

All Charge Purchases Tomorrow and Balance of the Month Go on August Accounts, Payable September 1st



Take a Kodak!

On your outings, it's half the fun, and it'll help you to remember the interesting happenings. Purchase all your supplies here and you may be certain they are fresh and new and when you return, bring your films to us to be developed by an expert formerly with the Eastman Co.

—First Floor, New Building. CAMERAS \$1.00 TO \$132.50.

Beach Campers

Write for our complete Mail Order Catalogue. You will find it of great assistance in ordering by mail your requirements for self or Summer home.

Not Too Late to Store Your Furs—in our cold air storage plant, the most scientific method of Fur protection. The only one of its kind in Portland.



Mesh Bags, \$1.75

When you see these beautiful Mesh Bags, their attractive styles, excellent quality, and then their price, \$1.75, you will pronounce this a most remarkable bargain. They're of German Silver, with fancy engraved frames, and are guaranteed unbreakable.

Humane Wire Dog Muzzles—a complete new stock just arrived, which comply to the ordinance, and are most comfortable and permit greatest freedom—25¢, 30¢, 35¢, 40¢, 45¢, 50¢.

Exceptional Corset Values

\$2.50 to \$5 Models, \$1.47

Large women will find this an excellent opportunity to supply Corset needs at a phenomenal price—They range in size from 27 to 36 in. Bust Measure. They're well made of Coutil and Batiste, trimmed in ribbon and lace. Medium and high bust. Medium and long hips. Four pairs of Hose Supporters attached. Regularly \$2.50 to \$5.00. Special \$1.47.

—Second Floor, New Building.—Mail Orders Filled.

It's a Rare Occasion That Brings Such Fashionable Suits & Dresses at \$22.45!

See Double-Page Announcement and Interesting Details of Our Great

August Home-Furnishing Sale Center of Section 1, This Paper

It's an Extraordinary Event!

Laces and Embroideries Priced Remarkably Low

Shadow Lace Allover—18 inches wide, in white and cream, will make exquisite and dainty waists.

To \$1.00 Shadow Lace Allovers, yard, 59¢

To \$1.25 Shadow Lace Allovers, yard, 69¢

To \$2.00 Shadow Lace Allovers, yard, 98¢

Shadow Lace Edges—white and cream, for ruffling and gown trimmings.

To 75c Shadow Lace Edges, special, 39¢

To 85c Shadow Lace Edges, special, 49¢

To \$1.25 Shadow Lace Edges, special, 89¢

Real Fillet Lace Edges and Insertions—from 1 to 12 inches wide, very popular this season for trimming lingerie waists and gowns. You may choose from our immense assortment at One-Third Off.

To \$2.00 Allover Embroidery—20-inch, baby Irish and floral patterns, for dainty lingerie waists. Special, \$1.19.

To 25c Swiss, Nainsook and Cambric Embroidery Edges and Insertions—1 to 4 inches wide, and a good assortment of patterns. Special, the yard, 15¢.

Swiss, Nainsook and Cambric Sets—Edges 3 to 18 inches, Insertions 1 to 3 inches, in a wide variety of pretty designs, appropriate for children's wear or undermuslins.

30c to 85c Sets, special, 25¢

To \$1.00 Sets, special, 39¢

To \$1.75 Sets, special, 59¢

\$1.25 Swiss Flouncings—27-inch, in eyelet and floral effects for combinations and waists, special, 59¢.

—First Floor, New Building.—Mail Orders Filled.

Stunning Suits Formerly \$35 to \$65

Dresses Heretofore \$35 to \$50

The Suits



—are stunning creations of Silk Poplin, Moire, Brocade, Wool Poplin, Serge and Eponge. They're up-to-the-minute in style and you'll find a large assortment of the popular Bulgarian and Russian blouse effects, cutaway and belted back styles.

The Jackets are lined throughout with silk and have fancy silk, lace and lingerie collars. Some have a touch of embroidery on collar and lovely silk corded tassels on belt. The skirts are charmingly made in a variety of Dame Fashion's favorite styles, many with a becoming and graceful drape. One just as illustrated. Your choice of navy, Copenhagen, tan, brown, taupe, heliotrope, wistaria, Nell rose and black. All sizes.

Without doubt, this is one of the most astounding Suit Sales ever known and you'll do well to come early and choose one of these exquisitely lovely Suits, regularly selling from \$35 to \$65, at the extremely low price of \$22.45.

No phone orders. None on approval.

—Second Floor, Garment Salon.—Mail Orders Filled.

The Dresses

—are a cleanup of this season's beautiful Evening and Street Gowns, and a lovelier array would be hard to find.

They're charmingly made in all the late and popular styles—so suitable for the soft, clinging materials. You'll find all the leading shades, in crepe de chine, messaline, charmeuse, voile, crepe, etc.

Made in one-piece styles, some with fancy net and lace waists with wide girde effect in the silk. Some skirts are draped and others have the overskirt effect. Either low or high neck. One just as illustrated.

So dainty and handsome are these exquisite Gowns that you'll be proud to wear to opera, dinner or afternoon tea, and when you see them you'll realize that seldom do you have the opportunity to secure such beautiful Gowns, selling regularly from \$35 to \$50, for \$22.45.

No Phone Orders—None on Approval.

—Second Floor, Garment Salon.—Mail Orders Filled.

A Lovely Lot of Lingerie Waists at \$3.85



—Just arrived from New York. They were forwarded by our buyer there, who is continually watching for the latest styles, and he secured this lot of lovely Waists at an exceptionally low price, which enables us to make you an unusually good offer.

They're of Voile and Batiste and there's a large variety of charming styles. High or low neck. Short or three-quarter sleeves. Daintily trimmed with lace and embroidery. Specially priced at \$3.85.

—Second Floor, New Building.—Mail Orders Filled.

\$8.50 to \$12.50 Tub Dresses Special at \$5.95

Cool and summery are these pretty Lingerie and Tub Dresses and made in an assortment of late and charming styles. They're made of Gingham and Linen, in white, pink, blue, tan, cheeks and stripes. Also a selection of white Lingerie Dresses. All daintily trimmed with lace, net and embroidery. Selling regularly from \$8.50 to \$12.50. Special \$5.95.

—Second Floor, Garment Salon.—Mail Orders Filled.

7500 Yards All Silk

Ribbons, the Yard 23c

7500 yards of beautiful All-Silk Fancy Ribbons and Plain Taffetas and Moires in a wonderful assortment of warp printed floral and conventional designs in 5 and 7-inch widths. Also a full line of staple plain colors. The selection is so varied that you will find Ribbons here to please your every fancy. Regularly they sell for 35c to 50c, special at, the yard 23c

—First Floor, Main Building.—Mail Orders Filled.

Charming Neckwear Economically Priced

35c to \$1.00 Women's High-Grade Neckwear—in a varied array of seasonable styles, including Dutch Collars, Fancy Stocks, Rabats, Jabots, Fancy Bows, Gimpes, Chemisettes, and many fancy silk novelties in assorted colors. For your selection of this entire lot we price them at only, each 25c

\$1.50 to \$3.00 High Lace and Net Trimmed Neckwear—including Robespierre, Fichu, Jabots, Rabats, Silk effects and a large variety of dainty lace effects. Special, each 95c

—First Floor, Main Building.—Mail Orders Filled.

Hosiery Underpriced

\$1.00 Women's Vassar Silk Hose—black, with lisle garter welts, double lisle soles and high spliced heels, in light weight. Special, the pair, 79¢.

25c Women's Black Cotton Ajax Hose—seamless feet, medium weight, sizes 8½, 9 and 9½ only. Special, 3 pairs, 50¢; the pair, 20¢.

Fiber Silk Boot Hose—a new Fiber Silk Hose that will wear unusually well, lisle lined, wide garter welts, seamless feet, light weight. Special, 3 pairs, \$1.00; the pair, 35¢.

—First Floor, Main Building.—Mail Orders Filled.

25c Suitings—for children's dresses and rompers and ladies house dresses. Special, the yard at low price of 17c

25c Striped Japanese Crepe, Special, 19¢

15c and 25c Dimities and Lawns, Special, 11¢

75c Silk and Cotton Fancy Dress Goods, Special, 60¢

—First Floor, New Building.—Mail Orders Filled.

Popular Fiction for Summer Reading

An assortment of 1000 splendid titles, among them are—

"The Soul of a Tenor," by Henderson

"The Londoners," by Hichens

"813," by Le Blanc

"The Country Boy," Davenport

"The Grain of Dust," Phillips

"Mary Cary," Boshier

—from which you may choose at, special, each, 50¢.

Original Editions—over 100 good titles, slightly soiled from handling. Specially priced at, each, 39¢.

—Bookstore, Basement Annex

Have You Seen "Swim Easy" Bathing Suits?

—If, not ask to see them. For comfort and ease and perfect freedom in swimming or learning to swim, you'll find "Swim-Easy" Bathing Suits incomparable. They're light, neat and well-made and greatly reduced in price.

ALL BATHING SUITS, SHOES AND CAPS REDUCED

—Second Floor, New Building.—Mail Orders Filled.

Here's a Timely Sale of Dainty Undermuslins



\$1.50 GOWNS—pretty made of cambric and nainsook. You've your choice of many pretty styles. High or low neck. Long or short sleeves. All daintily trimmed with embroideries and laces. Cool and comfortable for Summer. Specially priced at, each 95c

\$2.50 GOWNS—in many fetching styles. Among others you'll find the popular Empire style. They're of fine nainsook and longcloth, trimmed with embroidery, lace insertion and ribbon bead-ing. Specially priced at \$1.53

\$5.50 AND \$7.50 GOWNS—of the finest materials. Exquisitely made in many popular styles, and all daintily trimmed. They're exceptionally lovely Gowns, we offer you at this low price \$3.57

\$1.75 COMBINATIONS—of fine nainsook. Daintily trimmed with embroidery and lace. In styles to conform with the present mode of dress—sheer and cool for Summer wear. Sp'l \$1.25

39c DRAWERS—well made of good, durable cambric. Trimmed with embroidery, ruffles and tucks. Special price 29c

75c DRAWERS—of nainsook. Prettily trimmed with Swiss Embroidery, insertion and ruffles. Circular or straight leg. Sheer and cool for Summer wear. Specially priced at only 59c

—Second Floor, New Building.—Mail Orders Filled.

Toilet Requisites You'll Want

All Scissors, Shears, 1-3 Off
All Purple Coronation Ware
Toilet Articles, ½ Price
All Gold-Inlaid Amber Toilet
Articles, ½ Price
All Sponges, ½ Price
All Large Oil Tanned Chamolins
now at, ½ Price
All Hand Mirror, at ½ Price

\$1.00 Roll-Up for Traveling,
rubber lined, 49¢
5c Pyramid Fly Catchers, 3
for, 10¢
25c Woodbury's Facial Soap
for only, 12¢
25c Graves' Tooth Pwdr. 10¢
75c Calabash Pipes, 49¢

—First Floor, New Building.—Mail Orders Filled.

Now for Vacation Correspondence

\$1.50 to \$2.00 Crane's Fancy Gold Edge Stationery and Correspondent Cards—in many beautiful tints and different shapes. Special, the box, \$1.33.

35c Kara Linen Pound Paper—fine grade of good linen paper, 96 sheets to the pound. Special, the pound, 29¢.

Envelopes to match, package, 12¢.

15c Linen Tablets, all sizes, special, each, 9¢.

65c Crane's Initial Stationery and Correspondent Cards, the box, 47¢.

20c Dennison's Scalloped White Paper Napkins, per 100, 16¢

25c Paper Plates, all sizes the package, 19¢.

—First Floor, New Building.—Mail Orders Filled.

Store Opens Tomorrow at 8:30—Closes at 5:30



A-6101

Meier & Frank Co.

1857 1913

THE QUALITY STORE OF PORTLAND

Fifth, Sixth, Morrison, Alder Sts.



Dainty, Summery Parasols

Worth \$2.50 to \$5.00

Only 98c

A wonderful lot of Summery Parasols are these, worth from \$2.50 to \$5.00 for 98c. So extraordinary is this offer that a throng of eager purchasers will be here tomorrow to take an early advantage of it, and every woman will be gratified beyond all expectations. They're fascinating styles, exquisite color effects, and wonderful values at this price.

These Parasols have 22-inch brass frames, 8 and 10-ribbed, long hardwood handles, and all-silk covers, plain with fancy Dresden insertions and borders. Regularly \$2.50 to \$5.00, for tomorrow, each, 98c.

—First Floor, Main Building.—Mail Orders Filled.

Travel

Rightly

Equipped

BUY INDESTRUCTO BAGGAGE

Travel with an Indestructo Trunk and you need never worry or give a thought to the safety of your baggage. No harm will come to an "Indestructo" or its contents; in fact, they are insured for 5 years against theft, loss, damage, destruction or fire.

Ask to see them on the Fourth Floor, Main Building.

\$20 to \$30 Summer Hats, Only \$9.45

Only by viewing this charming array of Summer Hats, can full appreciation be gained of their attractiveness and beauty. Chic and daring are the smaller shapes, with their startling trimmings of Ribbons, Fancy Feathers and Stick-ups. Then, too, the large models are shown in exceptionally fetching styles. This great lot comprises \$20 to \$30 Trimmed Hats of this season's vogue, from which you may choose without restriction tomorrow for \$9.45

\$10 to \$16.50 Trimmed Hats—in great variety of pleasing styles and all of the most desired \$4.95

—Second Floor, New Building.—Mail Orders Filled.

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