

Other 56th Anniversary News of Timely Interest to You--See Back Pages of Sections 2 and 3 of This Paper

<p><b>FREE EMBROIDERY LESSONS</b> Daily--Free lessons in Irish crochet and embroidery making, are conducted in our Art and Needle Goods Department, third floor, Ladies' classes daily from 2:30 to 5 P. M. Children's classes Saturday from 9:30 A. M. to 12 M.</p>	<p><b>STORE YOUR FURS HERE</b> —and they will be insured against fire, moth and theft. We have expert furriers who renovate and remodel furs always at the lowest prices. Second Floor, Main Building.</p>	<p><b>FAMOUS PAINTINGS</b> See the free exhibit of three of the world's masterpieces; total valuation \$139,500. "Breaking Home Ties," 4th Floor. "La Forge," Fifth Floor. "Old Darby," Seventh Floor.</p>	<p><b>MAKE SEWING A PLEASURE</b> —by purchasing an easy-running Willamette Sewing Machine. They are sold on our Club Plan of Easy Installments, no interest, no extras.</p>	<p><b>TALKING MACHINES</b> There's a world of pleasure in the home, with a Talking Machine, and with our Club Plan of easy installments you may enjoy the instrument while paying for it. See them on Fifth Floor.</p>	<p><b>NOONDAY LUNCHEONS</b> —served in our spacious and quiet Seventh Floor Restaurant are not equaled anywhere in the city, for excellent cuisine or prompt and courteous service. Orchestra at noontime.</p>	<p><b>Auto Owners—should see the "Durable Treads" we guarantee for 5000 miles. Fifth Floor, New Building</b></p>
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1857 This Store Now--As Always--Your Store--Dependability and Courtesy Have Made It So 1913

# OUR 56th Anniversary Sale--The Greatest In Our Career -- You'll Marvel, When You See These Coats and Dresses at \$18.50

**Today Is Mother's Day**  
"A Mother is a Mother still  
The holiest thing alive."—Coleridge.

Truly a wonderful sentiment of love was evidenced by Miss Anna M. Jarvis in the founding of "Mothers' Day," and the universal observance marks this a Nation of deep gratitude.

The white carnation is the emblem of Mothers' Day—and the wearing of that beautiful flower is assuredly the least homage that everyone today should pay to his mother.



1857 1913



**\$3.75 Table Cloth \$2.98**

Irish Damask Table Cloths, of pure linen. These are full bleached, excellent quality and of heavy grade. For our Anniversary Sale we are offering them at attractive reductions.

\$3.75 Table Cloths, 72x72 inches, each at only **\$2.98**  
\$4.75 Table Cloths, 72x90 inches, each at only **\$3.98**  
\$5.75 Table Cloths, 72x108 inches, each at only **\$4.98**  
Napkins to match, size 22 inches, the dozen **\$3.75**

**\$3.75 Linen Napkins for \$2.98**

All Linen Napkins, 22 inches in size. These are nice fine quality and are shown in floral patterns; regularly sold at \$3.75 a dozen. For our Anniversary Sale, the dozen at only **\$2.98**.

**35c Huck Face Towels for 25c**

Fine Linen Huck Face Towels, size 20x36 inches, all linen with damask borders, regular 35c Towels at **25c**

**Original Oil Paintings**

from which were made these Remarque Proof Etchings are exhibited in the Louvre in Paris. These beautiful Etchings are on satin and hand-painted in water colors, representing world's masterpieces. It's a fortunate purchase from an exclusive importer that permits of this unusual sale. Two subjects are shown. "The Halt," by the famous Messonier; "Captain of the Guard," by Rajon. Both taken from the story of "The Three Musketeers." Our purchase included but 50 of these beautiful \$20 Pictures. Your choice tomorrow while any remain at only **\$7.95**

## -- The Coats \$25 to \$35 Models

**See Fifth-Street Window Display**

Certain it is you'll find no equal of this group of new Silk Coats at our Anniversary Sale Price of \$18.50. They're handsome to a degree, every one, and shown in short and three-quarter lengths.

Two of these Coats as illustrated were selected at random from this lot. You'll find wonderful choice of new drape effects or popularly known as Boulevard Coats. Also cut-away styles, fastening at the side. Some have large shawl collars, trimmed in lace, eponge or chiffon. Many Coats are full lined. The materials are silk aeolian, poplin, charmeuse, crepe and chiffon combinations. In black, gray and all leading colors. Your choice tomorrow from this extraordinary group of \$25 to \$35.00 Coats for only **\$18.50**.

## -- The Dresses \$30 to \$35 Styles

**See Fifth-Street Window Display**

These beautiful Dresses have just arrived and there's only 100 in the lot. Three of the models are just as illustrated above. They're charming to a degree and aptly suited for afternoon and street wear. Of crepe de chine, crepe meteor, moire, faille, silk poplins and meteor. In all the newest shades—Jap peony, Cafe Aulait, white, cream, Dorothy blue, reseda, pearl gray and violet. Made with fancy draped skirt and lace-trimmed body. Vests of lace and lace collars. Some have wide girdles of shirred materials, in self or contrasting colors. All sizes are included, 34 to 44 bust measure. No previous offer of the season can compare with our Anniversary Sale of \$30 to \$35 Silk Dresses tomorrow at only **\$18.50**

Second Floor Garment Salons—No Coats or Dresses From These Groups Sent C. O. D. or on Approval.

## 56th Anniversary Sale Dainty Embroideries

- \$8.50 Semi-Made Robes at \$3.98**  
Semi-made Robes of voile, embroidered in ecru and white. In the Bulgarian colors; 2 1/2 yards of 42-inch materials for skirt, with plain materials and trimming for waist. A pretty Summer novelty, easily made. Regularly \$8.50, Anniversary Special at **\$3.98**.
- \$12 to \$15 Semi-Made Robes at \$8.49**  
White Semi-made Robes of voile and aeronette cloth—heavily embroidered, in beautiful floral designs. Regularly \$12 to \$15. Anniversary Sale, special at **\$8.49**.
- \$2.25 Voile Flouncing, Yard at \$1.19**  
Voile Flouncing, 45 inches wide. For lingerie gowns, waists, etc. The work is 18 inches deep, in conventional design. Regularly \$2.25. Anniversary Sale, special, the yard, **\$1.19**.
- 75c to \$1 Ratine Bands, Yard at 49c**  
Ratine and Venise Bands, in white and ecru. Suitable for the trimming of coats and dresses of heavy cotton materials. Regularly 75c to \$1. Special for Anniversary Sale, yard, **49c**.
- 25c to 45c Barman Laces at 19c**  
Linen Barman Laces, Edges and Bands, 2 to 8 inches wide. For art squares or dress and waist trimmings. Regular 25c to 45c. Anniversary Sale price, yard, **19c**
- \$1 to \$1.75 Swiss Flouncings at 69c**  
Beautiful Swiss Flouncings, in dainty eyelet work, 27 inches deep. For waists, underslits and gowns. Regularly \$1 to \$1.75; Anniversary Sale price, the yard, **69c**
- \$1 to \$1.75 Ruffled Baby Flounces at 69c**  
These Ruffled Baby Flounces are shown in winsome floral effects for infants' and children's dresses. 27 inches deep. Regularly \$1 to \$1.25. Anniversary Sale price, yard, **69c**.

## New Fancy Waists

New arrivals, are these dainty Waists of filet net, shadow and all-over tucked net; made over linings of net silk and bands of colored silk and net combined. They have the popular Robespierre collars, and turn cuffs of satin and velvet in plain colors and also Persian designs. They are priced at **\$6.50 to \$10.00**.

**WASHABLE WAISTS**—of crepes and eponges with Robespierre collars; they're shown with either long or short sleeves and open in front. These pretty Waists are priced at from **\$4.50 to \$6.50**.

## Anniversary Sale of Imported Hats



### \$25 to \$100 Creations at One-Third Off

The ultimate in designing thought of the French Chapeau creator is to be found in every imported Hat included in this Anniversary Sale. Think what it means to choose without restriction from this wonderful array of stunning Hats that have sold at \$25 to \$100, for **1/3 Off**

**\$8.50 Panama Hats \$6.75**  
**\$6.50 Panama Hats \$4.95**

**All Millinery Flowers at One-Fourth Off**

**\$7.50 Blocked Leghorn Hat Shapes on Sale at \$3.25**

**Only 250 in the Group**

The suggestion of Summer is seen in every one of these blocked Leghorn Shapes that need but the touch of dainty lace, ribbons or flowers to make them most fetching and attractive for Summer wear. For today we include 250 of these Hat Shapes, selling regularly at \$7.50. Your choice for only **\$3.25**.

—Second Floor, Millinery Parlors—Mail Orders Filled.

## BUY INDESTRUCTIBLE TRUNKS

**What Others Say**

"Have you paid a visit to the Trunk department of that well-known Fifth-street Department Store, where a brand-new kind of trunk is being demonstrated? If not it will pay you to do so, for you will be shown the last word in trunks today. What would you think of a trunk guaranteed against theft, fire, loss, damage and destruction, for five years—the guarantee meaning a new trunk absolutely free in event of any of these casualties? The material used in making these truly wonderful traveling companions is six thicknesses of wood veneer, crossed, glued and compressed under very great pressure. The trunk is round at the corners. The compartments, instead of being riveted together, are sewn with steel wire. It's the strength of the trunk that makes it distinctive, and for the life of me I can't see why anybody contemplating the purchase of a trunk could even think of any other make."

VELLA WINNER,  
In Oregon Journal.

## 500 Swagger Parasols, \$1.79

### New \$2.50 to \$3.50 Grades

Choose the Spring and Summer Parasol now from this wonderful group of 500. They're of all-silk taffeta, in all colors. Also of pongee silk and checked and striped silks, in pleasing styles. Made on brass frames with handsome long handles. Regular \$2.50 to \$3.50 Parasols tomorrow only **\$1.79**.



### \$5.00 India Umbrellas, Only \$3.98

Included for the Anniversary Sale tomorrow are 250 Women's India Umbrellas of colored silk. Made with gold or silvered ribs and rods. Have 12 and 15-inch black handles with heavy silk cords in all colors. These \$5 India Umbrellas tomorrow **\$3.98**

### Women's 35c Union Suits for 25c

Women's fine-ribbed Union Suits with low neck and no sleeves. Have lace-trimmed umbrella or tight knee. All regular sizes. 35c Union Suits, tomorrow at **25c**

- Women's 25c and 35c Neckwear—in Guimpes, Jabots and Collars. Of silk and lace combinations. Anniversary **16c** price, tomorrow, at, each
- Women's 50c to \$1 Neckwear—in Epaulet Lace Collars, Robespierre Collars, Jabots and Plauen Collars. Special **37c** each, at low price of
- Women's 25c and 35c Linen Collars—neatly embroidered by hand. Standing and rolling Dutch styles. Sizes 12 to 14. Special tomorrow **16c**

## 56th Anniversary Sale Art Linens

Beautiful Art Linens in white and natural, shown in widths of 18 to 72 inches and offered for Anniversary Sale at special reductions.

25c Art Linens, yard, only <b>21c</b>	75c Art Linens, yard, only <b>63c</b>
35c Art Linens, yard, only <b>27c</b>	85c Art Linens, yard, only <b>73c</b>
40c Art Linens, yard, only <b>33c</b>	\$1.00 Art Linens, the yard, <b>87c</b>
50c Art Linens, yard, only <b>42c</b>	\$1.25 Art Linens, the yard, <b>98c</b>
65c Art Linens, yard, only <b>57c</b>	\$1.50 Art Linens, a yard, <b>\$1.33</b>

Cluny Laces and Fringes—for finishing scarfs, centers and pillows, reduced for Anniversary Sale.

25c Laces and Fringes, yd., <b>21c</b>	65c Laces and Fringes, yd., <b>57c</b>
35c Laces and Fringes, yd., <b>27c</b>	75c Laces and Fringes, yd., <b>63c</b>
40c Laces and Fringes, yd., <b>33c</b>	85c Laces and Fringes, yd., <b>73c</b>
50c Laces and Fringes, yd., <b>42c</b>	\$1.00 Laces and Fringes, yd., <b>87c</b>

Third Floor, Art Section—Mail Orders Filled.

## Anniversary Sale of Bedding—Third Floor, Main Building

**PERFECTION PILLOWS**—Soft and downy Perfection feather-bed Pillows we're offering now at marked reductions. They are a manufacturer's entire sample line—fine full stuffed Pillows filled with sanitized, odorless feathers and covered with fancy art and German linen ticking. "I'll pay you to select now from these Pillows at **65c to \$4**

**\$2 Cotton Blankets, \$1.65**—English twill fleeced Cotton Blankets, gray and white with fancy borders. These Blankets are full size, 72x84 inches, and most suitable for camping or Summer cottages. They are regular \$2 grade, now at **\$1.65**.



1857 1913  
**THE QUALITY STORE OF PORTLAND**  
Fifth, Sixth, Morrison, Alder Sts.

## \$5.00 Genuine Seal Bags at \$3.75

Unusual is this offer we make of handsome genuine Seal Bags, all leather-lined and with inside coin purse of seal. Nowhere else could you purchase Bags of this quality at the regular price of \$5. They are shown in popular sizes and latest shapes. Select from these, offered at the Anniversary Sale price of, each, only **\$3.75**

**Ormolu Gold Clocks**

Beautiful Ormolu Gold Clocks, most appropriate for wedding presents, useful and ornamental for home use. Included are Boudoir Clocks, Parlor Clocks, etc., of many artistic designs and all sizes.

**\$1.35 Ormolu Gold Clocks, special, each, only 95c**  
**\$3.50-\$3.75 Ormolu Gold Clocks, special, ea., \$2.65**  
**\$7.50 to \$10 Ormolu Gold Clocks, special, ea., \$5.50**

—First Floor, New Building.—Mail Orders Filled.