

Choose Tomorrow From Our Entire Stock of Beautiful Parisian Ivory Toilet Ware at 1/4 Off—First Floor Drug Section, New Building

A Gift for the Entire Family—A Victor or Columbia Talking Machine—Any Model in the House Sold on Our Easy Payment Plan

Furs Made to Your Order—With a thoroughly equipped fur manufacturing shop and only the most careful, experienced workers we are in position to make for you the handsomest of genuine Alaska seal coats or the smallest of fur neck pieces. Bring your work in this line to our fur section—Second floor.

MEIER & FRANK'S

Christmas Gifts to Foreign Countries—Should be mailed now. Presents for the Philippines, Hawaii, Australia, China Japan and other foreign countries—purchased here will be properly packed and arrangements made for shipping with the greatest of care and dispatch.



Christmas Only 20 Shopping Days Away-- The Meier & Frank Store's Aglow With Holiday Helpfulness

VERILY The Big Christmas Store is this—the Store of the Christmas Spirit, for everywhere—in every section from bottom to top the holiday spirit's a-stirring. Beautiful, new Christmas merchandise is everywhere—its beauty enhanced through the setting of wreaths, bells, twining festoons that mean the Christmas-time is surely here.

Turn to Center of Society Section This Edition for Our Double-Page Announcement of The Big Store's Xmas Offerings—"The Store of the Xmas Spirit" Ready to Fill Your Wants

Only 20 more shopping days away—no wonder then that we so earnestly have urged that you do your shopping early. But come tomorrow—where can the Holiday needs be cared for better than here in The Big Store, where mammoth stocks mean greatest variety, unequalled choice and lowest price.

Help in the All-Embracing Shop-Early Movement—



Stirring Holiday Offerings in Men's, Women's, Children's Handkerchiefs

Handkerchiefs for Women

THE HANDKERCHIEFS for Women and Children that enter into this tremendous sale, beginning tomorrow, are selected from the markets of the entire world! Some idea as to the comprehensiveness and vastness of our Kerchief stock may be derived from the knowledge that in price they range from 3c for those of domestic make to real lace Kerchiefs at \$50 each.

- Kerchiefs—For women, embroidered corners. Packed 3 in fancy box. For this sale at, special, the box, **25c**
- Kerchiefs—With embroidered initials, for women, six in fancy box. For this sale only at the low price of, a box, **30c**
- Kerchiefs—Of sheer lawn, initialed, for women, 6 in box, for this sale only, a box, **37c**

- Kerchiefs—For women, initialed, embroidered wreaths, 6 in fancy box. During this sale they will go at, box, only **43c**
- Kerchiefs—For women, embroidered corners, 3 in fancy folder. For this sale only they will be priced, each folder, **39c**
- Kerchiefs—Women's, "Amrysyl," em. corners; 3 in neat gift box; box, **50c**

- Kerchiefs—For women, of sheer lawn, embroidered corners, 6 in holly box, priced for this sale **57c**
- Kerchiefs—For women of sheer lawn, embroidered corners, 6 in fancy gift box on sale, box **69c**
- Kerchiefs—For women, of all linen hand embroidered, initial and wreath, 3 in box for this sale **79c**
- Kerchiefs—For women, have embroidered corners. In Japanese straw basket. 6 kerchiefs for **98c**
- Kerchiefs—For women. All linen, hand embroidered. Bretonne and Amrysyl three butterfly designs. Box of 3 kerchiefs during this sale **89c**
- Kerchiefs—For boys. All linen, initialed, 16-inch size. 6 in a box for this sale at low price, box **89c**

- Kerchiefs—For women. Hand-embroidered corners, Donegal and Amrysyl. In fancy box. 3 beautiful designs for, **\$1.00**
- Kerchiefs—For women. French hand-embroidered, Appenzelle work, daintiest of patterns, one in a box. Regularly \$5, \$5.50, \$6, \$6.50 and \$7; tomorrow, each **\$2.98**
- Kerchiefs—For women. Hand embroidered, all linen, embroidered corners, initialed. Also colored novelties. Kerchiefs of famous Irish makes, such as Donegal, Donlue, Ambray, Bretonne and Amrysyl, each **\$1.40**
- 4 in holly box for this sale for **98c**
- 3 in holly box for this sale for **75c**

Children's Kerchiefs

- The largest variety of Handkerchiefs for children in the city is included in this sale tomorrow.
- Kerchiefs—For children, white and colored hemstitched, three in holly box, priced at only **10c**
- Kerchiefs—For children; 3 white hemstitched, with white or colored initials in picture box. **15c**
- Kerchiefs—For children. Three in miniature suitcase or grip, hemstitched. Priced each **12 1/2c**
- Kerchiefs—With Mother Goose's Nursery Rhymes printed in colors. Box of 3 for only **17c**
- Kerchiefs—Of all linen, hand-embroidered, for children. 3 in holly box, priced at only **50c**

The Handkerchiefs for Men

NEVER before this year has such a vast and varied stock of Men's Handkerchiefs been placed on sale in this city! And assuredly 'tis a wondrous stock to choose from that you'll find here. Of plain linen, finest embroidered French and Irish linen, in prices ranging from 25c to \$2.50 each. Scores of styles and patterns of our direct importation. Handkerchiefs of domestic make, exclusively shown here. Initialed Handkerchiefs in 33 distinct styles of letter. Attend this sale tomorrow! Choose Men's Handkerchiefs for self and gift purposes—and at great reductions.

- Men's Kerchiefs—Of pure Irish linen, 1/4 and 1/2-inch hemstitched. They are the regular 25c kind. For tomorrow only they will be placed on sale. Take your pick, three for **50c**; each **17c**
- Men's Kerchiefs—Of fine quality pure linen, with beautiful block or openwork initials. On sale tomorrow, each, **25c**; box of 6 **\$1.35**
- Men's Kerchiefs—Of fine quality pure linen, crossbar style. Regular 35c Kerchiefs. They are on sale now, for this sale, reduced to, each, **25c**

- Men's Kerchiefs—Of white cambric, with 1/4-inch hemstitched hems. They are regularly 12 1/2c. For this sale only we will price them at the low figure each **5c**; dozen, **50c**
- Men's Kerchiefs—Of extra fine quality sheer linen. Hemstitched, initialed. Regularly they are 50c. Tomorrow each **35c**; three for **\$1.00**
- Men's Kerchiefs—Of superfine quality linen. Hemstitched, beautiful long initials, 3-inch style. Reg. 75c; tomorrow each, **69c**; box of 6, **\$4.00**

Combination Sets

- Included in this Kerchief sale are a number of appropriate combination sets that make ideal gifts for any man.
- Combination Sets—Of silk Handkerchief and Tie. Packed in gift box; set **50c**.
- Combination Sets—Of Four-in-Hand Tie and Socks; packed in gift box; set **50c**.
- Combination Sets—Of Tie, socks and Kerchief. Packed in gift box; set **\$1**.
- Combination Sets—Of Tie, Scarf Pin, tie holder and cuff links; set **\$1.50**
- Combination Sets—Of accordion pleated Four-in-Hand Tie and Socks; set **\$1.50**.

Holiday Ribbons and Handkerchiefs



- Kerchiefs—For women, embroidered corners, fancy embroidered initials, colored checks and scalloped styles; some all linen, 12 1-2c grades, for this sale each 9c; dozen **\$1.00**
- Kerchiefs—For women, embroidered corners and initials. Also all around embroidered patterns. 15c and 20c grades this sale each 12c; dozen **\$1.35**
- Kerchiefs—For women, all linen, hand embroidered, corner designs and initials, also colored novelties, 20c grades, at each **15c**
- 20c and 25c Ribbons—In fancy warp prints, moires and taffetas, all silk, all colors, 4 to 5-in. On sale at, yard, **15c**
- 25c and 35c Ribbons—In fancy warp prints, stripes and checks. Also plain and moire taffetas, all colors, 4 1/2 to 6-in. **19c**
- Holly Ribbons—In narrow widths, suitable for tying Christmas pkgs. **10c**
- Baby Ribbon—With unlimited usage, all colors, 10-yard pieces, **6c**

Holiday Sale of Wilton Rugs

Hearth-Size Rugs as Gifts—Acceptable in Any Home

THERE'S no having too many of these attractive and convenient hearth-size Rugs in the home. And these we special tomorrow were purchased by our carpet chief only some few weeks ago on his last Eastern trip—purchased especially for this Holiday time.

And they're of better quality, more attractive in patterns and colorings than ordinarily found in Rugs at these prices. Choice, artistic designs and rich blending of colors—shades to match any room-size carpet and rug.

\$5.50 Wilton Rugs, 27x64-inch, at **\$3.85** | \$8.50 Wilton Rugs, 36x63-inch, at **\$5.75**

French Wilton Rugs

- \$4.00 French Wilton Rugs, 27x64-in. **\$2.95**
- \$5.50 French Wilton Rugs, 36x63-in. **\$3.75**
- \$7.50 French Wilton Rugs, 27x64-in. **\$5.35**
- \$10 French Wilton Rugs, 36x63-in. **\$7.85**

—Third Floor, Main Building.—Mail Orders Filled

Lower Prices Can't Be Found on Furniture of Like Quality—Many Pieces Suitable for Gifts

Use Our Household Club Plan and Pay in Easy Installments if You Like.

- \$10 Writing Tables \$6.49**
Of solid oak, wax golden or fumed finish. Regularly \$10, tomorrow at **\$6.49**
- Morris Chairs—Only 72** of these Solid Oak Morris Chairs in stock. They're just as illustrated, and a rare offer. Have reversible velvet cushions. Tomorrow, subject to stock **\$4.98**
- \$24 Hastings Tables—**Of solid oak, 6-foot extension, as illustrated, fumed finish, fitted with Tyden Duo Style lock or removable top. Regularly \$24, tomorrow at only **\$16.75**
- \$28 Library Tables \$19.98**
Solid Oak Library Tables, as illustrated, with drawer. Size 29x48. Fumed finish. Regularly \$28. Specially priced **\$19.98** for tomorrow at **\$19.98**
- Ostermoor Mattress**
We are exclusive agents for the famous Ostermoor Mattresses. Carload just received. Full-size Ostermoor Mattresses, **\$15**. 3/4 size, **\$11.70**. Single size, **\$10**.
- \$78.25—Chairs, \$55—**Beautiful Overstuffed Arm or Easy Chairs, as illustrated. Fine quality, denim covered, loose cushions. Regularly \$78.25, reduced to only **\$55.00**
- \$150 Kidney Davenport \$112.50**
Overstuffed Davenports, as illustrated. Hair filling, finest quality denim-covered. First-class workmanship throughout. Davenport as shown, regularly sells at \$150, tomorrow at only **\$112.50**

Silk Floss Cushions at Less

JUST the offering many women have been waiting for—this of reduced prices on Silk Floss Cushions. In square and oblong shapes; all sizes; filled with best quality silk floss and covered with good quality white muslin.

- 16x16 Floss Pillows, special at only **30c**
- 18x18 Floss Pillows, special at only **35c**
- 20x20 Floss Pillows, special at only **42c**
- 22x22 Floss Pillows, special at only **50c**
- 24x24 Floss Pillows, special at only **60c**
- 26x26 Floss Pillows, special at only **70c**
- 18x24 Floss Pillows, special at only **60c**
- 22x27 Floss Pillows, special at only **70c**

—Third Floor, Main Building.—Mail Orders Filled

EST. 1857

MEIER & FRANK'S STORE

TELEPHONES—PACIFIC, MARSHALL 4600; HOME, A 6101

\$5-7.50 Lace Curtains \$3.46

A SPECIAL group of high-grade Lace Curtains taken right from our own splendid stock—these \$5 to \$7.50 Curtains we special tomorrow at \$3.46!

Included are Curtains of fine, firm net, with elany lace, insertion and edges, dainty Marie Antoinette designs worked in braids, fancy serims with pretty stenciled designs, Irish points and fancy braided Curtains, 2 1/2 yards long. In white, cream and ecru.

Still splendid choice in these \$5 to \$7.50 Curtains for those who come tomorrow—pair at only **\$3.46**.

—Third Floor, Main Building.—Mail Orders Filled