

CONTINUE FESTIVAL SAY BUSINESS MEN

Three-Day Period of Fun, With Commercial Side in Background, Is Suggested.

TAXATION PLAN INDORSED

Cash Prizes for Parade Winners, Something "Doing" Every Minute and New Ideas General Opinion of Rose Week Needs.

"What is to be done with the Rose Festival?" This question was asked a score of Portland business men last week. Their composite answer was: "By all means continue it, but make it shorter. Three days is enough. Diversify the programme, and have something doing every minute. Raise the money—\$40,000 to \$75,000—by public taxation and place its management in the hands of the Mayor and the City Commissioners, who can name a manager, under salary, to run it. But quit offering pink and yellow ribbons and cheap cups for prizes. Give cash, and enough of it. It is worth something to decorate an automobile, a carriage or a motor-boat."

Details Daily Variance. Opinions of different men vary as to the detail of arrangement for future festivals, but they are nearly unanimous on the plans suggested in the above reply.

Here is what some of them said: E. J. Jaeger, president Retail Merchants' Association. The principal problem affecting the Rose Festival now is one of finances. That problem can be solved by allowing the taxpayers to support the festival. A tax of one-fourth of a mill on all city property would raise approximately \$75,000. That would be enough. The small home owner would pay no more than a nickel on that basis, while the big property owners—many of whom have not contributed a cent in the past—would be made to pay in the proportion that they are benefited. Nearly everyone with whom I have discussed the subject favors the tax plan. I believe the voters will indorse it. I believe, too, that the festivals of the past have been spread out over too great a period. Three days is enough. But let there be no idle moment in those three days. Crowd all the parades into them and make the city's guests feel that they are being entertained. A board with the Mayor at its head should be appointed to conduct the festival. Each of the several civic organizations in the city should be entitled to membership on that board. The books should be open for inspection by the taxpayers and the public should be made to feel that the festival is their festival. Every man, woman and child in Portland should be made to feel that he or she is partly responsible for its success.

Ben Selling—The festival ought to be continued. It is a good thing—one of the best advertisements that we have. But there ought to be more entertainment. Heretofore it has been too long and drawn out. I know that the present management has worked under serious handicaps on account of the lack of funds. They have done remarkably well considering the limited amount of money they had. We ought to give cash prizes in the parades. A man deserves a nice cash reward if he decorates his automobile better than his neighbor or if he decorates his team and dray wagon or his motor-boat better. There is no excuse for buying cups or medals or silk ribbons. People don't want them and they offer no incentive for participating. I don't believe in the plan, however, of raising the money by taxation. That would place the festival in politics. I am sure that we can raise enough money by public subscription. I believe \$70,000 is enough. If the property owners will co-operate with the merchants in contributing the money we will have no trouble in raising the desired sum.

Forget Commercial Side. Adolph Wolfe—Let us forget the commercial side of the festival for a while. Let us make it what it should be—a season of rejoicing and happiness. Two or three days would be long enough, but we should have the best that we can get in that period. Make it worth while for our people to lay aside their cares and turn their hands to this entertainment and for people to come here from the outside and join us. On a basis of this kind we can afford to pay taxes to have the festival. Then everyone would be given an opportunity to help and everyone would take an interest. We wouldn't need more than \$75,000. The only objection to the taxation plan is that it might put the festival in politics, but I am satisfied that the Commission that takes office next month will be able to handle it. Then knowing how much cash they would have, they could lay out a budget that would provide for cash prizes in the parades. No one wants to go to work and decorate an automobile or a vehicle and then get nothing but a piece of ribbon for it. If we hung up \$500 or even \$1,000 as a prize for the best decorated automobile we would have a parade that is worth while. I don't want to see any more automobile parades like the one we had here this year.

Something Different, Is Cry. W. F. Woodward—it would be a calamity to drop the festival, but it would be an equal calamity to continue it as at present. It would be a grave mistake to have another Festival like this last year or like that one a year ago. We ought to have something different, but yet embodying the rose as the theme for all entertainment. I understand that Mr. Hoyt and Mr. Hutchins had plans for a diversified programme this year, but their finances failed them. They did splendidly with the small amount of money that they had. Both worked loyally for the festival and for the city. They deserve credit for what they did under the circumstances. I feel, though, that the festivals of the past have been too long. Three days is ample. I believe the first three days of the week would be the best. That would give visitors the remaining three days to see the city and to transact business. The material side of the festival must not be forgotten. The money should be raised by taxation, supplemented by subscriptions by those who were particularly benefited. We could raise \$40,000 by taxation. I am sure that we could collect \$10,000 additional from loyal citizens. With that \$50,000 we should have enough. The festival business could be conducted then, as any other city business is conducted—with the books open at all times for the humblest citizen to see where the money goes. It will be impossible to conduct parades in the future for other than cash prizes. It is foolish to give a useless cup that no one wants and that no one looks at, excepting to pick it up and see whether it is marked "sterling" or not. Julius L. Meyer—Our principal trouble in the past has been one of finances. I

PRIZE BABIES RECENTLY EXHIBITED AT THE MULTNOMAH HOTEL.



1. Donald Francis Kitching, Second Prize, 1 to 3 Years; 2. Robert Yemney Thornton, Second Prize, 3 to 4 Years; 3. Albert Omer Johnston, Second Prize, 2 to 3 Years; 4. Margaret Norton, Second Prize, 2 to 3 Years; 5. Wilbur Strawn, Third Prize, 2 to 3 Years; 6. Edith C. Daugherty, Second Prize, 3 to 4 Years; 7. Nellie Olsen, Second Prize, 1 to 2 Years; 8. Virginia Tait Williams, Third Prize, 3 to 4 Years; 9. Billie E. Third Prize, 1 to 2 Years; 10. John Howard Denier, Grand Champion; 11. Janet Marie Dorsch, Third Prize, 1 to 2 Years; 12. Alice Elliot Law, at Age of 28 Months, Third Prize.

Lacking but one-half a point of making a perfect score, John Howard Denier, son of W. J. Denier, 1244 Cleveland avenue, was Friday announced as the grand champion of the eugenics show recently held at the Multnomah Hotel.

The Denier baby is termed one of the most perfect babies seen at any of the shows in the Pacific Northwest, and would compare favorably in any exhibition of prize babies.

The picking of this grand champion was a delicate matter, with several of the children making a very close bid. The committee first appointed for the task failed to agree, and at a special meeting Thursday night a new committee—O. M. Plummer, Dr. Mary V. Madigan and Mrs. Frank Nichols—was selected to make the final award. This committee also picked the grand high winners for boys and girls. John Howard Denier was announced as the best boy, and Dorris Leigh Gordon, daughter of I. J. Gordon, 238 Eleventh street, was proclaimed the best girl. The prizes will be awarded to the winners next Saturday afternoon at the Y. M. C. A.

think this is due to the fact that the burden has not been distributed equally. Let the taxpayers support the Festival. Then the people all would be assured that they have an interest in it and that they are partly responsible for it. It should be the people's festival, and the people should have a voice in it. We need some diversification but should continue some of the popular features of the past Festival. The festival problem is a serious one and should be met with serious attention on the part of every business man in Portland. We should fix a higher standard for the parades. Automobiles that are not decorated should not be allowed to enter. We should offer cash prizes. Then we would have our parades well filled with entries and would add much to the success and popularity of the Festival.

A Pennsylvania statistician calculates that in the last year 120,000,000 tons of water were pumped out of the mines of one company in the anthracite region.

SALT LAKE CHOSEN

National Education Convention to Be July 5 to 11.

PORTLAND TO SEND MANY

Superintendent-Elect Alderman Will Speak on Need of Co-operation of Parents—Members More Than 10,000.

The National Education Association will meet in Salt Lake City July 5 to 11. A rare opportunity is here afforded the teachers of the West to identify themselves with this organization. Already a large number of Portland teachers have signified their intention to attend.

The local Grade Teachers' Association, of which Miss Grace De Graff is president, is officially identified with it and will send a large delegation. The Portland Principals club will be represented. In addition to these organized bodies of local educators many teachers from the high schools and special teachers will swell the attendance from Portland.

O. M. Plummer, of the Board of Education, will attend. He is interested in the department of school administration.

The Portland schools are well represented on the programme. Superintendent-elect Alderman, one of the vice-presidents of the association, will speak on the need of co-operation of the parents with the schools; also on the work of the library in the rural districts.

Miss Harriet Wood, who has charge of the school department in the Portland public library, will give an address. Miss Alice Joyce, of the Woodlawn School, will speak on the school garden work.

The delegates from the Grade Teachers' Association will take an important part in the League of Teachers' Associations, which now has a membership of more than 10,000 grade teachers actively engaged in teaching. At the meeting of the league the following topics will come up for discussion: Salaries, pensions, tenure of office laws, revision of courses of study, exchange of teachers and advisory councils of teachers to confer with the superintendent and the Board of Education on educational matters.

Miss Grace De Graff, state director of Oregon for the National Education Association and vice-president of the League of Teachers' Associations, anticipates a larger attendance from Oregon than at any previous meeting, because of the many influential Oregon teachers in various parts of the state who are interested.

THE LAND WHERE DREAMS COME TRUE.

By John H. Cradlebaugh.

They came of brave and hardy stock,
Those great pioneers,
Their axes had braved the wilderness,
The van of the wild frontiers.
From the west the wagon wheels came,
Lashed the wooded coast of Maine,
To where Missouri's yellow flood
Poured out of an unknown plain.
Crusaders they, of the modern days,
Who came with the ax and plow—
Their flags, the wagon's canvas tops,
And "to win," their only vow.

Dreamers and "seers," who dreaming saw
And seeing, they dared to do—
Turning their faces toward the West
And the land where dreams come true.

Dreamers they were, those pioneers
Of the "forties," three and four—
Who braved the unknown of the plains,
The search of an untrodden shore.
Brave of soul were the women folk,
And the bearded men were strong.
They counted no road too rough,
Nor cared that the way was long.

Week after week, month after month,
Steadily, surely, but slow,
They pressed on 'till they reached the stream
Where the waters westward flow.
And they could see the mountains where
Night drew her curtain of blue
Beyond which lay the land they sought—
The land where dreams come true.

And from the lofty mountain tops
The valley was wondrous fair,
For billowed plains of dimpling grass
And winding streamlets were there.
Land where the Red man wandered free,
Rich as the fields of Eden were.
When fresh from the hand of God,
An emerald world, a turquoise sky,
A hundred amethyst streams;
Crown jewel of the continent.

The land they had seen in dreams,
The hardships they struggled through—
Land of the elves' and fairies' homes,
And the land where dreams come true.

It was a dream, a vision fair
To the weary pioneers,
A dream come true to you and me
In the lapse of seventy years.
Billowing fields of waving grain
And the level of the sea in
Miles upon miles of orchard bloom.
In place of the forests old,
The busy mart, the whirling wheels
And the things that man has made;
Crowned and crowned with pleasant homes;
The gift of the "un-afraid,"
Gift of the women strong of soul
Of the men who dared to dream
Who dreaming saw—and showed the way
To the land where dreams come true.

Nurse to Lecture to Mothers.

A nurse of the Visiting Nurse Association will give a lecture and demonstration to mothers on the care and feeding of infants at the Parent-Teachers' Bureau, 551 Courthouse, at 2 o'clock tomorrow afternoon.

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in artistic arrangement.

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Every day is "At Home" day at The Portland—the many lounging places, the vine-embowered courtyard, the wide piazzas with their easy chairs, the comfortable writing-rooms, the spacious, mirrored parlors—all conspire to create the restful "home" feeling.

True hospitality—the breezy Western blended with the courteous Southern—greet the incoming guest and speeds the parting one.

You are courteously invited to hear our delightful outdoor concerts; they begin at 6:30 each evening, lasting until 9:30 on Sundays and until 9 on weekdays.

Our delicious noon luncheons are served in the dining-room just off the cool courtyard. The menu is an ever-changing delight; service is from 11:30 to 2.

Dainty afternoon teas are served in the grill; the smartly-gowned ladies of Portland gather there to discuss the light menu and to interchange social chat. The service is from 3:30 to 6.

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G. J. Kaufmann, Manager.
N. K. Clarke,
Assistant Manager.

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J. H. DAVIS, Proprietor.

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The Oregon Hotel will be the headquarters of the World's 2d Christian Citizenship Conference, June 29th to July 6th.

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