

Powerful Sales Certain to Arouse Enthusiastic Buying



Disposal of Imported Hats
From the Rue de la Paix and Rue Royal
Robinson and Wells London Hats
And Our Own Exclusive Models
At Prices That Are Absolutely
Unmatched in Their Moderateness

Suzanne Talbot
Madame Louison
Paul Virot and Berthe
Valentine About
Kurzman
Lichtenstein

Half Price

—The Lipman, Wolfe & Company millinery salons are the millinery center of Portland. Here you may select the latest styles in fashionable millinery—millinery that reflects every change and every whim specialized by the couturiers of Paris; reproductions and adaptations of imported models that were created in our own workrooms, simultaneously with their appearance in New York.

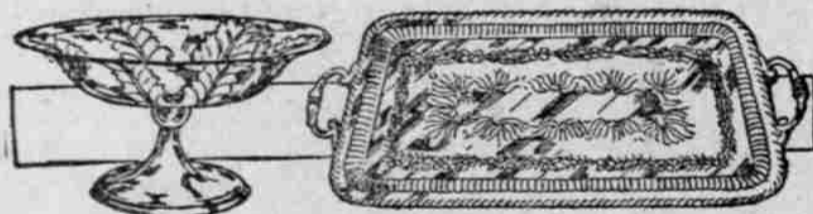
—The Lipman, Wolfe & Company millinery has become famous for its fair and reasonable prices. Tomorrow we announce the disposal of our entire stock of French pattern hats, imported through our Paris office; Robinson & Wells' London hats, and exclusive models by our own milliners.

—This sale is sure to attract enthusiastic comment, for the season for many of these models is now but commencing.

—We particularly urge early selection, for we know that many women have coveted certain models that they hope they may secure at a lessened price.

- All \$60.00 Hats, Monday, Special, \$30.00
- All \$50.00 Hats, Monday, Special, \$25.00
- All \$40.00 Hats, Monday, Special, \$20.00
- All \$35.00 Hats, Monday, Special, \$17.50
- All \$30.00 Hats, Monday, Special, \$15.00
- All \$25.00 Hats, Monday, Special, \$12.50
- All \$20.00 Hats, Monday, Special, \$10.00

Second Floor.



Come to the Banquet of Elegant Sterling Silver Tableware

—In inviting you to this literal feast of silverware, we do so with the pleasant consciousness that you seldom enjoy an opportunity of selecting from such an elaborate display of sterling tableware. The patterns are all new—beautiful in their simplicity and dignity—rich in design and execution—heavy in quality and artistic in workmanship.

—This sale has been happily arranged to fit in conveniently for wedding gifts, anniversary gifts and for your own table requisites. We have no hesitancy in submitting our silverware to the closest comparison—it will only serve to enhance its worth in your estimation.

- Seven-piece sterling silver almond set, pierced design, sale, \$14.85
- Water Pitcher, plain design, sale price, \$30.00
- Silver fruit bowl, fancy pierced design, sale, \$21.95
- Sandwich plates, pierced design, 10-inch plates, sale, \$15.93
- Comports, pierced and engraved designs, \$10.20
- Comports, pierced and engraved designs, \$7.43
- Bread trays, pierced and thread designs, \$13.05
- Marmalade jars—cut glass jar, sterling top and spoon, \$3.60
- Bon Bon dishes, with and without handle, plain and pierced designs, \$6.98
- Domino sugar racks, \$4.48
- Bon Bon dishes, pierced design, \$4.00
- Sterling silver four-piece tea set, in Colonial design, \$116.78
- Three-piece coffee set, in thread design, \$51.00
- Set of six Bouillon cups, sterling silver, come in case, \$37.63
- Bread and butter plates, pierced design, set of six in case, \$35.82
- Sterling mounted Sherbet cups, set of six in case, \$23.37

A Superb Grouping of Handsome Oriental Rugs

Receive Newly-Lowered Price Tags for Monday
Just 100 pieces of Kazacks, Afghans and Khoramabads
that sell regularly at \$57.50 to \$62.50.

Special \$44.50

In average sizes from 7 ft. 4 in. by 5 ft. 6 in. to 6 ft. 3 in. by 9 ft. 4 in. —These rugs have a splendid reputation for excellent wearing qualities in Europe, where rugs succeed on merit only.

- \$47.50 Mossouls Special \$31.45
- Average sizes from 6 ft. 2 in. by 4 ft. 3 in. to 7 ft. by 4 1/2 ft.
- \$37.50 Mossouls Special \$26.75
- Average sizes from 6 ft. 6 in. by 2 ft. 10 in. to 6 ft. 8 in. by 4 ft. 2 in.
- \$27.50 Mossouls Special \$18.95
- Average size, 4 ft. 9 in. by 2 ft. 6 in.

—These Mossouls are arranged in three groups, and together number about 200 in the softest and richest colorings and woven in the palmleaf pattern, the Seraband and the Ferghan designs.

Fifth Floor.

No Liquors
No Bakery
No Meat Market

Lipman Wolfe & Co.
"Merchandise of Merit Only"

No Groceries
No Restaurant
No Pots and Pans

Buy Wisely of Fine Laces

When They Are Fashionable and Greatly Underpriced as They Are in This

Venise Lace Sale

Bands, Edges, Insertions, Medallions, Light, Medium, Heavy
\$5000.00 Worth of Imported Laces at About Half Price
Special 39c, 59c, 79c, \$1.19, \$1.48, \$1.95, \$2.95, \$3.95, \$5

—We make no claim of predicting whether tariff reduction will solve the problem of the cost of high living, but we do know that it is directly responsible for this sale of laces. An importer of fine laces, not willing to await the final passage of the tariff bill, decided to dispose of these laces without further delay. We jumped at the opportunity of securing this stock of Venise Lace, including, as it does, bands, edges, insertions and medallions in white, cream and ecru, and in light, medium and heavy patterns, in widths from one to 14 inches—beautiful, exclusive designs, suitable for lingerie, waists, dress and costume trimming. We make an elaborate window display, which affords a concrete example of the price reductions.

—For the convenience of patrons we have divided the entire collection into eight lots, and suggest this as an opportune time to purchase the laces you require for immediate and future use.

- Lot 1—Laces that were 65c yard, reduced to 39c yard
- Lot 2—Laces that were 95c yard, reduced to 59c yard
- Lot 3—Laces that were \$1.50 yard, reduced to 79c yard
- Lot 4—Laces that were \$2.95 yard, reduced to \$1.48 yard
- Lot 5—Laces that were \$3.50 yard, reduced to \$1.95 yard
- Lot 6—Laces that were \$5.00 yard, reduced to \$2.95 yard
- Lot 7—Laces that were \$6.95 yard, reduced to \$3.95 yard
- Lot 8—Laces that were \$10.00 yard, reduced to \$5.00 yard

First Floor.



Earlier Than Ever Before We Have Taken
50 Smart Imported and American
Suits and a Number of Very
Charming Gowns
And Have Lowered the Prices

One-Third and Less

—These suits and gowns are individually beautiful and comprise models especially imported and designed for our Spring exhibition.

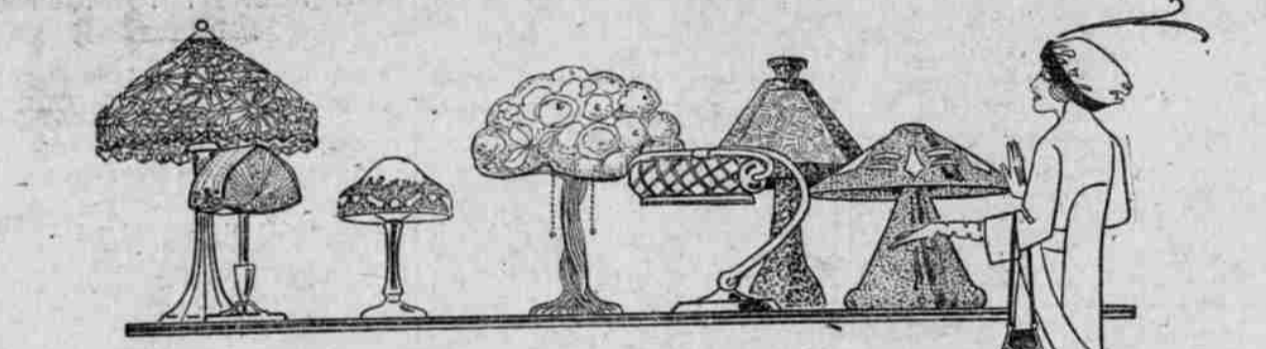
- \$275.00 costume, of imported white brocaded crepe, artistically draped and trimmed, \$185.00
- \$250.00 costume, of imported charmeuse in white, trimmed with shadow lace and pearl beading, \$165.00
- \$125.00 costume of Nell rose charmeuse, trimmed with beaded passementerie and lace, \$86.00
- \$100.00 costume of white charmeuse and Bohemian lace edged with rhinestone trimming, \$68.00
- \$250.00 imported costume of pearl gray charmeuse, with hand-embroidered trimming, \$135.00
- \$250.00 costume of black silk moire, gold embroidered, with bodice of lace over gold trimming, \$155.00
- \$100.00 costume of blue and white charmeuse overdressed with silver beaded net, \$67.50
- \$150.00 costume of black and white charmeuse overdressed with Chantilly lace and chiffon, \$95.00
- \$125.00 costume of Chartrouse crepe, charmeuse and gold lace, \$85.00
- \$100.00 costume of black charmeuse, Bohemian lace trimmed, with rhinestone ornaments, \$72.50
- \$95.00 costume of Copen charmeuse, with accordion-pleated tunic of chiffon over silver trimming, \$69.50
- \$125.00 novelty suit of navy faille silk, with fancy draped skirt, \$89.50
- \$125.00 walnut colored suit of imported brocaded matelasse, \$89.50
- \$175.00 novelty three-piece suit of imported wistaria silk moire, \$131.00
- \$150.00 novelty three-piece suit of mode colored charmeuse, \$118.00
- \$175.00 three-piece suit of imported navy matelasse silk, \$128.00
- \$75.00 three-piece suit of imported charmeuse in wistaria, \$57.50
- \$100.00 imported gray bengaline silk suit, elaborately embroidered, \$77.50
- \$125.00 novelty suit of imported Copen silk bengaline, fancily trimmed, \$89.00
- \$95.00 white brocaded bengaline silk suit, fancily draped and trimmed, \$73.00

Third Floor.

Antique Gold Framed Pictures of Old Masters

—We have just received a new and complete line of colored reproductions of the old masters. These pictures are beautifully and artistically framed in the antique gold frame with the bowknot top. Oval center and square outside; frame is toned to match the picture. A few of these pictures are "Age of Innocence," "Simplicity," "Lady With the Fan," "Madam Le Brun and Daughter," "The Duchess of Devonshire," and many other subjects of the old masters.

Special Sale, Monday 95c



Now Come Lamps

Lightly Priced in This Sale
More People Need Lamps
Than You May Guess

So Having a Gift to Give You Cannot
Go Wrong on a Handsome Lamp

—The daintiest and most attractive of gifts occupies a high place in tomorrow's sale. The fascinating gallery of lamps is now aglow with sufficient assortment to suit the tastes of Lipman, Wolfe & Company's patrons, and thus it happens by reason of this important sale that you enjoy greatly reduced prices on the most beautiful exhibition of foreign and American lamps ever brought together in one collection.

An Early Choice Advisable

—Although there is a great diversity of lamps, there is, of necessity, but a limited quantity of each style—many are here in single numbers only. We have been preparing for this sale for a month—lamps that were here yesterday must go tomorrow.

Every Lamp a Quarter Less in Price

- Japanese Bronze and Wicker Lamps**
—An importation recently received from Japan. Suitable for bungalows, porches and Summer homes.
Sale Prices, \$6.75 to \$10.50
- Verde Portable Lamps**
—With hand-decorated shades, floral and artistic designs. A very large assortment to choose from.
Sale Prices, \$15.00 to \$37.50
- Vase Craft Lamps**
—In beautiful designs—exclusive patterns—controlled solely by this store.
Sale Prices, \$9.00 to \$33.75
- Hand-Carved Wood Lamps**
—Also table and floor lamps, with a wonderful assortment of shades in fruit, floral and fancy designs. Also fitted with silk and cretonne shades.
Sale Prices, \$10.13 to \$131.25
- Bronze Verde and Brass Lamps**
—With beautiful shades in wistaria, red, green and tan colors.
Sale Prices, \$18.75 to \$75.00
- Persian-Brass Lamps**
—In many different styles, designs and shapes. Finished with silk lining and bead fringe.
Sale Prices, \$14.25 to \$123.75

—Brass desk lamps, mission lamps, gilt and old brass lamps, opalescent art glass lamps, reading lamps, dome lamps, hanging lamps, cluster, pendant and drop ceiling lamps, and all at sale prices.

Sixth Floor



Wanted 200 Small Feet for 200 New Shoes

Can You Wear a 3 1-2, 4, 4 1-2 Size Boot?
Yes—Then Read On—for You Are Fortunate
Sample Lace Shoes, Pumps and Oxfords

\$4.00 and \$5.00 Pumps and Oxfords
Monday at \$2.95

—These pumps and oxfords come in dull calf, patent colt and vici kid. In sizes from 3 1/2, 4 and 4 1/2. These shoes are made over this season's lasts. —Come early—for it does not take long to sell 100 pairs of shoes to 100 appreciative women.

\$3.00 and \$3.50 Lace Shoes
Monday at \$2.39

—Women's blucher lace shoes in sizes from 3 to 8. In patent colt and dull calf, the two most fashionable leathers of the season. Made with medium round toe, welt soles, military heels and with tips.

Sale of French Mirrors

—All marked at very special prices. Many different designs of framing, some in antique gold with hand-limited rosebud corners, others in ivory finish moulding; some of these mirrors are panel, while others are oblong shapes. These mirrors are especially suited for the dressing-room, hall, or above mantel.

\$5.00 Mirrors, Special, \$2.98

—The exact size of the mirror is 6x20 inches with a frame of one and one-half inches in antique gold moulding. These mirrors are fitted at the top with a 6x8-inch picture and are reproductions of the old masters.

\$8.00 Mirrors, Special, \$5.98

—8x24-inch mirror, framed with one and one-half-inch Roman gold moulding. These mirrors have rosebud corners tinted in natural colors. This mirror is fitted with French prints at the top 8x9 inches.

\$25.00 Mirrors, Special, \$17.95

—14x39 French mirror, beautifully framed in Roman gold moulding, bow knot at the top with wreath of roses. This mirror is fitted with 14x18-inch hand-colored photograph.

Sixth Floor.