

Sewing Machines, Acorn Stoves and Ranges, Bundhar Wilton Rugs and Carpets, White Mountain Refrigerators  
Phonographs and Records Which Are Sold on Our Club Plan of Easy Installments—Ask a Salesman About It

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For Other Monday Store News

# February Home Furnishing Sale

Every Portland and Western Home  
Furnishing Sale That Brings Needs for Every Room in  
Purchasing Now of Wants for Many Months to Come.  
Table and Bed Linens, Blankets, Pillows, Cut Glass Included



**MUSIC IN YOUR HOME**—Select your Victor or Columbia Phonograph now and pay for it while you enjoy the delightful songs and music. Any style sent to your home—small payment on purchase—balance in easy installments. 5th floor.



## Seldom Such Offerings in Rugs, Carpets

Hearth and Room-Size Rugs, High Grade Carpets, Linoleums Included



Few homes in all Portland but would do well to purchase during this great Homefurnishing Sale the needed and wanted Rugs, Carpets and Linoleums! The savings possible will mean much to you, and nowhere will you find greater variety than here at The Meier & Frank Store. Truly exceptional offerings are these we make for tomorrow.

**\$27 Axminster Rugs 9x12 Size \$19.50**

The serviceability, as well as the pleasing designs and colorings of these \$27 Axminster Rugs makes them much desired in choosing for rooms where constant wear is anticipated. Size 9x12 and priced at only \$19.50 for this sale.

**\$18 Tapestry Brussels Rugs**—Popular for their beauty. Size 9x12. Special for the February Homefurnishing Sale at this exceptionally low price **\$13.50**

## Bundhar Wilton Rugs & Carpets

Famous High-Grade Make Sold Here Exclusively

**BUNDHAR WILTON RUGS**—made in hearth size, 27x54 inches, closely woven Rugs in handsome patterns and beautiful colorings. Special for our Home-furnishing Sale at only, each **\$3.50**  
Bundhar Wilton Rugs, 36x63, only \$5.50

**BUNDHAR WILTON RUGS**—well-known everywhere and called for by name. Size 4-6x7-6. Distinctive patterns you'll find here in variety. Special Homefurnishing Sale price **\$12.50**  
Bundhar Wilton Rugs, 6x9 size, at \$22.50

**Reg. \$2.50 Bundhar Wilton Carpets Reg. \$2.50**  
**Grade \$1.60** Discontinued Patterns—to Close Out **Grade \$1.60**  
Of the Patterns in the famous Bundhar Wilton Carpets that have been discontinued—we have but 600 yards, on which we make decisive reduction to close out. It's the regular \$2.50 grade of this high-grade Carpet, and of patterns distinctive and pleasing. And only \$1.60 the yard do we ask for the remaining 600 yards. Choose early tomorrow.

**\$1.25 Saxony Axminster Carpet, Yd. 98c**

Just 500 yards of the regular \$1.25 Saxony Axminster Carpet enters this sale. Good variety of patterns.

**\$1.25 Wool Velvet Carpet, Yard Only 98c**

Many people prefer Wool Carpet, and entered in this event are 1000 yards of the \$1.25 grade to be disposed of at 98c the yard.

**\$1.50 Colonial Velvet Carpet, Yard \$1.15**

500 yards of Colonial Velvet Carpet, that sells regularly at \$1.50, specially priced for this sale at \$1.15 the yard.

**\$1.50 Extra Axminster Carpet, Yd. \$1.15**

Extra Axminster—An especially well-made Carpet that withstands exceptional wear. 300 yards of \$1.50 grades to close out at \$1.15 the yard.

**\$1.80 Body Brussels Carpet, Special \$1.39**

The best Body Brussels Carpet, of rich and beautiful quality. We've 500 yards of the \$1.80 grade that we offer tomorrow at only \$1.39 the yard.

**All-Wool Ingrain Carpet, Yard Only 75c**

Think of choosing all-wool Ingrain Carpets, 36 inches wide, at 75c the yard. That's the offer we make during our February Homefurnishing Sale.

**Linoleums** Of English print style. During this great Homefurnishing Sale we offer 2000 yards at only **43c** the square yard.  
**D Quality Linoleum, the square yard, 49c** **Linoleum Remnants, inlaid, square yd. 75c**  
**Inlaid Linoleum, the square yard only 89c** **Linoleum Remnants, print, sq. yd. 37 1/2c**  
—Third Floor, Main Building.—Mail Orders Filled.

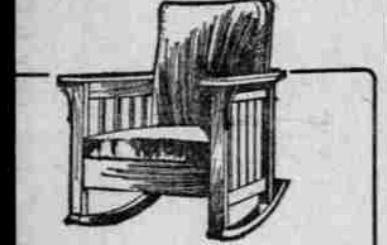
at Such Prices as These—Savings Unequaled Elsewhere Are Here

Store—the Purchasing in Quantities Impossible Not to Be Duplicated Elsewhere

Purchase Furniture on Our Club Plan and Pay in Easy Installments

### "Furniture Specials

As beautiful as beauty and style in satisfaction in the famous Meier & Frank Store. Truly exceptional offerings.



**"Lifetime" Morris Rockers at \$19.50**

Solid Oak Lifetime Morris Rockers or Chairs, covered in genuine leathers. Fumed finish. Regularly \$27.50. Tomorrow only at **\$19.50**



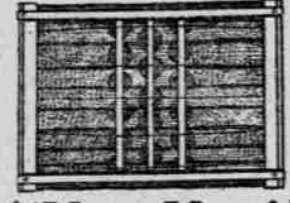
**\$55.00 "Lifetime" Buffet for \$39.75**

Solid Oak Lifetime Buffets, just illustrated. Fumed finish. Name, "Lifetime" durability. Regularly \$55.00. Tomorrow at **\$39.75**

### Prices Reduced

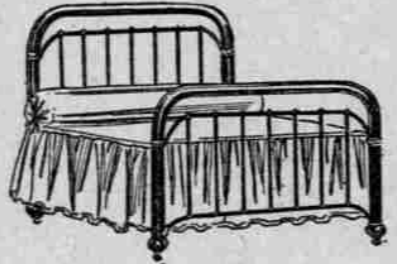
Bowls, 8-inch size, for \$6.00  
Flower Centers, special, \$7.75  
Fern Dishes, 8-inch, at \$4.90  
Spoon Trays, special at \$2.44  
Oil Bottle, special, only \$2.06  
Comports, special, only \$1.88  
Ice Cream Plates, only \$7.50  
Building.—Mail Orders Filled.

**25c Bottles Liquid Veneer at 18c**  
There's a wonderful difference in the appearance of the wood and furniture when polished with Liquid Veneer. Size at only 38c. 10 size, only 78c



**'Yum Yum' Springs at \$1.69**

Think of choosing the famous Yum Yum Springs at only \$1.69. Sizes to fit any bed—only one to a customer, and delivery to be made when our vans are in purchaser's neighborhood.



**\$11 Metal Beds At \$7.89**

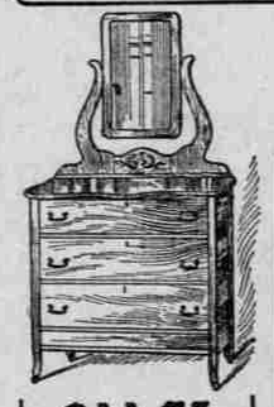
Metal Beds, just as illustrated. In white or Vernis Martin finish. Either full or three-quarters size. Regularly \$11, priced at \$7.89 for this sale.



**For the Mattress Choose an "Ostermoor" At \$15.00**

The "sleeping comfort" enjoyed from the famous Ostermoor Mattress is the secret of their popularity. It's their billowy softness and lifetime durability that makes them superior to all other mattresses. "Built—not stuffed"—That's the Ostermoor. Made in one piece, full size, weight 50 pounds. Covered with striped linen ticking. In choice of colors.

**New Styles in Brass Beds**—See them in the Sixth-street window. They've just arrived—have the new Roman gold finish that's sure to win them favor. Made in three-quarter and full size.



**\$11.75 Oak Dressers \$8.65**

Solid Oak Dressers, as illustrated, with 2-drawer top; finished wax golden.



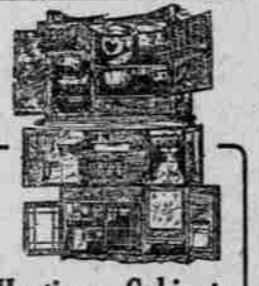
**\$27 Solid Oak Dressers \$15.98**

Only 8 of these solid oak Dressers enter this Sale. Just as illustrated, wax golden finish. Regularly \$27.00—while any remain tomorrow, \$15.98.



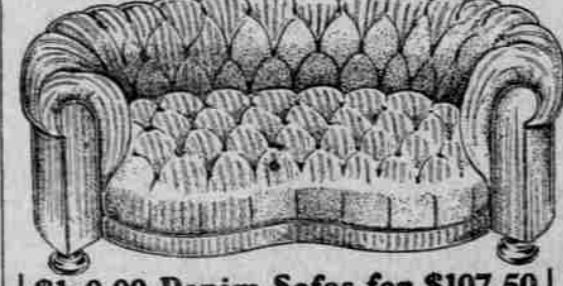
**\$25.00 Colonial Dressers \$17.50**

Large size, solid oak Colonial Dressers, just as illustrated. Dull golden finish. Choice of square or oval mirrors.



**Hastings Cabinets**

Conveniences that every housewife should enjoy are embodied in the famous "Hastings" Kitchen Cabinet. They're a compact kitchen in themselves—have sliding panels and 20 other desirable features that save both time and labor. Hastings Kitchen Cabinets are sold here exclusively in Portland. Styles, \$35 to \$45. Choose tomorrow on our Club Plan, \$5 on purchase and \$1 week.



**\$15.00 Denim Sofas for \$107.50**

The most skillful workmanship enters into the making of every one of these beautiful and artistic Kidney Sofas. They're covered in finest quality of denim. Style just as illustrated. Regularly \$150. Special at only **\$107.50**



**\$42.50 Unifold Sofa Beds \$27.50**

In the homes where economy of space must be considered, in apartments and boarding-houses, these Unifold Sofa Beds are best adapted. An attractive Sofa when used as illustrated, can be instantly changed into a comfortable bed. Covered in imitation brown Spanish leather, fumed finish. Reg. \$42.50. Tomorrow **\$27.50**

**\$1.50 Size at \$1.17** Universal Food Choppers—Known the world over as a time and labor saver to the housewife. Chops all kinds of meats and vegetables, raw or cooked, coarse or fine as wanted. Size 2, regularly \$1.50, tomorrow at \$1.17. —Basement Store—Main Bldg.—Mail Orders Filled



## Pictures to Brighten The Home

**Choose Them Now at Savings**  
**\$2.50 Framed Pictures**—Carbons of old masters, Cupids, etc. 2-inch walnut finish frame, 16x20. These Pictures will be on sale at the very special low price, **\$1.49**  
**\$1.00 Framed Pictures**—Large assortment of beautifully colored subjects, 1-inch walnut finish frames, 10x20 inches in size. These are on sale at the special low price of only **49c**  
**\$2.50 Framed Pictures**—Subjects are colored landscapes. 2-inch walnut finish frames, 14x26 inches in size. They are placed on special sale tomorrow at only, ea. **\$1.49**  
**\$10.00 Framed Pictures**—Subjects, colored landscapes, 4 and 5 1/2-inch high back gilt frames, burnished ornaments, 20x28-inch. These Pictures on sale, special, only **\$4.95**  
**50c Framed Pictures**—In beautiful variety of colored subjects, one-inch walnut finish subjects, 9x12. Special at **29c**  
**\$2.50 Frames**—Finished in gilt and antique. For portraits. Size 16x20. Special sale price, ea. **\$1.49**  
—Fifth Floor, New Building.—Mail Orders Filled.



**10c Color'd Pictures**  
—Mounted on mats, with over a thousand Pictures to choose from. Special for this sale at **2c** Each  
—Fifth Floor, New Building.—Mail Orders Filled.