

Trustworthy Sales New Autumn Merchandise

A Glove Sale to Your Profit

\$4.00 FOWNES GLOVES—SPECIAL \$3.65
—First quality of real kid, 16-button length glove, three pearl clasps at wrist, back embroidered in self and contrasting stitching. Fownes make. Black and white only.

\$1.50 GLACE GLOVES—SPECIAL \$1.29
—Women's one-clasp Glace Gloves, fancy embroidered back, in self and contrasting stitching, white, brown, gray and champagne.

\$1.50 PIQUE MOCHA GLOVES—SPECIAL \$1.18.
Women's one-clasp Pique Sewn Mocha Gloves, Bacmo make, in brown and gray. Very special at this price.

\$1.50 NOVELTY CAPE GLOVES—SPECIAL \$1.18
—Women's Novelty Cape Gloves, PXM sewn, fancy stitched back, in black, white or tan.

\$1.25 LAMBSKIN GLOVES—SPECIAL 95c
—One-clasp Pique Sewn Lambskin Gloves, a splendid glove for shopping and street wear, made of heavy stock with heavily embroidered back. Colors tan and gray.

\$1.25 TWO-CLASP GLACE GLOVES—SPECIAL 89c
—Women's two-clasp oversewn Glace Gloves, soft, pliable stock, suitable for dress wear in black, white, tan, brown, gray or navy.
—First Floor.

Men's \$4.50 Flannel Bathrobes \$2.98

—If you do not already own a warm "comfy" bathrobe, or if the old one is getting shabby, now is the time to purchase a dandy new one at a low price. These are the popular blanket robes, in grays, navy blues, wines, reds, browns and tans. Made with cord at neck and cord girdle to tie. Have lay-down collars.

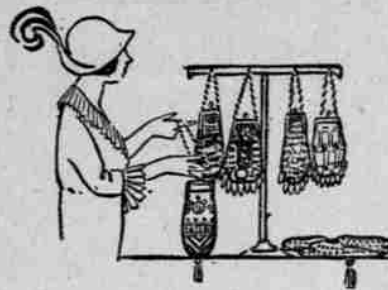


Men's 50c Silk Plated Hose Special 27c Pair

—Opportunity comes but once. This time we were privileged to purchase 100 dozen pairs of the finest silk-plated hose for men that the market could produce. The great concession made enables us to offer these hose at this very special price. They come with heavily reinforced toe and heel and double constructed soles and will give exceptional wear. Only in staple colors—navy blues, tans and black. —First Floor.

Men's \$1.50 Liwo Gloves, Special \$1.15

—This sale will be of great interest to those men who are acquainted with our famous Liwo Gloves. These are cape gloves, made from soft, pliable stock and in a weight suitable for Winter street wear. The newest shades of tan—and made with one patent fastener.
—First Floor, Washington-st. Entrance.



Imported Beaded Bags Selling Regularly to \$5.00

Special \$2.98

—Numerous shapes—long, oval, square and balloon shapes. Beautifully beaded in various conventional and floral designs, gold and white effects; others with white background and gold and cut steel beads and various bright colorings, as well as black. Chain handles and fancy bead fringe, gilt or gunmetal frames.
—First Floor.

Sterling Silver Deposit Ware At Radical Reductions

—Attractive finely finished pieces in various designs—articles for the dining table, dressing table, vases and jars.

Flower Vases—Special . . . 39c
Flower Vases—Special . . . 69c
Oil Cruets—Special . . . 49c
Sugar and Creamer, set . . . 69c
Toothpick Holders . . . 39c
Cologne Bottle—Special . . . 39c
Cologne Bottle—Special . . . 25c
Bon Bon Dishes—Special . . . 39c
Lemon Plates—Special . . . 39c
Mustard Pot—Special . . . 39c
Cake Plate, 8-in.—Special . . . 69c
9-in. Cake Plate—Special . . . 98c
Puff Box—Special . . . 49c
Hair Receiver . . . 49c
Candlesticks—Special . . . 69c
—First Floor.

All Purchases Made of Month Go on



Beauty Demands Hair

—No woman, even though she may have perfect features, will look her most becoming self unless her hair is arranged in a becoming style.

—The switches which we are offering tomorrow will materially aid women to arrange their hair in a manner to suit their individual style. Experts to assist.

—All switches in this sale are of fine wavy hair.

20-inch Switch—Special \$1.44
24-inch Switch—Special \$2.64
24-inch Switch—Special \$2.44
24-inch Switch—Special \$4.94
—Messaline Floor.

A Lace Sale Paramount WHEREIN YOU CAN PURCHASE AT THE HEIGHT OF A "LACE SEASON"

The Most Fashionable and Wanted Laces

At Prices Never Before Equaled Shadow Laces Selling to 75c Yard, Special 15c

—There never was a lace so adaptable for all purposes as the Shadow laces of this season. Here you will find the greatest assortment of these very popular laces in an immense variety of designs in the extra fine qualities. For waist trimmings, children's dresses, for trimming or fashioning entire evening dresses, for the tunic over-skirt now so fashionable and for lingerie purposes these laces will answer your requirements. And the best part of it all is that you can find the dainty bands to match the various edges. In widths from three, five, seven to nine inches.

Handsome All-Over Laces, Special Yard 69c That Sell Regularly at \$1.00, \$1.50 to \$2.50 the Yard

—Such an assortment of all-over laces as this will be hard to find, even at regular prices. All fresh, new patterns that will be used this season. They measure 18 inches in width and can be had in white, cream and ecru. The kind of all-over laces you can use for millinery purposes, for yokes and vests on waists and panel trimming on the skirts of afternoon or evening gowns.

—Venise and Oriental patterns, crochet effects and Irish Bohme Teneriffe patterns. In floral, dot and spray designs. A most varied and desirable assortment.
—First Floor.

For Knit Underwear No Store Is as Satisfactory as This Store

A Sale

—Your Winter supply of knit underwear for yourself and children is best bought now. Stocks are complete, varieties are greatest and prices are an inducement. Tomorrow we inaugurate an immense Fall underwear sale, including the most famous underwear brands in the world.

- 35c VESTS OR TIGHTS, 25c**
—Vests of white cotton, fine ribbed, medium weight, high neck, elbow or long sleeves, with knee or ankle-length tights to match. Regular or extra sizes.
- 65c AND 75c UNION SUITS SPECIAL, 50c**
—Union suits, perfect fitting, of medium weight cotton, pure white, strongly made and finely finished. The durable kind in knee or ankle length. Round neck, elbow or no sleeves; also Dutch neck, elbow sleeves, or high neck, long sleeves.
- \$1 UNION SUITS, 65c**
—Fine ribbed, pure white cotton, heavy weight union suits, long sleeves, ankle length, silk trimmed throughout.
- \$1.25 UNION SUITS, 85c**
—Union suits of heavy weight cotton, pure white fleeced, soft and warm, trimmed and finished with silk; all perfect form-fitting garments in low neck, sleeveless, ankle-length style and elbow sleeves, ankle length, in either high or low neck.
- Merino Union Suits, \$1.50**
—Union suits of merino; medium weight, low or high neck; also in Dutch neck, elbow sleeve. The celebrated Richelieu brand of seamless suits.
- CORSET COVERS, 50c**
—These covers are of white cotton, medium weight, all styles, including Dutch neck, elbow sleeves; Richelieu brand.
- White Cotton Vests, 50c**
—White cotton vests; high necks, long sleeves or Dutch neck, elbow sleeves, with knee or ankle-length tights to match; hand tailored and trimmed.
- SILK LISLE VESTS, 50c**
—Silk lisle vests, plain, low neck or crocheted yokes, in pretty designs.
- UNION SUITS, \$1.00**
—Pure white cotton union suits; light, medium or heavy weight; hand finished and trimmed.
- Wool-Mixed Garments, \$1**
—Merino (wool-mixed), vests or tights, silk finished, in all the wanted styles.
- SWISS UNION SUITS, \$2.25**
—Hanro brand, Swiss-ribbed, guaranteed unshrinkable union suits; low neck, knee or ankle length; made with spliced thighs for long wear.
- UNION SUITS FOR \$1.95**
—Improved merino; soft, light and warm; the hand silk trimmed line of union suits in all desirable styles.
- UNION SUITS AT \$2.50**
—Hanro Swiss silk mixed union suits; medium weight. Dutch neck, elbow sleeves, reinforced thighs.
—Fourth Floor.

A Great Half-Price Sale of Bathrobes



—A manufacturer's sample line of newest bath robes, which includes various styles and colorings, but no two alike.

—Of Beacon blankets and plain colored ripple eiderdown.

—Made with low necks, square necks, round or V-shape necks. Some having collars and others without collars.

—Empire style robes, loose effects and fancy cord girdle robes.

—The trimmings are of satin and ribbon or effective brocaded velvet in entirely new designs. Some have long sleeves and others with short sleeves.

—In colors, you have your choice of navy blue, lavender, gray, light blue, pink and cadet.

\$ 4.00 Robes, special \$2.00 **\$ 8.00 Robes, special \$4.00**
\$ 6.00 Robes, special \$3.00 **\$10.00 Robes, special \$5.00**
\$12.00 Robes, special . . . \$6.00
—Fourth Floor.



The First Sensational Sale OF THE MILLINERY SEASON Finest Quality—Velour Hats Selling Regularly to \$4.50

Monday \$1.95

—Our millinery buyer, who is now in the Eastern fashion centers attending the openings of the latest French millinery, secured this wonderful lot of hats.

—They represent smartest styles shown in untrimmed velour hats.

—In black and colors.

—In twenty different shapes.

—These are the smartest velour hats shown this season, and are bound to be first in favor with the first appearance of Jack Frost and rain.

They are stylish and serviceable and with but the simplest trimming make a most attractive hat.

—They come in the new close-fitting tic-tok shapes.—2d Floor.

The Smartest Coat Shown This Season

28 of Them Selling Regularly \$35.00

Monday \$23.75

—A manufacturer had just sufficient material to make 28 of these coats. It was impossible for him to get more, so we contracted for the entire lot at a deep price concession.

—It is one of the smartest coats of the season. Made of fine imported brocaded wool materials in navy blue, brown and gray.

—This coat is made in the newest 48-inch length, flounced model, with velvet collar and velvet pipings.

—It is lined throughout with satin.

—This coat on sale is exactly like the illustration, and was reproduced from an original French mode.
—Third Floor.



This Sale of Model Suits Is Another Merchandising Sensation

Note Well

Every Suit Is a Reproduction of a Paris Model
Every Suit Is Distinctive
Every Suit Is From Tailors of Highest Repute
Every Suit Reflects the Very Latest Fashion

All Purchased at a Very Special Price and to Be Sold Less Than Wholesale Cost

These Model Suits Sell Regularly to \$75.00

87 Suits On Sale Monday

Special \$35.00

—These magnificently tailored suits, coupled with the extraordinarily low price at which we place them on sale, are certain to assure a glittering success for this event from the very moment the store opens.

—That an immense attendance will take advantage of this great sale is certain beyond the shadow of a doubt. Interest is certain to be maintained until the very last suit of this superbly selected stock has disappeared. Our only regret is that we were unable to secure 300 or 400 of such magnificent suits. As it is, we count ourselves fortunate in securing these wonderfully clever model suits, even though they afford but eighty-seven fortunate purchasers.

WILL YOU BE ONE OF THEM?

—Following is a brief description of materials and styles. It affords but little satisfaction in describing these elegant suits, as the assortment is so varied, the styles so exclusive and distinctive that we cannot possibly do them justice in mere word.

—The materials are Duvetyne, Chiffon Broadcloth, Velour de Laine, Novelty Cheviots, Wool Matelasse and Poplins.

—The jackets are 38 inches in length, the correct length this season, cutaway in style—there are various bloused and fancy trimmed jackets, all of which are lined with the finest Peau de Cygne silk, and finished in a "made-to-order" manner. The skirts are decidedly clever in their various drapings and fashions.

—You will find here suits in midnight blue, rich Autumn browns, the very popular taupe, a peculiar and lovely shade of wisteria and the very newest green tone. —Third Floor.

Hot-Water Bottles

That Sell at \$2.00, \$2.50 and \$3.00 Each Very Special 98c

—These bottles are made of heavy maroon rubber in two and three-quart capacity—made with reinforced seam, neck, and nickel-plated stopper. Some have cloth inserted. The very best workmanship enters into the making of these bottles. Secure one now and have it on hand when Jack Frost makes his appearance, bringing in his wake the hundred and one aches that a little warmth will allay.
—First Floor.

The Triumph

—The foundation upon which a obligations of the merchant to the —The evil elements of business—and the other kindred ills—are a driven out and destroyed. For die in such an atmosphere.

—This store promises you protection disease and adds to this a pe service.

We Have Heard Like to Think

Portland has gained appreciably v Public patronage is welded to pu task of building up a business, up scientific methods, we have left no

We Have Thought And the Thr

when we surpassed even our fonc ing the sales of our opening we —That crafty individual—Comp into the ears of the public, that a aisles, perfect ventilation, politen chandise, all make for high prices. —The bugaboo of doubt has long when the public learned to know augmented selling space, a more sells Merchandise of Merit for elsewhere. —Increased efficiency means grea er prices. —This store never sacrifices qua use quality as an excuse for high, first, and the customer naturally

Tomorrow We B Great Sales Thro Offering the Latest Fall Merc