

Life & Co.
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Vitally Important Sales for the Housewife



Savings For Every Home In This Linen Sale

Success Generally Follows Success

—The biggest linen business in this state didn't come by mere chance.

—It required more than a mere assortment of first-class linens.

—It required the assembling of the best linens from the best manufacturers in Ireland, Scotland and Germany.

—It required the services of an expert to meet the exacting demands of a critical public.

—Women are the best judges of linens—the good housewife treasures her linens above everything else in her household.

—In this sale we simplify your linen requirements, and safeguard your purchases by offering

THE DEEPEST AND MOST TRENCHANT ECONOMY

This Sale Has Been Pushed Ahead a Month and takes the place of our annual Thanksgiving Sale. Tariff conditions, based upon the new duty revision, make it absolutely compulsory for us to clear our linen stock at once. Prices in every instance are lower than you will be able to buy linens under the new tariff.

ODD-SIZE TABLECLOTHS

Slightly Soiled, Without Napkins

—If among these you find the sizes you need you are fortunate, indeed. These cloths are made of Irish double linen damask, extra weight, satin finish, with beautiful circular patterns. Perfect in every respect. Some slightly soiled.

- \$ 7.00 Tablecloths, size 3 x2 yards—Special... \$4.39
- \$10.00 Tablecloths, size 3 1/2 x2 yards—Special... \$5.98
- \$10.00 Tablecloths, size 4 x2 yards—Special... \$5.98
- \$11.00 Tablecloths, size 2 1/4 x2 1/4 yards—Special... \$6.29
- \$12.50 Tablecloths, size 2 1/2 x2 1/2 yards—Special... \$8.49

LINEN DAMASK CLOTHS

With or Without Napkins to Match

—Irish manufacture fine comb, medium weight, full bleached, pure linen, artistically designed.

- \$2.50 Tablecloths, size 2 x2 yards—Special... \$1.98
- \$3.25 Tablecloths, size 2 1/2 x2 yards—Special... \$2.48
- \$3.75 Tablecloths, size 3 x2 yards—Special... \$2.98
- Napkins to Match — Special, \$3.19 Doz.—27x22 inches

\$8.00 Irish Linen
Damask Sets, sp'l **\$6.98**

—These sets are made from soft-finished pure linen grass, bleached. In circular patterns. The cloths are 3x2 yards and the napkins are 24 inches square.

90c Irish Linen
Table Damask, yard **69c**

—This all-linen damask is 70 inches wide, full bleached, medium weight, in neat floral and scroll patterns.

\$1.25 Irish Linen
Table Damask **\$1.00**

—A heavy finished linen damask 71 inches wide, in various artistic patterns.

60c Half Bleached
Damask, at the yard **48c**

—A linen of splendid wearing qualities. In dice patterns, extra heavy, 60 inches wide.

\$3.50 Irish Linen
Napkins, a dozen **\$2.98**

—These linens are made of a pure Irish flax, medium weight, in neat patterns, with border on four sides to match. 24 inches square.

\$4.50 Heavy
Damask Napkins **\$3.69**

—A superior quality of heavy damask, beautifully designed. 23 x23 inches.

40c Turkish Bath
Towels, each, only **29c**

—These towels measure 45x24 inches. Made of two-ply twisted yarn, extra heavy terry, hemmed ends, fast edges. In all white or with blue and red end borders.

\$2.25 Col'd Sat-
in Bed Spreads **\$1.69**

—For full-size beds, fringed on four sides, corners cut to fit metal beds. Beautifully designed in set and scroll patterns. In blue, pink and yellow.

\$2.75 Sel'pd Sat-
in Bed Spreads **\$2.39**

—Full size, pure white satin bedspreads, prominent cameo patterns, edges scalloped on four sides, cut corners.

\$2 Fringed Cro-
chet Bed Spreads **\$1.69**

—Heavy and firmly woven bedspreads, fringed on four sides. Corners cut. In assorted prominent patterns. Size 88x78 inches.

\$2.25 Scalloped
Crochet Spreads **\$1.89**

—In choice Marseilles patterns, with border to match. Scalloped on four sides. Cut corners. Size 88x78 inches.

10c Bleached Crash—
Special, the yard, at only **8c**

—Pebble bleached crash, 18 inches wide, with fast finished edge. Soft, absolutely lintless.

IRISH LINEN HUCK

—The celebrated old bleach, absolutely pure linen, for making guest towels, hand towels and runner scarfs.

15 inches wide, special, 35c
18 inches wide, special, 40c
22 inches wide, special, 60c

LINEN CRASH, 11c YARD

—Crash suitable for hand towels, roller and dish towels. In all white or with red borders.

GLASS TOWELING, 9c

—Evenly woven toweling, 17 inches wide; red and blue checks.

GLASS TOWELING, 13c

—All-linen toweling, in red and blue checks of various sizes.

Linen Guest Towels, 8c

—Of German huck, good quality, full bleached, hemmed ends, ready for use, size 18x15 inches.

Linen Hand Towels, 17c

—Made of a fine quality imported huck. Made with hemmed ends. Size 36x18 inches.

\$1.00 Made Towels
Special, each, only **59c**

—A pure linen German huck towel of high count. Spoke hem-stitched ends. Size 36x18 inches.

40c Hemstitched
Towels, special each **29c**

—Towels of huck, damask and birdseye. Made of fine linen yarn; clear white bleached, with scrolled end and side borders and monogram space. Hemstitched and scalloped ends. Size 42x21 inches. Basement.

Demonstration of Fleisher Yarns Free Lessons in Knitting and Crocheting

—Beginning tomorrow we shall have an expert in our Art Needlework Department, on the Second Floor, to teach you anything you wish to know about knitting and crocheting. Ample provision has been made for your comfort and convenience, and you are cordially invited to attend the classes as often as you wish. This will be the most important event of its kind this season, and is of interest to every woman. For in addition to the classes there will be

A Notable Exhibition of Garments Made of the Fleisher Yarns

showing the very newest models in sweaters, shawls, afghans, blankets, etc. See these novelties by all means. Join the classes if you wish. We can assure you a pleasant and profitable visit. —Second Floor.

A Factory Concession For One Day Only A New \$60 Domestic Sewing Machine Special \$29.45

The Latest 1913 Model—Guaranteed 20 Years
—Just 50 households will be able to welcome these new machines —for we have but 50 machines that we will sell on Monday at this specially reduced price and for the one day only.

—This machine is equipped with every modern improvement—the lock and double-thread stitching—chain or single thread-stitching—ruffling—tucking—hemming—binding and shirring—in fact it has all the requirements of the best up-to-date machine. It is durable, quiet and light-running—yet simple in construction. In fact this machine runs easier and faster than any other machine manufactured.

—A full and complete set of nickel-plated attachments free with each machine. Woodwork of the finest quartered sawed oak. For one day only.

Sold on the Easy Payment Plan of
\$1.00 Down—\$1.00 Week Fifth Floor.

Tomorrow We Open Our New Dinnerware Department A Great Event for Every Woman Who Directs a Home

—From the very outset we expect to secure the Dinnerware prestige of this city. Our Mr. Gill, to whom we gave the commission to install our chinaware department, was unhindered by any limitations or conditions. His one imperative instruction was to assemble for this store the best of the world's best chinaware—to secure china of manufacturers of world-wide reputation that would strengthen the store's slogan of "Merchandise of Merit Only." Fine table china has undergone many changes—decorations are unique and novel. Shapes and styles are different from those of former years. Naturally you will find in this store only everything that is new and novel in fine table china.

We Are Exclusive Portland Agents for Theodore Haviland Chinaware and Many of the Most Famous Potteries in England, France, Austria and America In Haviland China English and French China Sets

—We have 24 different open-stock patterns from this famous factory—Limoges, France. These comprise gold-border patterns, floral spray designs, in beautiful French colorings, conventional borders, outlined with gold. The very latest shapes, known as the Chelsea and Bristol. Also the popular Colonial gold-band pattern, with gold handles and plain gold bands.

Prices Range From \$35.00 to \$250 Per Set

—Our opening display of Haviland china is the largest and most complete shipment ever made from their factory to the United States.

Cauldon English China

—This famous English ware is shown with a deep gold-edged border of acid gold, in a conventional design. Also a new Grecian border design, in gold and gray. A particularly attractive set is decorated in roses and floral design, in a combination of vivid colors, for which this famous old English china is celebrated. Every design exclusive in this store.

John Maddock & Sons' English Dinnerware

—This Pottery has sent us a reproduction of old English Crown Derby china. The original set sold for \$400. We are offering the same pattern in the same colorings, outlined with gold, made by John Maddock & Sons, England, for \$48.00.

Dinnerware From American Potteries

—The best examples of American dinnerware will be exhibited from the potteries of Edwin Knowles & Co., Smith-Phillips China Company and the Stubbenville pottery. From each of these factories we carry open-stock patterns, the designs of which are sold exclusively to this store.

Opening Sale 100-Piece Dinner Sets Special \$15.75

—Austrian china, in gold-bordered design, in latest shapes. Also conventional floral border pattern. Handles trimmed with gold.

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| 12 Dinner Plates | 2 Meat Platters |
| 12 Breakfast Plates | 2 Covered Vegetable Dishes |
| 12 Tea Plates | 1 Open Vegetable Dish |
| 12 Soup Plates | 1 Pickle Tray |
| 12 Fruit Saucers | 1 Gravy Boat and Stand |
| 12 Individual Saucers | 1 Sugar and Creamer |
| 12 Teacups and Saucers | 1 Covered Butter Dish. |

A GREAT ANNUAL SALE OF BLANKETS AND COMFORTABLES

ALL GRAY WOOL BLANKETS REDUCED

—Silver gray and sanitary gray wool blankets of superior quality, firmly woven, made with pretty, fancy woven borders in tan, brown, pink or blue. Full size and weight.

- \$ 4.50 Gray Wool Blankets—Special... \$2.69
- \$ 5.50 Gray Wool Blankets—Special... \$3.45
- \$ 6.50 Gray Wool Blankets—Special... \$4.45
- \$ 7.50 Gray Wool Blankets—Special... \$5.35
- \$ 8.50 Gray Wool Blankets—Special... \$5.95
- \$10.00 Gray Wool Blankets—Special... \$6.85

PLAID WOOL BLANKETS

—Fancy plaid wool blankets, in plain or broken block designs, in colors of pink, tan, gray, yellow or blue. A very serviceable blanket, full weight and size.

- \$ 4.25 Plaid Wool Blankets—Special... \$2.69
- \$ 5.00 Plaid Wool Blankets—Special... \$3.39
- \$ 6.75 Plaid Wool Blankets—Special... \$4.73
- \$ 7.50 Plaid Wool Blankets—Special... \$5.19
- \$ 8.50 Plaid Wool Blankets—Special... \$5.65
- \$10.00 Plaid Wool Blankets—Special... \$6.85
- \$11.50 Plaid Wool Blankets—Special... \$7.95
- \$12.50 Plaid Wool Blankets—Special... \$9.85

WHITE WOOL BLANKETS

—White wool blankets, all made of selected quality of fleeced wool, firmly woven. Some of the popular-priced blankets have a little cotton in the chain, which assures their good wearing qualities. Others all-wool warp and filling. All blankets full weight and size, with pretty pink and blue borders.

- \$ 4.25 White Wool Blankets, 11-4 size—Special... \$2.69
- \$ 4.75 White Wool Blankets, 11-4 size—Special... \$3.39
- \$ 5.50 White Wool Blankets, 11-4 size—Special... \$3.73
- \$ 6.50 White Wool Blankets, 11-4 size—Special... \$4.45
- \$ 7.50 White Wool Blankets, 11-4 size—Special... \$5.19
- \$ 8.50 White Wool Blankets, 11-4 size—Special... \$5.65
- \$10.00 White Wool Blankets, 11-4 size—Special... \$6.85
- \$11.50 White Wool Blankets, 12-4 size—Special... \$7.95
- \$12.50 White Wool Blankets, 12-4 size—Special... \$9.85

DEEP REDUCTIONS ON ALL BRASS BEDS, MATTRESSES AND PILLOWS

SILKOLINE COMFORTERS

—Silkoline cotton-filled comforters, filled with best quality of white laminated cotton and covered with the best grade of figured silkoline, in pretty floral and conventional designs. Made with sateen and silk borders to match covering. Full weight and size.

- \$1.50 Silkoline Cotton Comforters—Special... \$1.19
- \$2.00 Silkoline Cotton Comforters—Special... \$1.68
- \$2.50 Silkoline Cotton Comforters—Special... \$1.89
- \$3.00 Silkoline Cotton Comforters—Special... \$2.33
- \$3.50 Silkoline Cotton Comforters—Special... \$2.79
- \$4.00 Silkoline Cotton Comforters—Special... \$3.19
- \$5.00 Silkoline Cotton Comforters—Special... \$3.95

DOWN-FILLED SATEEN COMFORTERS

—Sateen-covered, down-filled comforters, filled with best quality of goose down and covered with finest grade of figured sateen. All comforters full, large size, 72x84 inches.

- \$ 7.50 Down Comforters—Special... \$5.95
- \$ 8.50 Down Comforters—Special... \$6.85
- \$10.00 Down Comforters—Special... \$7.95
- \$12.50 Down Comforters—Special... \$9.45

COTTON FLEECE BLANKETS

—Winter weight heavy cotton fleeced blankets. Pretty, fancy striped borders to match.

- \$.85 Cotton Fleeced Blankets, 10-4 size—Special... \$.63
- \$1.00 Cotton Fleeced Blankets, 10-4 size—Special... \$.73
- \$1.25 Cotton Fleeced Blankets, 11-4 size—Special... \$.89
- \$1.50 Cotton Fleeced Blankets, 11-4 size—Special... \$1.17
- \$1.75 Cotton Fleeced Blankets, 12-4 size—Special... \$1.39
- \$2.00 Cotton Fleeced Blankets, 12-4 size—Special... \$1.59

EMMERICH GUARANTEED FEATHER PILLOWS

- \$1.50 pair 3-lb. Emmerich Pillows—Special... \$1.19 pair
- \$2.00 pair 3 1/2-lb. Emmerich Pillows—Special... \$1.49 pair
- \$3.00 pair 3 1/2-lb. Emmerich Pillows—Special... \$2.38 pair
- \$4.00 pair 3 1/2-lb. Emmerich Pillows—Special... \$3.19 pair
- \$5.00 pair 3-lb. Emmerich Pillows—Special... \$3.95 pair
- \$6.00 pair 3-lb. Emmerich Pillows—Special... \$4.95 pair