A Beautiful 1913 Creation and Its Retail Price

A sketch of the finest $500 piano ever produced by the new world-famous House of Kimball.

Even now it is not possible for round about dealers, alleged factory branches and old method concerns to furnish the quality of this splendid piano for as little as $500. But because of modern methods and the well-known little-profit per piano policy of the Elfers institution, such an instrument may be obtained at Eliers Music House for only $398.

Three very beautiful dampled Brazilian mahogany cased pianos of this new design and two expensively figured genuine quarter-sawn English oak cases arrived in a carload last week at the big Wholesale Department at Sixteenth and Pettygrove streets. These instruments will be placed on display in the downtown saloons at Revere and Alder streets, third floor, in Eliers building, tomorrow morning.

The reduced price, $398, for this $500 value is the cash price at any of the 40 Eliers stores. It is the lowest price to each and all alike. No more is asked, no less is accepted. For the mere additional simple interest (not on the whole amount, but only on the original balance) arrangements will be made for strictly confidential terms of payment as best suits the convenience of each buyer, or a monthly payment plan of $30 cash and $2 a month may be had. Catalogue F tells all about it—Eilers Music House, the Nation's Largest.

STEADY CUSTOMERS ELOQUENT

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