



PENDLETON ROUND-UP  
COMMEMORATES SPIRIT OF THE EARLY WEST



**T**HE Pendleton Round-Up is at hand. The term "round-up" comes from the Texas Panhandle. Throughout the Middle West it is, or was, the phrase descriptive of the semi-annual gathering together of the cattle. Up from Mexico, through the Southwest and California, came the Spanish term, "rodeo," meaning the same thing. The terms met in Oregon, and in the southern part of the state "rodeo" was victorious. But "round-up" triumphed in that vast region indefinitely known as Eastern Oregon.

The Pendleton Round-Up is the memorial perpetuation of the early days of the West, when the literature of the great plains consisted of the chanties of the cowboy and the back-home letters sent to the loved ones before Owen Fisher and Alfred Henry Miles wrote best-sellers about the men thereof.

The "roundup" and the Round-Up is the

the host to 40,000  
the care of more  
and 13, 1913.