







NO. 4

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# Last Week of Clearance Sale---New Fashions for Spring on Show



The Evolution of Figure and Form, and the Constant Changes in Fashion Are Authoritatively Depicted in This Store



## First Display of Spring Hats

-The small hat which has been in greatest favor since late Autumn is forecasted to be the style for the Spring of 1913. They are jaunty in appearance, graceful of line and made of light, pliable straws, soft malines and silks.

-The one illustrated today has a crown of white maline laid in lengthwise folds. The brim, of black hand-made braid, fits closely to the head, and on each is a wing of black velvet edged with the folds of maline.

-Another note of the new Spring millinery is the lavish employment of small flowers in the most beautiful colors imaginable, and these floral sprays and bunches, combined with the malines and silk, make the most charming hats that can be had for Southern wear. Second Floor.

#### SUGGESTIONS FROM THE Housefurnishings Store MATERIALLY REDUCED

Scrim Curtains -Scrim lace curtains in many beautiful patterns-plain centers with linen or filet insertion and edges combined. 40 to 50 inches wide and 21/2 yards long. Colors, white, cream and ecru. Clearance \$1.79 to \$9.95 Pr \$7.50 Blankets \$5.45

## Welcome-Just From Paris New Woolen Dress Fabrics Eponges and Broche Ratines

-The woman who, from custom, has always counted upon the regulation mannish mixture for her Spring suit, is doomed to a pleasant disappointment. Soft, clinging materials in exquisite color combinations that lend themselves admirably to the art of tailoring will be first favorites.

-EPONGE —the new and beautiful fabric for suits and dresses, prom-ises to be the craze for the coming season. The striped effects are es-pecially attractive and many of the new imported models are shown in this weave.

-There seems to be a riot of new colors today. Brown shades ranging from suede to Havana, soft dull blues, and blues in combination with black. Light biscuit shades and numerous striped effects.

-BROCHE RATINE—a heavy cloaking which may be described as having a plain soft finished background with an all-over raised pattern in brocaded ratine effects. We show this in a light cream shade. Extremely attractive and light in weight. Second Floor.

### All Junior Suits, Clearance \$9.50 Selling Regularly Up to \$25.00 In Sizes from 13, 15 to 17 Years.

-Suits of serge, tweeds-zibelines and mixtures in dark blue, wine grays, tan, brown and novelty effects.

-Modeled in various styles-some have the Norfolk jacket, others perfectly plain tailored with collar of velvet, and many in fancy styles gathered backs and novelty belts with fancy inlaid collars. Trimmings of braids, buttons, velvet and fancy broadcloth. Plain and pleated skirts. Fourth Floor.



New Table Decorations -For dinner parties, birthday parties, weddings and all social festivities, we are showing an entirely new and exclusive line of novelties.

## \$40.00, \$42.50 and \$45.00 Suits Embody Tailoring, Style, Serviceability Monday, \$26.45

-When an essential garment is offered at such a small price as this, it is folly for any woman who has need of a suit to miss the opportunity to avail herself of the saving.

-This is a remarkable sale, inasmuch as the reduction is about half of the original price.

-Of fine imported chinchilla, chiffon broadcloth, cheviot and fine serges. Modeled with semi-fitting back and straight or cut-away fronts.

-You will also find a great many perfectly plain suits, though the majority of the suits are trimmed in some novel style.

-The skirts show a raised waist line with inverted panel back and straight lap seam, and many with double pleats at the side.

-The trimming consists of wide braid and narrow braid used for a binding.

-You will find here suits in navy blue, black, brown, taupe, ruby and mixtures.

-Perhaps you think you don't need a suit right at this time, but you certainly will soon be thinking of an early Spring suit, and nothing could better answer this purpose as these suits that can be worn up into the Summer. Third Floor

## The Vogue of The Shirtwaist Girl

-Once more the tailored made girl comes into her own. Away with the frills and the furbelows. In comes the smart shirt in materials that are identical with those of brother.

-Dashing stripes in silk and madras. Just the kind of mannish patterns

## French Palm Silk Crepes Are Here

-Especially interesting at the present time is the first showing of new silks. From the great fashion centers come brocaded effects -which corroborates early predictions that brocades in all their wondrous beauty will be the "dernier cri."

-Brocaded palm crepes, which are now on display, are in light, airy patterns suitable for Spring and Summer. A soft, satinfinished fabric with the brocaded patterns in a contrasting weave. In rose tints—turquoise blue—the new blue violet, tapestry blue and a shade that rivals the gold of a ray of sunshine.



#### -11-4 size white wool blankets, weighing 5 to 51/2 lbs. per pair. Made of fine selected wool, thoroughly combed and firmly woven. Have pretty pink or blue borders.

#### \$4.00 Blankets \$2.95

-White, gray and plaid wool blankets. Weigh 41/2 lbs. per pair and measure 68x80 inches. Whites and grays have neat fancy borders, and the plaids are in combination colors of blue and tan, pink and tan and brown and tan.

Colonial Rag Rugs \$1.23 -Colonial rag rugs in blue; pink or tan with pretty white striped borders. These rugs are especially suitable for bedrooms or for the bathroom. Guaranteed washable and are 30x60 inches. Fifth Floor.

#### New Books Portland's Largest Book Store

"Marriage," by H. G. Wells. "The Reef," by Edith Wharton. "Mrs. Lancelot," by Maurice Hewlett.

"The Heroine in Bronze," by James Lane Allen. "Mind the Paint Girl," by Pinero

Tracy. "With the Merry Austrians," by

Amy Laren. "The Soldier From Virginia," by

Marjorie Bowen. "The Valliants of Virginia," by

Hallie Erminie Reeves. "Gordon Craig," by Randall Par-

"Cupid en Route," by Ralph Hen-

ry Barbour. The latest French and German Books are constantly arriving. Special orders solicited.

French woman has always fancied this light, fluffy article for p oducing a most charming effect to her appearance.

Just From the Custom-House

Marabou—20 Days From Paris

-American women every season recognize more and

more the attractiveness of marabou neckwear. The

Tomorrow we exhibit styles never before shown, and of course exclusively shown by us, in Portland. **MARABOU NECKPIECE \$3.95** 

-Ostrich and marabou neckpiece in natural and mixtures: Fastens with pretty rosette of satin ribbon.

#### NECK PIECE \$5.95

-Fits closely around the neck and is made of marabou and fluffy ostrich feathers. Has pleated messaline ribbon all around edge and effective bow of ribbon at joining of collar. Come in light and dark colors.

#### MARABOU SET \$25.00

-Long stole with muff to match of natural marabou and ostrich feathers combined. Beautiful flat shaped muff with large bow of ribbon in center and lining of soft satin.

#### SHAPED STOLE \$10.50

-Long shaped stole of dark brown marabou with touches of white here and there, and ends white tipped. Neatly lined.

#### MARABOU STOLE \$15.00

-Beautiful marabou stole of dark brown with edges of natural ostrich feathers and ends of messaline silk.

#### MARABOU SET \$25.00

-Stole and muff of fine natural and white marabou combined. Three-yard stole and large flat muff lined with satin. First Floor.

## Spring Boots and Pumps Make Feet Look Trim

-The new styles in footwear are now coming in, and we describe just two models which are sure to prove popular.

#### 15-Button Boots \$6.50

-Brown castor 15-button boots with semi-short vamp and custom semi-short high arch last. Have wood Cuban heel and hand fudge edge. The same style may be had in dark gray.

#### Hand-Made Street Pumps \$8.00

Ladies' hand-made street pumps of imported patent and dull calf. 17-8-inch Cuban heel and No. 5 grosgrain ribbon bows. They are made over receding toe model. Basement.

#### Etoilede France-- The Corset for Slender Figures

-There are many women who are under the false impression that because they are thin any corset will answer their purpose. This is a great mistake, for slender figures require as perfect a fit as the stout figure. The Etoile de France corset is designed especially to meet the requirements of these slender figures. One of their special features being the self-adjusting curve of the back, which gracefully curves with the figure, whether standing or sitting.

-These corsets come in suede, fine batiste, and broche.

Prices, \$5.50 to \$19.50-Sizes from 18 to 26. Fourth Floor.

-For the center-piece there is the fortune telling or motto pie in the form of a huge white pond lily with 12 ribbon streamers reaching to each place and a name card at the end of each streamer. When the ribbons are pulled from the pie a card is disclosed which tells the fortune, and much merriment is caused. This pie may also be to \$5.75. had in the form of an American Beauty or any other flower desired.

-Then there is the Jack Horner pie, which is very artistically made of sweet peas, jonquils, violets, etc., and can be ordered in any color scheme or flower. At each end of 12 long streamers of ribbon is an individual flower place card. Inside the pie is a favor for each guest.

-Dainty individual flower place cards may be had in various designs, also pretty nut baskets, ice cups and bon bon dishes.

#### Valentines

-Dainty valentines in various grotesque and unique designs for the grownups as well as the children.

-A vast assortment of post cards, hand colored posters effectively made with satin ribbon, Dutch figures, Dolly Dimples, mechanicals, monkeys, Humpty Dumpties, and a complete selection of various sized hearts. Also many pretty place cards with humorous, witty quotations.

-An out-of-the-ordinary valentine is in the form of a booklet entitled "How to Behave at a Banquet." The outer covering is a red and white napkin. Send one to your friends-they are most amusing.

that you have seen so often in men's shops, and wished for. They are here now in the Vogue and in the Forsythe makes.

-These first waists are on exhibition both in the windows and in the waist department.

-Come, view them, even if it's only to be posted on what's new in shirts. -Prices \$1.75, \$1.95, \$2.00, \$2.50 Third Floor

> Clearance of **Jewelry Novelties** \$2.50 to \$3.50 Rings, Clearance \$1.00

-Solid gold rings with fancy stone settings - amethyst, ruby, sapphire, turquoise, etc.

\$2.50 Mesh Bags \$1.69 -German silver mesh bags with 5inch frame. Of unbreakable mesh.

Novelty La Vallieres 50c -Imported novelty La Vallieres set with assorted stones. Gray silver finish.

Cologne Bottles 39c Each Sterling silver deposit colognes. Extra heavy deposit.

Toothpick Holders 39c -Toothpick holders of extra heavy sterling silver deposit ware. First Floo

## We Invite Your Inspection Tomorrow of French and Irish Tub Materials

-Freshly opened cases of these elaborate Spring fabrics disclose the most harmonious color blendings in design. The patterns are exclusive, materials of the very finest, and all come 56 inches in width.

#### White Voile Dress Pattern \$25.00

-56-inch wide white voile with 20-inch silver gray or tan borders. beautifully and effectively embroidered in floral effects, 42-3 yards to the piece.

#### French Voile Dress Pattern \$35.00

-56-inch wide white French voile with 20-inch ratine embroidered border elaborately intermingled with punch work. Come in all white or white with border embroidered in Copenhagen blue. 44-5 yards in a pattern.

#### Embroidered Ratine Dress Pattern \$35.00

-Ratine-the most popular Spring fabric-with deep embroidered border in raised floral and button effect design. Dainty tan and blue color effects. 43-4 yards.

#### Linen Ratine 85c Yard

-52-inch natural linen ratine in stripes and checks. An excellent quality at this special price.

#### Crepe de Chine \$1.50 Yard

-Pure white crepe de chine, 46 inches wide and of beautiful finish,

White Ratine \$1.25 Yard

-A very fine all white ratine with assorted stripes.

Marguisette \$1.79 Yard

45-inch all white Marquisette in an entirely new seed weave. Basement.

## **Clearance of Imported Handmade Lingerie**

Combination Suits, Clearance, \$7.19

-Princess corset cover and drawer combinations trimmed with hand-made French embroidery combined with Irish crochet insertion. Scalloped edges and seams, finished with fine veining.

#### Petticoats, Clearance, \$10.59

-New narrow-cut fitted skirt with inset pleated seams, to give freedom when walking. Exquisitely and elaborately hand embroidered with seed design and large embroidered dots all around the bottom. Large and fancy scalloped edges.

Petticoats, Clearance, \$8.55 -Narrow cut petticoat with 12-inch French hand embroidered flounces and insets of Valenciennes lace insertion. Elaborate heavy scalloped edges.

#### Princess Slips, Clearance, \$5.39

-Long Princess Slips of fine material with panel front French embroidered in dainty designs. Skirt is new cut, in the narrow style, with large scalloped edges. Ribbon trimmed drawn through eyelets.

#### Lingerie Dressing Sacques \$8.29

-Lingerie dressing or combing sacque of sheer material and made in the kimono sleeve style. Seams finished with fine veiling. French hand embroidered in eyelet de-sign. Scalloped edges and ribbon bow.

#### Lingerie Sacque, Clearance, \$7.75

Kimono style of dressing sacque with scalloped edges and Cluny lace insertion trimmed. French hand embroidered in dainty design, forming a yoke, which is outlined with applique of Cluny lace. Sleeves trimmed to match.

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