

CLUB HONORED BY CLARK'S ELECTION

In Choice of Portland Man to Head Advertisers Publicity for City Is Seen.

RESULT PROVES SURPRISE

Office Entirely Unsought and Is Attributed to Stand Taken by Local Organization for Elimination of Fakes.

With the election at Sacramento last week of A. G. Clark as president of the Pacific Coast division of the Associated Ad Clubs of America, the interest and attention of advertising men through the territory west of the Rocky Mountains has become centered on Portland, where it will remain during the year.

That Mr. Clark is well qualified to fill this important position and that the honor conferred upon him is highly deserved, is admitted by advertising men throughout his jurisdiction.

The election is all the more complimentary because it came as a surprise to Mr. Clark. He was not a candidate for the honor and did not even attend the convention. The first he knew of his election was when he received the following telegram from H. T. Hayes, one of the Portland delegates attending the Sacramento convention:

"I congratulate you upon your unanimous election as president of the Pacific Coast Advertising Men's Association."

Blethen Sends Message.

That was Wednesday night just after the vote had been taken at Sacramento. A few minutes later came the following message from Joseph Blethen, of Seattle, the retiring president of the association:

"You were unanimously elected president of the Pacific Coast Ad Men's Association for 1914, with Vancouver, B. C., as the convention city. Congratulations." Official notification was contained in the following dispatch from A. C. Black, chairman of the Portland delegation:

"On behalf of the Portland delegation it is my great pleasure to notify you that you have been unanimously chosen as president for the coming year. We pledge you our loyal support in every way."

Mr. Clark is inclined to look upon his election as a recognition of the past activities of Portland in advertising club circles rather than as a compliment to himself.

"This is the first time," he said, "that this honor has come to a Portland man. The fact that the Portland Ad Club has been given this distinction is due, probably, to the activity of our club in the effort to elevate the advertising standard on the Coast. The Portland club has stood always as a consistent champion of Portland and its industries and for clean advertising. I consider my selection more as a tribute to the club than as a personal honor."

Uplift Work Undertaken.

Mr. Clark served last year as president of the local club. It was during his administration that the work for better advertising methods was begun. It was due largely to his efforts that considerable beneficial legislation has been had in the last year. This legislation is intended to eliminate "fake" advertising and to protect legitimate merchants and advertisers. He is chairman this year of the local committee on advertising law and ethics.

His friends here are proud of the distinction that has been given him.

IRVINGTON PIONEER DIES

Mrs. M. C. Wright, Resident of Portland 25 Years, Succumbs.

Mrs. M. C. Wright, one of the pioneer residents of Irvington, died at her home, East Fifteenth street and Broadway, at 1:30 yesterday morning.

Mrs. Wright was born at Chester, Conn., November 17, 1838, and moved to Irvington when quite young. With her husband, the late Henry W. Wright, who died 19 years ago, she came to Portland about 25 years ago and for more than 20 years has resided at the home in Irvington where she died.

She suffered a paralytic stroke about 10 days ago, from which she was unable to rally, remaining unconscious most of the time until her death. She is survived by five daughters and four sons. Of these Mrs. F. Johnson of Seattle, Captain W. H. Wright of Nelson, B. C., and Mrs. George Robertson, Mrs. J. L. Bushnell, E. W. Clarence, L. Fred B. and Edith A. Wright, all of the city, were with her when she died. Another daughter, Mrs. J. E. Scobee, of Salt Lake, was unable to reach here until today.

The funeral services will be held at the family residence, 255 East Fifteenth, North, at 10 A. M. tomorrow.

CYCLIST ORDER IS GIVEN

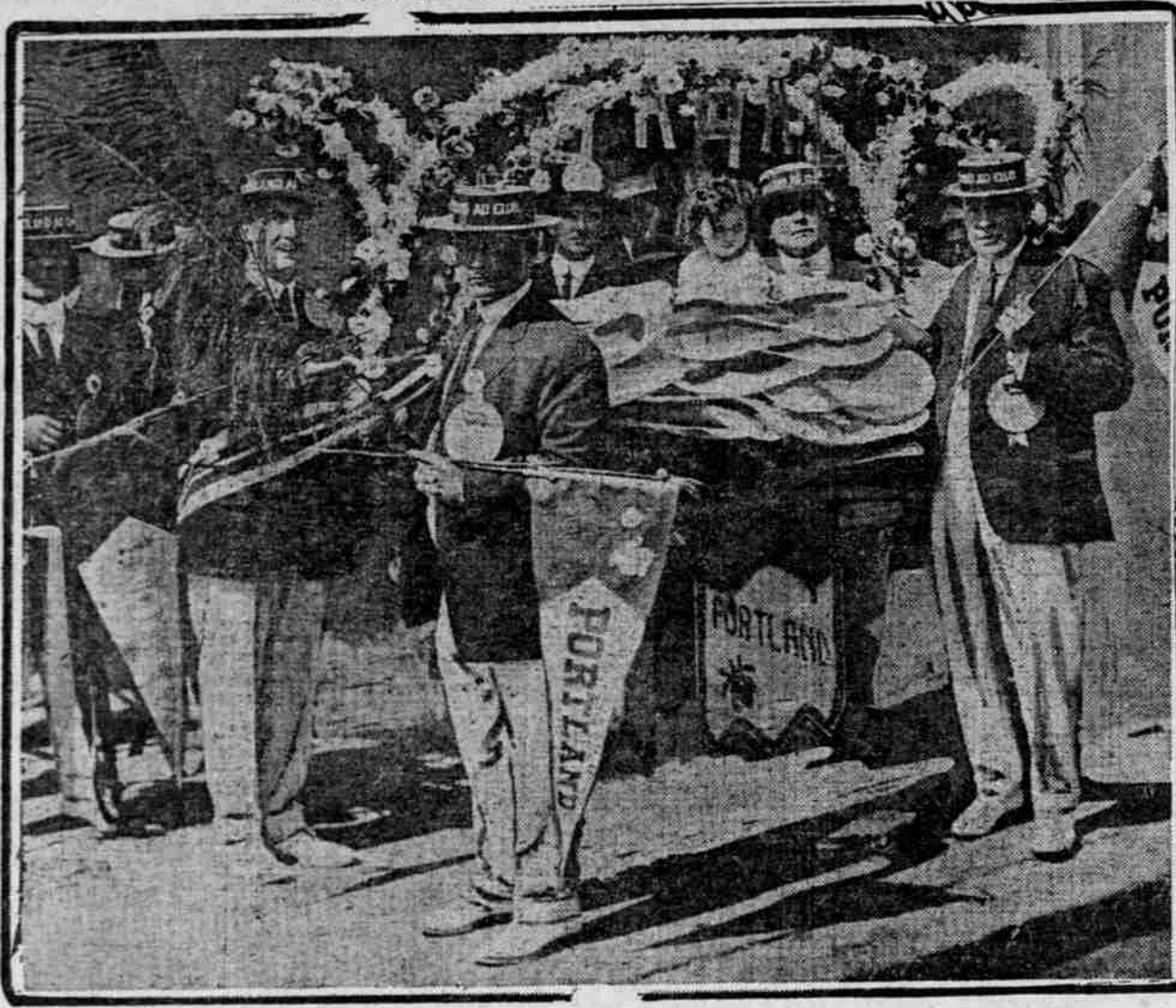
License Number Must Be Displayed in Front Under White Light.

New regulations for motorcycles have been promulgated by the Secretary of State, following complaints emanating largely from Portland, that the system of identification of these vehicles was extremely faulty as a check to improper use. Under the new ruling the motorcycles must carry a white light to the front, which is visible from the rear, and the license tags must be displayed before and behind in such a manner that they can be read with ease. It has been the practice to bend one of the tags around the rear mudguard so that only one or two of the digits is visible, or to place the tag vertically on the mudguard. The police have found it almost impossible to identify law-breaking motorcycle riders for this reason. The new order has been bulletined to the police, who are instructed to see that it is enforced.

PLEASANT STREETCAR RIDE

You've never enjoyed before, take Dekum streetcar over new extension to 24th street. A commanding view of the mountains, the great Cascade Range and the Columbia River country. You'll like the suburban district touched by this new extension. All cars transfer to Dekum ave. cars. Your Sunday will be well spent by taking this trip.

PHOTOGRAPH OF AD CLUB MEN AT SACRAMENTO.



PORTLAND DELEGATES WITH CAROLINE TESTOUT FLOAT.

BABY SHOW JUNE 5

Already 50 Infants, 1 to 4 Years Old, Entered.

ALL CLASSES ARE ELIGIBLE

Committee Is Planning for Eugenics Exhibit at State Fair at Salem in September—No Social Line Is Drawn.

Widespread interest is being evidenced in the approaching eugenics baby show that will be held in conjunction with the Rose Show to be given on June 5 in the auditorium at Peninsula Park. Dr. Mary V. Madigan, chairman of the committee representing the eugenics department of the auxiliary to the North Portland Woman's Commercial Club, states that already 50 babies have been entered and that more doubtless will be on the list before long. Children from 1 to 4 years will be submitted to competition. More babies of face does not count in this contest, but the physical condition generally, and the mental qualifications will be the main points considered.

The Elnet tests will be made, the paraphernalia necessary for them having arrived from the East. Tests will be made regarding the children's powers of observation, their interest in surroundings, their temper, nervous condition, sight and hearing.

Among the physicians who have volunteered to serve on the board of examiners are Drs. E. A. Rich, C. R. McClure, Robert G. Hall, J. Blumberg, Mary McLachen, Kattie P. Gray, Mae Cardwell, T. Fessler, Roberts, Spurrier, Mary Louise Evans and Ralph and Hicks Penton.

Children from any part of the city are eligible to enter the contest. To assist in making the show interesting there will be 200 copies of the new edition of Family Record Traits, sent by C. B. Davenport, secretary of the department of eugenics evolution at Carnegie Institute, Washington. If the baby show is the success it gives promise of being, the committee is planning that it will be an important attraction at the State Fair at Salem in September.

Among the many babies entered are Albert Fisher Leonard, A. Dwight Stebbins, Walter Nash and Andrew G. Yalding.



Andrew Greenleaf Yalding, Born March 7, 1912



Albert Fisher Leonard, Age 2 Months



Walter Nash

80 MAY GO TO REUNION

Survivors of Gettysburg in Oregon Ask for Passage.

General Finzer Fears Legislature's Appropriation of \$5000 May Not Be Sufficient.

BOYS CHARGED WITH THEFT

Albina Lads Must Pay for Powder Used to Mark Diamond.

Lacking material with which to mark the lines of their baseball diamond, three Albina boys broke into a store in that section of the city and "swiped" 18 cans of baking powder.

Yesterday Juvenile Judge Gatens made them wards of the court and ordered them to pay \$4.50 for the powder.

Because of her refusal to divulge the whereabouts of her small daughter, Mrs. Mildred Hickey, of 1081 1/2 Union avenue is still in the county jail for contempt of court.

Mrs. E. C. Mears has complained that the child lacks proper parental care. Ira Tucker, a boy who decamped from the room of a Greek a few weeks ago with \$75, has been sent to the Detention Home. He will be returned to relatives at Albany.

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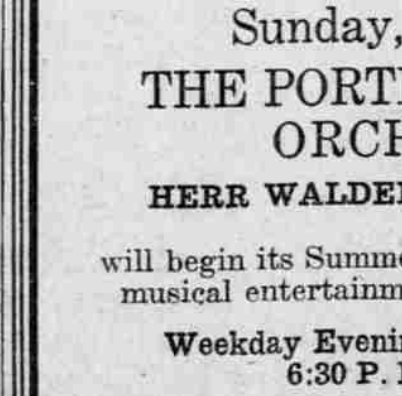
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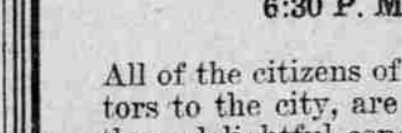
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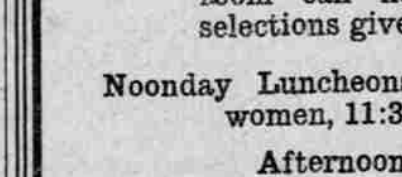
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ANNOUNCEMENT EXTRAORDINARY

The Oregon Grill

Entrance From Stark Street

Commencing Monday, May 26, 1913

GRAND MUSICALE REVUE

During

NOON LUNCHEON
12 to 2 P. M.

DINNER
6 to 8 P. M.

EVENING
10 to 12 P. M.

Seven Popular Artists in Cabaret From New York and San Francisco

Entertainment in New Fountain Grill Also

HOTEL OREGON

WRIGHT-DICKINSON HOTEL CO., Props.

CHAS. WRIGHT, Pres.

M. C. DICKINSON, Mgr.

Hotel Multnomah

Grand Vocal and Instrumental Concert in Lobby Sunday Evening, May 25. You Are Cordially Invited

PROGRAMME

- Aida March Verdi
- Overture—"The Calif of Bagdad".....A. Boieldieu
- Piano Solo—Campanella Liszt
- Herbert Johnson
- The Nut Cracker Suite.....P. Tchaikowsky
- Danse Russe Nepak
- Danse de la Fee.....Dragoe
- Valse des Fleurs.....
- Tenor Solo—L'Elisir d'Amore.....Donizetti
- Una furtiva Lagrime.....Donizetti
- Ansgar Stark
- Dance Oriental.....G. Lubomirsky
- Serenade Espagnole.....G. Bizet
- Soprano Solo—Cavaleria Rusticana....P. Mascagni
- Santuzza.....P. Mascagni
- Diana Bonnar
- Duet by Miss Bonnar and Mr. Stark
- MISHA PELZ, Musical Director

Sundays Only—Excellent Table d'Hote Dinner Also a la Carte

THE ARCADIAN GARDEN

Crowded every day for Lunch, Dinner and Supper.

WHY? It is the Popular Place to Dine. Cuisine superior to all, service the best, room the coolest, attractions pleasing.

Commencing Monday, June 2, an Entertainment will be presented in the Arcadian Garden during Dinner and Supper, superior to anything of the kind seen in this city.

H. C. BOWERS, Mgr. GAINER THIGPEN, Asst. Mgr.

SUMMER PROGRAM OF MUSIC

We are pleased to announce that, beginning

Sunday, June First
THE PORTLAND HOTEL ORCHESTRA
HERR WALDEMAR LIND, Director

will begin its Summer outdoor programme of musical entertainment, playing as follows:

Weekday Evenings in the Courtyard
6:30 P. M. to 9 P. M.

In the Grillroom
10:30 P. M. to 12:30 A. M.

Sunday Evenings in the Courtyard
6:30 P. M. to 9:30 P. M.

All of the citizens of Portland, as well as visitors to the city, are cordially invited to hear these delightful concerts, which add so much to the pleasure of the Summer evenings.

Evening guests in the dining-room can hear perfectly the selections given in the courtyard

Noonday Luncheons for business men and women, 11:30 to 2, fifty cents

Afternoon Tea, 3:30 to 6

THE PORTLAND HOTEL
G. J. KAUFMANN, Manager
N. K. CLARKE, Assistant Manager

HOTEL SEWARD
When in Portland stop at the Hotel Seward. You will find it one of the most modern, fire-proof hotels in the Northwest. Located at Tenth and Alder streets, in heart of retail and theater district. Rates \$1 and up, with bath, \$2 and up. Bus meets all trains.
W. M. SEWARD, Proprietor.

HOTEL SAVOY
WHEN IN SEATTLE Make Your Headquarters at the Hotel Savoy
"Twelve Stories of Solid Comfort"
A strictly fire-proof, steel, concrete and marble building, right in the center of the city's activities—within two minutes' walk of theaters, stores and steamship wharves.
EUROPEAN PLAN \$1 Per Day Up
Baths \$2 Up
Send for Free Map of Seattle's Business District

Hotel Washington Annex
SEATTLE
A THOROUGHLY modern, fire-proof hotel, centrally located. Suites for families and parties. A first-class service, reasonable rates.
J. H. DAVIS, Proprietor.

SPEND THE DAY AT METZGER
—the beautiful little townsite on the Oregon Electric. Special train leaves Tenth and Stark streets, 9 A. M.; Jefferson street station, 9:50 A. M. Music and entertainment. Round trip fare and lunch, 25c. Come with us!
Spanish Dinner
at
CASTILLIAN GRILLE
from 5 P. M. to 8 P. M.
411 1/2 Morrison Street,
Near Eleventh Street.