

Turn to the Back Pages of Section 1 and Section 2, Today, for Details of Interesting Store News—Economy Offerings Worth While

April Sale of Toilet Goods and Drugs

THE women of Portland and the men, too, await each month for this announcement of our unparalleled Toilet Goods and Drug Sale! Knowing that we are never undersold and that our prices are seldom equalled, the Toilet Goods and Drug requisites are supplied here each month to hundreds of thoughtful patrons—realizing that this, the Quality Store of Portland,

assures them of greatest dependability and at the lowest possible prices. Use this page as a guide—check the needed or wanted articles, then come tomorrow and replenish your needs at savings that are indeed worth while. Telephone and Mail Orders will be filled at these reduced prices during this sale. We reserve the right to limit quantities that all bona fide patrons may be supplied!

EVERY MAN, WOMAN AND CHILD should see the 16-foot Steamship on exhibition on First Floor of the Main Building. An exact reproduction of the Holland-American Steamship Company's magnificent Trans-Atlantic Ship—"Rotterdam." This miniature of that "Ocean palace" was built at a cost of \$18,000.

WAYNE WARDROBES
Store your Winter clothing in these mothproof Wayne Wardrobes. Made in sizes for every garment, and you'll find them here in greatest variety at 40¢ to \$1.50

PIPES

Men will find here a most complete assortment of every style and conceivable shape of Pipes! Calabash, Meerschaum and Briarwood, at 25¢ to 88¢.
65¢ and 75¢ Briarwood Pipes—in large variety of shapes and sizes. Specially reduced for this sale, your choice, 39¢.

Store Service DIRECTORY

CITY WATER PAY STATION
Basement, Main Bldg.
EXPRESS OFFICE
Basement, Main Bldg.
MONEY ORDERS ISSUED
Basement, Main Bldg.
"TO-BE-CALLED-FOR" PKGS.
Basement, New Bldg.
"LOST-AND-FOUND" BUREAU
Basement, New Bldg.
CHECKING ROOM
Basement, New Bldg.
ACCOMMODATION BUREAU
First Floor, Main Bldg.
PUBLIC TELEPHONE BOOTHS
Basement, Second and Seventh
REST ROOM
Second Floor, New Bldg.
NURSERY, trained nurse in charge
Fourth Floor, Main Bldg.
HOSPITAL, trained nurse in charge
Fourth Floor, Main Bldg.
RENTAL BUREAU
Fourth Floor, Main Bldg.
MAIL ORDER DEPARTMENT
Sixth Floor, New Bldg.
RECEPTION AND WAITING ROOMS
Seventh Floor, New Bldg.
RESTAURANT AND TEA ROOM
Seventh Floor, New Bldg.
CARRIAGE DIRECTOR
Taxicabs called, 6th-st. Entrance.

10c Package Deazzo Hair Shampoo

will be given free to each woman visiting our Toilet Goods and Drug Section during this sale.

Hess Theatrical Makeup—offered here in complete stock—Creams, Face Powders, Rouges, Grease Paints, Liners and Crayons.

Hanson & Jenks' Halycon Rose Talcum

in white and flesh tints. An exquisitely perfumed Talcum, a bottle, 75¢



Genuine Parisian Ivory

"Loonen's"—The Original Make
We have received direct from France a complete assortment of the original trademark and gold-stamped Parisian Ivory. It's the genuine "Loonen" make, and every piece of this beautiful Toilet Ware bears stamped upon it the trademark in gold—"Loonen France."

Violet Coronation Ware

In Rich and Beautiful Assortment
There's an individual richness and most pleasing color in the beautiful Coronation Ware we offer! Included are Hair Brushes, Mirrors, Combs, Puff Boxes, 1/2 Price etc. Worth \$1 to \$20. Special, this sale at 1/2 Price



DeMiracle Removes Hair

\$1 Bottle, Special 69c

Superfluous hair on face, neck and arms may readily be removed by using DeMiracle. DeMiracle is the only method for the removal of superfluous hair that is indorsed by physicians, surgeons, dermatologists, medical journals and prominent magazines. And has received testimonials of praise from the most eminent authorities. During this sale we offer the regular \$1 bottles of DeMiracle at low price 69c

MELOROSE Massages and Cleanses

REGULAR 50c JARS ONLY 39c

So perfectly does Melorose combine the essentials of massage and cleansing, that it has long been renowned for the pleasing results it has shown. Scores of the world's famous beauties will use none other than this high-grade Cream. Give it a trial application; you'll see how readily the pores of the skin are purified—how wrinkles, blackheads and facial blemishes are removed. 39c
During this sale we offer 50c boxes of Melorose Cream or Powder at 39c

POWDERS

25c Massata Talcum, Lazell's Oriental Powder, 12c
25c Lily of the Valley Talc., 12c
25c Crown Bathadora, only 18c
15c Oriental Talcum, borated, 5c
25c Jergen's Violet or Rose Talcum, 1-lb. tins, 18c
35c La Dorine (DePoche), at 29c
50c Dermo Viva, flesh and white, at 29c
50c Java Rice (Bourjous), at 23c
50c Pozzoni's Powder, only 25c
Madeline Powder (Bourjous' new-est rice), 50c
50c Carmen Powder, at only 25c

SUNDRIES

\$1 Hand Mirrors, ebony and mahogany, 79c
50c Household Thermometers, guaranteed, 29c
\$1 DeMiracle, superfluous Hair Remover, 69c
25c Black Rubber Pocket Combs, leatherette cases, 15c
50c and 75c Celluloid Buffers and Trays, 39c
15c Whisk Brooms, now at only 7c
15c Chamols, in sealed pkg., 10c
15c Wool Powder Puffs, ea., 10c
25c Down Powder Puffs, ea., 15c
50c and 75c Parisian Ivory Picture Frames, 1/2 PRICE.
25c Eversweet, at two for 25c
25c Amolin, deodorizing, for 16c
Sassafras Bark, 6 ounces, at 10c
Moth Balls, pound, now only 5c
Orris Root Powder, 6 oz., at 10c
Fluid Extract Cascara, Aromatic, 4 ounces, 25c
Tincture Benzoin, 2 ounces at 15c
Olive Oil, 6 ounces for only 19c
Chloroform Liniment, 4 ozs., 25c
Rosewater and Glycerine with Benzoin, 6 oz., 10c
Compound Licorice Powder, 5 oz. only 10c
French Chalk, 5 ounces only 10c

CREAMS

50c Dr. Charles' Flesh Food, 29c
35c Hazeline Snow, for only 23c
50c Rarus Theatrical Cream, full pound, 39c
50c Stillman's Freckle Cream 29c
50c Berry's Freckle Ointment 39c
\$1.25 Creme Simon, imported, 89c
Frostilla (Holmes), for only 14c
25c Woodbury's Facial Cream, for only 15c

SOAPS

75c Conti Castile, about 4-lb. bar, for 59c
10c Violet Glycerine Soap, ck. 7c
15c Kolyons Soap, the cake, 12c
25c Poslam Soap, now only 19c
25c Mennen's Shaving Cream 19c
15c Munyon's Witch Hazel Soap at 9c
25c Cuticura Shaving Stick, 19c
10c Lilac Rose, Glycerine Soap, 4c
15c Bourjous' Almond Soap, imported, at 10c
10c Jergen's Old-Fashioned Oatmeal, large cakes, 6c
10c Peroxide Bath Soap, cake, 7c
35c Jergen's Toilet Soap, 9 in box, for 25c
10c Lily Cream Soap, at only 5c

MANICURE

15c Imperial Nail Polish for 10c
25c Miller Rubigloss at only 14c
10c genuine Orange Wood Sticks, only 5c
25c Dr. Parker Pray's Nail Enamel at only 15c
25c Dr. Parker Pray's Emery Boards, 10c
25c Lusterite Nail Enamel, in cake form, 14c
50c Buffers, removable, for 29c
25c Buffers, each, now only 15c
25c Nail Files, flexible, for 19c
35c Manicure Scissors, only 19c

PERFUMES

75c Pinaud's Lilac Vegetal and other odors, 53c
75c Eutaska Toilet Water at 39c
50c Locust Buds Toilet Water 29c
75c Toilet Waters, large assortment of odors, 39c
50c Sachet Powders, large assortment of odors, 25c
10c Sachets, now on sale for 5c
50c Balk odors, rose, violet, carnation and many other good odors, per ounce, special, 25c

HAIR TONICS

25c Danderine (small size) Hair Tonic, 16c
\$1 Pinaud's Eau de Quinine, Hair Tonic, 69c
\$1 Hays' Hair Health, only 69c
50c Parisian Sage, Hair Tonic 37c
50c On-Riah Hair Remover, 39c
50c Seven Sutherland Sisters' Hair Tonic, 37c
75c Sheffield's Colorine, only 59c

Coty's Perfume

We're showing a complete line of Coty's Perfumes, Powders, Toilet Waters, Soaps, Sachets, etc., the acknowledged peer of all French Perfumes. Also the famous Houbigant's line, as well as Roger & Gallet, Paiver, Pinaud and Violet. We carry only the recognized world-standard French line of Perfumes. Imitations under French labels will not be found in our stock.

Smelling Salts, in Large Jars—containing the Squibb's ammonia cubes in a special spirit of lavender. Colored any desired tint. Six styles of jars, at 75¢ to \$1.50

SANTOL the Famous Tooth & Toilet Preparations --For the TEETH

Sanitol Tooth Powder, an antiseptic and absolute cleanser that preserves the health of the teeth, prevents tooth decay and keeps the teeth white. It acts differently from all other tooth powders. Regular price 25c, special for this sale, can, 19c
Sanitol Tooth Paste—keeps gold fillings well polished, perfectly cleans the teeth and prevents tooth troubles. A pure, white cream, always fresh and soft. In a tube, no waste, convenient for travelers. Regularly, the tube, 25c; special for this sale, 19c
For the Toilet—Sanitol Face Cream, the disappearing face cream; absorbs instantly into the pores; contains no grease, purifies and cleanses the skin. A skin nourisher and complexion beautifier. A most perfect non-grease face cream. Regular price 25c the jar; special price, 19c.

Mme. Hatten's Cold Cream

A 20th CENTURY WONDER

For years Mme. Hatten worked and experimented until she perfected the formula from which this Princess Cold Cream is manufactured. It's an ideal cleanser—not greasy, though oily enough to penetrate the pores and remove dust and impurities.
Princess Cold Cream, as well as all other Mme. Hatten preparations, bears the original "Bee-Hive" label. All put up in light sanitary boxes. The Cream, a jar, at 50¢ and \$1.
Other 20th Century Specialties—Bleach Cream, Freckle Cream, Almond Cream, Face Powder, etc. Various, 25¢, 50¢ and \$1.



Nourishing and Refreshing

--Borden's Malted Milk

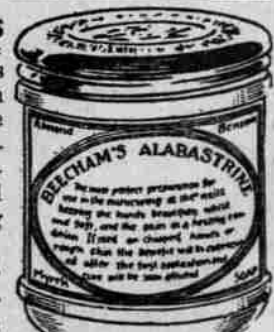


And especially do invalids find this famous Milk a most nourishing food. Every member of the family will be benefited by its use. Even as a refreshment it is most pleasing and satisfying. Prepared under the most scientific process from cows' milk of the richest quality—made to conserve every atom of nutriment. You'll find the most healthful strength in Borden's Malted Milk, and we recommend it highly for both old and young alike. Put up in glass bottles, hospital size, \$2.98; large size, 79c; small size, 40c.

Beware of a Cuticle Knife!

ALABASTRINE for the Nails

Beecham's famous Alabastrine softens the cuticle, prevents hangnails and rough finger tips; then, too, you'll prevent the chapping and cracking of nails by conscientious use of this marvelous preparation. Every woman, and man, too, will find Alabastrine invaluable in keeping the nails looking bright. Large size jar only 65c
Beecham's Violet Cream—ideal for beautifying the skin, prevents flabbiness and wrinkles, is antiseptic and non-greasy, and may be relied upon for absolute purity. Put up in convenient glass jars. The price is only, the jar 50c



High-Grade Rubber Goods

You may depend upon the reliability of the Rubber Goods we offer you. The articles, though greatly reduced for this sale, are nevertheless guaranteed for one year.
\$1 Red Rubber Fountain Syringes, size 2, special at 69c
\$1.25 Red Rubber Fountain Syringes, size 3, special, 79c
\$1.00 Red Rubber Hot Water Bottles, size 2, special, 69c
\$1.25 Red Rubber Hot Water Bottles, size 3, special, 79c
\$1.50 Combination Red Rubber Fountain Syringe and Water Bottle, size 2, special, 98c
\$1.75 Combination Red Rubber Fountain Syringe and Water Bottle, size 3, special, \$1.09.
\$2.00 Gloria Bulb Syringes, special, \$1.39.
35c to \$1.00 Rubber Sponges, at 1-3 OFF.



These "Little Pink Bricks"

---Beauty's Aid!



(Pronounced Sem-Pray Jo-Ve-Nay)
Marietta Stanley's little Pink Brick, as Sempere Giovine is commonly called, has accomplished wonderful results in the building up of depleted tissues by retaining or bringing back the glow of youth and natural beauty. Its remarkable soothing qualities help many women to eliminate the tired and worried expression. Positively harmless in its action on the most delicate skin. For our April Sale of Toilet Goods we offer Sempere Giovine, regular 50c size, at only 29c.

A Refined Freshness Always

When You Use Aubry Sisters' Beautifier!



A wonderful help to milady who prides herself on the beauty of the skin—is Aubry Sisters' Beautifier. A delightful paste that, takes the place of powder—gives a refined freshness to the skin, when applied with a moist sponge, does not rub off and cannot be detected. Price, the jar, 25¢, 50¢ and 75¢.

\$2.50 Safety Razor at 25c

The Weller Safety Razor is known the country over, and possesses every desired safety feature, and the advantage of the long water blade, which permits the same shaving stroke as does the old style razor. The regular price of the Weller Safety Razor with six blades, is \$2.50. Blades are \$1 per dozen. A special purchase permits us to offer you a limited number of these razors, with one blade included, 25c for only.
\$1 Radiantone Razor 25c.
The Razor Bone 25c.
The Razor Straps 25c.
50c Razors, in assorted sizes, 5 to 8 inch, all high grade and imported direct from Germany, sp'l, pr. 29c



PATENT MEDICINES

50c Phenolax Waters (Upjohns), 29c.
50c Murine Eye Water 29c.
50c Pape's Diapysala 29c
25c Spratt's Cat Food 19c
10c Electric Suction 6c.
50c Caldwell's Syrup Pepsin, 33c.
\$1 Prune Bitters, 69c.
50c Laveris, 35c.
Milk Sugar, Nere's, one-pound 25c.
25c Celery King Tea, 15c
25c Seidlitz Powders, 12 in a box, 19c.

10c Orangelin Headache Powders, 5c.
\$1 Glyco-Thymoline 73c
35c Castoria, Fletcher's.
50c Beef, Iron and Wine, Tonic, 33c.
25c Carbolic Salve, 13c.
\$1 plurgie (Blood Purifier), 50c and \$1.
\$1 Sarsaparilla (Tokuion) 49c.
\$1 plurgie and Cream of Tartar Lozenges, 8c.

TOOTH PREPARATIONS

25c Peroxide Tooth Powder at only 19c
25c Graves' Tooth Powder, sp'l 2 for 25c
25c Rubifoam priced at only, 2 for 25c
25c Sanitol Liquid Dentifrice, 2 for 25c
15c Lyon's Tooth Powder at 2 for 25c
25c Sheffield's Dentifrice at, 2 for 25c

Special Prices, Printed Wedding Invitations and Announcements

Our Stationery Section has made special reductions for this week on Printed Wedding Invitations and Announcements. The June bride-to-be will find this the opportune time to order the Invitations and Announcements. 'Tis well to anticipate the printing in advance. And during this sale you're assured of considerable saving.

100 Wedding Invitations or Announcements—on heavy kid-finish paper, with in and outside Envelopes to match. On sale, special for this one event only at Each Additional 100 Invitations or Announcements at the special low price of only \$1.98

100 Printed At-Home or Party Invitations—five or six lines on good quality linen Correspondence Cards, with Envelopes to match. Special for this sale \$2.09

PHONES

Marshall 4600, A 6101



Mail Orders Filled