

To Shop to Advantage
You MUST Shop Here

Semi-Annual Clearance Lowest in the City Prices

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You MUST Shop Here

Lipman Wolfe & Co.
"Merchandise of Merit Only"

This store opens at 8:30
A. M., closes at 5:30 P.
M. We favor closing
Saturday at 5:30 P. M.,
the same as every other
day in the week.

Clearance Paradise Birds, Aigrettes and Ostrich Plumes At the Very Lowest Prices YET RECORDED

Birds of Paradise, Natural, Black, White

—It will be your privilege tomorrow to select from the largest stock of Birds of Paradise on the Pacific Coast. The prices are the lowest yet named for these birds, which, we are informed by good authority, are growing scarcer and scarcer each year, and it will be but a short time until they will disappear entirely for millinery purposes.

—The prices offered in this clearance sale are below wholesale cost, and it is an opportunity that we do not think will ever be presented to you again.

FULL BIRDS OF PARADISE, NATURAL COLOR, WITH HEADS

\$12.50 Birds, priced . . . \$ 8.34 **\$30.00 Birds, priced . . . \$19.95**
\$22.50 Birds, priced . . . \$15.00 **\$32.50 Birds, priced . . . \$21.67**
\$25.00 Birds, priced . . . \$16.67 **\$37.50 Birds, priced . . . \$25.00**
\$40.00 Birds, Clearance \$26.67

WHITE BIRDS OF PARADISE, FULL BIRDS WITH HEADS

\$30.00 Birds, priced . . . \$19.95 **\$40.00 Birds, priced . . . \$22.67**

BLACK BIRDS OF PARADISE, FULL BIRDS WITH HEADS

\$18.00 Birds, priced . . . \$12.00 **\$25.00 Birds, priced . . . \$16.67**
\$22.50 Birds, priced . . . \$15.00 **\$40.00 Birds, priced . . . \$26.67**

PARADISE AIGRETTES, NATURAL, BLACK AND WHITE

\$ 9.50 Aigrettes at . . . \$6.34 **\$15.00 Aigrettes at . . . \$10.00**
\$10.00 Aigrettes at . . . \$6.67 **\$16.50 Aigrettes at . . . \$11.00**
\$12.00 Aigrettes at . . . \$8.00 **\$25.00 Aigrettes at . . . \$16.67**
\$30.00 Aigrettes, Clearance \$19.95

UNCURLED OSTRICH FANCIES, BLACK AND COLORS
—An immense assortment of beautiful ostrich feather fancies, in aigrette style, showing the prospective, most important and most fashionable feature for early Autumn millinery, the newest Paris models, showing the identical ostrich fancies that we are offering in this clean-up sale.

\$7.00 Ostrich, Clear . . . \$3.48 **\$4.00 Ostrich, Clear . . . \$1.98**
\$5.00 Ostrich, Clear . . . \$2.98 **\$3.00 Ostrich, Clear . . . \$1.48**
\$5.00 Ostrich, Clear . . . \$2.48 **\$2.00 Ostrich, Clear . . . \$.98**

\$7.50 18-inch Long Flue Colored Plumes Clearance \$3.95

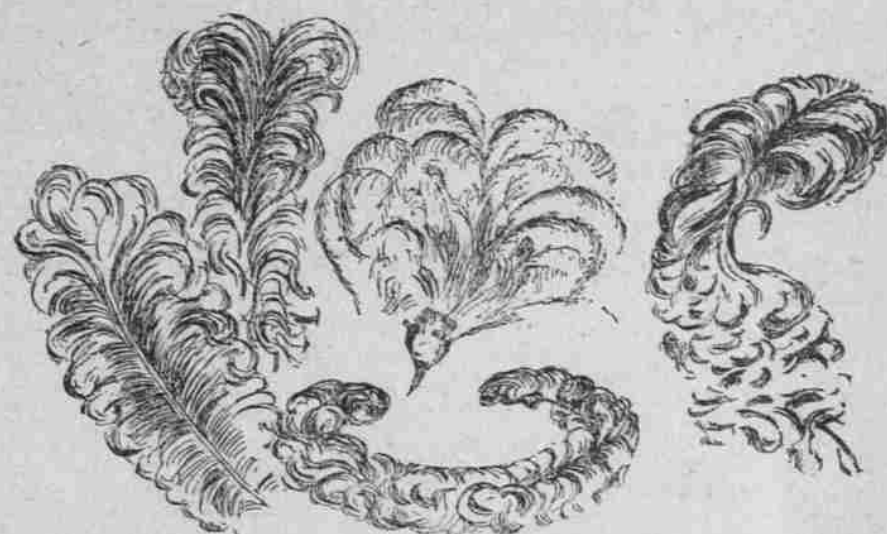
—This price establishes a new record for fine, heavy ostrich plumes. They are full 18 inches long, with deep curled heads, extra strong male stock flue. In white and colors.

BLACK FRENCH PLUMES, MALE STOCK, EXTRA QUALITY

\$ 5.50 Plumes, Clear. \$3.67 **\$12.00 Plumes, Clear. \$ 8.00**
\$ 8.50 Plumes, Clear. \$5.67 **\$14.50 Plumes, Clear. \$10.63**
\$10.50 Plumes, Clear. \$7.00 **\$20.50 Plumes, Clear. \$13.67**

LONG BLACK AND WHITE WILLOW PLUMES

\$6.50 Plumes, Clear. \$3.25 **\$8.50 Plumes, Clear. \$4.25**
\$9.00 Plumes, Clearance \$4.50 **Second Floor.**



A Fat Man's Shirt Sale

For Necks 16 inches to 18 inches
Shirts Selling \$1.25-\$1.50
Clearance 95c

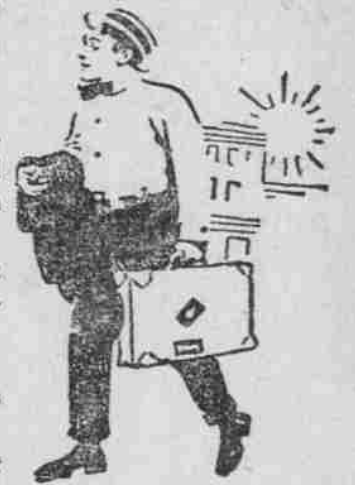
Here's where the big men win out—in a remarkable sale of fine madras and percale shirts—in sizes that range from 16 to 18.

—Shirts made to withstand the hardest wear, with plain or plaited bosoms, attached or detached cuffs.
—In striped patterns, in black, blue or heliotrope, as well as plain white shirts with plaited bosoms.

Perfect Tailoring and Perfect Fit

Good, Dependable Sweater for Men and Youths
Regular \$4.00, Clearance \$2.95

—Great clearance sale of men's and youths' sweaters. Made in either ruff-neck or V-neck style. A special purchase of these sweaters enables us to make special clearance sale prices. They come in gray or garnet, are unusually well made, and finished with pockets and large pearl buttons. **First Floor**



**The First Authentic
Fall Styles
In Tailored Suits
Are Here
On Sale Monday
\$25.00 and \$30.00**

are fashioned of a soft, fine serge and Bedford cord. Simply as they are, the new touches are sure to attract a deal of attention. —They show the longer coats, decidedly cutaway in front and extending at least three-quarter length in the back.
—Though the skirts are slightly wider they are still far from full. Such straight graceful lines preserve the slender outlines of the figure without at all hampering free action.
—Sleeves are, if possible, plainer than ever; the revers are fashioned on narrow and longer lines. The embroidered black arrow heads, stitched bandings and buttons add much to their tailored effect.
—You will want to see these suits for yourself. Smart as they are, they are very moderately priced. —Third Floor.
—The recent arrivals of our new Fall suits Exactly as illustrated.



Cut Glass Water Set Clearance \$1.27 For Monday Only

—This water set consists of six glasses and one two-quart pitcher in an artistic tankard jug shape. A pure clear glass is used in this set and cut in a fruit pattern, simple in design yet most artistic. Set exactly as illustrated.

All French Mirrors Half Price

Mirrors That Have Been Selling From \$1 to \$35 Are Now 50c to \$17.50

—From the smallest mirror in our stock, which measures 5x14 inches, to the largest, measuring over all 16x 52 inches. All have been reduced just one-half their original selling price.

—These are genuine French mirrors, framed beautifully in antique and powdered gold, hand-carved and Dresden frames, in the attractive bow-knot rose-wreath fashion. Reproductions of famous old-world paintings adorn the tops, or each end of the oblong, over-the-mantel-style mirrors. —Sixth Floor.

"Wearwell" Stockings FOR BOYS AND GIRLS Ages 4 to 17 Years. 25c PER PAIR

—The best stockings made at the price. Made of fine, firm, long staple cotton yarn, combining

**ELASTICITY
EXTRA LENGTH
EXTRA WIDTH**

—Narrowed ankles for perfect fit. Extra strong soles, heels and toes.
Children's Stockings Par Excellence. —First Floor.

10c and 20c Wash Laces Clearance 5c Yd.

—Cluny Laces, Torchon Laces—French Laces—German Laces—Armenian Laces—Fancy Laces

—Laces that vary in width from one-half inch to four inches. All suitable for trimmings, Summer Dresses, waists and lingerie.—Bargain Table.
—Fifth-Street Entrance.

1800 Blouses 1/3 to 1/2 Underprice

—In this announcement of an extraordinary affair affording unduplicated opportunities, we add indubitable evidence that the notable success of this store is built on service that is a source of public benefit and public gratification.



Blouse Makers' Surplus and Samples

Persian Lawn Blouses
Voile Blouses
Batiste Blouses

At \$1.50

Mull Blouses
Lawn Blouses
Crepe Blouses

SELLING REGULARLY TO \$3.00

High neck, Dutch neck, Robespierre, sailor collar, V-shape neck, collarless; some embroidered and lace trimmed. Sizes 34 to 44. —Third Floor.

The Prettiest Parasols Are Forced to Go at Clearance

—Every parasol in the store—in every new 1913 model—enters this sale tomorrow—an assortment of parasols that is conceded to be the most varied and largest in the city.

—Of plain and fancy pongee—plain and hemstitched linen—colored, floral and bordered soisette—white linen embroidered—insertion and tucked trimmed—plain taffetas—black and white plaids—stripes and fancy taffetas—double hemstitched borders—of imported silk Dresden bordered pongee—black and white novelty effects—of taffeta with Bulgarian borders—finely tucked taffeta—plain silk messaline—fringed taffeta—black and white lace—imported printed floral silk French bordered taffeta—also imported novelty parasols direct from London and Paris.

—Parasols in every shade imaginable—in all the newest shapes and sizes—mounted on graceful and novel handles.

\$1.00 Parasols, now . . . \$.69 **\$ 7.00 Parasols, now . . . \$ 4.79**
\$1.25 Parasols, now . . . \$.81 **\$ 7.50 Parasols, now . . . \$ 4.98**
\$1.75 Parasols, now . . . \$1.19 **\$ 8.00 Parasols, now . . . \$ 5.89**
\$2.00 Parasols, now . . . \$1.37 **\$10.00 Parasols, now . . . \$ 7.19**
\$2.50 Parasols, now . . . \$1.69 **\$12.50 Parasols, now . . . \$ 8.89**
\$3.50 Parasols, now . . . \$2.29 **\$15.00 Parasols, now . . . \$10.19**
\$4.50 Parasols, now . . . \$2.98 **\$16.75 Parasols, now . . . \$11.59**
\$5.00 Parasols, now . . . \$3.49 **\$17.50 Parasols, now . . . \$12.39**
\$ 6.00 Parasols, now . . . \$ 3.98

Children's 25c Parasols . . . 15c **Children's 50c Parasols . . . 39c**
Children's 60c Parasols . . . 47c **Children's \$1 Parasols . . . 69c** **First Floor.**



**Most Attractive Hats at Clearance
Models Selling to \$12.50, Clearance \$4.45**

—These are the prettiest trimmed hats of leghorns, lace, hemp and milans, which are positively the very latest mid-Summer fashions. Attractively trimmed with roses, loops of velvet or moire ribbons—wings and novelty feathers—large, medium and small shapes, in tailored, semi-dress and dress effects. —Second Floor.

**John Mason
in Augustus Thomas'
Masterdrama
"AS A MAN
THINKS"**
Read the book before
attending the play
ON SALE HERE
Book Department in
Basement.
**TWO NEW
FRENCH BOOKS**
"Les Anges Gardiens"
"La Prison."
"La Maison"
Bordeaux.
**READ THE OLD
FAVORITES**
in the original
**Hugo
Balzac
Daudet**
Basement.

\$2.75 Kimonos Monday \$1.59

—Nine hundred kimonos in this great offering. Made of a fancy or plain serpentine crepe.

—Long, loose-flowing styles and the empire style, as well as belted effects. Some have large collars in novel styles —others trimmed with shirred satin ribbons finishing the collar, neck, sleeves and front.

—This kimono sale is for one day only.

\$1.50 Crepe Kimonos 98c

—Full-length kimonos in a loose-flowing style with kimono sleeves in fancy patterns trimmed with wash ribbons. —Fourth Floor.



Smart Tub Dresses, Clearance \$4.95 Regular Price to \$8.75

—Dainty Summer frocks of soft crepe in pink, lavender, blue, black and white stripes. Fashioned in simple, though attractive styles with the becoming V-neck and collar, cuffs and belt of ratine—trimmings of embroidery and lace—in the Princess effect open down the front.

—Also five models of striped dimity with round, square or V-shape necks and trimmings of embroidery or lace—velvet or satin loops in colors—some with yoke of lace and velvet ribbon drawn through beading. These dresses fasten down the front. The dimity is double or single stripe on white in blue, lavender, pink, black and tan.

—Other effective styles of white dotted lawns. —Third Floor.



Wash Goods 1/3 to 1/2 Underprice

—Eight thousand yards of this season's most desirable Summer fabrics in a variety of attractive styles that sold heretofore at 30c and 35c a yard.

**Irish Dimities
Crepes
Voiles**
Regular 30c-35c

**Monday
18c**

**White Grounds
Colored Grounds
Stripes
Allover Patterns**
Basement.

**Novelty
Jewelry
Selling Regularly
to \$1.50
Clearance 50c**
**NECKCHAINS
LAVALLIERES
BAR PINS
BROOCHES**
—Hat Pins—Lorgnette Chains—Pin Sets—Cuff Sets—Pins—Fobs—Collar Supporters.
—50 feet of counter space completely covered with a great gathering of jewelry bargains. Jewelry fashioned in artistic designs, some simple, others ornate.
—Tomorrow Only at 50c —First Floor.
Watch and Jewelry Repairing; Lowest Prices; Finest Work in the City.



Wavy Switches

—Of real hair—the finest switches in all natural shades, both light and dark

At Clearance Prices
in lengths from 24, 28, 30 to 32 inches.

\$13.95 Switches, now \$9.95
\$11.95 Switches, now \$8.45
\$ 9.95 Switches, now \$6.95
\$ 5.95 Switches, now \$3.85
\$ 7.95 Coronet Braids \$4.95
\$ 7.95 Wavy Transformations for all around the head on sale at . . . \$4.95
—Mezzanine Floor.