

This Store Is Not a Museum—

It's a mammoth shopping mart, modern, aggressive, lively, dependable and homelike—just the kind of a store that meets the needs and wants of everybody—a store with a policy that has retained the stamp of public approval and patronage consistently and increasingly for over 56 years.

Truth inborn in every transaction in this store has won the confidence of our thousands of patrons to an immeasurable degree, and by straightforward methods, painstaking and courteous consideration, we hope to merit the increased confidence of each succeeding generation.

To newcomers in Portland we state these facts as a guide to the most dependable place in all Portland to shop, whether the need be for man, woman or child.

Lawn Mowers at the Lowest Prices

\$8.50 Philadelphia Lawn Mower—14-inch size, 5-Blade Cylinder 10-inch Drive Wheel. Single Pinion. Geared on both sides. **\$6.79** Specially priced for quick disposal, while they last, at only

\$4.50 Reliance Lawn Mower—size 2—12-inch—Special **\$3.59**
 \$5.25 Reliance Lawn Mower—size 3—12-inch—Special **\$4.19**
 \$4.25 Reliance Lawn Mower—size 1—14-inch—Special **\$3.39**
 \$5.00 Reliance Lawn Mower—size 1½—14-inch—Special **\$3.99**
 \$4.75 Reliance Lawn Mower—size 2—14-inch—Special **\$3.79**
 \$5.50 Reliance Lawn Mower—size 3—14-inch—Special **\$4.39**

—Big Basement Store.—Mail Orders Filled.

Linens Hemmed Free!

WRITE FOR CATALOGUE

It's an additional service we intend to render to our patrons during this mammoth Home-Furnishing Sale. All Linens purchased here during this sale will be hemmed free for those who desire, on the rapid and easy-running, high-grade "Willamette" Sewing Machine. "Willamette" Sewing Machines are sold on our Club Plan of payment—\$2 at time of purchase delivers the Machine at your home, and then \$1 each week until paid for. Shown in several styles are the Willamette Sewing Machines, at \$32.50, \$35 and \$40.

—Third Floor, Main Building.—Mail Orders Filled.

Porch Gates for Baby's Safety

These Porch Gates are a great aid to mothers, as they eliminate the necessity of constant watch of the little toddlers. Gates are adjustable to any desired size, made strong, with steel supports. In every home where little children are, these Porch Gates are a great convenience and means of safety. **\$3.00 Porch Gates \$1.95**
\$3.50 Porch Gates \$2.39

—Fifth Floor, Main Building.

Meier & Frank's August Homefurnishing Sale—

Planned With 56 Years of Knowing the Needs and Wishes of Portland People--We're Certain This Tremendous

Credit Purchases Tomorrow and Balance of the Month Made Payable September 1st

These Crocheted Bed Spreads

ARE NEATLY HEMMED

\$1.25 Crocheted Bed Spreads—Special... **\$1.00**
 \$1.65 Crocheted Bed Spreads—Special... **\$1.39**
 \$2.00 Crocheted Bed Spreads—Special... **\$1.65**
 \$2.25 Crocheted Bed Spreads—Special... **\$2.00**

—First Floor, New Building.—Mail Orders Filled.

Portland people, justly proud of their beautiful homes, will find in this great Homefurnishing Sale a splendid opportunity to enhance that beauty by adding to or renewing the furnishings throughout, and we want all to desire to make use of our liberal Club Plan of easy installment payments.

Peruse this double page carefully. You're certain to find many desirable furnishings for your home at much less than elsewhere. Many months have been devoted by our Department Chiefs in selecting large quantities of dependable merchandise for this great August event, and how well they've planned will be evidenced every day of this tremendous sale.

Nearly every window in this great Store has been devoted to the display of goods detailed here. Inspect the windows today. 'Twill give you a greater insight to the high quality of merchandise we offer for this Sale. Ask any Floorman about our Club Plan of payment on Furniture and kindred needs. You'll find it profitable to add greatly to the beauty of your home here tomorrow, with marked economy.



Now Is the Time--Replenish Your Table Linens!

Extra heavy All-Linen Table Cloths, bordered all around, spot pattern with bar border, 72x72 inches. A very serviceable Cloth. **\$4.75 All-Linen Table Cloths, 72x90 inches, Special \$3.95**
 22-inch Napkins to Match, Special low price, dozen **\$3.50**

\$4.25 Table Cloths at \$3.48

Of very fine All-Linen Damask Cloth, guaranteed hand loom; round, hand-hemmed, with one dozen 28-inch Napkins to match.

\$9 Breakfast Sets at \$6.50

Colored Breakfast Sets, in light blue, pink and gold, hemstitched, ready for use, size 66x66 inches, with one dozen Napkins to match.

\$10.00 Breakfast Sets, 66x86 inches, Special **\$7.50**
 \$11.00 Breakfast Sets, 66x102 inches, Special **\$8.50**

Many Cloths at 1/3 Off

A special lot of large Cloths measuring 90x90 inches and 90x108 inches, slightly soiled from handling. They're of a fine grade of pure linen damask, and priced at one-third off their regular selling prices for Clearance.

- \$12.00 Cloths, 90x90 inches, Special low price, each **\$ 8.00**
- \$15.00 Cloths, 90x90 inches, Special low price, each **\$10.00**
- \$16.00 Cloths, 90x90 inches, Special low price, each **\$10.50**
- \$20.00 Cloths, 90x90 inches, Special low price, each **\$14.00**
- \$30.00 Cloths, 90x90 inches, Special low price, each **\$20.00**
- \$12.00 Cloths, 90x108 inches, Special low price, each **\$ 9.00**
- \$15.00 Cloths, 90x108 inches, Special low price, each **\$10.00**
- \$18.00 Cloths, 90x108 inches, Special low price, each **\$13.00**

\$5 Lunch Cloths Each \$3.38

A handsome Lunch Cloth of all pure linen, hemstitched, corners mitered, with plain ribbon or ornamental stripe center, fine, heavy.

Pure Linen Table Damask Yard 90c

—68 inches, in neat floral designs. Very serviceable and will launder well.

Napkins—22x22-inch, very neat patterns and a good serviceable grade, special the dozen at only **\$3.15**.

Napkins—18x18-inch, all linen, floral patterns, nice size for breakfast use, special the dozen, at only **\$1.48**.

—First Floor, New Building.—Mail Orders Filled.

Burrowes' \$4 Card Tables \$2.89

Attractive and convenient are these well-made Card Tables, in maple finish. They're covered with a good grade of felt or leatherette. 36 inches square. Regularly \$4. Special, **\$2.89**.

\$1.75 Sewing Tables, Only \$1.19

They're most convenient and can be folded up when not in use. Made of splendid hardwood, with cedar finish. 18 inches wide and 36 inches long. Regular \$1.75 Tables. Special at **\$1.19**.

Sale of Porch Swings and Settees

—made of Andrew Jackson old hickory. 4 feet length. Round and square back. Complete with Chains and Hooks. Special and timely is this sale.

Regularly \$15.00—now **\$11.89**
 Regularly \$14.25—now **\$10.95**

\$17.50 Porch Swing—of oak 6 ft. in length. Padded seat **\$13.95** and back. Wide arm-rest. With Chains and Hooks. Sp'l, **\$12.00**
 \$12.00 Porch Swing—of select fir. Natural finish, shellac gloss. Strong and durable. Specially priced for this sale at **\$8.63**
 Regular \$10.50 Porch Swing; special, **\$7.95**

—Fifth Floor, New Building.—Mail Orders Filled.

White Mountain Refrigerators & Ice Chests Reduced Prices

For absolute insulation and perfect circulation of cold air—the White Mountain Refrigerator for nearly 40 years has reigned supreme in thousands of households. Its provision chamber is of white stone, very sanitary and remarkable for its cold retaining properties. Choose one now, at the very economical prices we're offering.

- \$ 7.00 White Mountain Ice Chest—Special..... **\$ 5.60**
 - \$10.00 White Mountain Ice Chest—Special..... **\$ 8.00**
 - \$12.00 White Mountain Ice Chest—Special..... **\$ 9.60**
 - \$13.50 White Mountain Ice Chest—Special..... **\$10.80**
 - \$10.00 White Mountain Refrigerator—Special..... **\$ 8.00**
 - \$12.00 White Mountain Refrigerator—Special..... **\$ 9.60**
 - \$15.00 White Mountain Refrigerator—Special..... **\$10.80**
 - \$17.00 White Mountain Refrigerator—Special..... **\$12.00**
 - \$18.50 White Mountain Refrigerator—Special..... **\$13.60**
 - \$21.00 White Mountain Refrigerator—Special..... **\$14.80**
 - \$25.00 White Mountain Refrigerator—Special..... **\$16.80**
 - \$27.50 White Mountain Refrigerator—Special..... **\$20.00**
 - \$30.00 White Mountain Refrigerator—Special..... **\$22.00**
 - \$32.50 White Mountain Refrigerator—Special..... **\$24.00**
 - \$35.00 White Mountain Refrigerator—Special..... **\$26.00**
 - \$37.50 White Mountain Refrigerator—Special..... **\$28.00**
 - \$45.00 White Mountain Refrigerator—Special..... **\$36.00**
 - \$50.00 White Mountain Refrigerator—Special..... **\$40.00**
 - \$55.00 White Mountain Refrigerator—Special..... **\$44.00**
- WHITE MOUNTAIN REFRIGERATORS HERE EXCLUSIVELY
 —Fourth Floor, Main Building.

The Foundation of Richness in Any Room Is a Harmonizing Carpet or Rug



500 Body Brussels Rugs in a Special Purchase

—from the Mill at Philadelphia—enables us to give you the greatest bargain ever offered in this line. There's a large selection of beautiful and choice patterns in blue, rose, French gray, green and taupe. Prices range as follows

- Regular \$ 3.50 Rugs, size 27x54 inches, special..... **\$ 2.35**
- Regular \$11.00 Rugs, size 4-6x7-6, special..... **\$ 8.65**
- Regular \$18.00 Rugs, size 6x9, special..... **\$13.75**
- Regular \$31.00 Rugs, size 8-3x10-6, special..... **\$21.50**
- Regular \$31.00 Rugs, size 9x9, special..... **\$21.50**
- Regular \$33.00 Rugs, size 9x12, special..... **\$22.50**

3000 Axminster and Tapestry Brussels Closing Out F. & B. Grades Tapestry Brussels Carpets

Rugs from the largest manufacturers and all of the very best quality in this line. Large and choice assortment to select from.

Regular \$18.25 Axminster Rug, Size 8-3x10-6 **\$16.35**
 Reg. \$25. \$27 Axminster Rug, Size 9 x 12, Sp'l **\$19.50**
 Reg. \$4.50 Axminster Rug, Size 36x72, Sp'l **\$ 3.15**
 Reg. \$3.00 Axminster Rug, Size 27x54, Sp'l **\$ 1.89**
 Reg. \$15.00 Tapestry Rug, Size 9x12, Special **\$12.98**
 Reg. \$10.00 Tapestry Rug, Size 9x12, Special **\$ 7.35**

Renew Your Linoleums Now At These Extreme Savings

What could be more serviceable for kitchen or bathroom than a pretty piece of Linoleum. It's here in a large variety of patterns and colors—at prices that are astounding.

Reg. \$.60 E Print Linoleum, Special at yard **39c**
 Reg. \$.67 D Print Linoleum, Special at yard **49c**
 Reg. \$1.40 Inlaid Linoleum, Special at yard **98c**
 Reg. \$1.60 Inlaid A Grade Linoleum, Sp'l **\$1.10**

\$18.00 Wilton Rugs, Size 4-6x7-6, Special **\$9.95**
 \$7.75 Wilton Rugs, Size 36x63, Special, each **\$5.50**
 \$5.50 Wilton Rugs, Size 27x54, Special, each **\$3.50**
 \$5.00 Wilton Rugs, Size 36x36, Special, each **\$1.95**

—Third Floor, Main Building.—Mail Orders Filled.

Cut Glass of Fine, Deeply Cut Quality at Striking Reductions!



- \$5.00 Cut-Glass Berry Bowl—of a very high-grade make. Rich and deep cut. Handsome prism and mitre design. We special these at, each, **\$3.19**.
 - \$2.50 Cut-Glass Handled Nappy—with deep cut in sunburst and scroll design. This 6-inch handled Nappy is most exquisite, and we've specially priced it at **\$1.79**.
 - \$ 1.75 Cut-Glass Oil Bottles..... Special **\$1.29**
 - \$ 2.00 Cut-Glass Saucers, 5 in..... Special **\$1.49**
 - \$ 4.00 Cut-Glass Spoon Tray..... Special **\$2.99**
 - \$ 4.00 Cut-Glass Comports, 6 in..... Special **\$3.19**
 - \$ 5.50 Cut-Glass Plates, 6 in..... Special **\$4.19**
 - \$ 6.00 Cut-Glass Bowl, 8 in..... Special **\$3.99**
 - \$ 7.50 Cut-Glass Bowl, 8 in..... Special **\$5.19**
 - \$ 8.50 Cut-Glass Relish Dish..... Special **\$5.99**
 - \$10.00 Cut-Glass Bowl, 9 in..... Special **\$7.19**
- First Floor, Main Building.—Mail Orders Filled.

We are tendering you out-of-the-ordinary values in Cut Glass—pieces you can use every day in your dinner service. The designs are all beautiful and the finish most brilliant. For a Wedding Gift or for your own use—you'll do well to make a selection now.

\$6.00 Cut-Glass Sugar and Creamer—in beautiful and popular Hob Star design. American cut. An adornment to any table. Priced at the set, **\$3.79**

\$3.00 Cut-Glass Nappy—of 6-in. size. Beautiful combination design of sunburst, fan and cross cutting. This lovely Nappy is specially priced at **\$1.49**.

Homefurnishing Sale Acorn Ranges

\$22.50 Acorn Gas Ranges, \$18.99

This type of the celebrated Acorn Gas Range is durably made, compact, and most conveniently arranged, with four large burners, and one simmering burner, 16x16-inch oven, built with durable walls of heavy steel.

Reg. \$32.50 Gas Ranges, \$27.50

Famous Acorn Make
 For perfect baking convenience, economy and durability, this type of the celebrated Acorn Gas Range cannot be equaled. It is the most compact Gas Range made, and the convenient height of the Broiler and Baking Oven necessitates no back-breaking stooping or lifting in operating them.

—Fourth Floor, Main Building.



Stove Dept. 4th Floor

Dinnerware Opportunity

A most reasonable opportunity is offered you here to purchase Dinnerware at remarkable savings. It will pay you well to choose now your needs far into the future.

60-piece Semi-Porcelain Dinner Set, Special **\$10.99**
 100-piece Semi-Porcelain Dinner Set, Special **\$15.99**

These Dinner Sets are of English Semi-Porcelain China, in plain shapes, decorated with gold band edge, off-set with a black line, and all gold handles.

60-piece Semi-Porcelain Dinner Set, Special **\$ 8.99**
 100-piece Semi-Porcelain Dinner Set, Special **\$12.99**

English Semi-Porcelain Dinnerware in a very beautiful conventional design, attractive colors. The shapes are practical and the set gives a very pretty effect to the table.

60-piece Semi-Porcelain Dinner Set, Special **\$ 9.99**
 100-piece Semi-Porcelain Dinner Set, Special **\$14.99**

American Semi-Porcelain Dinnerware, decorated in a conventional border design, of festoons of pink roses, and a delicate pink predominates. The shapes are very attractive.

—Big Basement Store.—Mail Orders Filled.



Marshall 4600



Mail Orders Filled at These Special Prices