

Turn to the Back Page of Section 4 for Additional Monday Store News

Furs remodeled, renovated and manufactured here in our thoroughly equipped shop. Everything in Furs made to your order. A visit to this shop is worth while.

Government Weather Forecast:
RAIN, EASTERLY WINDS.

MEIER & FRANK'S

The picture framing you intend to have done for the holiday gifts should be brought to our Picture Framing Department now. Lowest prices consistent with expert workmanship.

November Victor and Columbia Records are here. Come up to our fifth floor Talking Machine Parlors tomorrow and hear them. We will gladly play other Records you favor also.

No Matter Where You Shop Shop Early!

TWO months in advance of the Holiday season may seem to some people an unnecessarily early date at which to begin a "shop early" crusade, but to those who realize the far-reaching effect of such consideration for the "vast army of employees" everywhere, on the part of Holiday shoppers, the date seems none too early.

Those who look at this matter from a humane viewpoint KNOW what a consistent, persistent "shop early" crusade by merchants and the buying public will mean to faithful employees in all lines of business and in the postal and transportation service. It will mean to them a chance to share in the Christmas festivities; and will make the "joy and good-fellowship" of the season a reality instead of a travesty.

We feel that you will, upon mature thought, join in the general "shop early" movement, deciding for the sake of others throughout the land that:

"No matter where I shop, I will Shop Early
Meier & Frank Co.

Special Offerings in Women's New Winter Apparel

Women and Children Alike Will Participate in Our 12th Annual Doll Show

NOVEMBER 7, 8 and 9 are the dates for our great Annual Doll Show. Entries open November 4 and close at 6 P. M., November 6. Ask for folder explaining every detail of this wonderful Show.

Grand Prize—\$50 in gold to the church, society or charitable institution entering the best group of dressed Dolls of not less than 10.

Second Grand Prize—\$30 in gold to the church, society or charitable institution entering the best single dressed Doll chosen from any group as entered for the Grand Prize.

Third Grand Prize—\$20 in gold to the church, society or charitable institution entering the second best single dressed Doll chosen from any group as entered for the Grand Prize.

Fourth Grand Prize—\$20 in gold to the child entering the best group of dressed Dolls, consisting of not less than three.

Fifteen Additional Class Prizes.



The School Girls' Favorites Are These Popular Pretty Sailor Suits Now \$5

WHERE is there a girl or miss that wouldn't find these pretty Sailor Suits attractive and becoming? In blue, red and brown serge they're made. Collars and cuffs neatly trimmed with white braid. Skirts made plain or pleated. Sizes 14, 16 and 18 years. Regular \$10 Sailor Suits tomorrow, only \$5.

Rain Capes \$2.75

A most seasonable offer, these Rain Capes in rubberized sateen. Colors blue and red. Fast color. Hood plaid lined. Sizes 4 to 16 yrs. Priced **\$2.75** tomorrow at
—Second Floor, Main Building.—Mail Orders Filled.

The Big Store Will Flash All Election Returns

FOLLOWING our usual custom, the Big Store will supply election news—and on Tuesday night, on the Fifth-street side of the Store, election returns from National, state and county fields will be flashed by stereopticon figures.

Keep in touch with the election count as it is reported over our special leased wire and through communications of expert operators with precinct correspondents.

Band music has also been arranged for your enjoyment. The Meier & Frank Store invites you to make use of this special election news service on Tuesday night.

Madame Irene Corsets

THEY'RE sold here in Portland, the superb models created by the New York fashion expert, Mme. Irene. Every model perfect. The Madame Irene Corsets have no equal in style and grace of line, in perfection of cut and finish.

Ask about them tomorrow in our second floor section.

Wonderful Coat Offer--\$14.65!

NEVER before this season have we offered Coats in such splendid quality at anywhere near this price. Of warm, rich, heavy fabrics, including these popular double-faced materials, in gray or navy, with attractive plaid backs, or the fashionable gray and black diagonal weaves. Two of the styles just as illustrated above—one with black velvet collar that fits up close at the neck. Other style of heavy navy cloaking, with facing and attractive collar of plaid. Safe to say that never in all Portland have Coats such as these been offered at the price. In the popular three-quarter and full lengths. Smart, clever, dashing styles. Choose them tomorrow at **\$14.65**

A Matchless Choice of \$25 to \$35 Tailored Suits at \$14.65

Variety the keynote of this wonderful group of handsome Tailored-made Suits for women, misses and juniors. Women's Suits are of splendid quality men's wear serge, rich tweeds, twilled worsteds, diagonals and fancy mixtures. Blues, browns, gray, tan, striped and mixed weaves included.

Jackets of regulation length, with cutaway, square or rounded corners, semi-fitted, belted or empire back styles. Finished with buttons, velvet and braid. Two styles are shown above.

Severely tailored, as well as semi-fancy models are included. Suits for misses and juniors are in regular and Norfolk styles. For ages 16 to 18 years. Women's sizes 34 to 43 bust. A wonderful value are the Suits we special today at \$14.65.

Women's Lovely Winter Dresses of Wool and Silk at \$9.95

See them tomorrow and you'll wonder that we offer these lovely new Winter Dresses at \$9.95.

Look the city over and you can't find Dresses to equal them at any way near this price. New, attractive Winter models—every one of them. Of good quality wool serges, fancy woolen fabrics, rich silk, charmeuse and clinging messalines. In navy, brown, tan, gray, garnet, light blues and neat stripes.

Included are the popular models combined bodies of plaid silks and serge—these with the new Robespierre collar. Others have collars of lace, embroidered collars of eponge. Many with dainty yokes—satin and button-trimmed. Dresses for street and afternoon wear—choose them tomorrow at \$9.95.
—Second Floor, Main Building.—Mail Orders Filled.

\$5 to \$6 Silk Waists \$3.85

THEY'RE of pongee, habitau and Jap silk—these popular shirt-style Waists we special today at only \$3.85. Girls at school and college, the business girl and woman and women in the home—all will find interest in this splendid Waist offering for tomorrow.

Style as shown in sketch of natural color silk pongee. Others are of plain white and of striped materials. Made with yokes, with and without pockets—soft collars and cuffs.

Also shown with the new roll Robespierre collar, shirt sleeves with turn-back cuffs. Waists that sell regularly at \$5 to \$6—choice **\$3.85**

To \$4 Waists, \$1.48

They're a broken line of Waists, some of them slightly soiled—that's the reason for this big reduction. Included are plain and fancy lingerie, voile, crepe and stripe marquisette Waists. Some with trimmings with German Valenciennes, cluny and finely woven laces. Necks are high and low—sleeves long and short. Broken lines of \$2.50 to \$4 Waists today **\$1.48**
—Second Floor, Main Building.—Mail Orders Filled.

\$15 and \$16.50 Fur Sets

at \$12.45



WOMEN find these Fur Sets, as illustrated, dressy and comfortable during the Fall and Winter months! An added tone of richness is given to the costume for street wear, where furs are worn. Of extra good quality, soft, fluffy coney, either black or brown, made up with an overlap of fur to give the popular two-tone effect.

With the attractive, long, straight scarf or wide stole, large pillow muff. Regular price is \$15.00 and \$16.50 the set. For tomorrow only the price will be, spec'l. **\$12.45**

Pony Coats \$48.50

Every woman evidences a keen desire for a Pony Coat! What woman does not display an individuality of dress when wearing one? And these we special tomorrow are particularly handsome. Made semi-fitting, 52 inches long. Have deep shawl collars. These soft black Pony Coats that sell regularly at \$65.00, will be on sale tomorrow only at **\$48.50**

Collars, Stocks, Roses, Bows, Fans, 25c



THINK of entering a veritable bower of daintiness and selecting therefrom your choice of the many little Dress Accessories that you like so well—for 25c each! That's what we make possible in this sale.

Women's Neckwear at 25c—You'll find tomorrow on every case and table in our Neckwear section Robespierres, Jabots, Bows, Endicotts, Guimps and Pleatings.

Satin Ribbon Roses at 25c—Large and small, in pink, sky, white, lavender, mair, American Beauty, corise. For corsage or trimming hats.

Medici Collars at 25c—Of chiffon, trimmed with fringed ribbon and beads. In black, white, white and black and colors.

Robespierre Collars at 25c—Made reversible in the new stock style. Of black satin with various color linings. **1500 Fans at 25c**—For children and misses. In pink, blue and white. Some ostrich feather with bead chains. Painted Persian Ivory with bead chain and bracelet. A holiday suggestion.
—First Floor, Main Building.—Mail Orders Filled.



Blanket Robes \$3.18

NOT many women that do not know and appreciate the wonderful comfort derived from a soft, warm Blanket Robe! Scores of these Robes, as illustrated, will find ready purchasers tomorrow soon after our doors are opened for business.

Of fine soft blanket material in various pleasing color effects. Figured patterns of white and brown on dark background. These Robes have satin trimmed collars and cuffs. Heavy waist cord. Colors navy, Copenhagen, garnet, heliotrope and lavender. Blanket Robes specially priced for tomorrow's selling at only **\$3.18**
—Second Floor, Main Building.—Mail Orders Filled.

Silk Petticoats \$3.58

FEW women that won't realize the exceptional offer we make for tomorrow in these Silk Petticoats! One style just as illustrated. Of good quality taffata and messaline with embroidered tucked and pleated flounces. Cut on the latest narrow lines and nicely finished. In navy, black, brown, gray, cerise, silver and changeable silk. These Petticoats are an extraordinary offer, priced at only **\$3.58**

Sale of Sateen Petticoats at 98c

At the price many women will avail themselves of this great opportunity and purchase not one, but several, of these Sateen Petticoats. They're made with stitched bands and plain tailored flounces or accordion pleated flounces with dust ruffle. Specially **98c** priced for tomorrow, these Petticoats at
—Second Floor, Main Building.—Mail Orders Filled.



All Lovely \$10.00 to \$150 Winter Hats at 1/4 Off

IF you'd planned to pay \$10 for your new Winter Hat, you may purchase it tomorrow at \$7.50. And so on right through our immense varied stock—models at every price from \$10 to \$150, all at a saving of 1/4.

Our Knox Hats alone are excepted—and they a contract line. You'll find beautiful creations from New York and Paris makers. Hats for street, afternoon, theater, evening and dinner. Milinery bearing the names of modistes as Fiske, Burgesser, Phipps, Riehenstein Kersman, Georgette, Miree Louise, Louis. Every favored Winter style is here. Choose **1/4 Off** \$10 to \$150 Hats tomorrow at exactly

High-Grade \$5 to \$20 Shapes 1/4 Off

Women have but to remember the beautiful quality, the chic new attractive styles of our high-grade Untrimmed Hats to appreciate this remarkable reduction.

Every smart, new shape—small and medium and sweeping broad-brimmed styles of rich velvets, handsome velours and attractive silky plush. Regularly sold at from **1/4 Off** \$5 to \$20 each. Choice tomorrow at just exactly
—Second Floor, New Building.—Mail Orders Filled.

Thousands of Yards of Shadow Lace Edges

UNUSUAL demand has been made this year for Shadow Lace Edges! An exceptional purchase makes possible our offer of great savings to you. For tomorrow only we will price as follows:

30c to 85c Shadow Lace Edges, 3 to 8-inch, yard, at 25c | 85c to \$1.75 Shadow Lace Edges, 6 to 12-inch, yard, at 39c

Cluny Lace Edges at Less

Cotton Cluny Lace Edges in white and ecru for center pieces and curtains. 1 1/2 to 3 1/2 inches wide. 8c to 12c Cluny Lace Edges, yard, only 5c | 12c to 20c Cluny Lace Edges, the yd. 10c

Hand Emb. Waist Patterns

A fine gift suggestion are these Hand-Embroidered Waist Patterns, of real Ma-

deira work, on sheer batiste. Each pattern nicely boxed. \$3.50 to \$5 Embroidered Waist Patterns for \$2.98

\$5 to \$8.50 Embroidered Waist Patterns for \$3.98

\$6.50 to \$8 Embroidered Waist Patterns for \$4.69

Platt Val. Edges

For the making of holiday articles and

lingerie these Platt Val. Edges and Insertions find great favor. White only. 1 1/2 to 5 inches wide. Regular 12c to 20c Edges and Insertions tomorrow, yard at 10c.

New Chiffons and Nets—Just received a new lot of Beaded Chiffons and Nets in white and colors, 42-inch, to sell at 50c to \$1 the yard. Also fancy bordered and allover Chiffons. All new effects for the evening gowns. **\$2.50 to \$10** the yard.
—First Floor, New Building.

\$1.25 to \$2 Corduroys 98c

MORE popular this season than ever are the corduroys for milady's dresses, suits and coats! The Fashion emphasizes Corduroys, and we have something of special interest to every woman. Fancy striped, changeable and mixed suiting Corduroys of fine quality. In brown, grays, blues and greens. Regular \$1.25, \$1.50 and \$2 Corduroys, for tomorrow only will be on special sale at only, a yard **98c**

\$2.50 and \$3 Coatings, \$1.98

For the women and misses who prefer to make or have made their own Coats—selection of materials here is without rival, either as to variety or price! New Fall and Winter Coatings for making of unlined, long Auto Coats or misses' popular "Johnny" Coats. Checks and invisible plaids; also heavy tweeds; \$2.50 to \$3 Cloakings, 58 in. wide **\$1.98**

\$2 Suitings, the Yard, \$1.50.

We've just received a complete new line of mixed Suitings in all the latest Autumn shades. You'll find here a wonderful selection of diagonals, zibelines, small checks, striped and mixed chevrons. All 56 inches wide. These regular \$2.00 Suitings for tomorrow only, the yard, at **\$1.50**.



TELEPHONES—PACIFIC, MARSHALL 4600; HOME, A 6101

Beautiful Imported Tunics

Sale Tomorrow in Trimming Section.

THEY'RE beautiful—these stunning new imported Tunics that fashion the most modish of evening costumes. Included are the new fish tail train, the new pointed and round cut styles, in three-quarter and full length.

Handsomely embroidered in wonderful combinations of brown, silver, and colors. Also with white, pink, blue, black and corn color, and rich fine nets.

\$25 imp'd Tunics, \$17.50 | \$45 to \$50 Tunics, \$37.50 | \$30 imp'd Tunics, \$22.50 | \$60 to \$85 Tunics, \$50.00

All Beaded Bands, Appliques, Etc. 1/4 Off

Included in this sweeping offer are our entire lines of beautiful beaded bands, festoons and garnitures, in gold, silver, jet and iridescent colorings. Many studded with pearls and rhinestones. Also Bulgarian and Indian Bead combinations on black net. 1/2-inch to 20 inches wide, 15c to \$17.50 a yd., at **1/4 Off**

All Embroidered Bands, Appliques 1/4 Off

Included is our entire line of beautiful embroidered Bands, Appliques and Festoons, in the loveliest Persian and Dresden combinations of silver and gold. Beautiful for the trimming of New Winter costumes. In widths from 1/2-inch to 18 inches. Regularly sold at 35c to \$12 a yard, tomorrow at **1/4 Off**
—First Floor, New Building.—Mail Orders Filled.