

Turn to Back Pages of Sections 2 and 3 for Details of Store News of Vital Interest to You and Big Toilet Goods Sale Announcement



The High-Tide of Values--Low Ebb of Prices



Offered During Our 3d Annual "Across-the-Sea" Sale

Come Tomorrow to The Quality Store of Portland for Your Every Need--Assured of Dependable Merchandise at Lowest Prices

WE ANNOUNCE TO OUR PATRONS

An Actual Eight-Hour Day--In commemoration of the 56th Anniversary of this business we will, on and after May 1, next, give our employes an actual eight-hour day, opening at 8:30 A. M. and closing at 5:30 P. M., excepting Saturdays. One hour allowed for lunch daily.

A Minimum Wage--In commemoration of the 56th Anniversary of this business we will, on May 1, next, establish a wage schedule based upon a graduated scale of increase for efficiency. No woman employe to receive less than \$8 per week or \$35 per month. Apprentices and minors to receive not less than \$6 per week or \$26 per month.

Meier & Frank Co.

Dainty and Beautiful French Laces at Less

Calais Shadow Lace Flounces--imported direct from France are offered tomorrow at decided reductions. Choice of white and cream, 18 to 27 inches deep.

- \$2 to \$2.50 Flounces, yard, \$1.69
- \$3 to \$3.75 Flounces, yard, \$2.25
- \$4 to \$4.75 Flounces, yard, \$3.59

Lace Edges and Insertions--of French and Italian Valenciennes Laces, are offered for tomorrow in three groups at extremely low prices.

- 10c and 12c Edges and Insertions, a yard, 7c
- 20c and 25c Edges and Insertions, yard, 17c
- 15c Edges and Insertions, the yard only 10c

\$1 Crepe Chiffons--made in Lyons, France. Shown in all the new shades. 42 inches wide. Special, the yard 79c

\$1.50 Chiffon Cloths--in newest Spring shades for the making of dainty waists and gowns, sp'l, yd. \$1.19

50c Beaded Chiffons--in white and wanted colors. For the making of evening gowns. 42-inch widths. Sp'l, yard 39c

Corset Cover Embroideries--of Swiss and nainsook, in neat eyelet and floral designs. 18 inches wide. 45c to 75c Embroideries, a yard, 39c

75c to \$1.50 Embroideries, yard, 89c

85c Semi-Made Corset Covers--"Lily White," in beautiful floral designs. Specially priced tomorrow at 50c

85c to \$1.25 Baby Flounces--27 inches deep, with ruffled edges and dainty floral designs. Special, the yard, 69c.

—First Floor, New Building.—Mail Orders Filled.

Kodak Films Developed Free Tomorrow!

To acquaint you with the superior workmanship done here in developing and printing your Kodak Films--we will develop free of charge tomorrow all Kodak Films brought to us, for one day only. This we do with the understanding that the printing be done by us at our regular prices. One print of each negative being the minimum.



Artistically Inclined Women Can Evolve Wonderful Creations From These Untrimmed Hat Shapes

A new lot of Untrimmed Hat Shapes that are worth to \$4.50 are included for this sale tomorrow, and, with a few deft touches of ribbons, feathers or flower trimming, they readily become the vogue of chic and charm.

Included in this offering you'll find Untrimmed Shapes of Milan and hemp and of the latest modes. In black, white and colors. You may take your choice for tomorrow only from \$2.45

—Second Floor, New Building.—Mail Orders Filled.

Admired Is Every Woman in These Handsome New Spring Suits

Fastidious women dressers should make tomorrow their shopping day for the new Spring Suit, and above all, should see these unusually smart and handsome new two and three-piece models, which have been decidedly reduced and timely, too, for early Spring choice! Two of the Suits as illustrated were sketched in our Garment Salons. The modes are new Russian and Bulgarian blouse effect and straight line Coats. Also attractive semi-fancy styles of silk and wool. Many are trimmed in silk cord. Also fetching models showing faille silk Coats and charmeuse silk Skirt. Silk Aeolian, Canton crepe and wool poplins, Bedford cords and sponge are used with admirable success.

- \$ 55.00 Suits tomorrow at \$ 44.00
- \$ 75.00 Suits tomorrow at \$ 60.00
- \$ 88.00 Suits tomorrow at \$ 70.40
- \$ 98.00 Suits tomorrow at \$ 78.40
- \$125.00 Suits tomorrow at \$100.00
- \$135.00 Suits tomorrow at \$108.00



Sketched in Garment Salons.

New \$25 Suits, \$16.65

Women who had planned an outlay of \$25 for the new Spring Suit should come early tomorrow and choose from this splendid group that we special at \$16.65. You'll find the most authentic and favored modes with semi-fitted jackets, having notch collar and small revers. In strictly plain-tailored styles. Then, too, there are semi-fancy Suits and the new Blouse Suits, in every wanted color or checks and stripes.

The Jaunty Norfolk Coats

They're all the rage this Spring for swagger dress wear--the jaunty Norfolk Coats in red, and the blazer and Bulgarian blouse Coats in red, green or white. Contrastingly trimmed in black or white and having patent leather belt. In price they range, \$5, \$6.50, \$10, \$12.50, \$15 and \$16.50.

New Waists Are Lovely

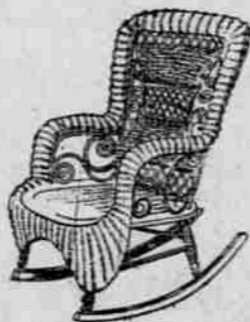
With the daily arrival of new Waists we wonder--will the ultimate of loveliness soon be reached? The newest are of washable silks, showing Japanese crepes, habutai and crinkle crepes. Many are designed with Robespierre collars. Other Waists are of marquisettes, voiles and mulls. In semi-dress and dress styles with dainty trimmings of newest laces. These Waists we offer at \$5.00 to \$25.00.



Sketched in Garment Salons.

A Most Timely Sale of Reed Rockers Here

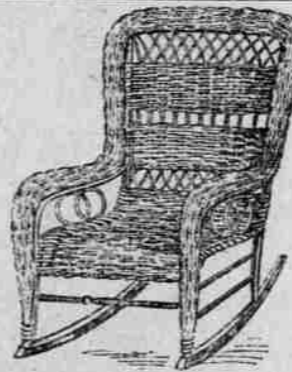
Purchase on Our Club Plan of Easy Installments



Reed Rockers, as illustrated, in natural finish. Have heavy roll arm and cane seat. Regularly \$10.00. Special for this sale only \$5.98



Handsome Reed Rockers, just as illustrated; finished in brown only. Regularly \$4.50. These Reed Rockers on sale, spec'l \$2.69



Reed Rockers, just as illustrated, have roll arm and reed seat; brown finish only. Regularly \$5. Special for this sale only \$2.98

Every Lover of Art Will Enjoy Our Free Exhibit of World-Famed Paintings

"The Nativity of Christ"

By Benjamin Constant--Valuation \$65,000. In this painting the Shepherds are entering the open door; the Mother with the Babe in her arms, sits in the foreground; Joseph kneels before the Mother and Babe, seemingly awed at the sainted picture before him. The picture is commanding and bears long acquaintance. For 25 years Constant was president of the French Legion of Honor.

"Lincoln, The Railsplitter"

By Philip Cunningham--Valuation \$22,500. This picture portrays Lincoln when about 22 years of age, wending his way homeward after the day's labor splitting rails. The picture we are now showing will doubtless immortalize the artist who painted it, for it is young Lincoln in every detail.

Neckwear All Reduced

Three Day Sale



Three Day Sale

Seldom, indeed, that such a comprehensive stock of Women's Neckwear is included without restriction, and at such pronounced reductions! That's our offer for tomorrow, Tuesday and Wednesday--every piece of Women's Neckwear is included for this event. You'll find many dainty pieces of

- Real Lace Neckwear
- Plauen Lace Neckwear
- Batiste Neckwear
- Lawn Neckwear
- Shadow Lace Neckwear
- Guimpes
- Scarfs
- Jabots
- Collars
- Stocks
- Also Linen Collars
- Ruchings and Pleatings

Although there's unlimited variety, 'tis wise to plan for early selection tomorrow!

25c and 50c Jabots--on lawn, trimmed with hand-crochet lace. Each at 17c

Women's 75c and \$1 Lace Collars--also Jabots and Epaulet Lace Collars. Special tomorrow at, each 57c

25c and 35c Shadow Lace Guimpes--in white and ecru. Made with lawn and drawstring. Sp'l each 19c

50c to \$2 Jabots and Collars--of real lace trimmings. Also dainty Plauen Lace 37c

20c and 25c Net Pleatings--with choice of lace edge scalloped and plain. In white and ecru. One to three 12c

50c and 65c Collars--hand embroidered, rolling style and the popular Robes-25c

—First Floor, Main Building.—Mail Orders Filled.

The "tips" outside the gloves...

KAYSER SILK GLOVE

The name "KAYSER" stamped in the hem of a Silk Glove, is assurance of quality and reliability. The generally acknowledged supremacy of the "KAYSER" Silk Glove is not the work of a day or a year, but the cumulative result of many years leadership, which has compelled recognition and attempted emulation on the part of others in the same field. The Genuine "KAYSER" Glove contains no more "than the ordinary kind" that are represented as being "just as good." Imagine what would happen if the dealer offered you your change in money headed "Our Own Make" and represented "just as good" as Uncle Sam's--would you take it without Uncle Sam's endorsement? To secure Silk Glove value is merely a matter of insisting on this endorsement--the name "KAYSER" in the hem. A Guarantee Ticket in every pair. Short Silk Gloves, 50c, 75c, \$1, \$1.25, \$1.50, \$2 Long Silk Gloves, 75c, \$1, \$1.25, \$1.50, \$2. John Kayser & Co., Makers New York

Kayser Silk Hose--for Women

Kayser Black Silk Hose--in regular and outsize, with lisle tops and lisle split soles. Pr., \$1 Kayser "But-i-Nel" Silk Hose--of all pure thread silk, with buttonholes at top for the supporters, pair, \$1.50

Kayser Silk Hose--of extra quality, in black only; have lisle tops. Pair, \$1.50 Kayser Famous "Wonderfoot" Hose--of black silk, in 2 grades, light and medium weight. Of all pure thread silk. Pair, \$1.50 and \$2

—First Floor, Main Building.—Mail Orders Filled.

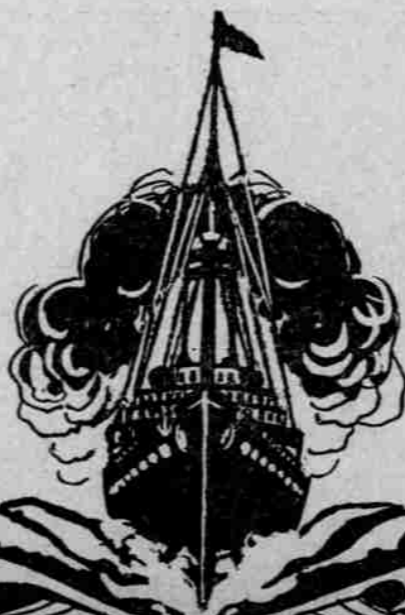
HAVE YOUR FURS STORED HERE--and they'll be insured against fire, theft and moth. We also repair and remodel Furs in our thoroughly equipped Fur Manufacturing Shop. Expert furriers and prices the most reasonable.

To \$5.00 Bags Only \$1.49

Words of description are inadequate to tell the unusualness of this sale of Handbags! Every conceivable shape, color and high-grade leather is included. Many formerly sold up to \$5.00. For tomorrow only, you make your choice of these Bags at the very low price of \$1.49

To \$7.50 Handbags--in a most phenomenal sale. These Bags must be seen to have their true worth appreciated. Inspect our window display! You'll find genuine seal, walrus, imported Morocco and other fine leathers. In swagger styles and many Bags fully fitted for traveling. For tomorrow only, you have your choice at \$1.98

—First Floor, New Building.—Mail Orders Filled.



Have Luncheon Tomorrow--in our 7th Floor Restaurant--you'll enjoy the excellent cuisine, promptness of service, and comfort withal. Orchestra music an additional feature during the Luncheon period; also direct express elevator.

Fine Corsets at \$4.27 New Italian Silk Vests

Every Corset in this lot is authoritative in design and modeled to give greatest comfort to the wearer. You'll find all sizes and our expert corsetiers will willingly assist you in the selection of the correct model. \$4.27 Decidedly reduced to sell at only

For tomorrow we have included two styles of beautiful Italian Silk Vests. Plain or embroidered. In white only. Mostly sizes 36 and 38. Several designs to choose from. Regular \$4.00 and \$5.00 Vests, \$2.95 placed on sale at, garment

Rajah, Salome Pongee Silks 79c

Greatly favored for the making of the Spring dresses are these imported Rajah and Salome rough Pongee Silks. In brown, navy, pink, goblin, natural, black, light blue, tan and green. See them in the Fifth-street window display. These Silks are of \$1.25 and \$1.50 quality. 79c For tomorrow's selling event only, they will be priced, the yard

—First Floor, New Building.—Mail Orders Filled.