

Mail Order Patrons---Order Now at Clearance Prices From Our Catalogue

See Last Page, Sec. 4, for Details of Mid-Month Grocery Sale

Men's and Boys' Clothing--Men's and Women's Shoes--All Are Reduced

NURSERY, FOURTH FLOOR--where mothers who wish to come to the store to shop may leave the children in care of a trained nurse.

OUR BEAUTIFUL TEA ROOM--On the 7th Floor is an ideal place to enjoy breakfast, luncheon and Saturday night dinner. Orchestra music at noon. Express elevator.



CHAMPION CAT SHOW--To be held in The Meier & Frank Store, January 23, 24, 25. Make Entry now. On the 6th Floor. Entries close January 19.

SPRING FASHIONS--You'll delight in them as portrayed in our Butterick Fashion Book for Spring. 25c the copy, including any 10c or 15c Pattern.

Every Article Reduced CONTRACT GOODS ONLY EXCEPTED.

At Their Height--

Every Article Reduced CONTRACT GOODS ONLY EXCEPTED.

# OUR GIGANTIC JANUARY CLEARANCE SALE OF WHITE

Merchandise Right--and New! Prices Right--and Low! Service Right--and Efficient---these the factors that make our Clearance & Sale of White the greatest of all like events



## Our Undermuslin Sale

Entire Stock Reduced

EVERY article in our immense stock of fresh, new and crisp Undermuslins enters our January Sale of White! Choose tomorrow from the great array of daintiness shown here--the Spring and Summer Undergarment needs at tremendous reductions.



## TOMORROW WE FEATURE-- Corset Covers & Drawers

### La Grecque Drawers, \$1

A most extraordinary and unusual offer is this we make for tomorrow only in the Tailored La Grecque Drawers! Of fine nainsook, ruffled-trimmed, with fine lace edge, satin ribbon bows, open or closed styles. All sizes. Regularly \$2, tomorrow only, the pair, \$1.00

### 60c and 75c Drawers 50c

All made of fine nainsook, are the Drawers we special for tomorrow only at 50c! Appropriately trim'd in lace and embroidery. Many styles to select from. Open and closed. All sizes. Regularly 60c and 75c pair, for tomorrow only at 50c

### \$1.50-\$1.75 Drawers, \$1

Large variety of styles in these Drawers of fine nainsook. Made in extra sizes. Flounces trimmed with dainty embroidery. Some styles lace-trimmed. All sizes. Regularly \$1.50 and \$1.75, tomorrow, special at, pair, \$1.00

### To 75c Corset Covers 50c

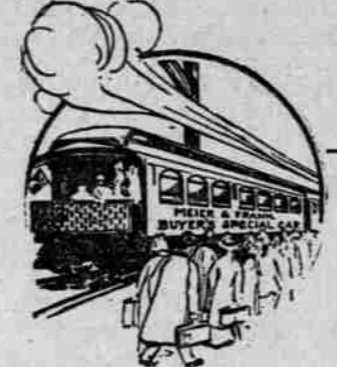
An immense special lot of Corset Covers, of good quality nainsook. Lace and embroidery-trimmed, ribbon heading around top edge. All sizes. Regularly 60c and 75c, for tomorrow only, special at 50c

### Corsets and Corset Accessories Reduced

For the most complete and varied assortment of Corset Accessories, you'll find our second-floor section best prepared to meet the needs. All the dainty and useful accessories that add to the attractiveness of the figure--Waists, Ruffles, Bust Forms, Brasieres, Pads, etc. Entire stock reduced.

Ask About Our New "Nemo"--the Corset advertised on another page of this issue. Expert corsetiers to fit you to the new No. 324 at \$3.50 --Second Floor, New Building--Mail Orders Filled.

Buyers' Special



Buyers' Special

## Meier & Frank's Special Car Now on Way East!

Greater, better, bigger things for the people of Portland and the West--merchandise in variety more wonderful, in assortments greater than ever before--that's the last word from the executive offices to the corps of buyers who go now to purchase for Spring and Summer. And never have our purchases been more comprehensively--more powerfully planned than for the coming new seasons. Quantity-buying--that's the factor that has established The Meier & Frank Company in every market--in every fashion and manufacturing center of the world. Of international scope is our buying power--our own offices are maintained in New York, Paris, Berlin, Belfast, Chemnitz, Calais, Nottingham, London, Yokohama. Those touring abroad are urged to make The Meier & Frank Co.'s office their headquarters--a guide will be furnished and purchases may be made, charged to your account here and payment made on return to Portland. The Store of Service--the Quality Store--YOUR Store--Meier & Frank's!

## Novelty Suits

## CLEARANCE CLEARANCE



Look for the Red Clearance Prices FOR milady of fashion, the offering we make for tomorrow in Fancy and Novelty Suits is assuredly one of much importance! Of velvets and corduroys. In cut-away styles and box effects are these Suits. Also three-piece models. Of charmeuse and broadcloth, with velvet jackets. Many types, braid or silk cord trimmed. Some have large velvet or Robespierre collars. All the modish shades of the season and reduced for January Clearance to--

- \$48.00 Novelty Suits, \$24.00
  - \$55.00 Novelty Suits, \$27.50
  - \$60.00 Novelty Suits, \$30.00
  - \$75.00 Novelty Suits, \$37.50
  - \$98.00 Novelty Suits, \$49.00
- 1/2 Price
- Mannish Wool Shirts--In navy, black, brown, red and gray. Made with attached or detached collars. Have yoke, pocket and turnback cuffs. Regularly \$3.75. Special at only \$2.65
  - Tailored Linen Waists--With tucks and pleats. Also plain mannish Shirts. Of madras and linen. See prices at the right.
  - \$ 1.50 Waists, \$ .98
  - \$ 2.00 Waists, \$1.48
  - \$ 3.00 Waists, \$2.25
  - \$ 4.00 Waists, \$3.00
  - \$ 5.00 Waists, \$3.75
  - \$ 6.00 Waists, \$4.50
  - \$ 7.00 Waists, \$5.25
  - \$ 8.00 Waists, \$6.00
  - \$ 9.00 Waists, \$6.75
  - \$10.00 Waists, \$7.50
- PETTICOATS--Of messaline and taffeta. Tucked and pleated flounces. Black and colors. On sale at Clearance \$2.18 price of only, each
- PETTICOATS--Of taffeta and messaline. Tucked and pleated flounces. Black and colors. Clearance sale price, each, \$2.68
- PETTICOATS--Soft quality taffeta and messaline. Flounces have clusters of pin tucks or pleated ruffle. On special sale at, ea., \$3.18

## CLEARANCE CLEARANCE

Look for the Red Clearance Prices Women's \$2 and \$2.50 Union Suits--Of wool and silk and wool. Made high neck and long sleeves. Regular \$2.00 and \$2.50 Suits, special 98c

## Knit Underwear

Women's \$1.00 and \$1.25 Union Suits--Of mixed wool Vests and Pants and heavy cotton Union Suits. Made high neck, long sleeves and ankle length. Sp'l tomorrow, garment 73c

Entire Stock Reduced Women's 50c Vests and Pants--Heavy ribbed, fleeced-lined, high neck and long sleeves. Ankle length pants. Special tomorrow, the garment 39c

Women's \$1.00 Union Suits--Of Swiss ribbed, in white only. Made high neck and long sleeves. Regular \$1 Suits. Special tomorrow at, suit 53c

Join Our January Sewing Machine Club And purchase any style Willamette Sewing Machine on our Club Plan of \$2 on purchase and \$1 a week, without interest or extra charges. Machine delivered to your home on first payment.

## Our Sale Embroideries and Laces

ENTIRE STOCK IS REDUCED THE Lingerie and Waists to be made for Spring and Summer can be most economically trimmed if you avail yourself of the extraordinary savings possible during our January Sale of White in the first-floor lace and embroidery section.

## Dainty Baby Flounces of Swiss

Baby Flounces, of sheer Swiss work, in dainty floral designs. They're in small scallops, ruffled and hemmed. 27 inches deep. For infants' and children's dresses. 59c for regular 75c to \$1.00 Baby Flounces of Swiss. Regular \$1.25 to \$2 Baby Flounces on special sale tomorrow for only 79c

75c to \$1.25 Edges and Insertions--Of real Irish and Cluny Lace, 1/2 to 1-inch widths. Specially priced to clean up broken lines, the yd., 65c

Embroidery Edges and Insertions--Of cambrie and Swiss, 1/2 to 6 inches wide. For undermuslins. 8c to 15c grade, special at 5c

Real Irish Motifs--For lingerie waists and corset covers. 25c and 35c grades at only 19c

50c grades, special, the yd. 39c \$1.50 and \$1.75 grades, \$1.19

65c to \$1.25 Edges and Insertions--Two to 9 inches wide. Flounces 18 to 27 inches, 39c on Swiss, the yard only

\$1.25 to \$2 Allovers--Of baby Irish and Venise, 18 inches wide. White and cream. For waists and yokes. Specially priced at only, the yard, 98c

Look for the White Sale Cards. --First Floor, New Building--Mail Orders Filled.

## Fur Coats

Look for the Red Clearance Prices Madame, this is the opportune time to purchase the much-wanted Fur Coats! Choose tomorrow from our great stock of Fur Coats--nearsal, astrakan, sable squirrel and pony. In full-length styles. Or 38-inch Coats, made semi-fitting with large shawl collars. Of self fur, mink, sable squirrel, Jap mink or beaver. Fur Coats that range in price from \$40 to \$185. Reduced for Clearance.

- \$5 to \$5.50 Blanket Robes--Made with large square pointed collar or square neck. Trimmed with satin bands. Only \$3.95
  - \$6.00 to \$6.50 Blanket Robes--In great variety. Neatly trimmed with two-inch satin bands. Clearance Sale price \$4.98
- 1/2 Price

Any style Victor or Columbia Talking Machine sold on our Club Plan of easy installments. Have your favorite records played for you in our fifth floor Talking Machine parlors. Join Our January Phonograph Club

## CLEARANCE CLEARANCE

Look for the Red Clearance Prices RICH and beautiful are the two-toned and Oriental effects to be found in these Hartford-Saxony Rugs. Specially priced for our January Clearance Sale. They're a special purchase of patterns that the factory has discontinued to make. All of very high quality and offered at phenomenal reductions.

## Saxony Rugs

- \$5.00 Saxony Rugs, 27x36, only \$3.50
  - \$7.50 Saxony Rugs, 27x54, only \$5.50
  - \$12 Saxony Rugs, 3x6 feet, only \$8.35
  - \$25 Saxony Rugs, 4.6x7.6, only \$18.00
  - \$37.50 Saxony Rugs, 6x9 feet, \$27.50
  - \$55 Saxony Rugs, 9x12 feet, at \$39.00
  - \$75 Saxony Rugs, 10.6x12 feet, \$58.00
  - \$85 Saxony Rugs, 10.6x13.6, at \$63.00
- Savings of One-Quarter to One-Third
- \$27 to \$30 Axminster Rugs--Of highest quality. Size 9x12 Clearance \$18.75 Sale price, only \$16.65
  - \$18 Seamless Brussels Rugs--Of extra heavyweight tapestry Brussels, size 9x12 Clearance \$13.85
  - \$45 Wilton Rugs--Of very high grade--rich and beautiful. Special for Clearance, only \$33.50
  - Seamless Tapestry Brussels Rugs, 8.3x10.6, at \$11.85
- Third Floor, Main Building--Mail Orders Filled.

## Furniture Clearance

Entire Stock Reduced, Except Globe, Wernicke Books and Ostermoor Mattresses. An important event in this--bringing with it hundreds of unusual reductions in Chairs Tables Rockers Davenportso Chiffoniers Beds Stoves Ranges

- All Pedestals, 1-3 Off.
  - All Ladies' Desks, 1-3 Off.
  - All Tabourettes, 1-3 Off.
  - All Smokers, 1-3 Off.
  - All Music Cabinets, 1-3 Off.
  - All Cedar Chests, 1-4 Off.
  - All Reed Furniture, 1-4 Off.
  - All Hastings' Kitchen Cabinets, 1-4 Off.
  - All Magazine Stands, 1-4 Off.
  - All Upholstered Furniture, 1-4 Off.
- Purchase Furniture on Our Club Plan, And Pay on Easy Installments
- Fourth Floor--Mail Orders Filled.



## Our Sale of Table and Bed Linens and White Goods--All Reduced

THERE'S unusual activity these days in the Linen Section, owing to the pronounced reductions we are making for our January Sale of White. It's a wonderful stock we offer at less! There's every wanted variety and quality to choose from.

- 25c Madras Waistings 8 1/3c
- 12 1/2c India Linens 6 1/4c
- Positively unparalleled is the price we make for tomorrow on fine quality Madras Waistings. All 32-in. widths, regularly 25c, at 8 1/3c
- Think of purchasing India Linens for only 6 1/4c! Of good quality that ordinarily sells at 12 1/2c a yard. Special tomorrow, yard, 6 1/4c
- Cloths and Napkins
- Odd Napkins
- Tea Cloths
- Round Cloths

Blankets and Comforters All Reduced \$1.50 COMFORTERS--Filled with pure white cotton and covered with good grade silkoline, full double-bed size. Special, \$1.28. \$4.00 white wool Blankets \$3.10 \$5.00 light gray Blankets \$3.85 \$6.50 fancy plaid Blankets \$3.85 \$1.25 cotton sheet Blankets 92c



Thread linen Tea Cloths, in round style; heavy quality. Size 54x 54 inches, 1 1/2-in. hand-hemstitched. Regularly \$2.50, special at only \$1.98

All linen Damask, made in the natural color of the flax, with white flower design, 70 inches wide. Regularly \$1.25, for our January \$1.00 Sale of White, yd., \$1.00