Pure Linen Damask Lunch Cloths, hemstitched on all four sides, with mitered corners in pretty neat designs. Size 47x47 Inches. These High-Grade Lunch Cloths are of heavy weight and soft finish, and sell regularly at \$4.00. Specially priced for our great Harvest \$2.75

MEIER & FRANK'S FOURTH ANNUAL HARVEST SALE.

BEGINS TOMORROW! How well we have planned to make this Fourth Annual Harvest Sale an

event of greatest importance to our thousands of patrons will be evidenced in extreme price reductions that will be in force each day. Our large corps of buyers, in their visits to the Eastern markets, have given special

thought to the purchase of immense quantities of the most dependable and wanted merchandise for this seasonable sale, and our extraordinary purchasing power has enabled us to assure our patrons that the Fourth Annual Harvest Sale will eclipse all previous events in the economy we make possible for our patrons,

Assuredly a Harvest for you, filled with golden opportunities for savings, is this sale. Plan your Fall and Winter needs now and visit MEIER & FRANK'S tomorrow, where vast throngs of thrifty shoppers will come to reap the benefits of this great Harvest Sale.

ON EXHIBITION, FREE, WORKING

MODEL OF THE

PANAMA CANAL

An Exceptional Corset Sale!

\$8 to \$15 Models, Special \$4.95

We have secured—for our Harvest Sale—a special lot of High-Grade Corsets, fashioned of a variety of fancy materials and elaborately trimmed. In white as well as dainty colors—pink, blue and mais. All the latest and most popular models are represented in this collection of Corsets \$4.95—priced specially for the Harvest Sale at.

\$4 to \$6.50 Models, Special \$2.98

These Corsets are made of French coutil, neatly and prettily trimmed with lace and ribbons. They come in the medium and high bust, with long extension below. Splendid, perfectly-fitting corsets—regularly \$2.98 selling from \$4 to \$6.50—for our Harvest Sale, each.

MEIER & FRANK'S FOURTH ANNUAL HARVEST SALE.



"Remarkable" Describes the Offerings In Our

Lace Department!

\$1.75 to \$4 Flounces and Bands \$1.39

Our great Harvest Sale brings to you this exceptional opportunity to secure beautiful Flounces and Bands, ordinarily selling from \$1.75 to \$4.00 the yard, for only \$1.39. You'll find in this group Silk Shadow Flounces from 9 to 27 inches in width; Net Top Flounces in white and ecru, Irish and Blind designs, in 12 to 27-inch widths, and Princess Bands from 3 to 9 inches in width—dainty and pretty for Waists and Evening Gowns. Specially priced, for the Harvest Sale only, at, the yard, \$1.39.

75c to \$1.50 Shadow Flouncing, 59c

These lovely Shadow Flouncings are in white and ecru, in designs and widths suitable for Waists, Evening Gowns and Tunics-and they're sure to please one and all. They're in all the popular designs of the season and are from 18 to 27 inches in width. Heretofore they sold for 75c to \$1.50 the yard, but for our great Harvest Sale they're specially priced at, the yard, 59¢.

75c to 85c Shadow Lace, 49c

Allover Shadow Lace in white and eeru-in small or medium designs for yokes and Waists. 17 inches in width. Specially priced for our Harvest Sale at 49¢.

50c to \$1.50 Edges and Bands, 39c

This group includes an assortment of Edges from 9 to 27 inches in width; Bands from 3 to 14 inches in width; well-made embroidery edges on Swiss, with designs in English Eyelet and Conventional effects-suitable for undermuslins, children's wear and Lingerie dresses; also included are a few Voile Flounces in 45-inch widths. The regular price is from 50c to \$1.50 the yard. Special price for Harvest Sale, the yard...... 39c

-First Floor, New Bldg. -Mail Orders Filled.

MEIER & FRANK'S FOURTH ANNUAL HARVEST SALE.

Leather Handbags \$1.98

Without exception, this is one of the most attractive collections of Handbags it has been our privilege to offer our patrons in many a day, combining, as they do, serviceability and the newest effects in Handbags.

They are made of genuine India Leather and mounted on a variety of different frames—gold-finished, nickeled and leather-covered. In all the newest shapes and fanciesthe pretty Pompadour-the regulation shape with leather handles and the flat style. Lined with moire and leather. Some are fitted with coin purse and nickel vanity-others with coin purse and mirror, and others with coin purse only. These are bags that sell regularly as high as \$4.00, but for this Harvest Sale they are marked \$1.98



EWELRY NOVELTIES

75c Gold-Filled Bar Pin-in a decidedly new shape, set in a large variety of colored stones, marked for this Harvest Sale at 39¢. \$1.00 Imitation Platinum Bar and Beauty Pins—in an attractive

shape, set with rhinestones and in combinations-all the newest ideas represented. Harvest Sale price, -First Floor, New Bldg.

Mrs. A. L. Craig, the expert from Nemo Hygienic-Fashion Institute, New York, will give you valuable information toward the selecting of a proper and healthful Corset. This s a subject that should be given the closest attention by the woman who values her looks, her comfort and

The most perfect model in existence. Made to a scale of inches, and covering every detail of this huge project that means so much to us of the West. Lecturer in attendance who will explain the working of this most remarkable feat of engineering—daily from 9:30 to 12 M. and from 1:30 to 5 P. M.

—Fifth Floor, Main Bids. MEIER & FRANK'S FOURTH ANNUAL HARVEST SALE.

Coatings

Regularly Selling at \$2.50 Harvest Sale Price

Chinchilla Cloth, in a medium weight, 54 inches wide, is the material we have marked-for this salefrom \$2.50 to \$1.79.

It is one of the most desirable materials of the present season for women's and children's coats and wraps. It is not only serviceable and practical, but one of the most fashionable fabrics of the season.

Our assortment includes a diversity of colorings-light and dark grays, tan, navy blue and red. And for the Harvest Sale we have decided to offer this \$2.50 material at, the yard, \$1.79. -First Floor, Main Bldg.

SPLENDID Glove OFFERINGS Q

Women's \$2.50 White Glace Gloves-16-button length, in a splendid quality white glace lambskin, with two clasps at wrist. In all sizes. These are gloves of the very best quality and will be appreciated at this Harvest \$1.95

Women's \$1.25 Lambskin Gloves-1-clasp P. K. Gloves and 2-clasp Overseam Gloves, of extra quality skins, and in a variety of colors—black, white, tan, brown, cream, gray and mode. They come in all the wanted sizes. \$1.00

Dent's Gloves for Women-the "Helene," 2-clasp P. K. style Gloves, that will give the maximum of service. They come in black, white, brown, tan and slate. Harvest Sale Price, \$1.50

-First Floor, Main Bldg. -Mail Orders Filled.

Ribbons for Trimming At Unusually Low Prices

The great popularity of Ribbon trimmings has resulted in an almost unprecedented variety of Ribbons. It has also inspired designers and manufacturers to their happiest achievements, for not in years has such brilliancy marked Ribbon displays. There's a wonderful assortment of per-

fectly-blended colors featured in many new and striking designs that are exclusive at this store-in the beautiful Velour and Silk Velvet Ribbons that are so appropriate for trimming Hats, Dresses and Suits. Imported Ribbons-Widths to 31/2 inches-special, yard 75¢

Imported Ribbons-Widths to 41/2 inches—special, yard\$1.00 Imported Ribbons—Widths to 6 inches-special, yard\$1.50 Imported Ribbons-Widths to 8 inches—special, yard\$2.00
Imported Ribbons—Widths to 10
inches—special, yard\$3.00

New Autumn Neckwear, 98c

-First Floor, Main Bldg .- Mail Orders Filled.

Regularly \$1.25 to \$1.50

Charming conceits in the newest Neckwear are here—frilly pieces that add so much to Milady's toliette—and there are scores of variations in the styles shown, the tendency being towards soft, fluffy effects.

In this group are included several thousand pieces of fetching Neckwear in all the best styles. You'll find the Lace and Net Fichus, Vestee Effects, Venise and Plauen Lace Collars and Sets, Cluny Lace Collars, Plain Net Guimpes, Shadow Lace Guimpes, with long sleeves and high or low necks; Imported Fichu Collars made of lace and net, trimmed in colors; Swiss Embroidered Collars and Cuffs, Medlei Frills and Round Slik Crepe Collars. Ordinarily you'd pay \$1.25 to \$1.50 for this Exquisite Neckwear, specially priced for our great Harvest Sale at 98c—First Floor, Main Bldg.—Mail Orders Filled.

Something New in Lace Bedspreads, Dresser Scarfs and Table Covers

Uniquely-woven Lace Articles in designs to represent the handsome Mexican drawn work. These are entirely new, and most effective for general use, laundering perfectly. They come in white only. Priced most moderately.

Lace Bedspreads, each, \$2,95.
Lace Dresser Scarfs, each, 356.
Lace Table Covers, square, each, 356.
Lace Table Covers, round, each, 596.
—Third Floor, Main Building.

MEIER & FRANK'S FOURTH ANNUAL HARVEST SALE.

This is a sale of Rugs that means economy in every sense of the word, for the assortment represents some of the best-wearing and desirable Rugs for general use. And the reductions are so deep as to speak for themselves.

\$3 Body Brussels Rugs—27x54 ins. in size, in a diversity of designs and pleasing colorings, Harvest Sale price, each \$1.95 \$3.00 and \$3.50 Wool Bathroom Rugs-of extra fine quality, in soft blue colorings—sizes 24x48 and 27x54 inches—Harvest Sale \$1.95

\$2.25 and \$3.00 Bedroom Rugs-attractive Rugs in lovely colorings, especially suitable for bedroom use, with pretty chintz borders—sizes 27x48 and 30x60 inches. Harvest Sale price, each \$1.95

FRENCH WILTON RUGS

Regular \$6.25 27x54 inch Rugs, Harvest Sale Price, each, \$5.25 Regular \$9.50 36x63-inch Rugs, Harvest Sale price, each, \$7.65 Regular \$54.00 8-3x10-6 Size Rugs, Harvest Sale price, \$42.50 Regular \$60.00 9x12 Size Rugs, Harvest Sale price, ea. \$49.00 -Third Floor, Main Bldg.

MEIER & FRANK'S FOURTH ANNUAL HARVEST SALE. Fashion's Latest Dictum in MODISH COATS

The model illustrated features one of the newest Coats, with the Watteau Fold confined below the hips by large Plush Buttons and Cord and large Plush Collar closing close at the throat.

This is only one of the many new styles and each garment is the embodiment of perfect fit, style and workmanship. There's a wide range of lovely new Fall shades and the prices are within the reach of all.

You'll find here a complete line of Fur Fabric Coats, Cloth Coats of Zibeline, Melton, Cut Chinchilla, Bouele, imported Matelasse and novelty cloths, in Coats that are suitable for utility wear or fancy evening wraps, in prices ranging from \$12.50 to \$75.00.

-Second Floor, Garment Salon .- Mail Orders Filled. Suits More Stunning



done—in this special showing of Suits for the Harvest Sale, and you'll find smart tailored Suits and fancy or semi-fancy Suits that are the height of elegance.

The materials are wool eponge, plain serge, corduroy, velvet, broadcloth and fancy striped materials. The beautiful new shades are all represented, as well as the staple colors. Among the many popular styles, there are Coats in cutaway effect and blouse effect; some with the shawl collar of velvet and many trimmed with fur. Skirts are in a variety of styles, the drape being highly favored.

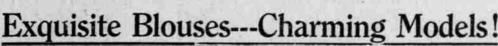
The model illustrated is of broadcloth, fetchingly made with a blouse jacket and slashed skirt, with collar and cuffs

These modish Suits are priced for our Harvest Sale at \$17.50, \$20.00, \$25.00, \$35.00, \$45.00 and \$55.00.

The Aristocrat of Knitted Coats

Is Here at The Meier & Frank Store!

Jaunty, smart and dashing are these new Knitted Coats in striking combinations-white with lavender and Nell rose, in large Angora shawl collars, cuffs and belts. They are in the new garter stitch, in the loose or half-fitted style. 30 to 36-inch lengths. They also come in plain colors-Copenhagen, prune, gray and red. In doublebreasted style, with two rows of pearl buttons, or fastening at the side. Priced at \$6.00, \$7.50, \$8.50, \$10.00, \$11.00, \$12.00



Of chiffons, brocaded crepes, fancy nets and soft shadow laces— IN WHITE AND COLORS—

Introducing all the artistic touches of a season that will long be remembered for the beauty of its creations.

Individuality and distinctiveness of style and materials—harmonious combinations and general becomingness mark these Blouses above the ordinary.

Moderation in price is another feature that adds to the attraction of these Waists—for they are selling from \$5.00 to \$25.00.

—Second Floor, Garment Salon.

MEIER & FRANK'S FOURTH ANNUAL HARVEST SALE.

Our Umbrella Hospital

kinds - re-covering, etc. The best of service; work in charge of experts in their line.

