

Turn to the Back Page of Society Section Today for Full-Page Announcement of Our Great Semi-Annual Sale of Beds and Bedding

**DINE IN OUR RESTAURANT**—meet your friends in the spacious 7th floor lobby and enjoy the noontime luncheon here. Luncheon served from 11:30 to 2:30; breakfast, 8 to 11:30; afternoon tea, 2:30 to 5:30; dinner Saturday nights, Table d'Hote, \$1 service, 5-8.

**KODAK DEVELOPING AND PRINTING**—have it done here under the supervision of an expert who has received his valuable experience in the Eastman factory. Best possible work done at the lowest prices. Come here for your printing and developing.



**J. & T. COUSIN'S SHOES**—for women are sold here only in Portland. Wonderfully popular with the fastidious women—smart and correct in last and fashioned to fit the foot in a trim, neat, perfect fashion. Ask about the new Spring models. \$3.50 to \$7.50.

**HAVE THE FURS REPAIRED**—and renovated now in our splendidly equipped Fur Manufacturing Shop. Expert furriers promise complete satisfaction on every order executed, whether it be a simple neckpiece, muff or elaborate sealskin coat. Remodeling done.

**EASTER But Three Weeks Away--Meier & Frank's Ready With Pre-Easter Offerings**

**In All Portland--Not to Be Duplicated in Style & Quality Are These**

**ART in Every Model**

—not merely one or a few depict the ultimate in fashion, but every style, the best in its particular type. New creations arriving daily. Small shapes predominating. Nowhere will you find greater showing than here. Stunning creations from

Burgesser Atchison Knox  
Hyland Regina

Oriental trimmings are much in vogue, dainty flowers and stick-ups add chic and charm to the new Spring Hats we're now showing at \$5 to \$30.

—Second Floor, New Building.



**Spring Suits Offered at \$25**

Chosen with greater experience and purchased in greater variety accounts for the exceptional choice offered you in these Suits tomorrow at \$25. We know they cannot be duplicated either in fabric, workmanship or individuality of mode, anywhere in the city, even for more money. The fabrics are—

Mannish Serges Eponge  
Tweeds Novelty Mixtures

One style is just as illustrated. You'll find the new Bulgarian Blouses much in evidence. Also handsome models in plain tailored and cutaway styles. Loop and button trimming used in pleasing contrast to fabrics. And there's every size in these Suits we offer tomorrow

--at \$25.00

**Attractive New Spring Dresses Priced \$12.50 and \$15**

Every Dress in this group of new one-piece styles is unusually attractive! They're of serge and black and white checks. With silk braid and button trimming. Some have the popular Dutch neck, finished with lace collars and jabots. Others are high-neck styles and have dainty lace yokes. Also silk-trimmed Dresses with high collars of velvet or Copenhagen. All wanted sizes will be found in these new Dresses at \$12.50 and \$15.

**Neat House Dresses** of percales and gingham. In light, medium and dark colors. Have large square, round or V-shaped necks. Collars trimmed with plain chambray or striped percales in contrast. Prices ranging \$1.50, \$1.75, \$2.25, \$2.50 and \$3.

—Second Floor, Main Building.—Mail Orders Filled.



**Nemo The Corset**

built not only with a view to correct figure, but also designed with paramount thought to health of the wearer. Beginning tomorrow, Mrs. A. L. Craig, well-known to many Portland women and an expert corsetiere, direct from the Nemo factory, will demonstrate both the hygienic and style features of the "Nemo." Come to our Second Floor Corset Parlors tomorrow. You're sure to find here a model of the Nemo Self-Reducing Corset for your individual figure. Nemo Corsets in various styles.

--\$2 to \$5

—Second Floor, New Building.—Mail Orders Filled.

**The Beautiful New Hostelry Hotel Oregon**

Which Has Its  
Form 'l Opening  
Tuesday, the 4th  
Was Furnished  
Completely and  
Exclusively By The  
Meier & Frank  
Company



**Beautiful \$19 to \$35 TUNICS, \$13.75**

Dazzling in their radiant richness and beauty are these beautiful Beaded Tunics we offer for tomorrow at \$13.75. The style as illustrated ordinarily sells at \$30, is white with green and silver and gold. Other styles are without sleeves. Made short and long and round or pointed styles. White and black nets with black and silver beads, black and gold beads, white, blue and silver, pink and silver, lavender, purple and yellow with silver. Regular \$19 to \$35 Tunics

--at \$13.75

**Special Purchase**—makes possible this extraordinary offer on Tunics. You'll find splendid variety. Choose tomorrow!  
**The New Trimmings**—for lady's gowns and evening wraps are fascinating in their beauty. Rich Jet, Pearls, Rhinestones and Crystal Bands in every wanted width. Bulgarian Embroideries and Appliques, unusually rich and handsome, with tassels and fringes to match. The new Buttons show crystal, ivory, Bulgarian and amber much in preference. Rhinestones, beads and pearls are also favored.

—First Floor, New Building.



**Pre-Easter Sale of Women's Fine Gloves Samples of the Famous Perrin and Trefousse Makes**

Only once in every two years is it our good fortune to have such an offer as this to make to you! They're samples of the famous Perrin and Trefousse Gloves, and so eagerly are they sought after by every large store that only our tremendous purchasing power sends these 2400 pairs of Sample Gloves to us at this time. Included are all styles, all lengths, all sizes and all colors. One, 2 and 3-clasp, plain and fancy embroidered. Also 12 and 16-button lengths.

CAPES SUEDES MOCHAS CHAMOIS DOESKIN  
GLACE LAMBSKIN REAL KID

Every woman in Portland should avail herself of this opportunity to purchase Easter-time Gloves from these samples of famous makes at decidedly less than their real worth.

\$1 and \$1.25 Grades 87c  
\$1.50 to \$2.25 Grades \$1.19  
\$3.00 to \$4.00 Grades \$1.98

**Perrin's Gloves for Men--\$1.50 and \$2.00 Grades at 98c**

Never before have Portland men purchased the high-grade Perrin Gloves of real French kid for only 98c the pair! Truly an unprecedented Glove event is this for tomorrow. Men should select the Glove needs for months and months with such an opportunity at hand. They're broken lines that include all sizes of the world-famed Perrin's Gloves. Choose early tomorrow.

**\$1.50 and \$2.00 Perrin's Real French Kid Gloves for Men at the Pair 98c**

—First Floor, Main Building.



**25c to 50c Embroidery Edges and Insertions**

15c

Swiss, nainsook and cambric Edges and Insertion to match. Insertions 1 to 3 inches wide, Edges 4 to 12 inches. In variety of patterns suitable for children's wear and undermuslins. Regu- lar 25c to 50c grade, yard, 15c

\$1.50 to \$2.00 Ruffled Flouncings—27 inches deep, in dainty designs in small scallops for infants' and children's wear. On sale, the yard, \$1.19

65c to 85c Baby Flouncings—27 inches deep, on Swiss. Small, neat patterns, with hemmed and scalloped edges. On sale at the special price, a yard, 59c

**New Embroidered Bulgarian Flouncings**

Dainty Flouncings on crepe and voile in Bulgarian colors, with bands to match. Flouncings 45 inches deep, Bands 2 to 6 inches Flouncings \$3 to \$8.50 the yard. Bands \$1.75 to \$3.00.

—First Floor, New Building.—Mail Orders Filled.

**The New Ratines**

**Ratine**—In wonderful variety of plain colors. Two-tone effects, English checks and black and white stripes. 50 inches wide. The yard, only \$2.

**Flaked Ratine**—Shown in light colors only. Suitable for trimming of early Spring suits and coats and the making of dresses. 36 inches wide. Yard, 75c.

**Striped Ratine**—Assured from the smartness of the displays to be immensely popular. Shown in light colors with white stripes. 50 inches wide. Yard, \$1.25

**Novelty Ratine**—Fine and soft, clinging fabric that will not crush. A rich and beautiful suiting, in gray, blue and light blue. 40 inches wide. Yard, \$1.98.

**Ratine Linen**—A durable weave of this popular fabric. Suitable for dresses and trimmings of coats and suits. Shown in cream only. 48 inches wide. Yard, \$1.00

—First Floor, New Building.—Mail Orders Filled.

**Timely Sale of the Ever-Popular "Kaba" Rugs**

Third Floor Main Building



The new Rugs you've planned for the bedrooms and dining-rooms can be selected from this large assortment of handsome Kaba Rugs, specially priced for tomorrow! They're rich and beautiful in their colorings of browns, greens and blues. With attractive conventional border designs in harmonizing shades. 3 sizes of the famous Kaba Rugs are reduced for this sale.

Kaba Rugs, 8-3x10-6, \$10.95  
Kaba Rugs, 9x9, \$11.25  
Kaba Rugs, 9x12, \$11.75

**Small Rag Rugs in Attractive Spring Patterns**

Rag Rugs we now offer for the Spring season. RAG RUGS—size 24x36, wonderfully suited for bedroom or bathroom use. Special, 58c.

RAG RUGS—made with unusually attractive fancy borders. Hearth-size Rugs, special tomorrow, \$1.98.

**The Famous Bundhar Wilton Rugs and Carpets**

Famous the world over because they "wear like iron," are sold here exclusively in Portland. New Spring patterns, handsome in design and coloring, now shown.



**Music Lovers**

The March Records of both the Victor and Columbia Talking Machines exceed all former months in the list of popular and new numbers, and the unusual number of Records from star vocalists and instrumentalists. A few of the New Records are—  
Duet from Manon, by Farrar and Caruso.  
A Waltz Aria, by Sembrich.  
Two Favorite Classics, by Josef Hofman.  
New Records exemplifying Degrees of F. and A. M.  
Splendid Band and Orchestra Numbers.

Come to our Fifth-Floor Talking Machine Parlors and ask to hear the new March Records. They're pleasing and instructive.

—Fifth Floor, New Building.—Mail Orders Filled.

**Reg. 30c Japanese Mattings**

22c

There are many uses in every home for this Japanese Matting. Made in plain and figured patterns, and of most durable wearing quality. Choose tomorrow the needed Mattings.

30c Grades  
Yard 22c

—Third Floor, Main Building.—Mail Orders Filled.

