

Even Three Full Pages Do Not Suffice to Tell of the Wonderful Savings Possible Here Tomorrow--See Back Pages of Sections 1 and 3

A Tardy Season

Is Responsible for Deep Reductions on Many Articles of Seasonable Merchandise --Read Carefully the Details of This 56th Anniversary Sale

1857

1913

Meier & Frank Co.

Store Opens at 8:30 A. M. Store Closes at 5:30 P. M. Why This Store Leads is Apparent in This Sale

Promptly at 8:30

Tomorrow

These Extraordinary Anniversary Sales Commence and Continue Throughout the Entire Week

Radical Reductions in Every Department of This Store

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Bring You Greatest Assortments at Prices Too Low for Comparison

PAGE 2

Dresses for the Sweet Girl Graduate

Dainty One-Piece Garments at \$12.45



Pretty and appropriate Gowns for graduation are ever the cause of thought and planning at this season. We have anticipated this event and have just received a line of dainty white dresses suitable for this occasion. They are one-piece garments of voile, marquisette, batiste or mull. Some are semi-fancy made with clusters of pin tucks, Dutch neck, and all lace trimmed. Others are elaborately trimmed with heavy lace or embroidery, also crochet lace trimmed in overskirt and flounce effect and the straight panels. These pretty dresses are all excellently made in newest styles, one as pictured. See them in our Dress Salons, Second Floor, Main Building, at \$12.45.

Books for Graduation Gifts

- My Golden School Days
- The Girl Graduate
- School-Fellow Days
- Schoolgirl Days
- My Alma Mater
- My Sorority
- My Fraternity
- My Graduation
- My School Life
- My High School Days
- School Day Memories
- A Girl of Distinction

\$2.50 Cheney Bros. Foulards at 98c

Phenomenal is this offer of Cheney Bros'. Silk Foulards. It's a clean-up of these beautiful dress lengths, worth \$2.50 a yard; 44 inches wide and 3 1/2 to 5 yards long. While any remain, select at, yard only 98c.

\$1.25 Colored Pongee Silks Yard at 79c

These pretty Pongee Silks are shown in blue, tan, brown, green and white; in 27-inch widths. Ordinarily you'd have to pay \$1.25 for these we offer at special, the yard, 79c.

Anniversary Sale Guimpes and Chemisettes

No where else in Portland will you find so complete a stock of dainty Guimpes and Chemisettes from which to choose for Summer wear; of plain net and beautiful shadow lace. Prices from 12c to \$3.50.

- 20c Chemisettes of shadow lace, each.....12c
- 25c Guimpes of shadow lace in white and ecru, each.....16c
- Guimpes of plain net and shadow lace in white, ecru, black, 25c
- 50c Guimpes of shadow lace in white, deep front and back, 37c
- Guimpes of shadow lace in white, ecru and black, with seamless shoulders, each.....50c
- \$1.25 Guimpes of shadow lace with sleeves made, on net body 98c

Guimpes of better grade hand hemstitched and embroidered in beautiful patterns, and well-fitting at \$1.25, \$1.50, \$2.00 to \$3.50.

—First Floor, Main Bldg.—Mail Orders Filled.

Women's \$2 to \$2.50 Parasols—of plain and taffeta silk in all colors; also stripes, pongee and taffeta and fancy silk with borders. Priced Special at each, \$1.79

Women's \$3 to \$3.50 Parasols—of plain and fancy silk, all colors. They've 8 and 10-inch brass ribs and long black handles. Choose them now at the low price we're offering \$2.79

Season's Fancy New Parasols—all shapes and shades, \$5 to \$20

Other Pretty Parasols—for children, \$25, 50c, 75c to \$4.50.

Fresh New Table Cloths At Anniversary Prices

Worthy of your attention is this offer, for here are beautiful new Table Cloths in a pleasing assortment of patterns and rich designs—all at marked reductions.

- Scotch Linen Cloths**
Scotch Linen Table Cloths, extra heavy, hemstitched on four sides. They're of firm texture and soft finish and will launder splendidly; two sizes only.
\$6.00 Cloths, 68x86 inches, each.....\$4.50
\$7.00 Cloths, 68x102 inches, each.....\$5.50
- \$1.25 Lunch Cloths, 98c**
Pure Irish Linen Damask Lunch Cloths, of fine quality, with unfinished edges, for scalloping or hand-hemming. They're shown in size 36x36 inches, regular \$1.25 grade, special each 98c
- Hand-Made Cluny Lace Cloths**
A limited number of all-linen thread Cloths, of beautiful hand-made Cluny lace, in rich, heavy designs, at prices greatly reduced.
\$30.00 Cloths, round, 63x63 inches, each, \$22.50
\$25.00 Cloths, round, 54x54 inches, each, \$15.50
\$15.00 Cloths, round, 54x54 inches, each, \$10.00
\$14.00 Cloths, round, 45x45 inches, each, \$ 9.00
\$ 8.00 Cloths, round, 36x36 inches, each, \$ 5.00

Free Pillow Top and Back With Outfit

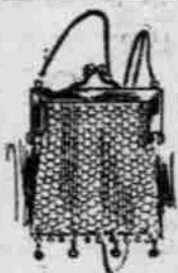
With each "Busy Bee" Needle Outfit we offer Free, one pretty Pillow top stamped and tinted for embroidering. Also book—"Suggestions for Shadings." The "Busy Bee" Outfit consists of 6 skeins of Carlson Currier Co.'s Perfection Embroidery Silks and one Lesson Sheet—complete for 25c.



—Third Floor, Art Section

Jewelry for Graduation Gifts

Wonderful Values These! Misses' Coin Purses 75c



Charming Little Coin Purses are these of German Silver, with holders for nickels and dimes. They have fancy and plain tops. Choose at, each, 75c.

—First Floor, New Building.

Silver Mesh Bags 75c

German Silver Mesh Bags of guaranteed unbreakable mesh. Have strong chain attached, each, 75c.

Gold Brooch Pins \$1.25

Brooch Pins of solid gold, in new and attractive designs; some have stone sets. They are unusually pretty and make very acceptable gifts. Choose from a pleasing assortment at each, only, \$1.25.

Silk Fob Chains for young men, priced each, 75c.



Women's Footwear

Style and comfort supreme are included in this newest of Footwear—Helio Pumps. They are hand-lasted, of patent kid and full kid-lined. The correct, bright enameled, new Louis Cuban heel imparts a refined distinction that wins instant favor from the most fastidious. They're as light and flexible as hand-turned soles.

These stylish Pumps are the latest creation of J. & T. Cousins, makers of the best in Footwear, and for whom we are exclusive Portland agents. Helio Pumps are also shown in white buckskin and black ooze calf; must be seen to be appreciated. The pair, \$6.00.

The Latest Whim of Fashion Calls for These Kayser Knickerbockers of Silk



We always bring the fashions to Portland, and this latest arrival meets fashion's every requirement for wear with the modish garments of today.

These Kayser Silk Knickerbockers have found unprecedented demand and favor for wear under the present silhouette style of garment. And they're made in all colors to match the silk hosiery worn by milady fastidious. These Knickerbockers are now here in all sizes. Priced \$2.75

Remarkable Demonstration and Sale of "Wearever" Aluminum Ware!

Housewives, of special interest will be this Demonstration of the Famous "Wear-Ever" Aluminum Ware. This wonderful ware is very popular, not only because of its extreme cleanliness, but for its remarkable wearing qualities. For this Demonstration we have purchased 2000 Sauce Pans of this excellent ware, and will offer them at attractively low prices.



55c "Wear-Ever" Sauce-pans—as illustrated, are light; will not discolor. Handles are lined to prevent getting hot. For this special event they are offered, each 34c

65c "Wear-Ever" Stew-pans—of pure aluminum, in 3-pint size. They are substantially made and will not easily dent. Offered now at the special price each 37c

95c "Wear-Ever" Preserving Kettles—of aluminum, 2 1/2-qt. size. Especially suitable for use in canning season. Not affected by acids. Special price of, each... 54c

\$1.25 "Wear-Ever" Covered Saucepans—of aluminum, as illustrated, without joints, seams or soldered parts. 3-quart size, Priced specially at low price, each 84c

- Wearever Berlin Sauce Pans, 1-qt. size, each, 80c
- Wearever Berlin Sauce Pans, 2-qt. size, ea. \$1.05
- Wearever Berlin Sauce Pans, 3-qt. size, ea. \$1.25
- Wearever Berlin Sauce Pans, 4-qt. size, ea. \$1.55
- Wearever Round Cast Griddles, 10-inch, ea. \$2.30
- Wearever Round Cast Griddles, 12-inch, ea. \$2.70
- Wearever Cast Waffle Irons, low, each, only \$3.00
- Wearever Preserving Kettles, 4-quart, ea. \$1.15
- Wearever Preserving Kettles, 6-quart, ea. \$1.40
- Wearever Preserving Kettles, 8-quart, ea. \$1.65
- Wearever Preserving Kettles, 10-quart size, \$2.00
- Wearever Preserving Kettles, 12-quart size, \$2.40
- Wearever Lipped Saucepans, 1 1/2-quart size, 65c
- Wearever Lipped Saucepans, 2-quart size, at 85c
- Wearever Lipped Saucepans, 2 1/2-quart size, 95c
- Wearever Lipped Saucepans, 3-quart size \$1.05
- Wearever Lipped Saucepans, 4-quart size, \$1.25
- Wearever Covered Windsor Kettles, 4-qt. \$1.70

- Wearever Covered Windsor Kettles, 5-qt. \$1.85
- Wearever Covered Windsor Kettles, 6-qt. \$2.00
- Wearever Tea Kettles, 5-quart size, each. \$4.00
- Wearever Tea Kettles, 6 1/2 quart size, each \$4.25
- Wearever Tea Kettles, 7 1/2 quart size, each \$4.75
- Wearever Tea Pots, 1-quart size, each only \$2.70
- Wearever Tea Pots, 1 1/2-qt. size, each only \$2.90
- Wearever Pie Pans, shallow, 6 3/4-inch size... 20c
- Wearever Pie Pans, shallow, 8 3/4-inch size... 25c
- Wearever Pie Pans, shallow, 10 1/4-inch size... 35c
- Wearever Pie Pans, shallow, 11-inch size... 40c
- Wearever Rice Boilers, 1-quart size, each... \$1.65
- Wearever Rice Boilers, 2-quart size, each... \$2.10
- Wearever Rice Boilers, 3-quart size, each... \$2.50
- Wearever Pudding Pans, 1-quart size, each... 45c
- Wearever Pudding Pans, 1 1/2-quart size, each... 55c
- Wearever Pudding Pans, 2-quart size, each... 70c
- Wearever Pudding Pans, 3-quart size, each... 85c
- Wearever Pudding Pans, 4-quart size, each, \$1.00

—Basement, Main Building.