

ROSARIANS PREDICT SUCCESS FOR FUND

East Side Organization Offers to Co-operate in Canvass for \$100,000.

NORTH SIDE WILL AID, TOO

Members of Privy Council After Interviews With Business Interests Declare Response Is More Prompt Than Usual.

By way of adding momentum to the vigor and energy of the Royal Rosarians plan to raise a Rose Festival fund of \$100,000, the unconquerable spirit of the East Side has been injected into the fray. The various improvement organizations on the other side of the river, headed by the East Side Business Men's Club, have expressed a willingness to combine their forces with the Rosarians and to put their best talent into the field for work on both sides of the river.

Heretofore the East Siders have always handled the school children's parade, official luncheon at the "Edison Rosebud" parade, one of the most impressive features that any festival programme has had. In view of the wide-spread scheme for organizing the work under the auspices of the Rosarians, the East Siders have agreed to do what they can to assist in securing the \$100,000 for the general fund and to allow the children's parade to be managed by the central headquarters.

C. C. Hall, representing the East Side Business Men's Club, has been in conference with Prince Regent W. C. Bristol and has assured him that the interests across the river are heartily with the Rosarians in the campaign and will gladly assist in the financial canvass.

Joint Meeting Probable.

It is probable that a joint meeting of the East Side Business Men's Club and the privy council of the Royal Rosarians will be held within the next few days and a united effort formed for handling the preliminary arrangements through one office.

Supplementing the co-operative promise of the East Side, the Rosarians expect to secure the services of the leaders of the North Portland Commercial Club and the different clubs of the Peninsula in the financial campaign. It is expected that the North Portland body will take hold of the annual "Shower of Roses" and will arrange for sending the picturesque "Rose Train" through the streets again as a feature of the festival programme. Invitations will be extended to the Peninsula workers to take direct charge of that feature but to co-operate with the Rosarians so far as details of the programme of the festival season are concerned.

"It is safe to say that the results of the present canvass of the Rosarians is increasing descriptions in the sweep over old ground by fully 100 percent," said Prince Regent Bristol last night. "I have never been identified with a movement where more genuine and spontaneous enthusiasm has been shown than has been exhibited since the Rosarians took hold of the festival campaign. To my certain knowledge a majority of the large industries and business interests, have pledged themselves to give at least as much this year as they ever have done before."

Confidence Is Expressed.

J. Fred Larson, president of the Realty Board, and one of the leading members of the privy council of the Rosarians, said yesterday in talking in his report that he felt confident that the \$100,000 fund was a safe bet. "Assurances which I have received in the preliminary work already convince me that the people of Portland are going to support the Rose Festival as they never have done in the past. The reason for this is that we have conducted a systematic campaign of education and have shown where it is necessary to raise \$100,000 to put on the 1913 show if we are going to keep pace with the progress that has been made by the city in other lines and in order to keep stride with other cities of the Pacific Coast which are raising vast sums of money for entertainments and celebrations during the coming summer months."

C. C. Craig, who has been taking part in the preliminary work already, expressed a universal feeling of harmony and optimism. "Unless you have a good argument it is pretty hard to get out and secure subscriptions for any cause," he said last night. "but we have found that the Rose Festival idea has taken such hold among our business interests and among the leading industrial forces that we can confidently predict a successful outcome of the campaign to secure the amount decided upon. It will take a lot of work, but we have got the best coterie of workers lined up that any movement has ever had in the city's history."

Response Is General.

J. L. M. Steveron said he had seen some of the big festival campaigns in various California cities, but he felt that in joining hands with the Rosarians he was aiding in a work that spelled victory at the start. "George M. Hyland takes a similar view of the situation. 'Just let the people know what the Festival means for Portland and what it is going to do in the way of interesting investors and you have won half the fight,' he said. 'I am simply telling the people I have been assigned to see that we have all got to climb into the band wagon and help the best way we know how, and I have not been turned down yet.'

Half a dozen other active Rosarians said they had not been "stalled" or asked to "call again," but were having mighty good luck in rounding up pledges for the fund. Beginning with the first of next week, a number of new and novel features of campaigning will be employed in order to line up the interested and the skeptics. Aside from the regular canvass, a follow-up campaign will be inaugurated, so that nobody will be overlooked. All next week the Rosarians will have their coats off and keep up their unflinching hunt for financial support.

John N. Stevers Oregon Justice.

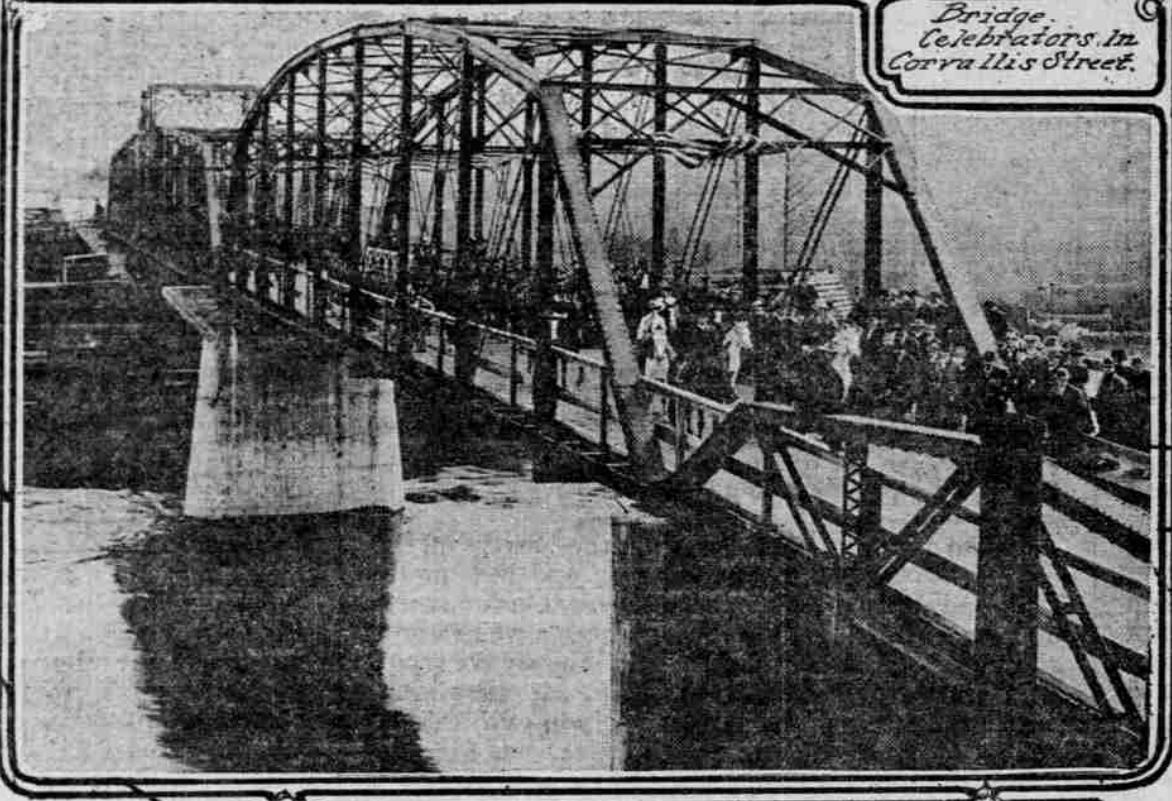
OREGON CITY, Or., March 15.—(Special.)—John N. Stevers, an Oregon City attorney, was appointed Justice of the Peace today by the County Court to succeed the late W. W. H. Samsen. Mr. Stevers will take charge of the office Monday. He is a son of the late Frederick Stevers, of Sandy, and is a graduate of the Parkside High School and also attended McMinnville College and the University of Oregon. Mr. Stevers has practiced law for about two years, being associated with his brother, Charles. Mr. Stevers taught school several years after leaving college.

CORVALLIS RESIDENTS CELEBRATE OPENING OF \$70,000 WAGON BRIDGE

Viaduct Provided for 25 Years Ago by Legislation Finally Built and in Operation and With Collection of Taxes in Spring Benton County Will Be on Cash Basis.



Bridge Celebrators in Corvallis Street.



Parade On New Bridge.

CORVALLIS, Or., March 15.—(Special.)—The new \$70,000 steel wagon bridge across the Willamette River at Corvallis, in use a month or more, was formally dedicated with appropriate ceremonies March 11. Speakers at the celebration were Judge Victor P. Moses, of the Benton County court; Judge McKnight, of Linn County; Mayor J. P. Yates, of Corvallis, and Mayor Drury, of the City of Philomath.

In his address Judge Moses emphasized the fact that the bridge will be paid for when the Spring tax collection is ended. The county will then be free of all indebtedness and on a cash basis once more. The bridge supercedes a ferry operated since 1850, and which had been inadequate for years. As far back as 1859 the late Senator Punderson advocated the passage of a legislative

act granting the right to construct a bridge across the Willamette here, but the work was not undertaken until 25 years later, under the administration of Judge Moses and County Commissioners Smith and Hawley. With the exception of less than \$3000 contributed by Linn County farmers tributary to the bridge, the total cost is borne by Benton County. Linn County had agreed to spend \$1000 on the road leading to the east approach.

C. Boniface, Jr., George Ober, John W. Cope, Robert Cotton, Frank Currier, Cecil Kingstone and William Bernard (stage director).

"In searching New York for people Mr. Broadhurst tried to get the very best in the market. Among those approached was W. J. Ferguson, one of the best character actors in the country. The author wanted Ferguson for the part of the Bishop of Ballarat (played eventually by Robert Cotton). Mr. Ferguson said he would not decide until he had read the manuscript, which he was permitted to do; he then replied that he wouldn't play the role but would give the author \$10,000 for the play outright."

"Mr. Broadhurst offered that if it was worth \$10,000 to Mr. Ferguson, it was worth that amount to him and the offer was declined. After five weeks constant rehearsal it was tried out at the Hyperion Theater, New Haven for three nights. Money was not over plentiful with anybody connected with the organization, as we went by boat from New York to New Haven to save money. It is only about two hours' train from New York to New Haven, a railroad fare of not over \$2, but it was cheaper by water, so by boat we went."

"All the students were away from New Haven, consequently we played to three very small houses, Thursday, Friday and Saturday nights. We were billed for a Saturday matinee, but nobody came, so we rehearsed instead. Saturday night we returned by boat to New York, rehearsed all day Sunday and Sunday night and produced the play Monday night. It was an 'instantaneous hit' and ran in New York for a year."

"After the first performance Nat Goodwin, Robert Hilliard and DeWolf Hopper all made big cash offers for the sole rights of the play. During the second month's run a friend of mine, Charles Arnold, a well-known actor-manager from Australia, met me in the Lambar Club and said he had come to the States, by way of London, to get a good play. I recommended 'Jones.' He came to see it; after the performance I met him at the club and he said he didn't think much of it. How-

WILLIAM BERNARD TELLS ABOUT PLAY'S PREMIERE

Stage Director at Baker Theater, Who Was in Original Cast of "What Happened to Jones," Here This Week, Recalls Early Vicissitudes.

It has been said that the most difficult thing in connection with play-writing is getting the play produced, and that there are doubtless hundreds of splendid plays now lying on the shelves that, if they have their chance of being properly cast, rehearsed and produced, would coin fortunes.

William Bernard, stage director of the Baker Players, was stage director and juvenile man with the original production of George Broadhurst's "What Happened to Jones," and tells some interesting facts in connection with the first struggles it underwent before getting its name and making not only fame and fortune for its fortunate author, whose name now stands in the front ranks of American playwrites, but also coined many thousands of dollars for lucky purchasers of the rights in other countries.

Early Vicissitudes Many.

"The vicissitudes attendant on the original production of 'What Happened to Jones' were legion," says Mr. Bernard. "It was the intention at first to produce the comedy at the Grand Theater in Chicago, during the Summer. The play was written by George Broadhurst (author of 'The Man of the Hour,' 'Bought and Paid For,' 'Wildfire,' and numerous other National successes), for Thomas Q. Seabrooke. It is Mr. Broadhurst's second attempt at play-writing. His first play, 'The Bookmaker,' also written for Seabrooke, did not attain very much success."

"When the date for the first production drew near, Mr. Seabrooke failed to fulfill his part of the contract and the author decided to 'try out the piece' in New York. After a lot of very hard work the Manhattan Theater, known before the production of 'Jones' as The Standard, at the corner of Sixth ave-



William Bernard, who was in original cast of "What Happened to Jones."

OFFICERS OF STEAMER ROSE CITY, WHICH HAS BEEN ORDERED TO SAN FRANCISCO FOR REPAIRS.



CAPTAIN O. P. RANKIN AND SUBORDINATES.

Seated in the center is Captain Rankin and at the extreme left of the picture, front row, is J. Vaughn, chief steward, with K. A. McMahon, second assistant engineer; R. Rogers, third officer, and K. Lanen, third assistant engineer. In the rear row are E. L. Foster, second officer; G. S. Dexter, first officer; James E. Brynes, purser; E. J. Mooney, chief engineer, and J. Hanson, first assistant engineer. The Rose City will be held at San Francisco until Friday for repairs, the rest of her voyage to Los Angeles having been eliminated and cargo she carried for there will be transferred to the Kansas City, sailing from here tomorrow.

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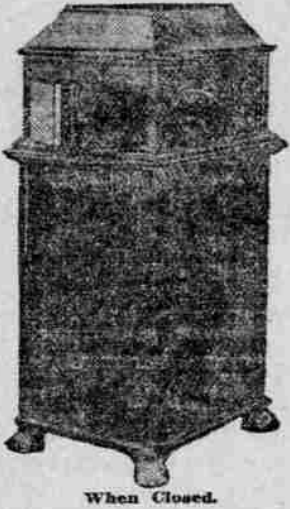
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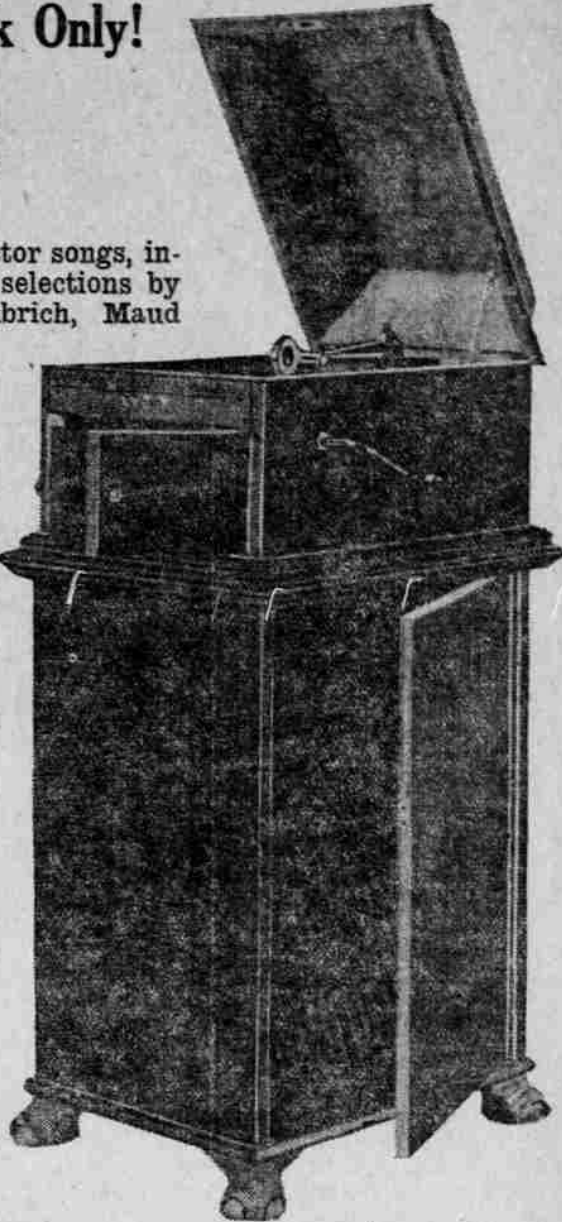
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HOUSEBOAT TRIP UNIQUE

Umpqua River Jaunt Hazardous in Various Sections.

ROSEBURG, Or., March 15.—(Special.)—With a view of reaching Gardiner by passage down the Umpqua River from Roseburg, a distance of 120 miles, O. C. Schlegelmilch and two brothers and their families have commenced construction of a houseboat in this city.

The boat will be eight feet wide, 24 feet long and constructed entirely of wood. It will be about three feet deep and have a draft of 13 inches. Necessary living conveniences, such as bedding, stove, cooking utensils and provisions will be placed aboard the boat prior to its departure. The means of propelling the boat will be left entirely to the current, while-oar forward and aft will furnish means of steering the craft. The Umpqua River is considered one of the most treacherous streams in the state.

BUSINESS CLUBS ALLIED

UNION LEAGUE ORGANIZED TO IMPROVE CITY.

Concentration of Energies With View to Greater Effectiveness Aim of New Association.

Organization of a Union League of Portland business associations has been effected in which will be represented the Commercial Club, Ad Club, Rotary Club, Progressive Business Men's Club, Realty Board, East Side Business Men's Club, Transportation Club, Chamber of Commerce, Greater Portland Plans Association and the Royal Rosarians.

The purpose of the new league is to correlate municipal betterment activities engaged in by the various organizations, greater effectiveness may be attained. Two permanent commissioners will be elected from each club to represent it in the Union League and the meetings of this central organization will be held on the first and third Tuesdays of each month between 5 and 8 o'clock.

The organization is to be non-political and it is to be provided that if one of the commissioners in it shall become a candidate for office, he shall thereby automatically resign from the league.

The form of the organization was drafted by a subcommittee consisting of Frederick Hyskell, J. E. Werlein and E. F. Cannon, which reported at a gen-

eral meeting of delegates sent from each of the organizations included in the league.

It has been said that the most difficult thing in connection with play-writing is getting the play produced.

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